

PRIVATE LABEL DEVELOPMENT AND MANUFACTURING

SHOTS | DRINKS | POWDERS

CREATING THE FUTURE OF FUNCTIONAL DRINKS



#### **OUR SERVICES**

Bespoke Beverage Development

Compliance & Evaluation Advice

Contract Manufacturing Turnkey Solutions



#### **OUR CUSTOMERS**

Global Sports Nutrition Brands

> On Line Retailers

Pharmacy Chains



#### **OUR VALUES**

Quality

Innovation

Service

### WHO WE ARE

#### **ABOUT US**

Future Nutrition is an Irish family business in ownership and nature. We pride ourselves on product quality, innovation and service in everything that we do. It is our passion, it is our focus, and it is what we believe creates the future of nutrition for the sport, active and lifestyle consumer.





#### **OUR RICH HISTORY**

Established in 2010, Future Nutrition is located on the same original site as our sister company Donohoe Drinks who have developed, manufactured and bottled spirits, beers and soft drinks since 1876. We have grown from a fast paced start up to a global functional beverage, powder and sachet manufacturer, working with some of the largest consumer brands across the globe. Our trademark agility allows us to work with small, medium and large clients.

### **OUR STRENGTHS**



INNOVATION



QUALITY



SERVICE

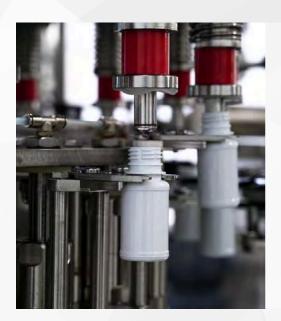
#### WHAT WE DO

#### **OUR CAPABILITIES**

We are a private label formulation, development and manufacturing partner that is fully focused on helping you to develop the best tasting functional beverages and ready to mix powders.

From functional shots, to energy drinks. From protein powders, to preworkout.





#### **FUNCTIONAL BEVERAGES**

With state-of-the-art machinery and extensive experience, we produce great tasting and stable formulations no matter the complexity of your brief.

From energising the world of pre workout, to re-imaging the future of brain performance and nootropics – we are focused on the advancing world of functional drinks. Add to that a lifestyle twist of diet and detox, mind and body, or joint and bone – we have the expertise and knowledge to develop a drink for all consumers, no matter the sport, activity, goal or occasion.

#### **READY TO MIX POWDERS**

We develop powders that are on trend and challenge the market with leading formulations and best in class taste. We pride ourselves on our eye for quality such as homogenous powder and solubility.

Be it a good, better or best protein blend to build muscle, a classic carbohydrate electrolyte powder to improve endurance, or a modern day meal replacement as convenient food, there are no powder concepts beyond our capabilities. And if you want to go flexi on us, then we've perfected the best tasting vegan, plant and superfood powders too.



### WHERE WE FOCUS

We are experts in four markets.

#### SPORTS NUTRITION

Whether it is to build muscle or increase endurance, we can help you develop the next pre workout, hydration drink or recovery drink.



#### **ACTIVE NUTRITION**

Sports nutrition has gone mainstream, and so have we. Energy drinks are the new pre workout, nootropics is the alternative to stimulants, and protein maintains healthy muscles.

#### **HEALTH & WELLNESS**

If you are not healthy, you can't perform in life. We have all things functional and better for you whether it is to maintain immune function, weight wellness or support the inner you.





#### GAMING

Whether it is Call of Duty, League of Legends or Street fighter 2, we develop products that keep gamers energised, focused and on top of their game.

# **HOW WE DO IT**

From concept to reality.

A journey of vision, insight and co-creation. We help you to design and deliver the best tasting and on trend products that consumers want. Working systematically through three stages, we support you with knowledge of what is possible. That is the best ingredients, the latest science, and an understanding of regulation and compliance.

A true end to end solution.







## 1 IDEATION

Discovery Stage Build Business Case NPD Consultation

# 2 CREATION

Bespoke Formula Lab Trials Sample Development

# PRODUCTION

Sample Approval Purchase Order Production



#### QUALITY & SUSTAINABILITY

Future Nutrition is committed to minimizing waste, reducing energy use, using environmentally friendly materials and manufacturing socially responsible products.

Each year we set sustainability targets in relation to environmentally friendly packaging solutions, electricity and water usage reduction, waste management and health innovations.

#### **ACCREDITATIONS**



#### **ORIGIN GREEN**

We are verified members of Origin Green, Ireland's food and drink sustainability program. To earn Origin Green status we must set and achieve measurable sustainability targets that respect the environment and serve our local community.

#### **INFORMED SPORT**

Our facility is certified on the Informed Manufacturer programme. We are regularly screened for substances prohibited in sport to parts-per-billion levels of accuracy, using a robust swabbing and testing process. This provides clients with confidence that their new product is suitable for everyone, including professional athletes.



# ISO FOOD SAFETY

Our manufacturing plants are accredited with ISO 22000:2018.



#### **ESSNA**

We are members of ESSNA, the European alliance of responsible sports nutrition producers and brands.





#### GOVERNANCE

Our premises is approved and registered by the Department of Agriculture, Food and the Marine of Ireland in accordance with National and European regulations governing food hygiene.

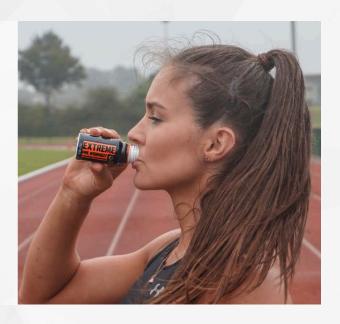
### **ALL CONCEPTS**

#### **SHOTS**

Bespoke formulation available across all categories

- Pre Workout
- Energy
- BLG Whey
- Bovine Collagen
- Marine Collagen
   Joint Care
- Nootropics
- Beauty
- Sleep

- Immunity
- Polyphenols
- Active
  - Ageing
- Lifestyle
- Vegan Health
- Greens





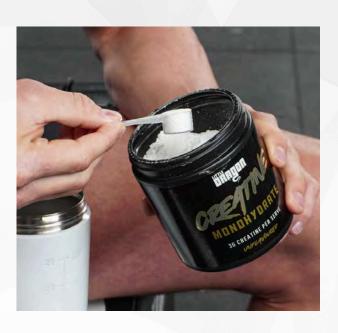
#### **DRINKS**

- Isotonic
- Electrolyte
- Energy/Pre Workout
- BCAA
- L Carnitine Waters
- Vitamin Waters
- Beauty Waters
- Cognition/Focus
- Immunity

#### **POWDERS**

- Whey Proteins
- Vegan Proteins
- Weight Gainers
- Energy/Pre Workout
- BCAA
- Electrolyte
- Isotonic
- Greens
- Vitamin Blends

- Beauty
- Cognition/Focus
- Immunity
- Lifestyle
- Collagen
- Meal Replacement
- Creatine
- Glutamine
- Raw Materials



# **PACKAGING**

A solution that works for you.

Choose a packaging option from our extensive range.

#### SHOTS

Ready to drink convenience, choose from a selection of shot bottle styles from 60ml to 100ml.





#### **DRINKS**

We offer a wide variety of bottle sizes, shapes and cap styles from 250ml to 500ml.

### **PACKAGING**

#### **POWDERS**

Find the perfect powder packaging solution. Choose from a wide range of tubs, bags and pouches.





#### **SACHETS**

Single serve convenience. Choose from a variety of sachet sizes.

# **GET IN TOUCH**

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