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[www.koelcolours.com](http://www.koelcolours.com)

**Global Innovation & Application  
Centre**

F-11 / F-12 Nand Jyot Industrial  
Premises, Andheri Kurla Road,  
Safed Pool, Sakinaka, Andheri (E),  
Mumbai - 400 072, India.

**Mfg. Unit 1:**


Plot No. Ex-10, G.I.D.C.,  
Opp. CETP Plant, Dist. Valsad,  
Vapi - 396 195, Gujarat, India.

**Mfg. Unit 2:**

Plot No. 911, G.I.D.C.,  
Tal. Umbergaon, Dist. Valsad,  
Sarigam - 396 155,  
Gujarat, India.

[www.surface-treated-pigments.com](http://www.surface-treated-pigments.com)



Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5003 AP	Natureza Curcumin (95%)AP	Confectioneries, Dairy Beverages, Yogurt, Ice Creams, Cheese, Cereals, Baked Goods, Soups, Pickles, Sauces, Salad Dressings, Chocolates & Compound Coatings, Snack Foods, Dry mixes, Desserts, Meat, Pet Food, Pharma	  	E100	Powder	Water Soluble	0.1 % to 0.5%	4.0 - 7.0
Natureza - 5006 WP	Natureza Curcumin WP		  	E100	Powder	Water Soluble	0.1 % to 0.5%	4.0 - 7.0
Natureza - 5007 WL	Natureza Curcumin WL		  	E100	Liquid	Water Soluble	0.1 % to 0.5%	4.0 - 7.0
Natureza - 5008 OL	Natureza Curcumin OL		  	E100	Liquid	Oil Soluble	0.1 % to 0.5%	4.0 - 7.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5002 WP	Natureza Annatto WP	Confectioneries, Dairy Beverages, Cheese, Ice Creams, Cereals, Baked Goods, Soups, Pickles, Sauces, Salad Dressings, Chocolates & Compound Coatings, Snack Foods, Dry mixes, Desserts, Meat, Seafood, Pet Food, Pharma	  	E160b	Powder	Water Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza - 5014 WDL	Natureza Annatto WDL		  	E160b	Liquid	Water Dispersible	0.1 % to 1.0%	4.0 - 7.0
Natureza - 5013 OS	Natureza Annatto OS		  	E160b	Liquid	Oil Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza - 5001 OL	Natureza Annatto OL		  	E160b	Liquid	Oil Soluble	0.1 % to 1.0%	4.0 - 7.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5009 WP	Natureza Betacarotene WP	Beverages, Confectioneries, Dairy Products, Sauces, Cereals, Dry Mixes, Snack Food, Bakes Goods, Meat, Seafood, Pet Food	  	E160a (ii)	Powder	Water Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza - 5010 WL	Natureza Betacarotene WL		  	E160a (ii)	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 7.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 8017 OL	Natureza Marigold Oleoresin OL	Confectioneries, Dairy Products, Sauces, Cereals, Snack Food, Bakes Goods	  	E160c	Liquid	Oil Soluble	0.1 % to 1.0%	2.0 - 5.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5015 OL	Natureza Paprika Oleoresin OL	Salad dressings, Popcorns, Snack Food, Spice Blend, Processed Meat, Bakes Goods, Snack Toppings, Sauces, Processed Cheese, Seafood	  	E160c	Liquid	Oil Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza - 8016 OL	Natureza Paprika Oleoresin 40K OL		  	E160c	Liquid	Oil Soluble	0.1 % to 1.0%	4.0 - 7.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 8018 OL	Natureza Capsicum Oleoresin 2% OL	Salad dressings, Popcorns, Snack Food, Spice Blend, Processed Meat, Bakes Goods, Snack Toppings, Sauces, Processed Cheese, Seafood	  	E160c	Liquid	Oil Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza - 8019 OL	Natureza Capsicum Oleoresin 10% OL		  	E160c	Liquid	Oil Soluble	0.1 % to 1.0%	4.0 - 7.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 8015 WL	Natureza Hibiscus WL	Confectioneries, Dairy Products, Sauces, Cereals, Snack Food, Bakes Goods	  	E163	Liquid	Water Soluble	0.1 % to 1.0%	2.0 - 5.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5011 WP	Natureza Beetroot Pink WP	Fruit Preparations, Candies, Dairy products, Sauces, Fillings, Powdered Beverages	  	E162	Powder	Water Soluble	0.1 % to 1.0%	3.0 - 5.0
Natureza - 8005 WP	Natureza Beetroot WP		  	E162	Powder	Water Soluble	0.1 % to 1.0%	3.5 - 5.0

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Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5018 WP	Natureza Carmine 5% WP	Fruit Preparations, Candies, Dairy products, Sauces, Fillings, Powdered Beverages	<div><div></div><div></div><div></div></div>	E120	Powder	Water Soluble	0.1 % to 1.0%	3.0 - 5.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5004 WP	Natureza Anthrocyanine Red - WP	Gummies & Jellies  Hard Candies  Panned Candies  Ice Creams  Yogurt  Juice Based Beverages  Carbonated Soft Drinks  Still Beverages  Sport Drinks  Cereals  Baked Goods  Soups  Snack Foods  Dry Mixes  Seasonings  Desserts  Fruit Preparations	<div><div></div><div></div><div></div></div>	E163	Powder	Water Soluble	0.1 % to 0.5%	4.0 - 7.0
Natureza - 5005 WL	Natureza Anthrocyanine Red - WL		<div><div></div><div></div><div></div></div>	E163	Liquid	Water Soluble	0.1 % to 0.5%	4.0 - 7.0
Natureza - 5012 WL	Natureza Black Carrot WL		<div><div></div><div></div><div></div></div>	E163 (vi)	Liquid	Water Soluble	0.1 % to 1.0%	3.0 - 6.0
Natureza - 8012 WP	Natureza Black Carrot WP		<div><div></div><div></div><div></div></div>	E160	Powder	Water Soluble	0.1 % to 1.0%	2.5 - 3.5
Natureza - 5012 LC	Natureza Red LC		<div><div></div><div></div><div></div></div>	E163 (vi)	Powder	Water Soluble	0.1 % to 1.0%	3.0 - 6.0
Natureza 8001 WP	Natureza Red Raddish - WP		<div><div></div><div></div><div></div></div>	E163	Powder	Water Soluble	0.1 % to 1.0%	2.5 - 4.5
Natureza 8002 CONWP	Natureza Red Raddish - CONWP		<div><div></div><div></div><div></div></div>	E163	Powder	Water Soluble	0.1 % to 1.0%	2.0 - 3.0
Natureza 8003 CONWL	Natureza Red Raddish - CONWL		<div><div></div><div></div><div></div></div>	E163	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 6.0
Natureza 8004 DEOWL	Natureza Red Raddish - DEOWL		<div><div></div><div></div><div></div></div>	E163	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 6.0
Natureza - 8006 WP	Natureza Sweet Potato Purple - WP		<div><div></div><div></div><div></div></div>	E163	Powder	Water Soluble	0.1 % to 1.0%	2.5 - 3.5
Natureza - 8007 WP	Natureza Sweet Potato Violet - WP		<div><div></div><div></div><div></div></div>	E163	Powder	Water Soluble	0.1 % to 1.0%	2.0 - 5.0
Natureza 8008 CONWP	Natureza Sweet Potato Violet - CONWP		<div><div></div><div></div><div></div></div>	E163	Powder	Water Soluble	0.1 % to 1.0%	2.0 - 5.0
Natureza 8009 CONWLP	Natureza Sweet Potato Purple - CONWLP		<div><div></div><div></div><div></div></div>	E163	Liquid	Water Soluble	0.1 % to 1.0%	2.0 - 5.0
Natureza 8010 CONWLV	Natureza Sweet Potato Violet - CONWLV		<div><div></div><div></div><div></div></div>	E163	Liquid	Water Soluble	0.1 % to 1.0%	2.0 - 5.0
Natureza 8011 EXTWL	Natureza Sweet Potato Purple - EXTWL		<div><div></div><div></div><div></div></div>	E163	Liquid	Water Soluble	0.1 % to 1.0%	2.0 - 5.0
Natureza 8013 WP	Natureza Red Cabbage - WP		<div><div></div><div></div><div></div></div>	E163	Powder	Water Soluble	0.1 % to 1.0%	2.5 - 3.5
Natureza 8014 WP	Natureza Grape - WP		<div><div></div><div></div><div></div></div>	E163 (ii)	Powder	Water Soluble	0.1 % to 1.0%	2.0 - 5.0

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Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5016 WP	Natureza Cu Chlorophyllin	Beverages, Candies, Ice Creams, Dairy Products, Soups, Sauces, Snack Food, Dry Mixes, Seasonings, Pet Food, Phama	<div><div></div><div></div><div></div></div>	E141	Powder	Water Soluble	0.1 % to 1.0%	3.0 - 5.0
Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza - 5019 WL	Natureza Caramel WL	Dairy Beverages, Yogurt, Cheese, Fruit Preparations, Ice Creams, Gummies & Jellies, Hard Candies, Panned Candies, Carbonated Soft Drinks, Juice Based Beverages, Alcoholic Beverages, Snack Foods, Cereals, Sauces, Soups, Baked Goods, Dry Mixes, Seasonings, Canned Meat, Cooked Meat, Seafood, Pet Food	<div><div></div><div></div><div></div></div>	E120	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza - 8020 WP	Natureza Caramel WP		<div><div></div><div></div><div></div></div>	E150d	Powder	Water Soluble	0.1 % to 1.0%	3.0 - 4.5
Natureza - 8021 WP	Natureza Caramel WP		<div><div></div><div></div><div></div></div>	E150c	Powder	Oil Soluble	0.1 % to 1.0%	3.5 - 5.5
Natureza - 8022 WP	Natureza Caramel WP		<div><div></div><div></div><div></div></div>	E150a	Powder	Oil Soluble	0.1 % to 1.0%	5.5 - 6.5
Natureza - 8023 WL	Natureza Caramel WL		<div><div></div><div></div><div></div></div>	E150d	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 4.5
Natureza - 8024 WL	Natureza Caramel HP - WL		<div><div></div><div></div><div></div></div>	E150d	Liquid	Water Soluble	0.1 % to 1.0%	2.5 - 3.5
Natureza - 8025 WL	Natureza Caramel WL		<div><div></div><div></div><div></div></div>	E150c	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 4.5
Natureza - 8026 WL	Natureza Caramel WL		<div><div></div><div></div><div></div></div>	E150a	Liquid	Water Soluble	0.1 % to 1.0%	4.5 - 6.5

## CLEAN LABEL PRODUCT RANGE

Product Code	Product Name	Applications	Reference Shade	Label	Form	Solubility	Rec. Dosage	pH Range
Natureza (CL) 8100 WL	Natureza (CL) Rose - WL	Gummies & Jellies Hard Candies Panned Candies Ice Creams Yogurt Juice Based Beverages Carbonated Soft Drinks Still Beverages Sport Drinks Cereals Baked Goods Soups, Sauces, Snack Foods Dry Mixes Seasonings Desserts Fruit Preparations Pet Food	<div><div></div><div></div><div></div></div>	Clean Label	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza (CL) 8101 WP	Natureza (CL) Cacao Brown - WP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	6.0 - 7.5
Natureza (CL) 8102 WP	Natureza (CL) Gardenia Blue - WP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	4.0 - 6.0
Natureza (CL) 8103 WP	Natureza (CL) Gardenia Yellow - WP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	4.0 - 10.0
Natureza (CL) 8104 WL	Natureza (CL) Gardenia Yellow - WL		<div><div></div><div></div><div></div></div>	Clean Label	Liquid	Water Soluble	0.1 % to 1.0%	5.0 - 7.0
Natureza (CL) 8105 EXTWP	Natureza (CL) Gardenia Yellow - EXTWP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	5.0 - 7.0
Natureza (CL) 8106 WP	Natureza (CL) Butterfly Pea Blue - WP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	2.5 - 3.5
Natureza (CL) 8107 WP	Natureza (CL) Safflower Yellow - WP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	4.0 - 6.0
Natureza (CL) 8108 EXTWP	Natureza (CL) Safflower Yellow - EXTWP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza (CL) 8109 WL	Natureza (CL) Safflower Yellow - WL		<div><div></div><div></div><div></div></div>	Clean Label	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 5.0
Natureza (CL) 8110 EXTWL	Natureza (CL) Safflower Yellow - EXTWL		<div><div></div><div></div><div></div></div>	Clean Label	Liquid	Water Soluble	0.1 % to 1.0%	4.0 - 6.0
Natureza (CL) 8111 WP	Natureza (CL) Spirulina Blue - WP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	4.0 - 7.0
Natureza (CL) 8112 WP	Natureza (CL) Spriluna Green - WP		<div><div></div><div></div><div></div></div>	Clean Label	Powder	Water Soluble	0.1 % to 1.0%	4.0 - 7.0