







About us

Prime Psyllium's founders have been involved in the trading of food grain products. Prime Psyllium was incorporated under the guidance of a group of visionaries with a mission to spread Super Food all around the globe.

We have started a manufacturing plant of Psyllium and have been involved in the manufacturing and trading of Psyllium and its related products, such as Psyllium Husk, Psyllium Husk-Powder, Psyllium Kha-Kha Powder since 1995.

We have a great understanding of the prevailing market. This knowledge helps us in coming up with quick and suitable strategies to maintain our hold in the market.







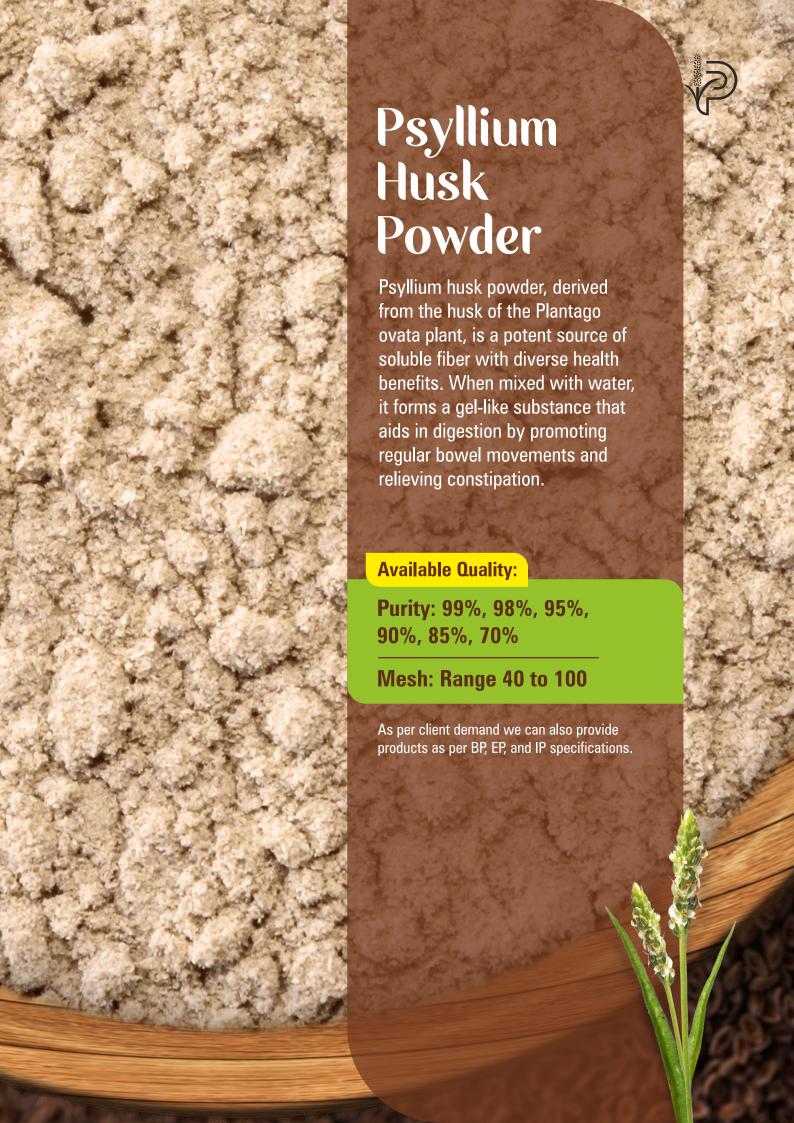


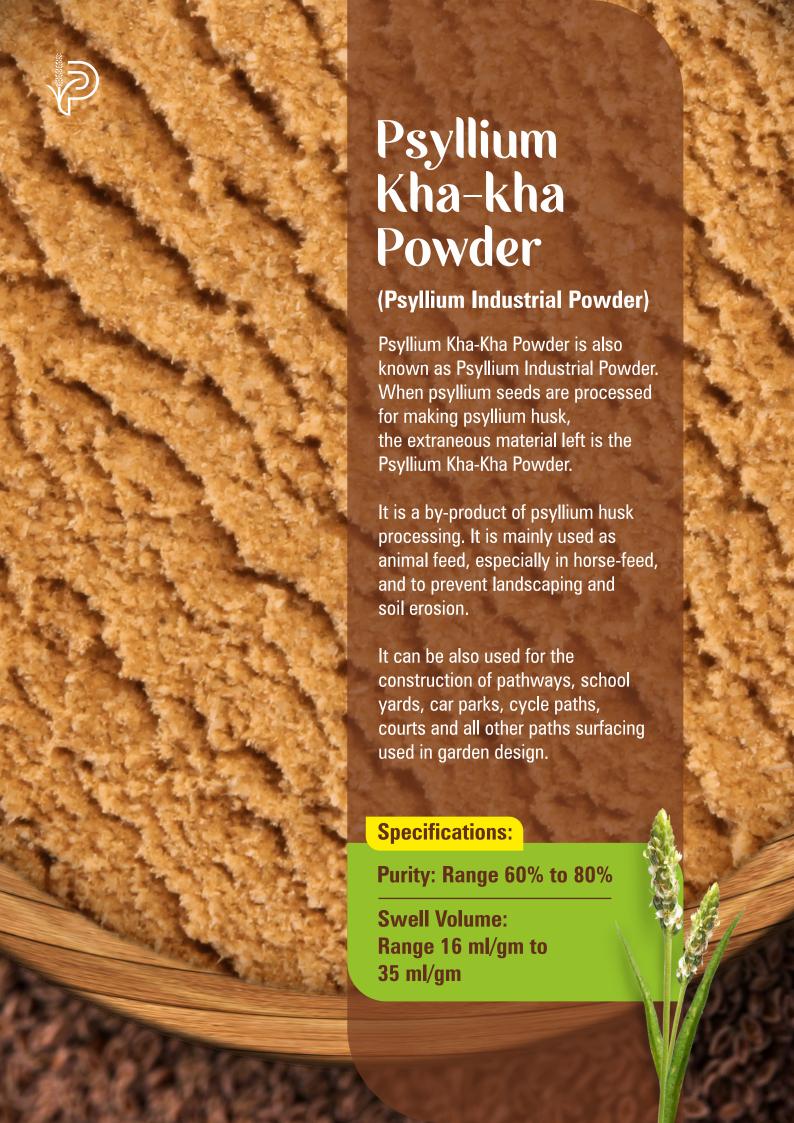






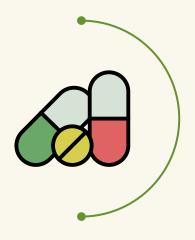






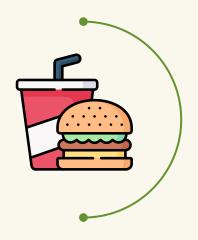


Applications:



Pharmaceutical Industry:

Our Psyllium husk and powder are widely used as thickening agent and lubricating laxative in pharmaceutical industry. The A-grade products have extraordinary medicinal and therapeutic values work wonder in Laxation, Diabetes, Cholesterol level, Hemorrhoids etc.



Food and Beverage Industry:

Our psyllium husk products are extensively used in food and beverage industries, especially due to their outstanding property of mucilage. The seed husk can be used as a potent thickener. Also, ice cream manufacturers use our psyllium husk as basic stabilizer. Besides, they act as an ingredient of chocolates. Psyllium husk improves the fiber content of the food and offer health benefits.

Moreover, food producers invest in our husks to utilize them as substitute, binder, and thicker in Ice cream,
Biscuits, Breads, Instant Noodles, Breakfast cereals,
Bakery products, Beverages, Processed packed foods,
Fruit drinks, Flavored drinks, Rice, Jams etc.



Dietary Supplement Industry:

The demand of our psyllium husk products is great in dietary supplement industry as the healthy husks are used widely in **Capsules**, **Diet supplements**, **Powder**, **Granules etc.**





Applications:

Pet Food Industry:

Psyllium husk is an excellent source of fiber. In pet industry, our husks are used to treat Intestinal disorders, Diarrhea, Hindgut, Milk-off take, Hair balls removal etc.



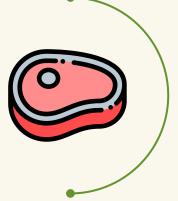
Cosmetic Industry:

Cosmetics industry has a great demand for our psyllium husk products for sizing purposes. Moreover, they are used as a base for a wide variety of **Cosmetics**, **Skin care products**, **Anti-aging herbal products etc.**



Industrial Powder Products:

These are extensive used in preventing Landscaping, Soil erosion, Animal feed, Pathway construction, Cycle paths, Courts, Schoolyards etc.



Meat Industry:

Meat sausages are made with the addition of psyllium husk for a healthy filling. Heat and eat meat should not dry out. Psyllium husk helps in binding and stabilizing. Plus, the fiber has its own health benefits. Our products are used in preparation of **Meat Sausages**, **Meat Patties**, **Meat batters**, **Meat rolls etc.**





Our extensive knowledge and proficiency in manufacturing Psyllium Husk Powder allow us to offer you tailor-made Psyllium Powder that meets your specific requirements, all at a more competitive price compared to the prevailing market rates.

Although we have extensive experience and expertise in all psyllium products, we have a particularly deep level of expertise in producing Psyllium Husk Powder. This allows us to offer you customized Psyllium Husk Powder that meets your specifications at the most competitive price.





Technical Specification Psyllium Husk Powder

Description	Psyllium Husk	Psyllium Husk	Psyllium Husk	Psyllium Husk
	Powder (85%)	Powder (95%)	Powder (98%)	Powder (99%)
Taste	Blend	Blend	Blend	Blend
	Mucilaginous	Mucilaginous	Mucilaginous	Mucilaginous
Moisture	10%	10%	10%	10%
	Maximum	Maximum	Maximum	Maximum
Swell Volume	Not less than	Not less than	Not less than	Not less than
	40 ml/gm	40 ml/gm	40 ml/gm	40 ml/gm
Psyllium Mucilloid Content	85%	95%	98%	99%
	Minimum	Minimum	Minimum	Minimum
Total Ash	4%	4%	4%	4%
	Maximum	Maximum	Maximum	Maximum
Acid Insoluble Ash	1%	1%	1%	1%
	Maximum	Maximum	Maximum	Maximum
Heavy Extraneous Matter	0.5%	0.5%	0.5%	0.5%
	Maximum	Maximum	Maximum	Maximum
Light Extraneous Matter	15%	5%	2%	1%
	Maximum	Maximum	Maximum	Maximum
Insect Infestation	Not more than	Not more than	Not more than	Not more than
	100 insect	100 insect	100 insect	100 insect
	fragments	fragments	fragments	fragments
	including mites	including mites	including mites	including mites
	and psocides	and psocides	and psocides	and psocides
	per 25 grams	per 25 grams	per 25 grams	per 25 grams
Mesh Size Limits	As per the buyer's requirements			
Sieve Analysis	As per the buyer's requirements			



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Our Business Verticals



A dedicated production facility for Psyllium Products



A dedicated production facility for Spices & Herbs



A dedicated production facility for Packaging & Private Labelling, That supports our Clients to develop their own Brands.





