SUPER FRANGO

PRODUCT

CATALOG

2025

São Salvador Alimentos

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São Salvador Alimentos

SUPER FRANGO

PRESENTATION

Get to know São Salvador Alimentos

We are the São Salvador Alimentos SA group, one of the leading food industries in Brazil, operating in all stages of the poultry production chain, from the production of fertile eggs to the distribution of fresh and processed products in Brazil and abroad. Our industrial park is comprised of two production complexes located in the cities of Itaberaí and Nova Veneza, in the state of Goiás, which gives us a daily slaughter capacity of approximately 520,000 birds.

Our industry began operations in 1991, but its history dates **back to 1973,** when one of the founders, Carlos Vieira, built the first broiler chicken farms in Itaberaí. In over 30 years of industrial activity, we have gradually expanded our structure, which, in addition to the two processing plants, includes feed factories, hatcheries, breeding farms for rearing and producing fertile eggs, and grain storage units.

These facilities allow us to easily meet all the needs of each stage of our production process, **providing more than 500,000 birds for slaughter per day** and offering a diversified portfolio of one hundred products. We have around 30,000 active customers per month in twenty Brazilian states, in addition to the Federal District, and we have already exported to **80 countries** throughout Africa, Central America, Asia, Europe and Oceania. Our work reaches customers' tables under the SuperFrango and Boua brands.

SuperFrango is our **specialist line of chicken protein,** available in the frozen, chilled, processed and breaded segments. It is the brand for traditional and special chicken cuts, stuffed sausages and breaded products such as filet mignon and steak, to name a few. Boua focuses on diversifying our portfolio, offering frozen French fries, dairy products, fish, processed meats, among others.

We work with the strictest quality standards to ensure that our customers receive safe, healthy and affordable products. This is only possible because we have an advanced production process and rely on the excellence of our **more than 8,000 direct and outsourced employees.**

Our Culture

Who we are?

Doing the Right Thing, Doing it Well and **Doing it Together** are the Commitments that guide our culture and are present in the daily actions of the more than 8 thousand employees of São Salvador Alimentos (SSA).

Our Belief is to be a global reference in sustainable and innovative food production to transform realities.

From the interior of Goiás to the world, 50 years of history have passed in Brazilian poultry farming and 34 years in the industrial sector in food production. **We are one of the leading food industries in Brazil,** operating in all stages of the production chain, from breeders and production of fertile eggs to the distribution of fresh and processed products.

SSA has the Boua and SuperFrango brands, serves more than 30 thousand Brazilian customers and is present in 80 countries.

Beliefs and Commitments

DO IT
RIGHT

Doing the right thing is the only path. We fulfill our promises and don't shy away from our responsibilities.

DO IT
WELL

Doing it well is simplicity in service of efficiency. We have a sense of urgency and strive for quality because it's what we do.

DO IT
TOGETHER

Doing it together is valuing people. We care and trust. We persevere through challenges and celebrate our achievements.

Producing food with love transforms the world.

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Timeline SSA

Opening of the processing plant and launch of the **SuperFrango** brand.

1991

Beginning of the partnership between Carlos Vieira and Zé Garrote, which later would result in founding the São Salvador Slaughterhouse Ltda.

1981

Carlos Vieira builds the first broiler chicken aviaries in Itaberaí, GO.

1973

1997

Opening of the feed mill.

2000

Acquisition of grain warehouses.

Inauguration of Hatchery.

Conquest of the international market.

2005

2008

2011

Beginning of exports to Europe. New products line.

Amendment of the social structure for **São Salvador Alimentos S/A.**

Launch of Boua brand.

2012

2014

33 years of History

SSA further expands its structures with the opening of Fertile Egg Production Unit and the new Primary Breeders Farm.

2015

SSA begins to export to China, one of the most important markets of the world.

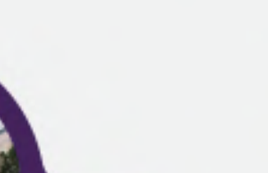
2016

Acquisition and reformation of the Nova Veneza processing plant.

2018

Official inauguration of Nova Veneza processing plant.

2020



Inauguration of the Feed Factory for Itaberaí(GO).

2021

Inauguration of the Processed Products Factory.

2022

Processing Plant 01

Itaberaí-GO

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Processing Plant 02
Nova Veneza-GO

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Products Guide - Frozen Chicken Parts

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Chicken is
SuperFrango

FROZEN CHICKEN PARTS

Legs

DESCRIPTION	SHELF LIFE
FROZEN CHICKEN BONELESS LEG (6X2KG)	730 DAYS
FROZEN CHICKEN BONELESS LEG (6X2KG)	365 DAYS
FROZEN CHICKEN WHOLE LEG, BONELESS SKIN ON (15KG) (UE)	730 DAYS
FROZEN CHICKEN WHOLE LEG, BONELESS SKIN ON (15KG)	365 DAYS

FROZEN CHICKEN PARTS

Gizzards

DESCRIPTION	SHELF LIFE
FROZEN CHICKEN GIBLETS GIZZARDS	365 DAYS
FROZEN CHICKEN GIBLETS GIZZARDS 2x7,5KG	365 DAYS
FROZEN CHICKEN GIBLETS GIZZARDS	365 DAYS

FROZEN CHICKEN PARTS

Breast

DESCRIPTION	SHELF LIFE
FROZEN CHICKEN HALF BREAST BONELESS SKINLESS WITHOUT INNER FILLET (6X2)KG	365 DAYS
FROZEN CHICKEN HALF BREAST BONELESS SKINLESS WITHOUT INNER FILLET (6X2)KG (EU)	730DAYS
FROZEN CHICKEN BREAST SKINLESS BONELESS CUT IN HALVES (15KG)	365 DAYS
FROZEN CHICKEN BREAST SKINLESS BONELESS CUT IN HALVES (15KG)	730 DAYS
FROZEN CHICKEN BREAST SKINLESS BONELESS CUT IN HALVES (15KG) (EU)	730 DAYS
FROZEN CHICKEN HALF BREAST BONELESS SKINLESS WITHOUT INNER FILLET (2X7,5KG)	365 DAYS
FROZEN CHICKEN HALF BREAST BONELESS SKINLESS WITHOUT INNER FILLET 10,8 KG (TRAYS)	730 DAYS

FROZEN CHICKEN PARTS

Wings

DESCRIPTION	SHELF LIFE
FROZEN CHICKEN MID JOINT WING (30GM UP)	730 DAYS
FROZEN CHICKEN THREE JOINT WING (90 GM UP)	730 DAYS
FROZEN CHICKEN WING TIP	730 DAYS
FROZEN CHICKEN DRUMETTE	730 DAYS

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FROZEN CHICKEN PARTS

Feet

DESCRIPTION	SHELF LIFE
FROZEN CHICKEN FEET	730 DAYS

FROZEN CHICKEN PARTS

Cartilage

DESCRIPTION	SHELF LIFE
FROZEN CHICKEN KNEE BONE	730 DAYS

Producing food with love
transforms the world.

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