COMPANY PRESENTATION

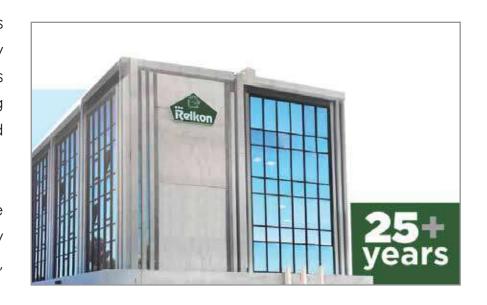




About Us

Relkon Hellas was founded in 1997. It started its journey as a family business with the importation and distribution of chocolate and confectionery products from Europe. The very first idea was to import and distribute toys and confectionery products. Gradually, Relkon entered to the licensing industry, started to create and produce its own patented products and exported them worldwide.

Today, it preserves its family character, but is also adapted to the increased requirements of the present years, gaining in this way a worthy place in the Greek market and acquiring an important stance in Europe, South America, and Middle East markets.





Awards

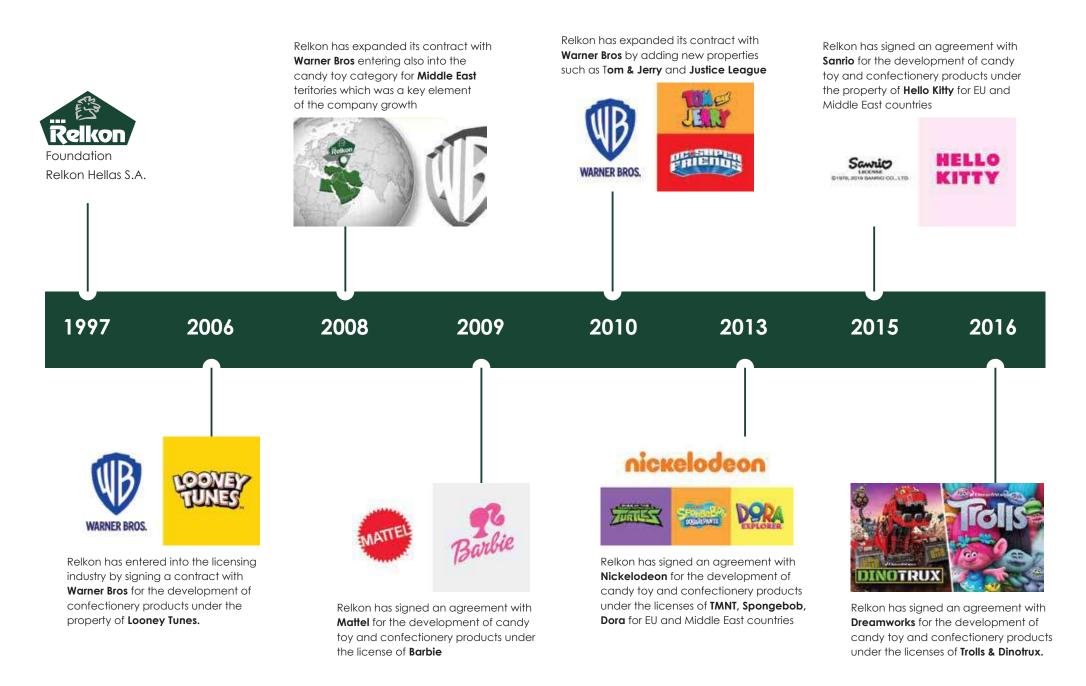
Relkon Hellas has received the below awards

2021: Portfolio Development from Hasbro

2021: Best Licensee from Warner Bros

Professionalism is a priority for us and it is obtained via the maintenance of the high standards of professional behavior and ability by every member of our staff. Our desire for continuous improvement is limitless. Our motivation is to contribute in the developments of our sector and adapt directly to our partners' needs.

Our History



Our History

Relkon has signed an agreement with FIFA for the development of chocolate and plastic surprise eggs for the worls biggest football event FIFA World Cup 2018



Relkon has signed an agreement with NBA for the development of a unique collectable toy series for NBA covering all teritorries of EU, Middle East, Africa



Relkon has signed an agreement with Hasbro for the development of candy toy and confectionery products under the licenses of Peppa Pig, PJ Masks, My Little Pony for EU, Asia and Middle East





Relkon is launching a new collectable toy series **SPINNERZ** based on a patent covering **Europe** and **Middle East** countries



2017 2017 2018 2019 2020 2021 2022 2023



Relkon has expanded its contract with **Nickelodeon** by adding new properties of **Paw Patrol**, **shimmer & Shine**, **Blaze** covering a range of more than 15 countries in **EU**, **Middle East**, **North Africa**



Relkon has launched a new collectable toy series **FLIPPERZ** based on a patent covering **EU**, **USA**, **Asia**, **Australia**. It has been supported with TV commercials in many countries with huge success



Relkon has expanded its agreemrent with FIFA for the development of a Flipperz collection for FIFA World Cup Qatar 2022





Relkon has signed an agreement with **Moonbug** for the development of candy toy and confectionery products under the license of **Cocomelon**, the worlds biggest family Youtube channel

Our Licenses

Currently Relkon Hellas has developed a complete line of products in Lollipops and Candy Toys and holds 8 different licenses. With continuous product developments and new licenses, we aim to excite you with our innovative and creative ideas.



Across 170 territories

in 30+ languages

























Our Brands



















Trade Shows

We are participating every year since 2007 in the most well known international trade fairs



•ISM **Germany**



•Anuga **Germany**



• PLMA Amsterdam



• Sial **France**



•TFWA Cannes



ThaifexThailand





Quality & Safety

Our mission is to create products that combine great taste, collectability and nice toys hidden in each product. Each license has a variety of collectable toys for children to collect and play with.



No Artificial Colors

We don't use artificial colors in all our candy toy products.



Patented Designs

Most of our toys and collection concepts are covered by a numerous of Patents in USA, Europe, Africa, Asia. All the products are one-of-a-kind and have been designed and developed from scratch from Relkon design team.



Production

All our production sites of certified with ISO22000, BRC and BSCI



Halal

All our products are Halal qualified.



Rainforest Alliance

Our Chocolate Iollipops are Rainforest Alliance certified



Product Quality Standards

All our toys are tested according to EU legislation by accredited 3rd party laboratories for CE type certification.

- EN 71 part 1-3 Safety of Toys
- Regulation (EC) nr.1907/2006 (REACH), Annex XVII Chemical tests
- Verification of aromatic polycyclic hydrocarbons (PAHs) on some materials
- Determination of SVHC content (substances of very high concern)
- Electric tests according to EN 62115:2005
- RoHS 2011/65/EU Directive Analysis of heavy metals substances in electric devices
- Heavy Metals Content in Batteries and Accumulators with European Council Directive 2006/66/EC

Our Customers

Below are examples of some of our customers.





























































Export Countries



Our Successes















Our Successes















Our Successes





