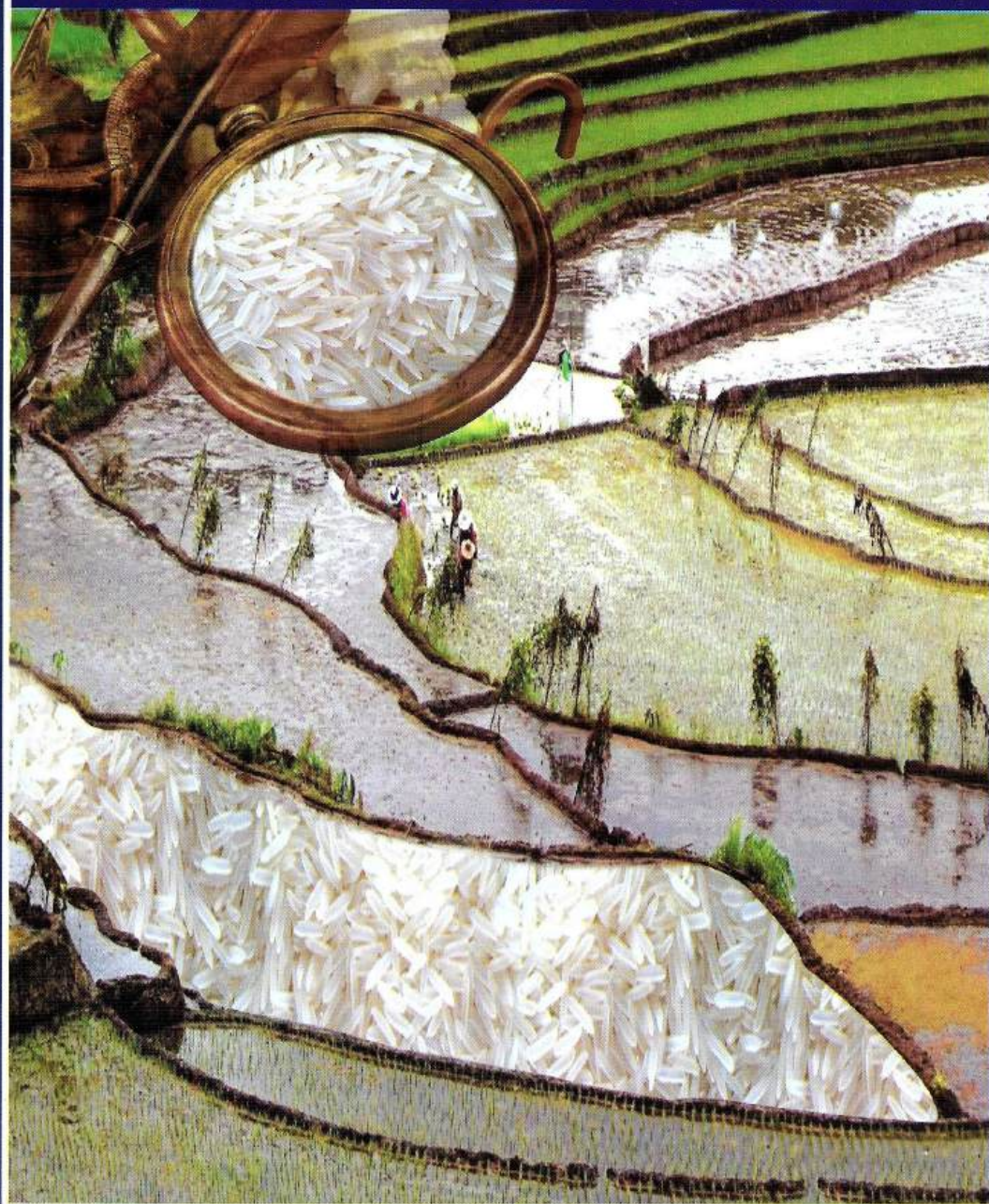




HASSAN ALI RICE EXPORT COMPANY



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Hassan Ali Rice Export Company is an affiliate of **Hashwani Group of Companies**, which is one of the leading business houses in Pakistan. The Company has been in the Rice business since 1960s and has remained the leading Rice exporter from the country shipping around Three hundred and Fifty thousand (350,000) Metric Tons annually.

Our consistent performance over the years is due to our philosophy to keep the customers interest paramount in all circumstances and to build on relationships rather than any specific transaction. This has been possible by our principles of providing the right quality, at the right price from the right source at the right time.

Over the years, the company has substantially developed in procurement, processing and quality controls due to extensive capital investments in warehousing, infrastructure and logistics in order to prepare the company to cater to the changing needs of their customers. With the newest and latest technology of Buhler machinery and warehouse capabilities, we are able to fulfill any needs of our diverse group of customers.

This has allowed the company to maintain its lead position in the competitive market of today. The company has been recognized for its efforts with several excellence awards given by the Federation of Pakistan Chamber of Commerce and Rice Exporters Association of Pakistan.

"SERVICES"

It is the intangibles in the commodity business that set apart an excellent company from an average one. To deliver on our promises on **QUALITY, QUANTITY, PRICE, SOURCING & TIME**, we apply substantial investments and efforts to fulfill this pledge.

"QUALITY"

Stringent purchasing standards and quality controls with consistent preparation of rice stocks ensures a very high uniform quality. We maintain substantial buffer stocks in our warehousing facility near Karachi port with over 100,000 Metric Tons capacity.

"QUANTITY"

As a policy all of our bags are individually weighed after preparation and rechecked at the time of the shipment on electronic scales in order to ensure that there is no variation in the weight.

"SOURCING"

By maintaining large inventory of stocks daily in our warehouses with a steady stream of available vessels has allowed us to offer immediate deliveries to our buyers even during off seasons. This reduces the lead time for our customers, thus allowing them to avail opportunities in their domestic markets.

"TIME"

Our timing is duly based on punctuality and precision. We work closely with our team of logistics that thoroughly devise and organize plans, catered to the requests given by our buyers. We strategically plan all of our deliveries in advance, taking in account all external and internal factors in order to succeed in each venture.





<p>IRRI-6 Long Grain White Rice 5%</p> <p>Length - 6.6MM</p> <p>Moisture 14% Max</p> <p>Chalky Grains 3% Max</p> <p>Polishing: Single/Double Silky</p> <p>Color: White</p> <p>Availability: IRRI-6 White, Sella Parboiled</p> <p>5%, 10%, 15%, 25%, 100%</p> <p>LONG GRAIN NON AROMA RICE</p>	
<p>PK-386 White Rice</p> <p>Length - 6.78MM</p> <p>Moisture 13% Max</p> <p>Chalky Grains 3% Max</p> <p>Polishing: Double Silky</p> <p>Color: White</p> <p>Availability: SUPRI, LAL</p> <p>5%, 100% Broken</p> <p>LONG GRAIN NON AROMA RICE</p>	
<p>1121 Basmati Rice</p> <p>Length 8.20 MM</p> <p>Moisture 13% Max</p> <p>Chalky Grains 2% Max</p> <p>Polishing: Double Silky</p> <p>Availability: Sella Parboiled, White, Steam</p> <p>2%, 100% Broken</p> <p>LONG GRAIN NON AROMA RICE</p>	
<p>Super Kernel Basmati</p> <p>Length 7.20-7.45 MM</p> <p>Moisture 13% Max</p> <p>Chalky Grains 3% Max</p> <p>Polishing: Double Silky</p> <p>Availability: White, Parboiled Sella</p> <p>2%, 100% Broken</p> <p>LONG GRAIN AROMATIC RICE</p>	

MATERIAL	1KG	2KG	5KG	10KG	25KG	40KG	50KG
COTTON	✓	✓	✓	✓	✓	✓	✓
JUTE	✓	✓	✓	✓	✓	✓	✓
PE	✓	✓	✓	✓	✓	✓	✓
PP			✓	✓	✓	✓	✓
BOPP Laminated	✓	✓	✓	✓	✓	✓	✓



Haswani Construction Company (Pvt.) Ltd. is involved in building, buying and selling residential, commercial & industrial projects.

Syndicate Mines & Minerals (Pvt.) Ltd. is engaged in mining, storing, processing, grading & export of Chrome ore from Pakistan. It has subsequently diversified into other Industrial Minerals like Garnet, Mica & Vermiculite.

Hassan Ali & Co. Cotton Pvt. Ltd. emerged as agents of Cotton Export Corporation of Pakistan after the nationalization of the Cotton Trade. The company also deals in Edible Oil & Steel. After denationalization the company expanded its marketing outlets around the world and maintained its lead positions.

New Jubilee Insurance & Co. Ltd. is a Public Company Limited, with substantial shares held by the Hashwani family. New Jubilee deals with all forms of Insurance, excluding Life Insurance, which has been nationalized. It has twenty branches all over Pakistan, enjoys a wide patronage and high levels of Profitability.

Landmark Shipping Industries Ltd. is a European textile spinning unit set up near Hub (Balochistan) for producing cotton yarn with an annual capacity of 6.25 Million kgs.

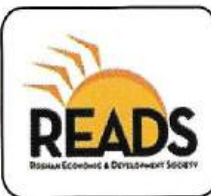
Centum Solutions is a company engaged in Information Technology Project Services for promotion and development of Software exports and to undertake and provide IT solutions and our sourcing Project.

Wholesome Foods brings you natural fruits and vegetables with vitamins, minerals, fibers and antioxidants that contribute to vibrant health. Our produce has a higher nutritional value compared to fresh fruits and vegetables found in the market. They are picked at the peak of their ripening phase, when the nutritional value is at its highest, and then Individually Quick Frozen (IQF) right after harvest.

The Charter for Compassion Society of Pakistan aims to create a vibrant, peaceful and compassionate Society through innovative programs, education and training on compassionate thought and action. Our programs, tools and activities and provide our stakeholders and partners with the opportunity to explore the value of collaboration, empathy and compassion within their own respective entities and institutionalize these positive changes across all sections of society.

Roohbaru is a non-profit organization founded to create awareness about mental health, provide online consultations with mental health professionals and provide an on-demand mental health and well-being platform.

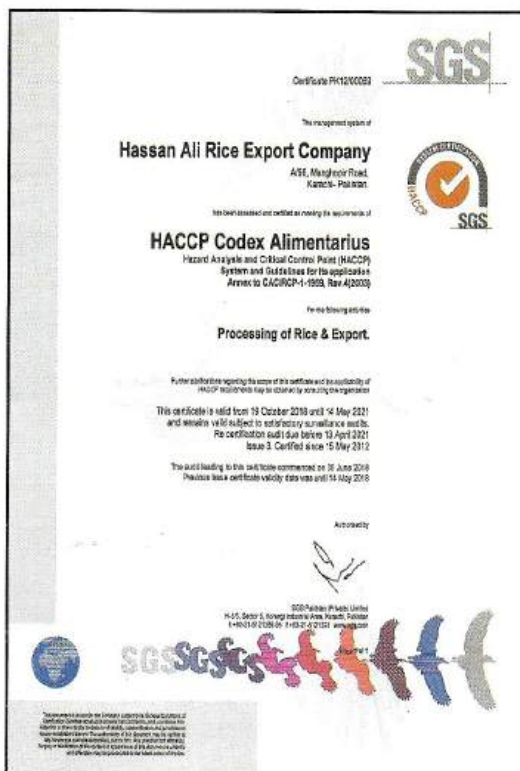
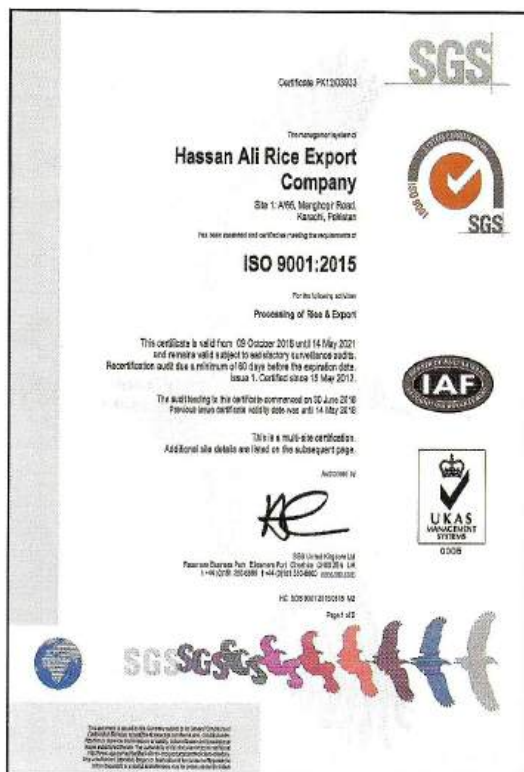
READS (Roshan Economic & Development Society) to reach out to underprivileged and inhabitants in the rural areas of Pakistan by providing them with electricity and clean water through the installations of solar energy systems and water pumps.





AWARDS & CERTIFICATES

Over the years the company has received numerous awards and recognition for its outstanding performance from various governments and trade organizations. It has been the recipient of the prestigious Federation of Pakistan Chamber of Commerce & Industries Export Performance Excellence award for several years. The Export Promotion Bureau, government of Pakistan has also certified Hassan Ali Rice Export as capable of exporting substantial stocks and to honour its commitments. In addition, S.G.S. Pakistan Ltd., an internationally renowned pre-shipment inspection agency has also testified the excellent performance confirming **"strict compliance on given specifications for the rice consignments shipped"**.





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