



HOLLINGER

PRODUCT AND BENEFIT CATALOGUE



From nature with love!



© Mila Zytka



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Dear customers!

Since 1998, so for more than 25 years, our company and our product range have been determined by three fundamental values, which are reflected in everything we do:

Simplicity, Naturalness, Flexibility

Simplicity:

Our simple recipes taste delicious!
Free from genetic engineering
Direct juice instead of fruit juice concentrate wherever it makes sense

Naturalness:

Free from artificial flavourings, sweeteners and preservatives
Attractive, clear design for the point-of-sale
Natural raw materials

Flexibility:

We offer a wide range of innovative and attractive products
Immediate inclusion of current taste-, nutrition- and packaging trends
Repeatedly rewarded!

Regionality and experience for more than 25 years:

As a state-certified company, we export to over 50 countries worldwide. In Europe we are one of the most appreciated organic beverage brands. In the ranking of must-have brands for consumers we are currently at second place in Austria!

On the following pages we will present you an extract of our assortment with the respective benefits for merchants and customers.

Just give us a call!

Gerhard Höllinger
Yours faithfully,
Gerhard Höllinger





1-2-3 SUGARFREE

HEALTH-CONSCIOUS PEOPLE AND DIABETICS – WORLDWIDE BIGGEST TARGET GROUP!

- **Sugar** – the sweet danger to our health!
890 million adults worldwide are affected by obesity
- **By 2030, the number of diabetics** will rise to **643 million**
- Consumers are looking for **solutions!**

1-2-3
SUGARFREE

Free from artificial
sweeteners!

**ZERO
CALORIES**



**“Fancy something sweet?
Of course, without sugar!”**

Enjoyment with
a good conscience!

**“So that being slim
becomes reality!”**

Zero calories –
Full flavor!

**“Worries about sugar?
I’m over it!”**

Zero calories!
Zero sugar!
Stabilizes blood sugar levels!



**Sweet Leaf –
The Most
Natural Form of
Sweetness!**



384 (3 Pack)
peach-passionfruit
tea & fruit
200 ml Tetra Pak



388 (3 Pack)
wild berry
tea & fruit
200 ml Tetra Pak



391
peach-passionfruit
tea & fruit
300 ml Tetra Pak



393
wild berry
tea & fruit
300 ml Tetra Pak



400
peach-passionfruit
sprizz
tea & fruit, sparkling
500 ml rePET bottle



401
peach-passionfruit
sprizz
tea & fruit, sparkling
500 ml rePET bottle



URBAN REFRESHERS

NO ALCOHOL GOOD VIBES ONLY!

- **Megatrend** alkoholfree-drinks
- **Out-of home consumption** is booming



510
Organic lavender
330 ml glass bottle



514
Organic ice tea peach
330 ml glass bottle



512
Organic mojito
330 ml glass bottle



513
Organic aperitivo spritz
330 ml glass bottle



511
Organic rose tonic
330 ml glass bottle



COCKTAIL SYRUPS

DELICIOUS COCKTAILS SIMPLY ADD SODA WATER!

NO ALCOHOL!

- **New customers** for your syrup shelf
- **Trend: alcohol-free cocktails** for adults
- **Up-Selling** and **range extension**
- Perfect for **soda-maker**



336
Cocktail syrup display
72 bottles



COCKTAIL SYRUPS

FULL TASTE NO ALCOHOL!

- **Easy to mix**
- **Cool drinks** for the gastronomy



1. approx.
30 ml cocktail syrup



2. approx.
240 ml soda water



3. add ice cubes,
garnish and enjoy



151
VirGIN Tonic cocktail syrup
500 ml glass bottle



152
Mojito cocktail syrup
500 ml glass bottle



153
Aperitivo cocktail syrup
500 ml glass bottle



ORGANIC SYRUP

ORGANIC QUALITY FOR THE BEST PRICE!

- No dragging
- Unbreakable
- Drip-free
- Eco-friendly packaging



1 l organic syrup = 15 x 0.6 l soda lemonade



141
Organic raspberry syrup
1 l Tetra Pak



142
Organic elderflower syrup
1 l Tetra Pak



ORGANIC SYRUP

YOUR FAVOURITE LEMONADE

SIMPLE, FAST AND
HOMEMADE!

- High assortment competence
- Innovative flavours
- Boost your category sales



335
Syrup display
96 bottles



132
Organic elderflower syrup
500 ml glass bottle



134
Organic lavender flower syrup
500 ml glass bottle



138
Organic rose flower syrup
500 ml glass bottle



131
Organic raspberry syrup
500 ml glass bottle



133
Organic blackcurrant-lemon syrup
500 ml glass bottle



139
Organic ginger syrup
500 ml glass bottle



ORGANIC SPRIZZ

GREAT TASTE LESS SUGAR!

- **Free from** caffeine
- **Free from** artificial flavours and sweeteners
- **Attractive** design
- **Successful in schools** and in **vending**



363
Organic ice tea peach
based on fruit tea -
free from caffeine
500 ml rePET bottle



364
Organic ice tea wildberry
based on fruit tea -
free from caffeine
500 ml rePET bottle



340
Organic cola
free from caffeine
250 ml can



333
rePET Display
48 bottles



362
Organic apple sprizz
500 ml rePET bottle



355
Organic cherry sprizz
500 ml rePET bottle



356
Organic raspberry sprizz
500 ml rePET bottle



358
Organic lemon sprizz
500 ml rePET bottle



360
Organic orange sprizz
500 ml rePET bottle



361
Organic blackcurrant
sprizz
500 ml rePET bottle



357
Organic elderflower
sprizz
500 ml rePET bottle



359
Organic lavender
flower sprizz
500 ml rePET bottle





ORGANIC SCHOOL JUICES

NO
SUGAR
ADDED

SUPERIOR BABY FOOD QUALITY FOR OUR BELOVED KIDS!

- **Impulse item** of highest quality
- **Best-seller** worldwide



261 (1 Pack) / 262 (3 Pack)
Organic apple
cloudy, directly pressed,
mixed with still water
200 ml Tetra Pak



263 (1 Pack) / 264 (3 Pack)
Organic pear
cloudy, directly pressed,
mixed with still water
200 ml Tetra Pak



265 (1 Pack) / 266 (3 Pack)
Organic multi sun
7 fruit mix + carrot,
mixed with still water
200 ml Tetra Pak



267 (1 Pack) / 268 (3 Pack)
Organic red grape
cloudy, directly pressed,
mixed with still water
200 ml Tetra Pak



269 (1 Pack) / 270 (3 Pack)
Organic apple cherry
cloudy, directly pressed,
mixed with still water
200 ml Tetra Pak

simple calculation
60% fruit juice
+40% still water
=100% thirst quencher





PREMIUM ORGANIC FRUIT JUICES

**CRAFTED WITH CARE
ENJOYED WITH DELIGHT!**

- Superior taste
- Extraordinary high fruit content
- Many items **free from added sugar**
- Mostly **not from concentrate (NFC)**



NFC, 100 % DIRECT JUICES WITHOUT ADDED SUGAR:



**NO
SUGAR
ADDED**

618

Organic apple-ginger
100 % juice, ginger juice
directly pressed
1 l Tetra Pak



**100%
DIRECT
JUICE
without added sugar**

689

Organic red grape
1 l Tetra Pak



**100%
DIRECT
JUICE
without added sugar**

688

Organic wild apple
naturally cloudy
1 l Tetra Pak



**100%
DIRECT
JUICE
without added sugar**

699

Organic white grape
1 l Tetra Pak

NFC, FRUIT JUICES WITH HIGH FRUIT CONTENT, DIRECTLY PRESSED:



691

Organic apricot
from directly pressed
apricot puree
1 l Tetra Pak



693

Organic blackcurrant
from directly pressed
organic juice
1 l Tetra Pak



694

Organic mango
from directly pressed
mango puree
1 l Tetra Pak



695

Organic peach
from directly pressed
peach puree
1 l Tetra Pak



610

Organic orange nectar
50 % fruit content,
rich in vitamin C
1 l Tetra Pak

100 % JUICES WITHOUT ADDED SUGAR:



**NO
SUGAR
ADDED**

690

Organic orange
100 % juice:
rich in vitamin C
1 l Tetra Pak



**NO
SUGAR
ADDED**

696

Organic multi sun
100 % juice:
7 fruit mix + carrot
1 l Tetra Pak



ORGANIC ENERGY DRINK

NATURAL ENERGY ORIGINAL TASTE!

- Win new clients for the growing organic category
- Profitable additional item in the organic segment
- Vegan & GMO-free



344
Organic
Energy Drink
250 ml can



D3341
Organic Energy display
96 cans



ORGANIC HEALTH-SHOT

HEALTH ALWAYS SELLS!

- OTC-product for your shelf
- Create additional revenue



1 BOTTLE = 8 SHOTS



711
Organic shot immun PLUS
ginger-acerola
with gingerols and
vitamin C – to support
the immune system
330 ml glass bottle

art.no.	product	packaging	pcs / tray	tray gross	shelf life (months)	cases / layer	layers / pallet	cases / pallet	units / pallet	piece	tray / case	customs code
131	Organic syrup raspberry	500ml Glass	6	6.46	24	34	4	136	816	9120008994734	9120008994741	2106 90 98
132	Organic syrup elderflower	500ml Glass	6	6.46	24	34	4	136	816	9120008994765	9120008994772	2106 90 98
133	Organic syrup blackcurrant-lemon	500ml Glass	6	6.46	24	34	4	136	816	9120008994796	9120008994802	2106 90 98
134	Organic syrup lavender flower	500ml Glass	6	6.46	24	34	4	136	816	9120008994918	9120008994925	2106 90 98
138	Organic syrup rose flower	500ml Glass	6	6.46	24	34	4	136	816	9120008995038	9120008995045	2106 90 98
139	Organic syrup ginger	500ml Glass	6	6.46	24	34	4	136	816	9120008995106	9120008995113	2106 90 98
141	Organic syrup raspberry	1000ml Tetra	6	8.16	18	24	4	96	576	9120008998756	9120008998763	2106 90 98
142	Organic syrup elderflower	1000ml Tetra	6	8.16	18	24	4	96	576	9120008998787	9120008998794	2106 90 98
151	Organic cocktail syrup virgin tonic	500ml Glass	6	6.46	24	34	4	136	816	9120008995236	9120008995243	2106 90 98
152	Organic cocktail syrup mojito	500ml Glass	6	6.46	24	34	4	136	816	9120008998800	9120008998817	2106 90 98
153	Organic cocktail syrup aperitivo	500ml Glass	6	6.46	24	34	4	136	816	9120008998824	9120008998831	2106 90 98
355	Organic cherry sprizz	500ml rePET	12	6.40	12	18	6	108	1296	9120008996097	9120008996103	2202 10 00
356	Organic raspberry sprizz	500ml rePET	12	6.40	12	18	6	108	1296	9120008996110	9120008996127	2202 10 00
357	Organic elderflower sprizz	500ml rePET	12	6.40	12	18	6	108	1296	9120008996134	9120008996141	2202 10 00
358	Organic lemon sprizz	500ml rePET	12	6.40	12	18	6	108	1296	9120008996158	9120008996165	2202 10 00
359	Organic lavender flower sprizz	500ml rePET	12	6.40	12	18	6	108	1296	9120008996172	9120008996189	2202 10 00
360	Organic orange sprizz	500ml rePET	12	6.40	12	18	6	108	1296	9120008996196	9120008996202	2202 10 00
361	Organic blackcurrant sprizz	500ml rePET	12	6.40	12	18	6	108	1296	9120008996219	9120008996226	2202 10 00
362	Organic apple sprizz	500ml rePET	12	6.40	12	18	6	108	1296	9120008996257	9120008996264	2202 10 00
363	Organic icetea peach	500ml rePET	12	6.40	13	18	6	108	1296	9120008996059	9120008996066	2202 10 00
364	Organic icetea wild berry	500ml rePET	12	6.40	13	18	6	108	1296	9120008996073	9120008996080	2202 10 00
261	Organic apple cloudy	1x200ml Tetra	24	5.40	18	15	9	135	3240	9120008990699	9120008990675	2202 99 19
262	Organic apple cloudy	3x200ml Tetra	8	5.40	18	15	9	135	1080	9120008990699	9120008990675	2202 99 19
263	Organic pear cloudy	1x200ml Tetra	24	5.40	18	15	9	135	3240	9120008991559	9120008991535	2202 99 19
264	Organic pear cloudy	3x200ml Tetra	8	5.40	18	15	9	135	1080	9120008991559	9120008991535	2202 99 19
265	Organic multi sun	1x200ml Tetra	24	5.40	18	15	9	135	3240	9120008994888	9120008994895	2202 99 19
266	Organic multi sun	3x200ml Tetra	8	5.40	18	15	9	135	1080	9120008994888	9120008994895	2202 99 19
267	Organic red grape	1x200ml Tetra	24	5.40	18	15	9	135	3240	9120008990361	9120008990378	2202 99 19
268	Organic red grape	3x200ml Tetra	8	5.40	18	15	9	135	1080	9120008990361	9120008990378	2202 99 19
269	Organic apple cherry cloudy	1x200ml Tetra	24	5.40	18	15	9	135	3240	9120008993591	9120008993607	2202 99 19
270	Organic apple cherry cloudy	3x200ml Tetra	8	5.40	18	15	9	135	1080	9120008993591	9120008993607	2202 99 19

art.no.		product	packaging	pcs / tray	tray gross	shelf life (months)	cases / layer		layers / pallet	cases / pallet	units / pallet	piece	tray / case	customs code
343		Organic cola	250ml Dose	12	3.32	24	24		10	240	2880	9120008992129	9120008992136	2202 99 19
344		Organic energy	250ml Can	12	3.32	24	24		10	240	2880	9120008995182	9120008995199	2202 99 19
510		Organic lavender	330ml Glass	12	6.60	24	20		6	120	1440	9120008994185	9120008994178	2202 99 19
511		Organic rose tonic	330ml Glass	12	6.60	24	20		6	120	1440	9120008994208	9120008994192	2202 99 19
512		Organic mojito	330ml Glass	12	6.60	24	20		6	120	1440	9120008994222	9120008994215	2202 99 19
513		Organic aperitivo spritz	330ml Glass	12	6.60	24	20		6	120	1440	9120008994246	9120008994239	2202 99 19
514		Organic ice tea peach	330ml Glass	12	6.60	24	20		6	120	1440	9120008994260	9120008994253	2202 99 19
610		Organic orange nectar	1000ml Tetra	12	13.12	18	13		5	65	780	9120008998848	9120008998855	2009 12 00
618		Organic apple-ginger	1000ml Tetra	12	13.12	18	13		5	65	780	9120008993867	9120008993874	2009 90 59
688		Organic wild apple	1000ml Tetra	12	13.12	18	13		5	65	780	9120008998688	9120008998695	2009 71 99
689		Organic red grape	1000ml Tetra	12	13.12	18	13		5	65	780	9120008990118	9120008990125	2009 61 10
690		Organic orange	1000ml Tetra	12	13.12	18	13		5	65	780	9120008998565	9120008998572	2009 12 00
691		Organic apricot	1000ml Tetra	12	13.12	18	13		5	65	780	9120008998596	9120008998602	2202 99 19
693		Organic blackcurrant	1000ml Tetra	12	13.12	18	13		5	65	780	9120008998657	9120008998664	2202 99 19
694		Organic mango	1000ml Tetra	12	13.12	18	13		5	65	780	9120008998534	9120008998541	2202 99 19
695		Organic peach	1000ml Tetra	12	13.12	18	13		5	65	780	9120008998503	9120008998510	2202 99 19
696		Organic multi sun	1000ml Tetra	12	13.12	18	13		5	65	780	9120008994826	9120008994833	2009 90 59
699		Organic white grape	1000ml Tetra	12	13.12	18	13		5	65	780	9120008998725	9120008998732	2009 61 10
711		Organic shot Immun Plus	330ml Glass	6	3.17	24	31		7	217	1302	9120008995120	9120008995137	2009 90 59
350		Austrian apple sparkling	500ml rePET	12	6.40	12	18		6	108	1296	9120008996233	9120008996240	2202 99 19
282		Austrian apple juice	1000ml Elopak	12	13.12	18	13		4	52	624	9120008990088	9120008990095	2009 71 99
290		Sun vitamin apple C+D3	3x200ml Tetra	8	5.40	18	15		9	135	1080	9120008995823	9120008995830	2202 99 19
292		Apple-red currant juice	1000ml Elopak	12	13.12	18	13		4	52	624	9120008995854	9120008995847	2009 71 99
384		1-2-3 SUGARFREE peach-passionfruit	3x200ml Tetra	8	5.40	18	15		9	135	1080	9120008996332	9120008996349	2202 10 00
388		1-2-3 SUGARFREE wild berry	3x200ml Tetra	8	5.40	18	15		9	135	1080	9120008996370	9120008996363	2202 10 00
391		1-2-3 SUGARFREE peach-passionfruit	300ml Tetra Pak	15	5.19	18	22		7	154	2310	9120008996417	9120008996387	2202 10 00
393		1-2-3 SUGARFREE wild berry	300ml Tetra Pak	15	5.19	18	22		7	154	2310	9120008996431	9120008996400	2202 10 00
400		1-2-3 SUGARFREE peach-passionfruit	500ml rePET	12	6.40	12	18		6	108	1296	9120008996455	9120008996462	2202 10 00
401		1-2-3 SUGARFREE wild berry	500ml rePET	12	6.40	12	18		6	108	1296	9120008996479	9120008996486	2202 10 00



APPLE JUICE DRINKS



AUSTRIA'S NO. 1 APPLE JUICE BRAND!

- Premium apple juice from Austria (NFC = never from concentrate)
- 100 % directly pressed and naturally cloudy

AUSTRIAN APPLE:

282
Austrian apple juice
naturally cloudy
1 l Elopak



60% DIRECT JUICE
without added sugar

350
Austrian apple sprizz
naturally cloudy, mixed
with sparkling water
500 ml rePET bottle



60% DIRECT JUICE
without added sugar

SPECIAL EDITION:

292
Apple-Red currant juice
with red currants and
aronia berries
1 l Elopak



NO SUGAR ADDED

VITAMIN C + D3:

290 (3 Pack)
Sun vitamin apple C+D3
• to maintain bones and teeth
• to support the immune system
Austrian apple juice naturally cloudy
with vitamin C + D3 and still water
200 ml Tetra Pak



60% DIRECT JUICE
without added sugar

IMS Höllinger gmbh | A-3021 Pressbaum | Austria
Tel +43 (0) 2233 57088 | Fax +43 (0) 2233 5708815
office@hoellinger-juice.at

hoellinger-juice.at
@ instagram.com/hoellinger.juice
f facebook.com/hoellinger.juice