



**2025**  
**PRODUCT CATALOGUE**

## ABOUT PEYMAN

**PEYMAN IS FOCUSED ON  
UNLEASHING OUR COMPANY'S  
FULL POWER BY DELIVERING  
SUSTAINABLE ACCELERATED  
GROWTH VIA WINNING  
WITH PURPOSE.**

**THE BEST HEALTHY SNACK COMPANY BY DELIGHTING  
EVERY SNACKING MOMENT.**

**FOR OUR CONSUMERS: WE DELIGHT OUR CONSUMER BY CREATING JOYFUL MOMENTS THROUGH  
OUR HEALTHY, DELICIOUS, FRESH AND NOURISHING PRODUCTS WITH UNIQUE BRAND EXPERIENCE**

**FOR OUR CUSTOMERS: WE DELIGHT OUR CUSTOMER BY ESTABLISHING TRUST, DRIVING GAME-CHANGING  
INNOVATION, AND DELIVERING A LEVEL OF GROWTH UNMATCHED IN OUR INDUSTRY.**

**FOR OUR PEOPLE: WE DELIGHT OUR EMPLOYEES BY PROVIDING MEANINGFUL OPPORTUNITIES TO WORK,  
BUILDING SUCCESSFUL CARRIERS AND INCLUSIVE WORK PLACE.**

**FOR OUR STAKEHOLDERS: WE DELIGHT OUR SHAREHOLDERS BY ESTABLISHING  
FAIR AND TRUST BASED PARTNERSHIPS.**



# ABOUT FACTORY

PACKAGING CAPACITY  
**45MIO** PACKAGE

CLOSED SPACE AREA  
**25,000m<sup>2</sup>**

PRODUCT CAPACITY  
**45,000** TONS

WAREHOUSING  
CAPACITY SPACE AREA  
**6,000** TONS **18** SILOS

OVERALL AREA  
**50,000m<sup>2</sup>**

PACKAGING STATIONS  
**29**



## ABOUT OUR EXPORT

Exporting to **50+ Countries**  
Word Wide; Sourced from Eskişehir

Presence in  
**5 Continents**

Global Presence Centerally Managed  
from **Head Office in Istanbul**





## ABOUT OUR BRANDS



Peyman has diversified its range of products over the time, and has launched its 3 main brands, which are **Bahçeden**, **Çitliyo**, **Nutzz** which has been positioned as the primary international brand for Peyman's high quality products.





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# Bahçeden

Bahçeden is comprised of dried fruits and raw nuts as well as special mixes serving different needs. It's ideal for those, who are looking for a healthy and tasty snack.



# DRIED FRUITS

## BAHÇEDEN

### Dried Apricots

Max 200 G



Dried apricot is rich in potassium. Potassium mineral is crucial for regulating heartbeat, blood pressure and relaxing muscles. With its calcium and magnesium content; dried apricot prevents osteoporosis. Its iron content prevents anemia and helps blood formation and nourishes skin and hair. Iron helps oxygen transmissions to all tissues in the body and blood formation. Dried apricot is also very rich in natural fiber.

## BAHÇEDEN

### Sun Dried Apricot

Max 200 G



Sun dried apricot is rich in potassium. Potassium mineral is crucial for regulating heartbeat, blood pressure and relaxing muscles. With its calcium and magnesium content; sun dried apricot prevents osteoporosis. Its iron content prevents anemia and helps blood formation and nourishes skin and hair. Iron helps oxygen transmissions to all tissues in the body and blood formation. Sun dried apricot is also very rich in natural fiber.





# DRIED FRUITS

## BAHÇEDEN

### Prunes

Max 200 G



Prune is rich in A, C, and B vitamins, potassium, magnesium, phosphorus and iron minerals. In addition to providing strength to the body, it relieves physical and mental fatigue as well. It is a natural treatment for anemia. Prune has positive effect on digestive system.

## BAHÇEDEN

### Dried Mulberries

Max 120 G



Mulberries are unique source of the antioxidant. They provide support for good cardiovascular health and a strong immune system. Dried mulberries are also a great source of protein, vitamin C and K, fiber and iron.



## BAHÇEDEN

### Dates

Max 200 G



With its high level of water-soluble content, dates help preventing and eliminating digestive diseases. It strengthens the liver and helps curing sore throat and cough. It is also good for constipation due to its high level of water-soluble fiber. It decreases symptoms of aging in the body. Pure dates nourish the skin. Its iron content treats anemia. Due to coexistence of vitamins B1 and B2; it strengthens the liver.





# DRIED FRUITS

## BAHÇEDEN

### Raisins

Max 200 G



Raisin is an excellent source of protein and carbohydrates. It contains A, B1, B6 and C vitamins, phosphate, calcium and formic acid minerals. It has curing effect on liver weakness, cough, and bronchitis. It is also known to be beneficial for stomach and dysmnesia.

## BAHÇEDEN

### Cranberry

Max 200 G



Cranberries are used in fighting with heart diseases, diabetes, cancer treatment with its very rich antioxidant effect. In addition to these, cranberries are very rich in terms of vitamin C.



## BAHÇEDEN

### Raw Walnuts

Max 200 G



Walnut, the well-source of Omega 3, has anti-stress feature as much as fish meat does. Walnut prevents blood-clotting, regulates blood circulation, stimulates protein synthesis and prevents the formation of abnormal antibodies.





## BAHÇEDEN

### Raw Pumpkin Seed Kernels

Max 200 G

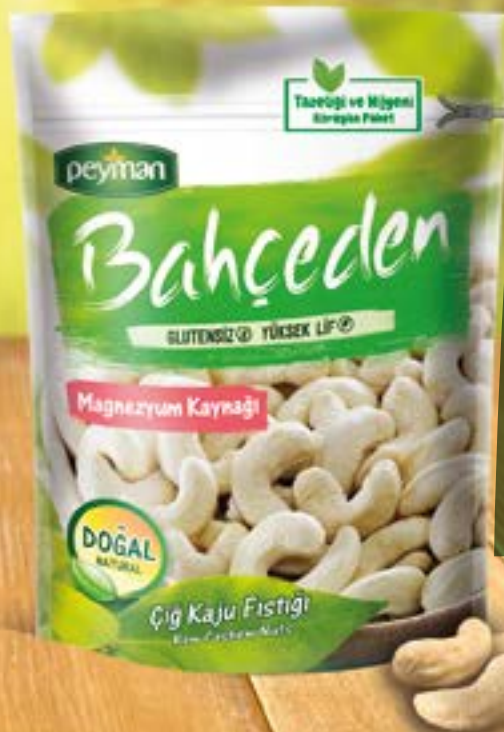


Pumpkin seeds consumption prevents prostate enlargement. With its rich zinc content, it strengthens the immunity system. It helps decreasing the risk of colon cancer. The phytosterin substance contained in its fat decreases cholesterol. It is an excellent source of mineral and protein. Contains essential fats such as Omega 3 and Omega 6 needed for hormone balance, brain functions and skin health.

## BAHÇEDEN

### Raw Cashew Nuts

Max 200 G



Cashew nut is a healthful friend for bones and nerve tissues. It protects the body against various diseases and increases resistance against cancer thanks to the selenium it contains. Since it contains zinc, it has a positive effect against influenza.

## BAHÇEDEN

### Raw Almonds

Max 100 G

Max 200 G

Almond is well-resource of vitamins and minerals. Almond consumption reduces the risk of coronary heart disease. It supports protection against diabetes and cardiovascular diseases.





## BAHÇEDEN

### Raw Hazelnut

Max 100 G

Max 200 G

Raw nut is a good source of energy. In addition to providing strength and energy to body, It relieves physical and mental fatigue as well. Raw nuts containing iron, calcium, potassium, magnesium and zinc minerals, protein, E and B vitamins, are also rich in unsaturated fats. Daily consumption of nuts is effective for reducing the risk of heart attack.



## BAHÇEDEN

Peanut &amp; Pistachio &amp; Hazelnut &amp; Cranberry-Almond &amp; Cashew &amp; Currant &amp; Chia Bar

162 Pieces in a Box 120 Boxes in a Pallet







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Bahçeden

GLUTEN FREE ⑦ HIGH FIBER ⑦

Peyman Bahçeden is comprised of high quality dried nuts roasted with mastery, addressing the consumers, who seek for the best roasted dried nuts.

## BAHÇEDEN

### Roasted Hazelnuts

Max 40 G

Max 90 G

Max 200 G

**For Gourmet Palates;  
Roasted Hazelnuts!**

1 daily serving/30 grams of hazelnuts reinforces regular cardiovascular functions. Hazelnuts contain a high amount of fiber and protein.

1 (30 grams) or 2 daily servings of hazelnuts support improvements in cellular and cardiac health indicators.





## BAHÇEDEN

### Roasted & Salted Hazelnuts

Max 80 G

Max 200 G

**For Gourmet Palates;  
Roasted & Salted Hazelnuts!**

The high quality hazelnuts that everyone loves are now salted for unique indulgence.



## BAHÇEDEN



## Roasted &amp; Salted Pistachios

Max 20 G

Max 80 G

Max 200 G



**For Gourmet Palates;  
Roasted & Salted Pistachios!**

Pistachios are not only delicious and fun to eat, but also a healthy snack. The edible seeds of the pistacia vera tree contain healthy fats and are a good source of protein, fiber and antioxidants. Pistachios are a rich fiber and protein source and assist the normal functioning of the digestive system as they reinforce healthy gut bacteria. Pistachios are one of the foodstuffs rich in vitamin B6.





## BAHÇEDEN

### Roasted & Salted Siirt Pistachios

Max 200 G

**For Gourmet Palates;  
Roasted & Salted Siirt Pistachios!**

Siirt pistachios differentiates itself from the rest  
with bigger seeds for more indulgence.



## BAHÇEDEN



## Roasted Chickpeas

Max 80 G

Max 200 G

**For Gourmet Palates;  
Roasted Chickpeas!**

Roasted chickpeas are rich in plant-based protein. One serving of roasted chickpeas contain 110 calories of energy, 5 grams of protein, 5 grams of fiber and provide satiety thanks to its rich fiber content. Roasted chickpeas provide good supplementary protein for vegetarians and vegans.





## BAHÇEDEN



## Roasted &amp; Salted Chickpeas

Max 80 G

Max 200 G

**For Gourmet Palates;  
Roasted & Salted Chickpeas!**

Roasted chickpeas have a low glysemic index value and contribute to healthy blood glucose management, as well as contain calcium, iron and sodium. When consumed in controlled portions, roasted chickpeas contain a moderate amount of energy and play an effective role in weight management thanks to their fiber-and protein-rich content. The fiber in roasted chickpeas is mostly soluble and soluble fiber can help increase the amount of healthy bacteria in your intestines. Roasted chickpeas are a healthy food option that contributes to a variety of health benefits from weight management to blood glucose management.



## BAHÇEDEN



## Roasted &amp; Salted White Chickpeas

Max 80 G

Max 200 G



**For Gourmet Palates;  
Roasted & Salted White Chickpeas!**

White roasted chickpeas are an excellent source of plant-based protein that helps prevent diabetes and helps weight loss. White chickpeas contain many vitamins and minerals.





## BAHÇEDEN



## Roasted &amp; Salted Almonds

Max 80 G

Max 200 G

**For Gourmet Palates;  
Roasted & Salted Almonds!**

An ideal alternative healthy snack with a high content of vitamin E and satiating effect, almonds reinforce the regular cardiovascular health functions. 1 serving (30 grams) of almonds contains 161 calories and 2.5 grams of digestible fiber and covers 37% of the daily requirement for vitamin E.



## BAHÇEDEN

## Roasted &amp; Salted Peanuts

Max 80 G

Max 200 G

**For Gourmet Palates;  
Roasted & Salted Peanuts!**

Peanuts contain high protein and approximately 25% of the energy they provide is from protein. They are also a good source of many vitamins and minerals such as biotin, copper, niacin, folate, manganese, vitamin E, thiamine, phosphorus and magnesium. Peanuts are low in carbohydrates. Carbohydrate content in peanuts is only about 13-16% of total weight.





## BAHÇEDEN



### Fried & Salted Peanuts

Max 80 G

Max 200 G

**For Gourmet Palates;  
Fried & Salted Peanuts!**

The high quality tpeanuts that everyone loves  
are now fried for unique indulgence.



## BAHÇEDEN



## Roasted &amp; Salted Pumpkin Seeds

Max 80 G

Max 140 G

**For Gourmet Palates;  
Roasted & Salted Pumpkin Seeds!**

Pumpkin seeds are a healthy source of plant-based protein. They reinforce regular cardiovascular functions. Pumpkin seeds contribute to magnesium intake. They are a natural source for "tryptophan", an amino acid that promotes sleep.







# MIXES

Enjoy the moment,  
enjoy the mixes.

## MIXES

### MIXES

#### Regular Mix

Max 80 G

Max 200 G



### MIXES

#### Assorted Mix

Max 80 G

Max 200 G





MIXES

MIXES

Pleasure Mix

Max 80 G

Max 200 G



MIXES

Chat Mix

Max 80 G

Max 200 G



## MIXES

### MIXES

#### Flavoured Mix

Max 80 G

Max 200 G



### MIXES

#### Raw Mix

Max 80 G

Max 200 G





## MIXES

### MIXES

#### Snacks Mix

Max 80 G

Max 200 G



### MIXES

#### Energy Mix

Max 80 G

Max 200 G



**MIXES**

**Premium Mix**

Max 40 G





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Bahçeden  
Müslite

MUESLI



## MIXES

Muesli with Mix Nuts

Max 300 G



## MUESLI

## MIXES

Muesli with Red Fruit

Max 300 G







# CITLIYO

Meticulously selected large-grained,  
crispy roasted sunflower seeds with a variety of sorts  
carry the joy of sunflower seed eating experience  
to a higher level.





## ÇİTLİYO

## Salted Sunflower Seeds

Max 170 G

Sunflower seeds act like antioxidants to protect the body's cells against damage by free radicals which plays a role in various chronic diseases.

They are also a good source for healthy plant-based compounds including phenolic acids and flavonoids that act as antioxidants. Sunflower seeds are rich in unsaturated fatty acids, primarily linoleic acid. Sunflower seeds contribute to balancing blood glucose.



ÇİTLİYO

ÇİTLİYO

**Extra Salted Sunflower Seeds**

Max 170 G



You never know before you crunch!

Çitliyo Sunflower Seeds that everyone loves  
are extra salted for your preference.

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ÇİTLİYO

ÇİTLİYO

ÇİTLİYO

**Taco Flavoured Sunflower Seeds**

Max 25 G

Max 170 G



You never know before you crunch!

ÇİTLİYO Sunflower Seeds that everyone loves are now Taco flavoured for unique indulgence.

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ÇİTLİYO



ÇİTLİYO

ÇİTLİYO

**Unsalted Sunflower Seeds**

Max 170 G



You never know before you crunch!

Çitliyo Sunflower Seeds that everyone loves are freed from salt for even healthier option.

peyman  
**ÇİTLİYO**

ÇİTLİYO

ÇİTLİYO

Hot Spicy Flavoured Sunflower Seeds

Max 170 G



You never know before you crunch!

Çitliyo Sunflower Seeds that everyone loves are hot spicy flavoured for unique indulgence.

peyman  
ÇİTLİYO



ÇİTLİYO

## Salted Black Sunflower Seeds

Max 100 G

Max 200 G



Sunflower seeds are popular in multigrain breads, snack bars and generally as snacks. They are rich in healthy fats, healthy plant-based compounds and minerals. Sunflower seeds are especially rich in vitamin E and selenium. Black sunflower seeds have bigger the seeds bigger the taste!

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ÇİTLİYO

ÇİTLİYO

ÇİTLİYO

Extra Salted Black Sunflower Seeds

Max 25 G

Max 100 G

Max 200 G

You never know before you crunch!

Çitliyo Sunflower Seeds that everyone loves are extra salted for your preference.



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ÇİTLİYO



ÇİTLİYO

ÇİTLİYO

**Unsalted Black Sunflower Seeds**

Max 200 G



You never know before you crunch!

ÇİTLİYO Kara ŞİMŞEK Black Sunflower Seeds that everyone loves are freed from salt for even healthier option.

peyman  
**ÇİTLİYO**

ÇİTLİYO

ÇİTLİYO

Hot Spicy Flavoured Black Sunflower Seeds

Max 25 G

Max 100 G

Max 200 G

You never know before you crunch!

Çitliyo Kara Şimşek Black Sunflower Seeds that everyone loves are now hot spicy flavoured for unique indulgence.



peyman  
ÇİTLİYO



ÇİTLİYO

ÇİTLİYO

**Taco Flavoured Sunflower Seeds**

Max 25 G

Max 170 G

You never know before you crunch!

Çitliyo Sunflower Seeds that everyone loves are now Taco flavoured for unique indulgence.



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ÇİTLİYO

ÇİTLİYO

ÇİTLİYO

Sunflower Seeds With Oregano

Max 100 G

Max 200 G

You never know before you crunch!

Çitliyo Sunflower Seeds that everyone loves are now Oregano flavoured for unique indulgence.



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ÇİTLİYO



The logo for 'peyman' is enclosed in a green, rounded rectangular frame with a thin black border. The word 'peyman' is written in a white, lowercase, sans-serif font. A small green sprout with two leaves is positioned above the letter 'y'.

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The logo for 'Nut ZL' features the word 'Nut' in a large, white, stylized font with a thick blue outline. The letters 'ZL' are in a smaller, bold, red font with a blue outline, positioned to the right of 'Nut'. The entire logo has a slight 3D effect with a dark blue shadow.

**Nut ZL**

**Our youngest brand makes snacking tastier and more fun! For those who wants to upgrade their snacking experience with variety of delicious nuts and popcorn!**

NUTZZ

NUTZZ

Salted Peanuts

Max 80 G

Max 200 G



Peanuts contain high protein and approximately 25% of the energy they provide is from protein. They are also a good source of many vitamins and minerals such as biotin, copper, niacin, folate, manganese, vitamin E, thiamine, phosphorus and magnesium.





NUTZZ

NUTZZ

Hot Spicy Flavoured Peanuts

Max 20 G Max 80 G Max 200 G

Nutzz Peanuts that everyone loves are hot spicy flavoured for unique indulgence.

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**nutzz**

NUTZZ



NUTZZ

**Taco Flavoured Peanuts**

Max 80 G

Max 200 G

Nutzz Peanuts that everyone loves are taco flavoured for unique indulgence.





NUTZZ



NUTZZ

BBQ Flavoured Corn

Max 60 G Max 125 G

As an enjoyable, healthy and delicious snack, corn helps contribute to fiber intake. Recommended daily intake of fiber is 25 grams for women and 38 grams for men.



# NUTZZ

## NUTZZ

### Cheese Flavoured Corn Snack and Peanut

Max 100 G Max 200 G

Be ready to party with all in one package! Nutzz Party contains both cheese flavoured Corn Snack and Peanuts for even more fun!



## NUTZZ

### Hot Paprika Flavoured Corn Snack and Peanut

Max 100 G Max 200 G

Be ready to party with all in one package! Nutzz Party contains both Hot Paprika Flavoured Corn Snack and Peanuts for even more fun!







# NUTZZ

## NUTZZ



### Party Shots

Max 18 G

Max 22 G

**Bigger the fun smaller the size! Nutzz Party shots provide convenient snacking experience.**

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**nutzz**

# NUTZZ

## Salted Popcorn

Max 45 G Max 110 G

Corn is relatively low in calories with a low level of energy intensity. All of these are properties of weight loss-friendly nutrients. Approximately 1 cup of popcorn contains less calories than many popular snacks



# NUTZZ

# NUTZZ

## Peanut & Almond Flavoured Popcorn

Max 45 G Max 110 G

Nutzz Popcorn that everyone loves are peanut and almond flavoured for unique indulgence.



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# nutzz



NUTZZ

Salt - Caramel Popcorn

Max 110 G



NUTZZ

NUTZZ

Herbs and Parmesan Flavoured Popcorn

Max 110 G



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nutzz



**nutZZ**  
**POPPZZ**





NUTZZ

NUTZZ



Sweet Corn Flavoured Corn Snack

Max 100 G



NUTZZ



Cheese Flavoured Corn Snack

Max 100 G



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**nutZZ**

NUTZZ

NUTZZ

Onion Fried Flavoured Corn Snack

Max 90 G



NUTZZ

Hot Paprika Flavoured Corn Snack

Max 100 G



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**nutZZ**



NUTZZ

NUTZZ

Corn Snack With Peanut Butter

Max 90 G



# CERTIFICATE

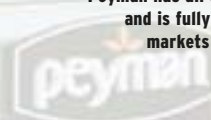






# ENVIRONMENT, SOCIAL & GOVERNANCE (ESG)

- Peyman has all the necessary quality and food safety related certifications and is fully compliant with the regulations in Turkey and export markets on health & safety and food production & safety.





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**/Peyman**

**<http://www.peyman.com.tr/en/>**