

COMPANY PRESENTATION



About Us

Relkon Hellas was founded in 1997. It started its journey as a family business with the importation and distribution of chocolate and confectionery products from Europe. The very first idea was to import and distribute toys and confectionery products. Gradually, Relkon entered to the licensing industry, started to create and produce its own patented products and exported them worldwide.

Today, it preserves its family character, but is also adapted to the increased requirements of the present years, gaining in this way a worthy place in the Greek market and acquiring an important stance in Europe, South America, and Middle East markets.



Awards

Relkon Hellas has received the below awards

2021: Portfolio Development from Hasbro

2021: Best Licensee from Warner Bros



Professionalism is a priority for us and it is obtained via the maintenance of the high standards of professional behavior and ability by every member of our staff. Our desire for continuous improvement is limitless. Our motivation is to contribute in the developments of our sector and adapt directly to our partners' needs.

Our History



Foundation
Relkon Hellas S.A.

Relkon has expanded its contract with **Warner Bros** entering also into the candy toy category for **Middle East** territories which was a key element of the company growth



Relkon has expanded its contract with **Warner Bros** by adding new properties such as **Tom & Jerry** and **Justice League**



Relkon has signed an agreement with **Sanrio** for the development of candy toy and confectionery products under the property of **Hello Kitty** for EU and Middle East countries



1997

2006

2008

2009

2010

2013

2015

2016



Relkon has entered into the licensing industry by signing a contract with **Warner Bros** for the development of confectionery products under the property of **Looney Tunes**.



Relkon has signed an agreement with **Mattel** for the development of candy toy and confectionery products under the license of **Barbie**

nickelodeon



Relkon has signed an agreement with **Nickelodeon** for the development of candy toy and confectionery products under the licenses of **TMNT**, **Spongebob**, **Dora** for EU and Middle East countries



Relkon has signed an agreement with **Dreamworks** for the development of candy toy and confectionery products under the licenses of **Trolls & Dinotrux**.

Our History

Relkon has signed an agreement with **FIFA** for the development of chocolate and plastic surprise eggs for the worlds biggest football event **FIFA World Cup 2018**



Relkon has signed an agreement with **NBA** for the development of a unique collectable toy series for **NBA** covering all territories of **EU, Middle East, Africa**



Relkon has signed an agreement with **Hasbro** for the development of candy toy and confectionery products under the licenses of **Peppa Pig, PJ Masks, My Little Pony** for EU, Asia and Middle East



Relkon is launching a new collectable toy series **SPINNERZ** based on a patent covering **Europe** and **Middle East** countries



2017

2017

2018

2019

2020

2021

2022

2023



Relkon has expanded its contract with **Nickelodeon** by adding new properties of **Paw Patrol, shimmer & Shine, Blaze** covering a range of more than 15 countries in **EU, Middle East, North Africa**



Relkon has launched a new collectable toy series **FLIPPERZ** based on a patent covering **EU, USA, Asia, Australia**. It has been supported with TV commercials in many countries with huge success



Relkon has expanded its agreement with **FIFA** for the development of a **Flipperz** collection for **FIFA World Cup Qatar 2022**



Relkon has signed an agreement with **Moonbug** for the development of candy toy and confectionery products under the license of **Cocomelon**, the worlds biggest family Youtube channel

Our Licenses

Currently Relkon Hellas has developed a complete line of products in Lollipops and Candy Toys and holds 8 different licenses. With continuous product developments and new licenses, we aim to excite you with our innovative and creative ideas.



#1 Kids movie on
NETFLIX



Disney+
Streaming in
countries **58**



#1
Educational
channel on
YOUTUBE



**HELLO
KITTY**

since **1974**



1000+
comic titles
annually



TOP 5
Greatest cartoon
of **ALL TIME**



350 MM
Households
Across 170 territories
in 30+ languages



#1 Nick Digital
Franchise
App/Website/
Connected devices



FIRST EVER
Batman preschool
targeted show!



7 Academy
Awards



Among boys **6 - 11:**
74%
are TMNT fans



#1 Streamed
Preschool
Show **Globally**



Our Brands



Trade Shows

We are participating every year since 2007 in the most well known international trade fairs



• ISM
Germany



• Anuga
Germany



• PLMA
Amsterdam



• Sial
France



• TFWA
Cannes



• Thaifex
Thailand



Quality & Safety

Our mission is to create products that combine great taste, collectability and nice toys hidden in each product. Each license has a variety of collectable toys for children to collect and play with.



No Artificial Colors

We don't use artificial colors in all our candy toy products.



Production

All our production sites of certified with ISO22000, BRC and BSCI



Halal

All our products are Halal qualified.



Product Quality Standards

All our toys are tested according to EU legislation by accredited 3rd party laboratories for CE type certification.

- EN 71 part 1-3 Safety of Toys
- Regulation (EC) nr.1907/2006 (REACH), Annex XVII - Chemical tests
- Verification of aromatic polycyclic hydrocarbons (PAHs) on some materials
- Determination of SVHC content (substances of very high concern)
- Electric tests according to EN 62115:2005
- RoHS 2011/65/EU Directive - Analysis of heavy metals substances in electric devices
- Heavy Metals Content in Batteries and Accumulators with European Council Directive 2006/66/EC



Patented Designs

Most of our toys and collection concepts are covered by a numerous of Patents in USA, Europe, Africa, Asia. All the products are one-of-a-kind and have been designed and developed from scratch from Relkon design team.



Rainforest Alliance

Our Chocolate lollipops are Rainforest Alliance certified

Our Customers

Below are examples of some of our customers.



Export Countries



Our Successes



Our Successes



Our Successes

