

# JK GLOBAL COMPANY INTRODUCTION



제이케이글로벌 회사소개서

홈페이지 | [www.jkginc.co.kr](http://www.jkginc.co.kr)

쇼핑몰 | [www.jkfood.co.kr](http://www.jkfood.co.kr)

# CONTENTS

## ABOUT

**01 OVERVIEW**

**02 PROFILE**

**03 HISTORY**

**04 ORGANIZATION**

**05 MAIN EQUIPMENT**

**06 FACILITY**

## BUSINESS

**01 BUSINESS OVERVIEW**

**02 BRANDS**

**03 PRODUCT**

**04 CHARACTER LICENSE**

**05 DOMESTIC SALES**

**06 OVERSEAS SALES**

# **ABOUT JK GLOBAL**

제이케이글로벌에 대하여

## 01 Overview

The taste of nature with the best ingredients and the best sincerity!  
More delicious, healthier, more varied!

Started Woosung Food in 1987 and then established JK Food in 2006, JK Global in 2017.

Thirty-Five years of research on taste and nutrition,

We are a company specializing in the production and delivery of laver with  
its accumulated technology know-how.



We have received the designation of HACCP Applied Business from the Ministry of Food and Drug Safety and thereby producing differentiated and masterpiece foods of Korea by establishing an 'Annual Order System' connected directly with the regions of food raw material production to secure and supply fresh and safe food materials based on our customer-oriented management.

## 02 Profile

<b>Company Name</b>	JK Global Inc.		
<b>CEO</b>	KyoungNam Kim, Kijin Kim		
<b>Major Business Area</b>	Processing and storage of marine plants, such as seasoning laver / sapphire laver manufacturing		
<b>Established</b>	December 2017		
<b>Annual Sales</b>	11.2 billion Won		
<b>Numbers of Employees</b>	57 people		
<b>Web site :</b>	www.jkginc.co.kr	<b>Shopping mall :</b>	www.jkfood.co.kr
<b>TEL :</b>	02-3012-0056		
<b>Address</b>	[Headquarters & Factory] 17 Sinnae-ro 695beon-gil, Geumwang-eup, Eumseong-gun, Chungbuk, Korea		
	[Office 1] 2 <sup>nd</sup> floor, JK Building, 150, Songi-ro, Songpa-gu, Seoul, Korea		
	[Office 2] 8 <sup>th</sup> &9 <sup>th</sup> floor, Seoul Food Tech Startup Center, 1139, Cheonho-daero, Gangdong-gu, Seoul, Korea		
	[R&D Office] 108ho, Jeju Industrial Convergence District office, 40, Cheomdan-ro 8-gil, Jeju-si, Jeju-do, Korea		

## 03 HISTORY

**1987**

**02** Founded Woosung Food

**2006**

**03** Establishment of JK Food

**2007**

**01** Trademark registration of JK Food (No.40-0694435)

**2008**

**06** Obtained the patent for Seasoned Seaweed Snack manufacturing method (No. 10-0810911)

**1 2** 5 million won capital increase

**2009**

**05** Establishment of Special Sales Division.  
Managing and Selling 'Nanum' brands Gift Set & Items.

**06** Quality Certification System ISO 9001

**2010**

**04** Signed contract with Daesang, Samsung Wellstory, Hanwha Footist, Hyundai Green Food, Galleria department stores, Lotte Mart, about 30 overseas countries.

**2012**

**1 1** Establishment of the Affiliated Research Institute

**2013**

**06** JK Food converted into a corporation

**06** Designated as HACCP Application Business  
**06** Marine and Fishery Production and Processing registration

**2014**

**1 0** US FDA registration, G mark certification, INNO-BIZ certification

**2015**

**03** Traditional Food Certificate (No.161)

**03** USDA-NOP Certification

**03** CCM (Consumer-oriented Management) Certificate (No. 2015-1025)

**2016**

**03** Organic processed food Certificate (No.10-25-0002/No.10-25-0003)

**07** ISO 22000 / FSSC 22000 Certification

**08** Halal Certification

**2017**

**03** Received an award certificate of **Fisherman's Day**

**1 0** Gyeonggi-do Promising SME Certification

**1 2** Received Bronze Food Technology Award from the Korea Food Research Institute for 'Roasted Seasoned Laver Snack with dried Spinach Sweet Pumpkin'

**1 2** Established JK Global Corporation

**2018**

**03** Award by the Minister of Ministry of Oceans and Fisheries

**1 1** Received Gold Food Technology Award from the Korea Food Research Institute for 'Master Kim. Laver Snack Barbecue Flavor'

**1 1** Obtained the patent for Seaweed Snack (No.10-2018-0144162)

**1 2** Received the 10 million dollar Export Tower Award

## 04 ORGANIZATION

CEO

Business strategy division

R&D

**Accounting &  
General Affairs Team**

Accounting management

HR & General Affairs  
management

**Sales&Marketing Team**

Offline sales

Special sales

Online sales

CS

**Global Sales Team**

Overseas sales

Orders handling

**QC Team**

Quality maintenance

Field supervision

Claim handling

**Logistics Team**

Logistics management

Delivery management

Stocks management

**Production Team**

Seasoned & Roasted laver  
production

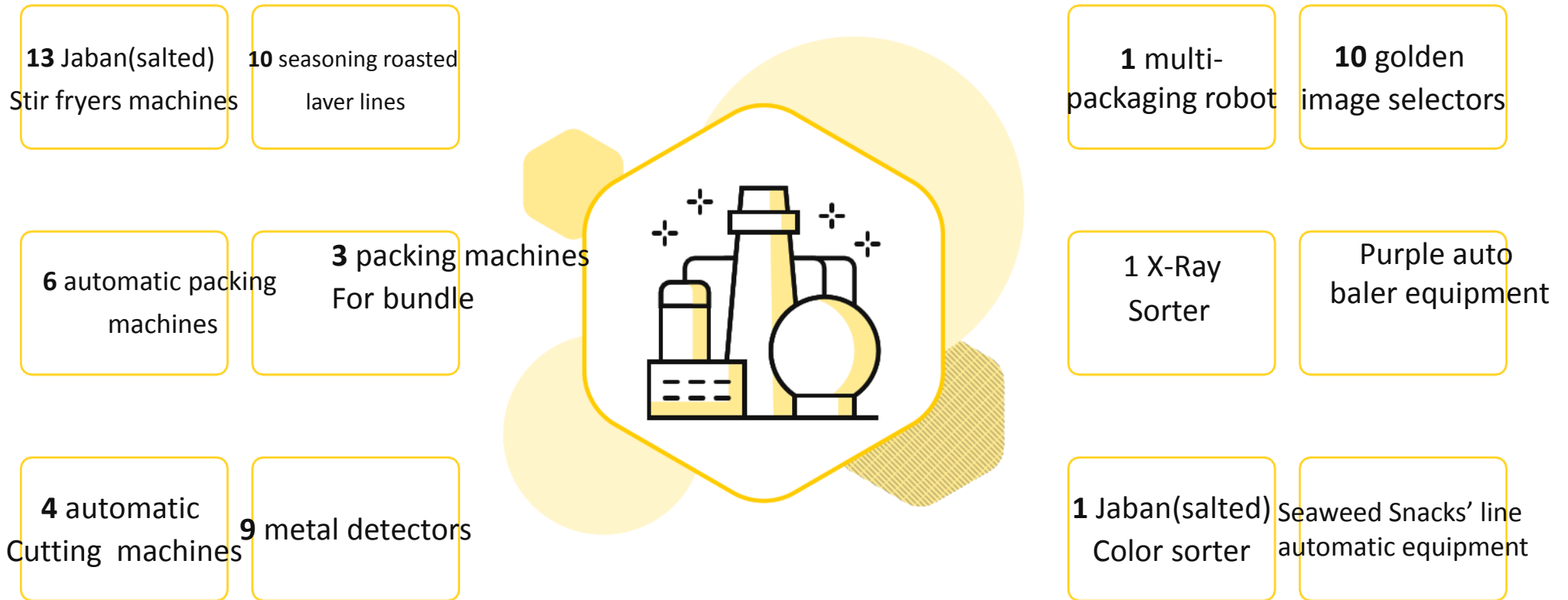
Seasoned laver snack  
production

Seaweed crispy snack  
production

## 05 Main Equipment

It has high productivity with many advanced equipments such as automatic packing machine, seasoned laver and seaweed image sorting machine.

At the manufacturing stage, the triple structure such as X-ray sorter, metal detector, and color sorter was carefully selected to enhance the stability and quality of the product.





## 06 Facility

As we have a factory that is capable of mass production and a large warehouse so we can promise the customers' satisfaction by suitable function of our In-house office and Customer service center.

### 1 Manufacturing factory



Our headquarters has the manufacturing factory located in Eumseong-gun, Chungbuk. We have the ability that can produce mass production.

### 2 Warehouse

We also have a large warehouse and logistic system at the headquarters. We can handle a large number of products and supplying.

### 3 Office/CS Center



All employees are working hard and do efforts to grow our outstanding ability at our Seoul office located in Songpa-gu.

# JK GLOBAL BUSINESS

제이케이글로벌 비즈니스

# 01 BUSINESS OVERVIEW

The competitive company in rapidly changing market environment!  
We constantly do our best to offer the products that customers want.

**1** Reserch & Development

**2** Sales & Marketing

**3** Exporting

**4** ODM/OEM



Analyze the various food items of new trend, Research & develop products that can meet the customers' needs.

Planning and doing the special marketing strategies for products with reasonable price and good quality.

Through active overseas marketing, Japan, the United States, Europe, etc. We are leading the globalization by exporting our products to all over the world

We are proud to supply food to leading domestic companies, We are in recognition of food safety and excellence in large domestic retail stores

## 02 Brands

Our no.1 Brand

**'NANUM'**



NANUM is our faith and motto of action.

It has meaning ' Let's share as much as company's growing.

We are doing our best with the attitude of “making food for my family”

Brand to apply customers' needs

**'Master Kim'**



'Master Kim' is a brand where you can meet a variety of food using seaweed. 'Master Kim's products are developed and produced by reflecting the latest trends and customer needs.

### 03 대표 상품 소개



#### MASTER KIM SEASONED SEAWEED

Underwater stone Laver,  
grown slowly with the  
pillar support growing  
in Tidal Flat.



**NANUM** Low-Temperature  
ripening Seasoned seaweed Snack



**NANUM** Seasoned laver  
without plastic tray



**NANUM** Premium zigzag  
underwater stone Laver



**NANUM** Roasted green laver



#### MASTER KIM Roasted Seaweed

- Roasted twice time
- 10sheet/50sheet/100sheet
- Full / Half cut available.
- For making Gimhap,  
Maki & Sushi

## 04 Character License

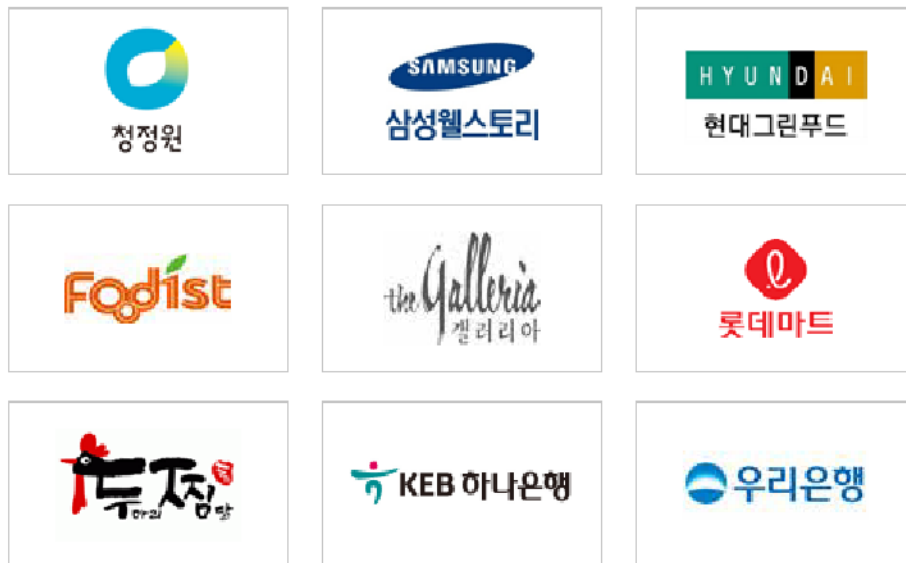
Signed a character license agreement with  
'Sweet Monster' loved in Hong Kong and East Asia.  
We are steadily releasing products of Sweet Monster.



## 05 Domestic Sales

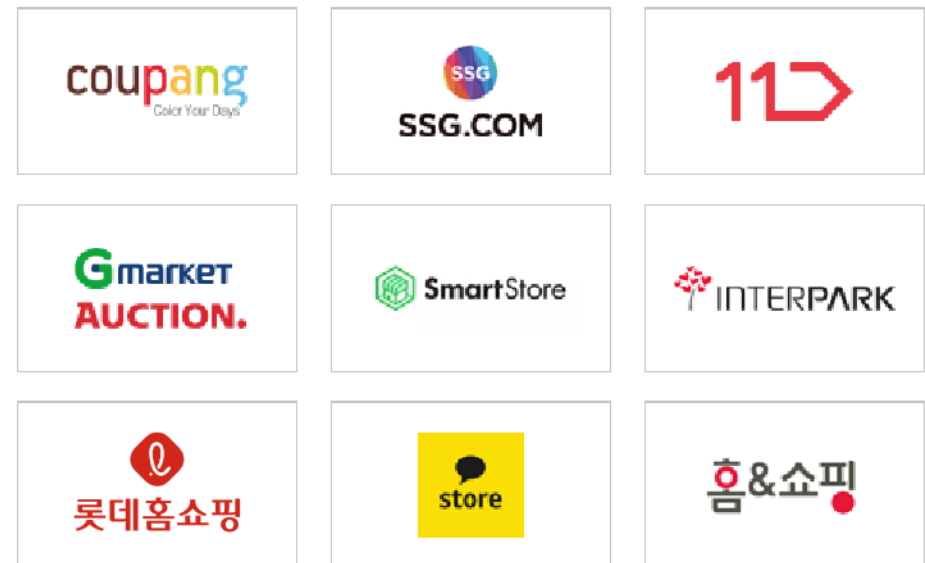
We are proud to supply food to leading domestic companies,  
We are in recognition of food safety and excellence in large domestic retail stores

### 1 Offline



We supply to wholesale markets, supermarkets, enterprises, institutions, schools, etc.  
So, we can expose our brands and products to more customers.

### 2 Online



We are planning and selling products online to customers in market place, social commerce.

## 06 Oversease Sales

Through active overseas marketing, Japan, the United States, Europe, etc.  
We are leading the globalization by exporting our products to all over the world





A photograph of a fishing gear field, likely for seaweed or similar marine life. The scene is filled with numerous vertical wooden poles standing in shallow water. Horizontal racks or frames are attached to these poles, extending into the water. The water appears slightly rippled. The background shows a hazy, overcast sky. The text "THANK YOU." is overlaid in yellow, and "감사합니다." is overlaid in white below it.

THANK YOU.  
감사합니다.