



**In Japanese food culture
With happiness and
excitement
To everyone in the world.**



Shibuya Rex

I . Company Overview



渋谷レックス株式会社

Shibuya Rex



Establishment

**January 23,
1957**

CEO

Yuji Shibuya

Capital

20 million yen

Sales

**3.7 billion yen
(2023)**

Head Office

1, Kitayanome Aza Tonouchi,
Fukushima City,
Fukushima Prefecture

Yokohama Office

2nd floor, Kanagawa Sumi Space
Building, 1-1-chome, Ota-cho,
Naka-ku, Yokohama-shi,
Kanagawa Prefecture

II. History



Company and Group History

1951 : Founded Shibuya Shoten, a confectionery wholesaler

1957 : Shibuya Shoten Co., Ltd. was established.

1983 : Shibuya Corporation was established (later changed its name to Depic).

1997 : Shibuya Rex Co., Ltd. changed its name.

2014: Direct exports to overseas markets started

2015: Founded by TUKKUL Co., Ltd.

III. Message from the Representative



CEO

Yuji Shibuya

We at Shibuya Rex have been involved in the distribution of confectionery foods for as long as 70 years.

Together with more than a few hundred partners involved in the production of confectionery foods, we offer numerous proposals related to confectionery foods not only to customers in Japan but also overseas. With our own distribution center, we have a system that can meet a variety of needs, including the production, distribution, planning, and EC sales of confectionery foods.

We will fully support our customers by utilizing our expertise in food trade that we have cultivated so far.



Trust with suppliers

We visit overseas business partners directly to deepen business talks and get-togethers, and work to build partnerships with them.



Confidence of suppliers

As a trading company, we do business with many suppliers, but you have chosen us as a priority.



IV. Business Introduction

Sweets wholesale (in Japan)

Procurement of products from 200 confectionery manufacturers
Sales to 400 suppliers

Foreign trade

Many transactions in Southeast Asia
Handling of confectionery, food, beverages, etc.

OEM

Planning and development utilizing relationships with suppliers

Launch in-house brand for babies

Domestic and cross-border EC

EC by own sales site
Supporting cross-border EC overseas

Retail sales

2,500 items always handled
Developed B-to-C business at own dealerships



Bas.
First

Price: \$39.90 USD

Quantity

1

Add to cart

Buy it now

The first basic box of HAKOPP!!!
A collection of sweets that are very popular in Japan. You can enjoy various sweets in 1 box.
We have a wide range of products from salty to salty.
Chocolate from the popular "Anpanman" is also in!
Please try it!



V. Product Introduction



Food

From large to small and medium manufacturers in Japan,
Carry a large number of confectionery items

Noodles, canned foods, retort products, seasonings, etc.
In many processed food categories



Alcohol

Including sake, whisky, wine shochu, and condiments,
Ability to sell alcoholic beverages overseas

Confectionery



Drink



V. Product Introduction



Raw materials for products

Procurement of primary raw materials for food products manufactured by food manufacturers
Trilateral trade is also possible

Ice • Frozen chilled

Demand is growing abroad
Sells frozen sweets and ice cream from major manufacturers



Sanitary paper Baby products

paper diapers

Export of household goods and sanitary goods abroad



Mogumogu-chan

For planning and development affiliates
Its own brand of baby foods



VI.Sales results
(2023)

Overseas
total

6.3M USD

USD 1=JPY 140



Vietnam

3.9M USD

Hong Kong

1.2M USD

China

856K USD

Malaysia

128K USD

Philippines

104K USD

Taiwan

46K USD

Thailand

32K USD

Laos

24K USD

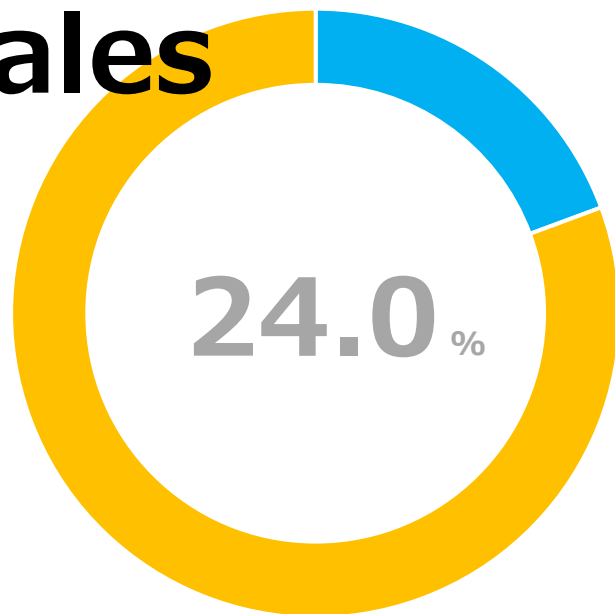
USA

6K USD

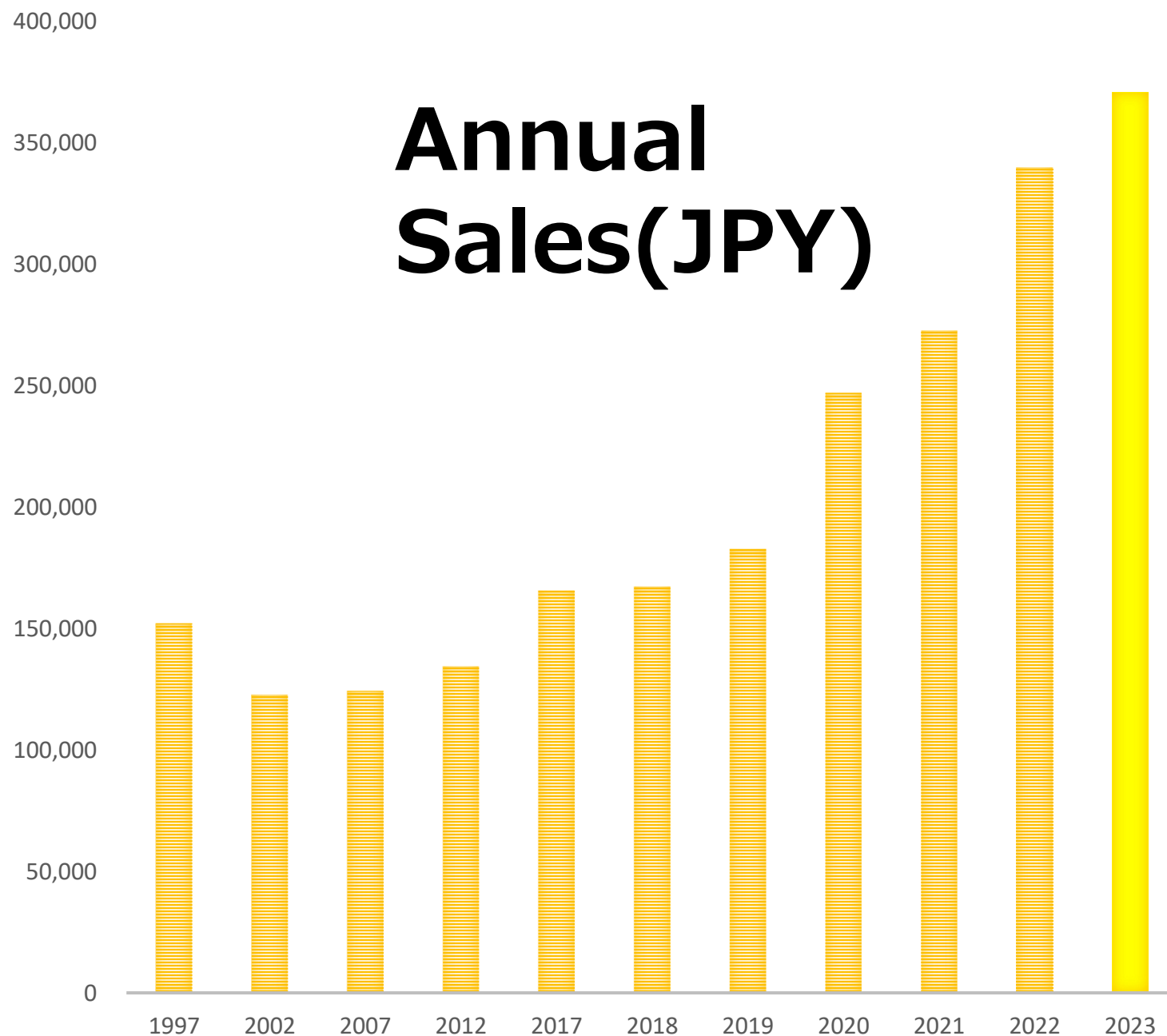
Customers can deal with all industries, including importers, local wholesalers, local retailers, and export trading companies.

VI.Sales results
(Percentage and changes)

Overseas sales

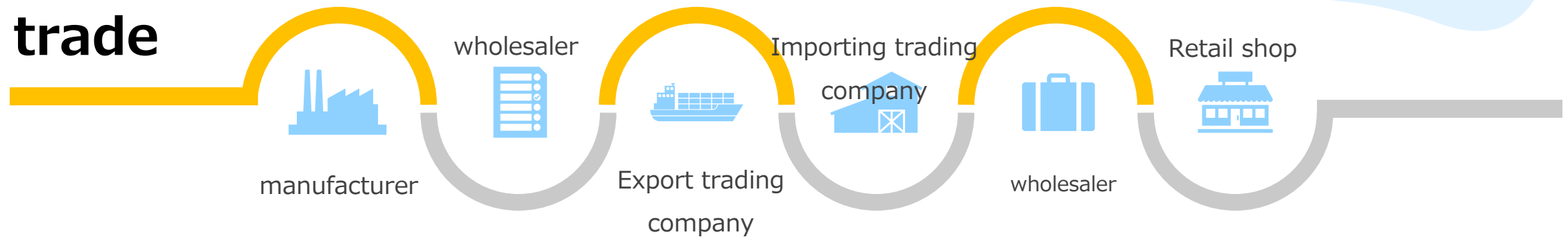


Annual Sales(JPY)



VII. MODELS OF TRANSPORT (General)

Common trade



In general distribution transactions, when companies and know-how exist in each of them and eventually reach general customers, Be sold at a price that includes many fees and expenses

VII. MODELS OF TRANSPORT (Suggestions)



As a strong point, we prepare documents for customs clearance and handle EPA and FTA procedures, so we can deal directly with any kind of transaction.

Thanks!



Inquiries

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