



## RAISED NATURALLY WITH NO ADDED HORMONES

Raised without hormone growth promotants, Kilcoy Pure is as natural as they come. Offering a rich marbling and a tender, flavoursome eating experience. Kilcoy Pure is guaranteed to satisfy even the most selective palates

Kilcoy Pure is brought to you by Kilcoy Global Foods, a name respected for delivering premium, quality Australian beef to the world. Quality assurance is paramount and is never compromised when working with Kilcoy Pure. Owning the complete end to end processing operations means total control over all aspects of quality and safety, to deliver an exceptional product every time.

### OUR CERTIFICATIONS



Halal  
Certified



AAWCS  
Certified



AUS-MEAT  
Accredited



DISCOVER MORE AT  
[kilcoypure.com](http://kilcoypure.com)



GRAIN FED BEEF  
**KILCOY PURE**  
Raised without Hormone Growth Promotants





## QUALITY IN ITS PUREST FORM

For quality beef free from added hormones, it has to be Kilcoy Pure.

Grain-finished for at least 100 days, Kilcoy Pure delivers a tender and juicy cut with absolutely no compromise on taste.



**GRAIN-FED  
BEEF**



**HGP-FREE**

## CONSISTENT QUALITY, GUARANTEED

Kilcoy Pure reaches optimal eating quality quickly during a wet or dry aging process. Guaranteed to have a rich marbled texture, you get optimal eating quality, and tenderness that is packed full of flavour.

Kilcoy Pure is produced from carefully selected, top quality cattle and grain finished for a minimum of 100 days.

**AN  
AWARD-  
WINNING  
BRAND**



GRAIN FED BEEF  
**KILCOY PURE**

Raised without Hormone Growth Promotants

Quality in its purest form, delivering a tender and juicy cut every time.

GRAIN FED BEEF  
**KILCOY PURE CHOICE**

Raised without Hormone Growth Promotants

With a guaranteed marble score of 2+, Pure Choice offers a flavoursome experience with rich marbling

GRAIN FED BEEF  
**KILCOY PURE PRIME**

Raised without Hormone Growth Promotants

Pure Prime has a guaranteed marble score of 4+, it offers unparalleled flavour and tenderness