



azad

built around people

N E W C A I R O



Who We Are

TAMEER first began as an idea:

Serving people

Since 1954, that has become our vision: build homes, not houses. Communities, not buildings. Well-rounded timeless spaces that offer a high quality of life.

Pioneers in our industry, we are the first and oldest real estate developer in the modern history of Egypt. We have a successful track record of over 26,000 housing units delivered to date, and are proud to have orchestrated such architectural master pieces such as: the Oberoi Aswan, old Meridian and New Maadi neighborhood.

Our real business however, is and always will be: people. TAMEER is composed of a loyal team of more than three generations of employees. "My grandfather and father worked at TAMEER. It is an honor to work here as well." We are all invested in building homes, communities, but most importantly, relationships that still stand the test of time.

We create the setting for your life to unfold. Elegant, functional apartments that make you exhale: Finally home. We build the right community spaces for your hobbies, friends, and family moments; the backdrop for your memories. Come and make some here.



About **AZAD**

Located at the heart of New Cairo, the AZAD community is one of the most central and accessible hubs of the city. A fifteen-minute drive from Cairo International Airport. Across the street from The American University of Cairo and Point 90 right next door, urban living bustles right at your front door, so work, shop, explore, enjoy it!

Find your inner urbanist, right at your fingertips. Seize every opportunity New Cairo has to offer, then at the end of the day, return to your AZAD home.

A quiet heaven in the heart of the big city.

Central LOCATION

AZAD : THE LATEST ADDITION TO NEW CAIRO

Nestled between the American University in Cairo and The Westin Cairo, AZAD is a tranquil community surrounded by natural foliage with the modern conveniences of urban life. Accessible from Road 90 South, AZAD enjoys a location in close proximity to the city's major terminals including the Cairo International Airport and Point 90.

Distant enough to remain secluded from the industrial bustle of New Cairo yet close enough for our residents to remain connected with the extended community, AZAD provides the perfect balance between quiet suburban living and vibrant commercial experiences.



MASTER PLAN

TAMEER is a strong believer in creating functional and communal home living, that is why AZAD was designed to offer its residents a comprehensive home, that extends beyond the walls of one's apartment.

Life in AZAD was envisioned first and around it the design was created. The residential buildings are on the peripheries of the compound, forming an almost perfect rectangle, overlooking the park and the facilities.

At the heart of the compound is central park and at the south east corner lies the community center that is meant to be the backbone of AZAD, Attracting everybody to enjoy activities together and forge a neighborly bond.





Spaces for **LIFE**

"We envisioned a landscape that is both beautiful and functional. Vast green spaces where life can be shared and enjoyed by the community as a whole, and a versatile, natural environment where every lifestyle has its place:

Mona Hussein
Landscape & Interior Designer

Tranquility zones, with secluded spots for meditation and yoga. Family zones, where birthdays, holidays and game nights can be celebrated. Activity zones for the youth and their hobbies: basketball, tennis courts. And of course, the children's zones, with playgrounds and edutainment fun in a safe and healthy environment."





A Timeless **ARCHITECTURE**

"I had a vision of clearly defined lines, large expansive spaces, and strong structures. Classic and noble materials, sustainability above all."

Sherif Zewar
Architect

AZAD is a vision; an engagement of all the senses. Light streams in through wide windows, overlooking gardens, footpaths, bike paths. The sound of water structures trickles on in the background. Birds and children's laughter. With earthy tones of the buildings, the view is soothing and the structures sustainable, simple, timeless and elegant.

"Second, efficiency and functionality. Apartments designed around the needs of their inhabitants, the use of every space optimized for free, uncluttered living."

The units are accessible and easily furnished, with storage space and natural light. The design is intuitive, the walls and doors built around people's lives, not the other way around.





FACILITIES

- Outdoors Cinema
- Bicycle Lane
- Jogging Track
- Kids Area
- Family Swimming Pool
- Water Features
- Dry Deck Fountain
- Chess Playing Area
- BBQ Area
- Multi-Functional Sports Court
- Outdoors Workout Area
- Meditation Area
- Pets Park
- Mosque
- Service Center
- Community Center
- Business Center





Community CENTER

Following the outstanding architecture and landscape design of AZAD compound, we wanted to design a very exceptional community center that reflects the vision of TAMEER. Selecting the industrial modern mood to match the building's exterior, yet keeping it sleek and comfy is what we had in mind while creating the design.

We made sure to provide all the facilities needed for all the residence according to their age group, and to create a unique atmosphere that encourages people to get together. We shaped different characters for each activity to break the monotony of the whole place and to give the residence a different experience while using any of the facilities.



The community centre designed by Mona Hussien and developed within AZAD extends further than residential culture to include the ideal environment in which relationships may form and flourish through organic interactions. We believe that our residents deserve to receive the same opportunities to socialize at their address as they would in a city.

The lifestyle community concept upholds this vision and solidifies AZAD's philosophy with a local community center built to facilitate the social needs of our homeowners.



The Social **LOUNGE**

As the central point of the community center, the lounge area will provide an eclectic space for residents to bond over a cup of coffee, cheer at the foosball table, unite during a sports match, or relax with a book. Free WiFi assures that our community remains connected either face-to-face or profile-to-profile. In addition, a section of the lounge will be designated for computer and printing services sure to be appreciated by students and businessmen alike.



Children's **PLAYROOM**

Our community philosophy doesn't only apply to adults; we understand the importance of socializing for children as well. The community center is home to a playroom that can house AZAD's next generation. Equipped with educational games, age-appropriate books, and miniature jungle gym, the playroom provides a safe, secure, and nurturing environment for children to develop and grow.



Private **GYM**

Either to relieve workday stress or energize for the day ahead, working out is an infallible way to strength both mentally and physically. Health and well-being is at the core of our community and the mini gym available at the community center provides an area where active residents can have quick or intense workout sessions.



Multi-Purpose **SPACES**

Themed events are exciting opportunities to gather the entire community for a day spent socializing around an interesting activity. The multi-purpose spaces in the community center are adaptable areas that can accommodate any social function, be it catered or spontaneous.

Our PARTNERS

Our PROMISE

"TAMEER is a company that has a soul and passion for people that was passed down through generations of staff and customers, decade after decade, project after project. This is our heritage. This is our identity..."

Beyond state of the art architecture and landscaping, our promise for AZAD is to create a community that has a soul. A community of people who share the same values and enjoy life together. A community where neighbors become best friends, where children make memories for life within a safe, friendly and elegant environment.

Built Around People is not an empty slogan, It is a promise that is made by us all at TAMEER, to our valuable customers. Together, we have designed AZAD around people, keeping our customers in mind at every step and in every detail. We are all creative, passionate, and dedicated to making the AZAD Community real, human, vibrant, and sustainable."

Antoine El Khoury
Managing director of Tameer



Sales & Marketing Partner



Architecture Design



Landscaping Design



Structural Design



MEP & Networks Design



Project Manager



Construction Management Systems S.A.E
شركة نظم إدارة البناء ش.م.م

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