



SAFANAA

سفانة

WHAT WE DO

With over a decade of experience SAFANAA Sources the market products from more than 71 producers worldwide, including the leading global food ingredients and industrial chemical manufacturers and distribute more than 800 different kind of products. We established longer and closer working relationships with our clients and suppliers not only provide immediate and reliable services but to continually exceed expectations and goals.

We create commercial flows, import and export products, arranging and managing international projects with our partners. An effective supply chain manager - Right from sourcing supply of material at the door step of the customer in Food Chemicals, Industrial Chemicals, Logistic, Transportation and Storage support. we are able to integrate all these functions with our fruitful experience. We look forward to welcoming you to our company and work to develop and enhance your current business in Saudi Arabia.

OUR MISSION

- ★ Striving to meet the increasing and diversified demands of the customers.
- Providing quality products & reliable services and sourcing from reputed manufacturers.
- ★ Becoming professional marketing partner for our principals to meet the objectives of sales market information, and customer service.
- * Harnessing the creative energies of all our staffs through team work, develop and a transparent work environment.
- Being the preferred supplier of our customers, with our products exceeding their quality requirements.

OUR FOCUS

We are very much excited to introduce Plant Based Proteins products in KSA through our Malaysian partner and enthusiastic to enter in Herbal and Unani Products with a wide Range of India's Leading Unani Medicine Brand and also we are associated with French Company having more than 25 years' experience in Flavors & Fragrances products.

We aim to manufacture high quality Food products like Tomato Paste, Ketchup, Mayonnaise etc..

LINES OF BUSINESS





Through our combined trading expertise and specialist knowledge and commitment to research and development activities we are able to offer an extensive range of type of Food Ingredients World Wide in All Categories Including Culinary, Bakery, Confectioneries, Drinks & Beverages. Dairy Products, Meat Industry, Edible Oil & Fats, Vegan and Plant Based Products.

ROMANA has a highly experienced and professional logistics team which offers full range of Logistics Solutions, Import Permits, Clearof **Dangerous** ance Goods, Storage facilities. **Transportation** services and supply chain solutions to our customers.



We are the new company but our goal is to provide consumer with best quality products like **Tomato** Paste. Ketchup, Mayonnaise, **All Type of Condiments** & Sauces, Chutneys etc. Our team is always working on the aim that our company can be and should be a great enterprise in this industry







SAFANA IDEAL TRADING COMPANY is an established trading company, which offers one of the most comprehensive lines of chemicals needed by various industries.

Through our combined trading expertise, specialist knowledge and commitment to research and development activities we are able to offer an extensive range of advanced chemical technologies developed to improve the performance and efficiency of industrial and process activities.







ROMANA COMPANY





FOR TRANSPORTATION & STORAGE

Delivering products where and when you need them....

LOGISTICS EXPERTISE

ROMANA aspire to be a creative and innovative leader in transportation solutions, to transcend in the industry, and truly become an element business moving forward smoothly. Our goal is to continue develop innovative and efficient processes and reach into new markets as transportation co.

ROMANA has spacious warehouses in all main cities like Jeddah, Makkah, Riyadh & Dammam. We specialize in warehouse storage & handling of packaged chemical, Food commodities and many type of industrial chemical including Pharmaceutical, Cosmetics, Construction, Water treatment.









SAFANAA is introducing the processing and packaging of Pastes, Purees, Mayonnaise, and Ketchup under the brand 'Family Sauce'
We are committed to provide consumer with best quality, high value brand products that are flavorful, nutritious and convenient to handle. We strive to achieve our industry standards of quality assurance and producing products with safe methods. We wish to expand more market with the friends in the world to create a bright future on basis of mutual benefit.



معجون طماطم TOMATO PASTE

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OUR

VENDORS





















OUR CLIENTS























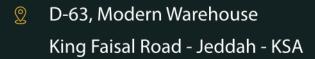




Our Presence Globally



GET IN TOUCH









info@safanaa.com



