

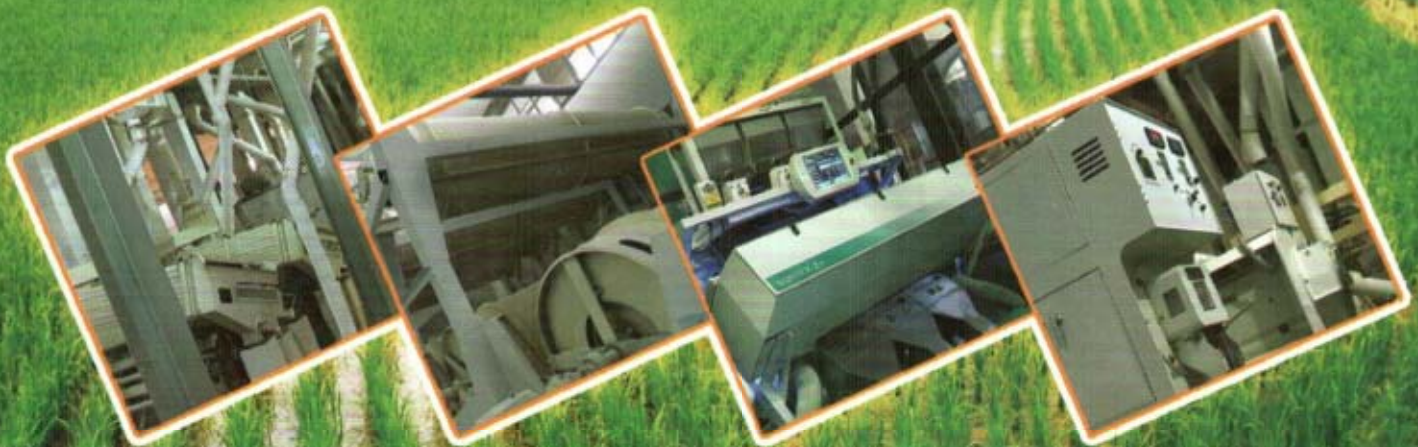


al-hamza

TRADING COMPANY

Miller & Exporter of Rice

P A K I S T A N



**Since
1963**

RECOGNITION



Excellent Service Award-
REAP - 2004

Services Award as
Member of Managing
Committee
REAP - 2003

Best Export
Performance Award
FPCCI 2005 - 2006

Excellent Service
Award
REAP - 2005

Highest Export of IRRI-6
REAP 2001 - 2002



KCCI



Best Export Performance
Certificate
FPCCI 2005-2006



Quality Certification
ISO 9001: 2008 Standard



Membership Certificate
Karachi Chamber
of Commerce & Industry

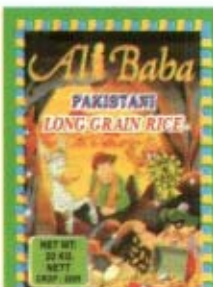
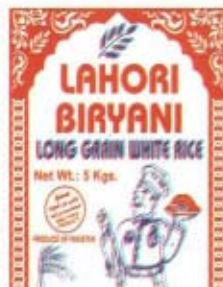
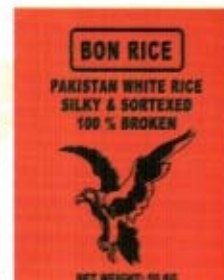
al-hamza - A name to trust in Private Label Business

Founded in 1963, with over 45 years in business – al-hamza GROUP is a 'name to trust' in the corporate world. al-hamza TRADING COMPANY is the flagship of al-hamza GROUP and is a privately owned business house incorporated in Pakistan. Within ten years of its inception, al-hamza TRADING COMPANY has become a leading miller and exporter of rice, its by products and other agricultural produce, particularly in "Private Label Business", worldwide.

al-hamza's strengths include state-of-the-art grains processing mills, quality certified processes & procedures, flexibility & efficiency, customer service and execution to the satisfaction of all parties. We also empower our customers by providing them with one-window operations of purchasing, logistics and multi-layered marketing services.

Strategic investments by al-hamza support the company's core rice export, the Private Label Business. Our modern rice processing plants ensure an uninterrupted flow of high quality product to our customers. Being affiliated with reliable shipping companies, freight forwarders and packagers, we are able to offer prompt supplies to all destinations, globally.

Our customer focus approach has been recognized and appreciated by all our major buyers of world class repute. We are serving to over 62 ports across the globe including USA, Canada, UK, Australia, Russia, Eastern & Western Europe, China, Iran, Saudi Arabia, GCC countries, Jordan, East & West African countries, Sri Lanka and Bangladesh.



Mission

We are in the business of serving the global population with delectable and nutritious food that offers them health and best value for money.

Vision

We will continue to strive to become the most reliable performers in the domestic and international arena of trading agricultural products – with primary focus on Rice and its by-products. We will serve our clients as a dependable ally, serving them with the loyalty of a true business partner, by exceeding our customer's expectations every-time. Upgrading our procedures and expanding the processing facilities will ensure quality, growth and maintenance of our edge over competition. Our belief in treating our employees as the most valuable asset will strengthen our team spirit. We believe "improvement" is a never ending process and will apply the same philosophy on all functional latitudes of our business. We are committed to quality management and will continually strive to modernize our processes. Best ethical practices in business will remain our guiding principles for all trade activities and transactions.

Quality Policy

al-hamza is committed to feed the global population with optimum quality, nutritious food - offering best value for money. al-hamza values its customers as our biggest asset and is focused on meeting their expectations, every-time. We produce and sell products that meet the regulatory requirements and are absolutely fit for human consumption. While ethics in business remain our guiding principle, we at al-hamza promote excellence in the sphere of quality control at all levels while we instill a responsible attitude in every member of our team.

Core Values – FACCT

Fair Play:

We do not compromise on ethics to reduce costs nor do we apply foul tactics to make bigger profits. Our suppliers are paid the market price for their supplies and our buyers are served as per contractual terms. This is the only way to ensure the loyalty of suppliers and buyers.

Accountability

We take ownership and offer accountability of what we do, since we honor our commitments invariably. Thus, we earn the right to hold our partners, suppliers and associates accountable on a professional level.

Customer Focus

We constantly strive to understand our customers' needs and deliver accordingly. Not only we design our products and services in accordance to the customers' preferences but we also continuously improve our production technology and the "way of doing business" in order to meet those needs.

Caring for the Community

We care for the communities in which we live and operate. Since our early years, we have been giving back to the deserving elements of our society, according to our policy of fulfilling our Corporate-Social-Responsibility.

Team Work

Team work is our key to success. We understand that successful team members are upbeat, proactive and passionate about everything they do. Leadership, training and shared vision at all levels enhances our ability, as a team, to work together and achieve our goals.

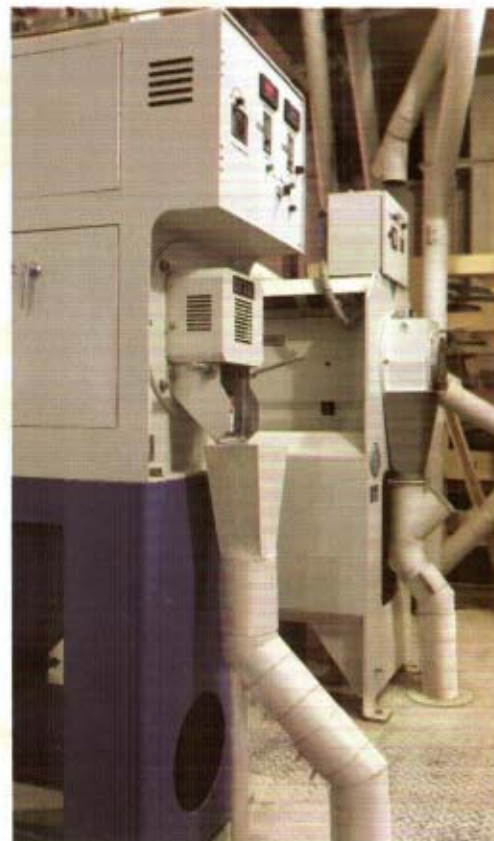


al-hamza Rice Mills – Exporting Quality through Technology

Sprawling over 200,000 sq-ft, our rice processing plant in Karachi has adequate storage facilities and is close to the seaport. Equipped with the latest machinery, the plant is capable of cleaning, de-stoning, paddy removal, grading, polishing and sorting and packing in the different sizes and types of bags. Whether it be a containerized or break bulk shipment, we have the resources to meet the varying needs of our customers world over.

A decade ago, we began as a processor of Non-Basmati rice with a capacity of 44,000 metric tons per annum. To accommodate the increasing demand, the production capacity was doubled in 2002 to 88,000 metric tons per annum – and further expansions in 2005 & 2009, increased it to 150,000 tons per annum.

- **Unite # 1:** HAWKS BAY ROAD - NEAR KARACHI PORT
- **Unite # 2:** INDUSTRIAL AREA - PORT QASIM



al-hamza's Recipe for Quality Management

STEP 1: Due Diligence in Procurement

The first step to ensure quality is the right purchasing of raw rice. We have a team of rice specialists who scientifically analyze every lot before it is approved for off-loading at our premises. Since we don't accept rice-lots with high physiological or mechanical stress & immature grains or high dockage, foreign matter & moisture – our processing delivers high deemed quality.

STEP 2: Storage & Immaculate Cleaning

Since all food grains are sensitive to the storage conditions, we have a tailor made storage facility to accommodate proper stacking and regular fumigation. Only fumigated stocks are cleaned on fully automated machines. These machines include weighers, classifiers and de-stoners and are used to separate paddy, stones, straws and other foreign matter.

In addition to proper fumigation under the supervision of Quality Control staff, we double check each lot for pests, residue and tolerance. This promises that every grain is fit for human consumption before it makes its way to our hoppers of processing plant.

Step 3: We make it Pearl White

The rice then undergoes whitening & cleaning process. Buhler's HighPoly machines polish rice by gently rubbing the rice kernels against each other, leaving it with dust free surface and silk luster – to give it that pearl white appearance on the market shelves.

Step 4: We Sort Every Grain

A combination of advanced cameras and shape recognition devices, Buhler Sortex Z+series machines does the most stringent colour sorting. These state-of-the-art machines remove a wide range of foreign matter, extraneous materials, smaller spot defects, finer product damage, and subtle colour shifts.

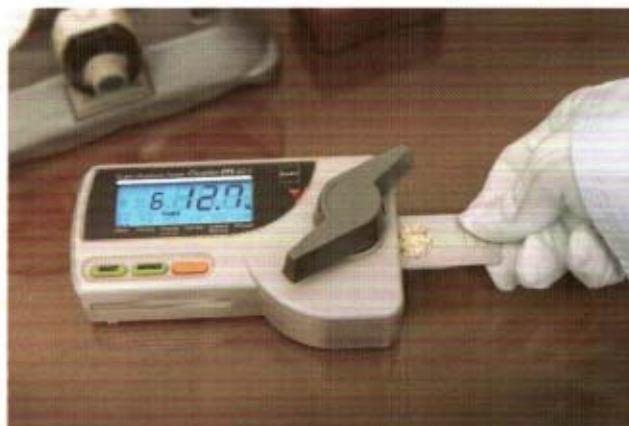
Step 5: Uniformity in Grain Length

Healthy, clean, pure, white, polished rice is then sorted for the desired grain length.

This sorting is done on horizontally positioned high-tech rotary graders.

Step 6: Hygienic Packaging

Immaculately processed rice is then hygienically packed as per the requirement of our buyers. We are fully equipped to deliver in all packaging, pack sizes and designs.



al-hamza - The Rice Specialist

Pakistan is blessed with world's best aromatic long grain rice varieties. Basmati being the King of all rice varieties, and Irri – the long grain nutritious rice, we are proud to serve both to the world. Our export volumes earn us a place amongst top exporters from Pakistan, year after year.



The bulk of our rice exports being Basmati and Non-Basmati, we export following varieties of rice:



Super Kernel Basmati Sela



Super Kernel Basmati white



D-98 Sind Basmati



386 Long Grain



Irri-6 par boiled



Irri-6



Irri-9

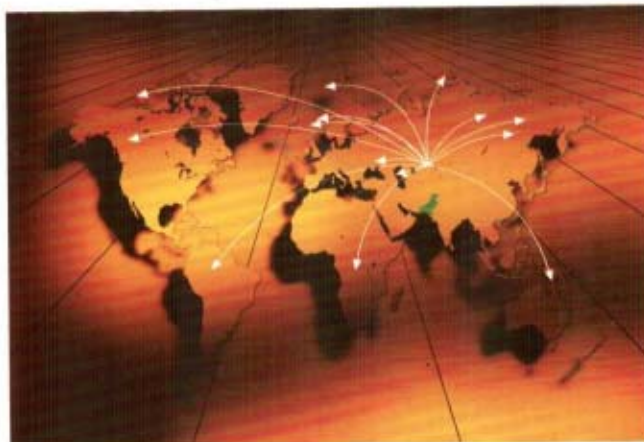
al-hamza - Serving Global Destinations

Owing to quality supplies and on-time delivery, we continue to export rice to over 62 ports worldwide with more destinations adding every year. The company enjoys repeat orders from all of its valued clients that have resulted in an impressive increase in exports year after year.



Moreover

Our ISO Certified Quality Controls at every stage ensures peace of mind to our customers as we welcome third party inspections against all contracts. We have a fully equipped laboratory at our processing mills and is manned by qualified staff. Our lab enables us to rigidly inspect and promises that every shipment is disease free and the products are exactly as per contracted specification. We challenge everyone to produce single evidence where of our Lab results were different then the third party inspections.





Flavorz a Brand of al-hamza

With decades of experience in business, our experts have developed special qualities of rice, which cater to the specific need of a particular cuisine. These needs have been identified either as a cooking practice or the traditionally desired taste of the authentic dishes. These have been introduced under our own brand name 'Flavorz'. The product is now available in attractively designed, hygienic, food grade packaging in customer friendly pack sizes.





Flavorz is a brand that enables our customers to gain respect as a connoisseur. Now everyone can offer alluring treat to his/her family, friends and guests. Flavorz is a sure recipe to delectable aroma nutty test of long, fluffy and well aged rice grains.



5Kg

10Kg

20Kg

35Kg

50Kg



50Kg

35Kg

20Kg

10Kg

5Kg

5Kg

1Kg

PARTICIPATION IN INTERNATIONAL EVENTS





al-hamza TRADING COMPANY

MILLER & EXPORTER OF RICE

Corporate Office:

85-C, 11th Commercial Street, Phase - II Extension

Defence Housing Authority, Karachi, Pakistan.

Tel: +92-21-35315948-50, Fax: +92-21-35315951

Email: info@alhamzagroup.com

al-hamza Rice Mills:

Complex I

Plot # Rs, Rs1, Rs2, K28 Phase No. I, Hawksbay Road, Karachi.

Complex II

F 4,5,15 & 16 NWIZ Port Qasim Karachi.

al-hamza GROUP OF COMPANIES

al-hamza
TRADING COMPANY (PVT.) LTD.



al-hamza
COMMODITIES



al-hamza
MARITIME INTERNATIONAL (PVT.) LTD.

