

NUT & NIS

CRUNCH WITH A PUNCH



**STARTED
IN**



SINGAPORE

2016

OUR MISSION: CHALLENGE CRUNCHINESS. TEST TASTINESS.

OUR CASHEW NUTS

There are nuts...

And then...there are Nutchies!

But what makes a Nutchie?

Our quality-grade cashews nuts are first roasted and then coated with a special layer of flour.

This gives our already crunchy cashew nuts an additional layer of crunchiness that makes them so addictive!



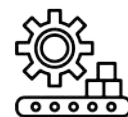
Shelf Life: 12 months

Pack Sizes: 100g / 70g / 50g / 30g



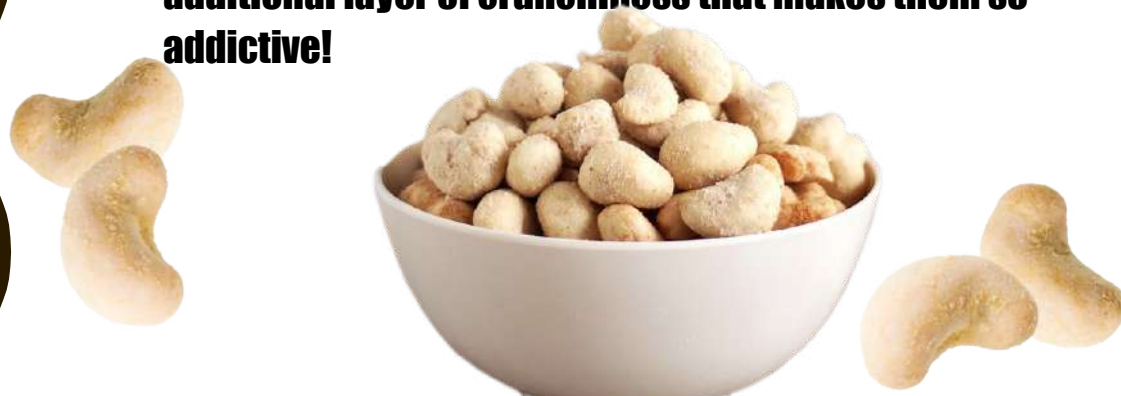
Production Capacity
(from Indonesia)

20 tons/month



Production Capacity
(from Thailand)

8 tons/month





**WE THEN COAT OUR NUTCHIES
WITH ALL KINDS OF UNIQUE AND
DELICIOUS FLAVOURS!**



GOLDEN CORN



GARLIC



CHILI



CHEDDAR CHEESE



CREAMY MAYO



BLACK PEPPER



SALTED CARAMEL



WASABI



SPAGHETTI
BOLOGNESE



SALTED EGG



HONEY BUTTER



MOCHA



TRUFFLE



FRIED CHICKEN
BROADBEANS



FRIED CHICKEN
CASHEWS





OUR PRODUCTS



PEANUTS



CASHEW NUTS



ALMONDS



FUTURE FLAVOURS



MALA



TOM YUM



PEANUT BUTTER





Interested to do under your own brand?

We are open to OEM as well



NUTCHIES



FRONT



BACK

FLAVOURS INSIDE:



**NUTCHIES NIBBLES
(500G)**

4 FLAVOURS
- WASABI
- HONEY BUTTER
- MALA SPICY
- TRUFFLE

20 PACKS
25G PER PACK
5 PACKS PER FLAVOUR



100G



70G



50G



30G

VARIETY OF PACK SIZES



GIFT SETS

TARGET CUSTOMERS

Our customers tend to be people that are looking for a unique and delicious nut snack; something that is different from the usual offerings from bigger nut brands.

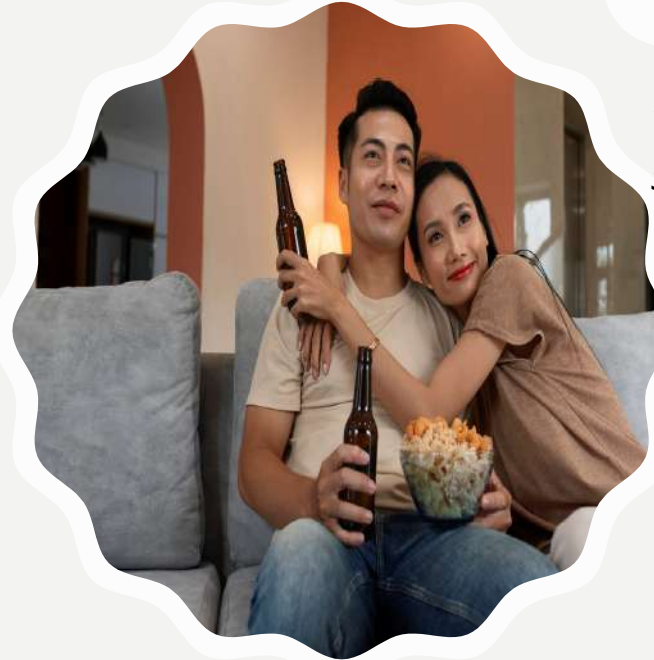
KEY DEMOGRAPHICS & PSYCHOGRAPHICS

- 25-54 years old**
- Good mix between male and female but probably more female**
- Mid-High income (also expats, tourists)**
- Snacking for indulgence**
- Snacking as regular part of lifestyle**

That crunchy snack that helps you through crunch time



That noisy but addictive snack that distracts you during movie nights



That amazing snack to show off and share at parties/gatherings





Mall Kiosks



Supermarkets



E-Commerce



Cafes/Restaurants



**Domestic
Distribution**



Events



PACKING DETAILS



100g/70g roasted coated cashews



1 carton = 32 packs



1 pallet = 56 cartons



50g roasted coated cashews



1 carton = 56 packs



1 pallet = 56 cartons



30g roasted coated cashews



1 carton = 120 packs



1 pallet = 60 cartons



500g multipack



1 carton = 10 packs



1 pallet = 56 cartons



463 X 338 X 202 mm



376 X 276 X 297 mm



1200 X 1000 X 1750 mm

PACKING DETAILS (PALLETISED)



100g/70g
9 Pallets = 20ft. Container

30g
10 Pallets = 20ft. Container



100g/70g
20 Pallets = 40ft. Container

30g
21 Pallets = 40ft. Container



PACKING DETAILS (NON-PALLETISED)



100g

947 cartons = 20ft.
Container



30g

900 cartons = 20ft.
Container



100g

2,110 cartons = 20ft. Container



30g

2,200 cartons = 20ft. Container

50 % AS A DEPOSIT AND TO START
PRODUCTION AND BALANCE 50 %
SEVEN DAYS BEFORE PRODUCTION
COMPLETION DATE.

WHOLESALE PRICING TO DISTRIBUTORS

		100g pack roasted coated cashews	70g pack roasted coated cashews	50g pack roasted coated cashews	30g pack roasted coated cashews	500g Nutchies Nibbles Multi- pack roasted coated cashews
Unit Price (USD) FOB Surabaya Port		1.72	1.20	0.95	0.52	6.09
Minimum Order Quantity (MOQ) per Order is 6 Pallets MOQ per Flavour is 50 cartons. MOQ by Pack Size 100g: 13 cartons 70g: 13 cartons 50g: 13 cartons 30g: 13 cartons 500g: 504 cartons (i.e one 20ft. Container)	Pallets	1	1	1	1	9
	Cartons	56	56	56	63	504
	Packs	1,792	1,792	3,136	7,560	5,040
PRICE PER PALLET (USD)		3,082.2	2,150.4	2,979.2	3,931.2	30,694 (9 pallets)

* PRICES CAN BE FURTHER REDUCED IF ORDER QUANTITY INCREASES. CAN BE DISCUSSED.

FROM THAILAND



WHOLESALE PRICING TO DISTRIBUTORS

PAYMENT TERMS:

50 % AS A DEPOSIT AND TO START PRODUCTION AND BALANCE 50 % SEVEN DAYS BEFORE PRODUCTION COMPLETION DATE.

		100g pack roasted coated cashews	100g pack roasted coated almonds	100g pack roasted coated peanuts
Unit Price (USD) EXFACTORY		1.63	1.60	0.86
Minimum Order Quantity (MOQ) per Order is 6 Pallets	Pallets	1	1	1
	Cartons	56	56	56
	Packs	1,792	1,792	3,136
PRICE PER PALLET (USD)		2,921	2,867.2	1,541

* PRICES CAN BE FURTHER REDUCED IF ORDER QUANTITY INCREASES. CAN BE DISCUSSED.

QUESTIONS?

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NUTCHIES

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