

Truly Delicious Vegan Ramen Suggestions



"Delicious Ramen for Everyone, Anywhere."

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Introduction



Fukuyama City, Hiroshima Prefecture"
faces the Seto Inland Sea in western Japan.

This is where we manufacture noodles, such as ramen noodles.

Introduction

"Delicious Ramen for Everyone, Anywhere."

We have created eight varieties of instant ramen for vegetarians and vegans.

Available in single servings or packs of two, they offer a convenient way to enjoy a variety of flavors easily.



We want to share the deliciousness of ramen with people all over the world!

Vegan Ramen
A delicious way to make



This ramen was born out of that desire alone.
However, there were various barriers to exporting worldwide.
We had to overcome barriers such as regulations on meat extract, seafood extract, and egg liquid while preserving the "deliciousness," one by one.
And that's how we arrived at this vegan ramen.
That's why its deliciousness is different.
We have the confidence to make you think,
"Let's buy this again," or "Let's try that flavor next time."



Product Features

Countries with Vegan Ramen Sales (FY2023)



01

Soup

We created truly delicious soup by repeatedly experimenting without using animal extracts or flavoring agents.

02

Noodles

We use noodles with different thicknesses and shapes to match the characteristics of each ramen soup.

03

Packaging

With a simple and clear design based on the basics of eye-catching, we catch the eyes of our customers.

Commitment 1 Soup

Unmatched Variety of Tastes, Not Allow Copying by Other Companies

We achieved "deliciousness" without animal extracts and **chemical seasonings (MSG)**,
creating seven soup types through experiments.

All soups are crafted from original recipes,
promising customers will revisit with confidence, thinking, "Let's try another flavor."

Lineup

Soy Sauce

Miso

Yuzu Salt

Veggie Potage

Tomato Spicy

Tantanmen

Curry (Ramen, Udon)



Commitment 1 Soup

Comparison table	KURATA FOODS	Company A	Company B	Company C
line-up	<div>8 kinds</div> <div><ul style="list-style-type: none">• Soy Sauce• Miso• Yuzu Salt• Vegetable Potage• Spicy Tomato• Tantanmen• Curry Ramen• Curry Udon Noodles</div>	<div>5 kinds</div> <div><ul style="list-style-type: none">• Soy Sauce• Hot and sour noodles• Sour and spicy noodles• Mushroom cream pasta• Tomato pasta</div>	<div>4 kinds</div> <div><ul style="list-style-type: none">• Soy Sauce• Miso• Shio• Pork bone style</div>	<div>3 kinds</div> <div><ul style="list-style-type: none">• Soy Sauce• Miso• Shio</div>

Carefully Selected Noodles for Each Soup

The characteristics of noodles vary greatly depending on their shape and thickness.

Round noodles are slippery to the touch and smooth on the tongue, while flat noodles are easy to mix with soup, and the noodle and soup spread together in the mouth.

We use different thicknesses and shapes of noodles, such as No. 16 flat noodles for the soy sauce flavor and No. 22 round noodles for the vegetable potage flavor. This is a unique commitment of the noodle factory, which wants to deliver truly delicious Japanese ramen.

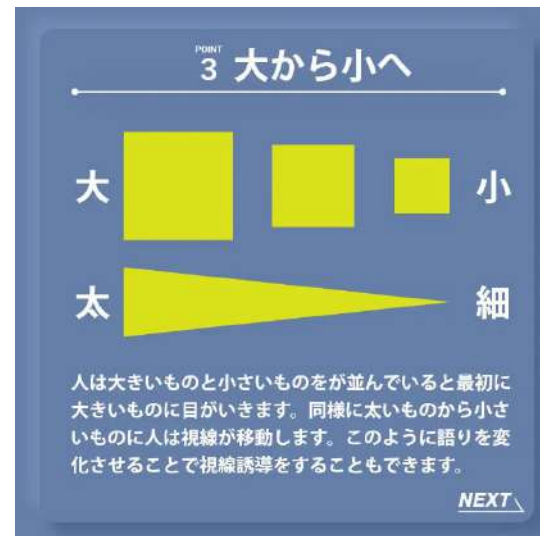


Commitment 3 Packaging

"Understand at a Glance," So "Pick It Up"

With a simple and clear design based on the basics of eye-catching, we catch the eyes of our customers.

We also experimented with the arrangement of product photos and even took the photos ourselves.



Common Customer Feedback

From Our Valued Customers



**It's great that you can tell it's
vegan ramen at a glance.
(Importer from the Netherlands)**

**I can't believe it's not made
with animal ingredients.
(Domestic exporter)**

From Individual Customers



ばばり

★★★★★ めっちゃ喜ばれました

2022年1月5日に日本でレビュー済み

Amazonで購入

友達に差し入れしたらすごい美味しいって喜んでました。醤油が気に入ったみたい。私
ジュはさっぱりめのどんこつみたいで不思議な感じ。これはこれで好き。3つの味で6
得ですね。麺は細めではりがあって好きなやつ。リピします！

2人のお客



Amazon カスタマー

★★★★★ どれも美味しい！

2023年12月4日に日本でレビュー済み

Amazonで購入

どの味も美味しかったです。

お試しできるのはとてもありがたかったです。ラーメンによって麺のタイプが違つのに感じました。しま
うゆとポタージュをリピしました



★★★★★ ビックリ！美味しい

2021年3月6日に日本でレビュー済み

Amazonで購入

スープが美味しい
麺がツルツルしていて好みでした。
病気で仕方なくでしたので
予想外にルンルンでした。

1人のお客様がこれが役に立ったと考えています



0-ズ

★★★★☆

麺は普通でしたが、スープがとても美味しかった

2022年12月18日に日本でレビュー済み

Amazonで購入

スープが
、凄く



Elly

★★★★★

Definitely worth it

2020年9月13日に日本でレビュー済み

Amazonで購入

Really delicious and easy to cook s2

4人のお客様がこれが役に立ったと考えています

役に立った

レポート



bubble

★★★★★

予想以上のクオリティ

2023年7月15日に日本でレビュー済み

私の口にはとても合いました。

ポタージュと醤油を食べましたが、どちらも美味しかったです。
ヴィーガンとは思えない味でした！！

1人のお客様がこれが役に立ったと考えています

We've received praise from various customers.

Product Information

Product name: Vegan Ramen Dry Noodle 2-pack

image



back



Contents



Product size	260 x 130 x 24	
Box size	255 x 435 x 390	
Quantity	20/box	
Retail price	380 yen	
MOQ	30 boxes (with mixed loading)	
Shelf life	1 year	
Temperature	room temperature	
HS code	1902.30.100	*Details are in a separate document.

Product Information

Product name: Vegan Ramen Dry Noodle 2-pack

image



back



contents



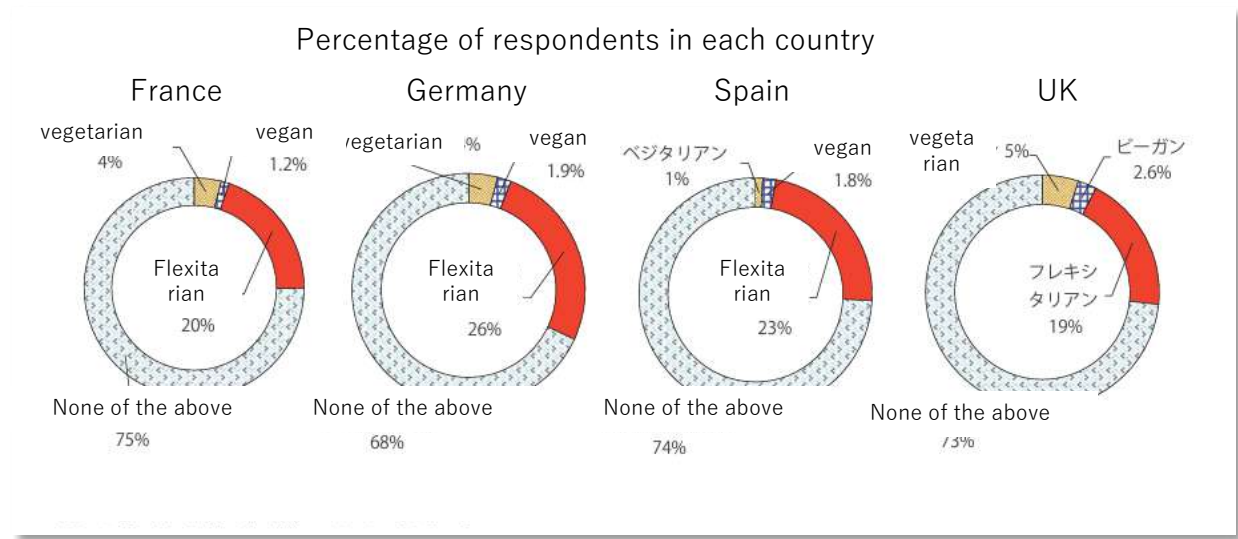
Product size	175 × 150 × 45	
Box size	390 × 265 × 380	
Quantity	30/box	
Retail price	200 yen	
MOQ	20 boxes (with mixed loading)	
Shelf life	10 month	
Temperature	room temperature	
HS code	1902.30.100	*Details are in a separate document.

The vegan market is growing globally.

According to market research by Global Information, the global vegan food market is predicted to reach an annual average growth rate (CAGR) of 18.1% from 2022 to 2027.

This growth is attributed to the increasing vegan population, with a 300% increase in the United States from 2004 to 2019 and a 350% increase in the United Kingdom from 2010 to 2020, driving market expansion significantly.

出展：chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.alic.go.jp/content/001191128.pdf



名称	定義
vegetarian	Does not eat meat or fish, but eats eggs, cheese, milk and other dairy products.
vegan	Does not eat meat, fish, dairy products or eggs. Eat only vegetables and fruits.
Flexitarian	Is not a vegetarian and limits meat consumption for non-economic reasons.

資料：France Agri Mer

Vegan Food Market and Demand

France is now investing \$12 million in vegan dairy products.

Backed by funding from the French government, a large-scale project called "AlinOVeg" is underway to develop vegan dairy products from peas and fava beans, aiming to achieve France's sustainability goals.

As part of France's 2030 sustainability plan, this project has secured \$12 million in funding, with the French government collaborating with major companies such as Roquette, a pioneer in French plant-based foods and ingredients.

出展 1 : <https://www.roquette.com/media-center/press-center/20230223-press-release-roquette-alinoveg-plant-based-food>

出展 2 : <https://veganoji.jp/france-invests-in-plant-based-cheese/>



Vegan Food Market and Demand

However, there are also concerns among vegans...

Many of these concerns revolve not around dietary or nutritional issues, but social ones.

Eating is inherently social, and being vegan can sometimes lead to uncomfortable social situations, such as feeling judged or inconvenienced when dining out.


Whether it's lunch with coworkers, tea with friends, or dinner with family, sharing meals and cooking together are fundamental to building relationships.

Eating something different from everyone else can require courage in these situations.



That's why we believe that if there's something that **"Everyone, Anywhere"** can enjoy deliciously, it can provide enjoyable meal times not only for vegans but also for their friends and families.

Company Overview

Company Name	KURATA FOODS Ltd.
Establishment	November 12, 1987
Number of Employees	38
Sales:	¥626 million (FY 2022) ¥575 million (FY 2021) ¥545 million (FY 2020)
Business Activities	Manufacturing and wholesaling of various noodles, wholesale of commercial food products
Certification Standards	<div>Hiroshima Prefecture HACCP https://www.pref.hiroshima.lg.jp/soshiki/58/1275536765916.html</div> <div></div>



Thank you very much.

Various Catalog QR Codes

— NEW —

Export items



English



Spanish



French



日本語



中国語



繁体字



Vegan Ramen
A delicious
way to make

