



COMPANY PROFILE

We are an OEM manufacturer, specializing in the production of components and products that are integrated into other companies' final goods."

WELCOME

ABOUT US

Founded in 2015, **Holistic Food Sdn Bhd** is a forward-thinking snack manufacturing company specializing in ready-to-eat popcorn and, more recently, extruded snack products. Known for our innovation and flavor customization, we deliver snack experiences that go beyond the ordinary — offering flavor profiles that you can only imagine.

We take pride in our diverse product range, including sugar-free, low-calorie, and health-conscious snack options, all available in various packaging formats to cater to different markets and consumer needs.

Our manufacturing facilities are ISO 9001, ISO 22000, and Halal certified, ensuring strict adherence to international quality and safety standards. Over the years, Holistic Food Sdn Bhd has gradually expanded its product offerings and market presence, penetrating an increasing number of countries across the globe.

Driven by a passion for quality, creativity, and customer satisfaction, Holistic Food Sdn Bhd continues to redefine modern snacking — one innovative bite at a time.

VISION

To be the world's most loved snack brand, known for bold flavors, unique textures, and unforgettable snacks

MISSION

Delivering exceptional popcorn experiences through innovation, integrity, and taste.

COMMITMENT

Delivering delicious, dependable products that and meet the highest standards in quality and service."

WHAT DO WE DO

OEM SERVICES

At Holistic Food Sdn Bhd, we provide OEM snack manufacturing for ready-to-eat popcorn and extruded snacks.

Our services include:

- Custom flavor development (R&D)
- Flexible packaging options
- Private labeling & branding
- Health-focused recipes (sugar-free, low-calorie)
- Certified production (ISO 9001, ISO 22000, Halal)

We help bring your brand to life with high-quality, innovative snack solutions



R&D LAB



WAREHOUSE



PRODUCTION LINE & PACKING LINE



CUSTOM FLAVOR
DEVELOPMENT (R&D)



FLEXIBLE PACKAGING OPTIONS

Multiple formats	sachets, bottles, pouches, stick packs, etc.
Material choices	eco-friendly, recyclable, high-barrier films

- Custom sizes and shapes to meet retail or online needs
- Shelf-life optimization through R&D-tested packaging
- Eye-catching design opportunities



PRIVATE LABELING & BRANDING

- Custom labels, logos, and product names
- **Full branding support:** from concept to final design
- Compliance with local/international regulatory standards
- Fast turnaround and low MOQ options
- Ideal for startups and established brands alike



HEALTH-FOCUSED RECIPES



Sugar-Free & Low-Calorie	Delicious yet guilt-free options.
Nutritionally Balanced	Developed by R&D team to support health trends.
Plant-Based / Vegan	Clean label solutions for niche markets.
Functional Benefits	Targeted formulas for energy, digestion, etc.
Market Demand-Driven	Crafted for today's conscious consumers.

Rujukan : MPPHM (Domestik) 2020
No. Standard : MS 1500:2019
Standard / No. :
A242882

KERAJAAN MALAYSIA
GOVERNMENT OF MALAYSIA

Sijil Pengesahan
CERTIFICATE OF AUTHENTICATION
HALAL

Adalah dengan ini diprakerakan: It is hereby certified that:

1. CARAMEL BUTTER FLAVOURED POPCORN
2. CHEESE FLAVOURED POPCORN
3. CHICKEN FLOSS CRAZY ASIAN FLAVOURED POPCORN
4. CHOCOLATE FLAVOURED POPCORN
5. FISH HEAD CURRY CRAZY ASIAN FLAVOURED POPCORN
6. PULUT HITAM CRAZY ASIAN FLAVOURED POPCORN
7. SALTED CARAMEL ALL-TIME CLASSIC FAVOURITE POPCORN
8. SALTED EGG FLAVOURED POPCORN
9. TOM YAM FLAVOURED POPCORN

yang dikeluarkan / disediakan / diuruskan oleh: Manufactured / distributed / managed by:

HOLISTIC FOOD SDN BHD
NO. 86, JALAN APOLLO U5/198,
SEKSYEN US, BANDAR PINGGIRAN SUBANG,
40150, SHAH ALAM, SELANGOR

*telah mematuhi hukum syarak dan Standard Halal Malaysia dan disahkan oleh Panel Pengesahan Halal
has complied with Islamic Law and Malaysian Halal Standard and approved by Halal Certification Panel of*

JABATAN AGAMA ISLAM SELANGOR
TINGKAT 5, MENARA UTARA, BANGUNAN SULTAN IDRIS SHAH, SHAH ALAM

No. Ruj. / Ref No. :
JAKIM.700-2/21 092-08/2017
Tarikh dikeluarkan / Date of Issue :
16 Februari 2025

Sah Sehingga / Valid until :
15 Februari 2027
Tarikh awal pengesahan / 1st date of issue :
01 Januari 2019

DR. DATO' DR. SIRAJUDDIN BIN SUHAIMI
JABATAN KEMAJUAN ISLAM MALAYSIA
DEPARTMENT OF ISLAMIC DEVELOPMENT MALAYSIA

Salinan Halal
SALINAN HALAL
JAKIM SALINAN

FSQD 0922310

KEMENTERIAN KESIHATAN
MALAYSIA

MINISTRY OF HEALTH
MALAYSIA

No. Rujukan : SK072400654-0
Reference No.

SIJIL KESIHATAN (HEALTH CERTIFICATE)
(Makanan Am) (General Food)

Perihal Konsaimen : REFER APPENDIX A
Description of Consignment

Kuantiti : 1080
Quantity

Tanda Perdagangan : REFER APPENDIX A
Trademark

No. Konsaimen : BMOU1313547
Consignment No.

No. Kod dan Seri : REFER APPENDIX A
Code and Serial No.

Pembungkusan : REFER APPENDIX A
Packer

Pengeksport :
86, JALAN APOLLO U5/198, SEKSYEN US, BANDAR PINGGIRAN SUBANG, 40150
SELANGOR, MALAYSIA
Export

Pelabuhan Pengkantaran : PK PELABUHAN KELANG UTARA, MALAYSIA
Port of Shipment

Destinasi : INCHEON, KOREA, KOREA, REPUBLIC OF
Destination

Nama Kapal : TS NANSHA
Name of Vessel/Vehicle

Tempat Pensampelan : 86, JALAN APOLLO U5/198, SEKSYEN US, BANDAR PINGGIRAN SUBANG, 40150 SHAH
Sampling Point : ALAM, SELANGOR, MALAYSIA

Dengan ini adalah disahkan bahawa konsaimen di atas telah diperiksa seperti berikut:
This is to certify that the above mentioned consignment has been duly inspected as specified:

Tandatangan :
Signature : **DR. NORAIN BINTI MANSOR**
Jawatan :
Designation : **PUBLIC HEALTH MEDICINE SPECIALIST**
Cap Rasmi :
Official Stamp : **PELAKSANA KESIHATAN DISTRICT OFFICE**
8781, PETALING JAYA, SELANGOR

Tarikh Keluaran : 05 JUL 2024
Date of Issue

Sijil ini adalah sah untuk 3 BULAN dari tarikh keluarnya. Pengeluaran sijil ini bukannya bermaksud bagi
pancain atau pengiklanan. This certificate is valid for 3 MONTHS from the date of issue. This certificate is not meant for display or use as an
advertisement.

SIRIM QAS INTERNATIONAL

CERTIFICATE

This certified client has been audited by a team from SIRIM QAS International Sdn. Bhd. consisting of (an) MOH qualified auditor(s). SIRIM QAS International Sdn. Bhd. hereby certifies that:

HOLISTIC FOOD SDN. BHD.
NO. 19, 21 & 86, JALAN APOLLO U5/198, SECTION US
BANDAR PINGGIRAN SUBANG
40150 SHAH ALAM
SELANGOR DARUL EHSAN
MALAYSIA

has implemented a Food Safety Management Systems complying with
ISO 22000:2018
FOOD SAFETY MANAGEMENT SYSTEMS – REQUIREMENTS FOR ANY
ORGANIZATION IN THE FOOD CHAIN

Scope of Certification
MANUFACTURE OF POP CORN FROM RECEIPT OF RAW MATERIALS,
PROCESSING, PACKAGING, STORING AND LOADING INTO
TRANSPORTATION VEHICLES.

Category : C – Food manufacturing
Sub-category : C (IV) – Processing of ambient stable products

Issue date : 02 April 2024
Original certification date : 16 May 2019
Expiry date : 25 March 2027
Certificate no. : FSMS 00180

Nur Fadhliah Muhammad
Chief Executive Officer
SIRIM QAS International Sdn. Bhd.

SIRIM QAS INTERNATIONAL SDN. BHD.
1, Persiaran Suria, Suria
Seksyen 2, P.O. Box 1035
40100 Shah Alam
Selangor Darul Ehsan
MALAYSIA
Tel : 60-3-664-6600
Fax : 60-3-664-6600
http://www.sirim-qas.com.my
http://www.malaysiancert.com.my

This certificate is granted subject to the terms and conditions as stated in the Certification Agreement.

SIRIM QAS INTERNATIONAL

CERTIFICATE

SIRIM QAS International hereby certifies that

HOLISTIC FOOD SDN. BHD.
NO. 19, 21 & 86, JALAN APOLLO U5/198, SECTION US
BANDAR PINGGIRAN SUBANG
40150 SHAH ALAM
SELANGOR DARUL EHSAN
MALAYSIA

has implemented a Quality Management Systems complying with
ISO 9001:2015
QUALITY MANAGEMENT SYSTEMS – REQUIREMENTS

Scope of Certification
MANUFACTURE OF POP CORN FROM RECEIPT OF RAW MATERIALS,
PROCESSING, PACKAGING, STORING AND LOADING INTO
TRANSPORTATION VEHICLES.

Issue date : 02 April 2024
Original certification date : 16 May 2019
Expiry date : 25 March 2027
Certificate no. : QMS 03419

Nur Fadhliah Muhammad
Chief Executive Officer
SIRIM QAS International Sdn. Bhd.

SIRIM QAS INTERNATIONAL SDN. BHD.
1, Persiaran Suria, Suria
Seksyen 2, P.O. Box 1035
40100 Shah Alam
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MALAYSIA
Tel : 60-3-664-6600
Fax : 60-3-664-6600
http://www.sirim-qas.com.my
http://www.malaysiancert.com.my

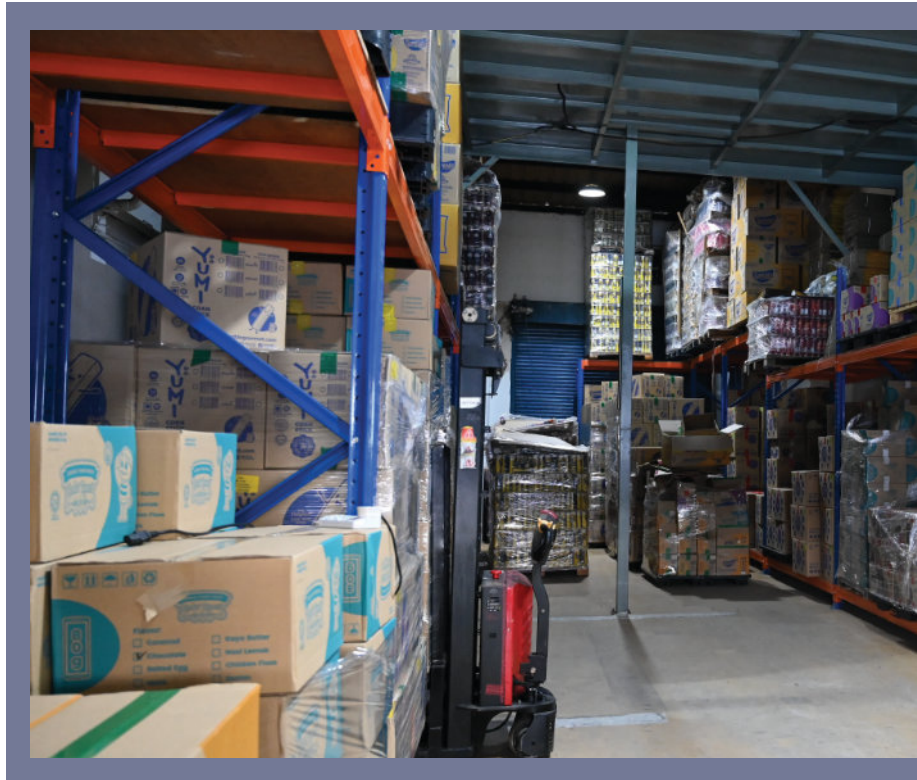
This certificate is granted subject to the terms and conditions as stated in the Certification Agreement.

popcorn

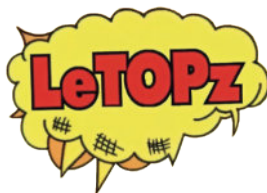
“ Indulge in our fully coated popcorn, bursting with rich, irresistible flavor, or munch away sinlessly on our healthy sugar-free series. At Holistic Food Sdn Bhd, our air-popped popcorn offers a healthier, lighter snack with a longer shelf life, delivering the perfect balance of taste and quality. ”



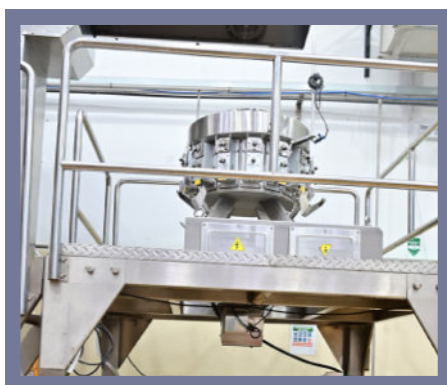
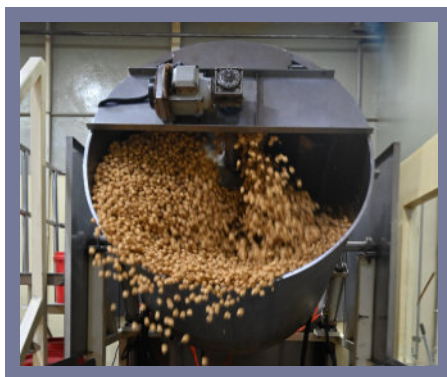
Our flavor range is extensive, from the ever-classic **caramel butter** and **chocolate** to bold Asian flavors like **Nasi Lemak**, **kaya butter** and continental favorites like **Truffle Cheese**, and unique fruit flavors such as **Durian** — there's something to satisfy every craving!



Collaborative brand :



PACKAGING

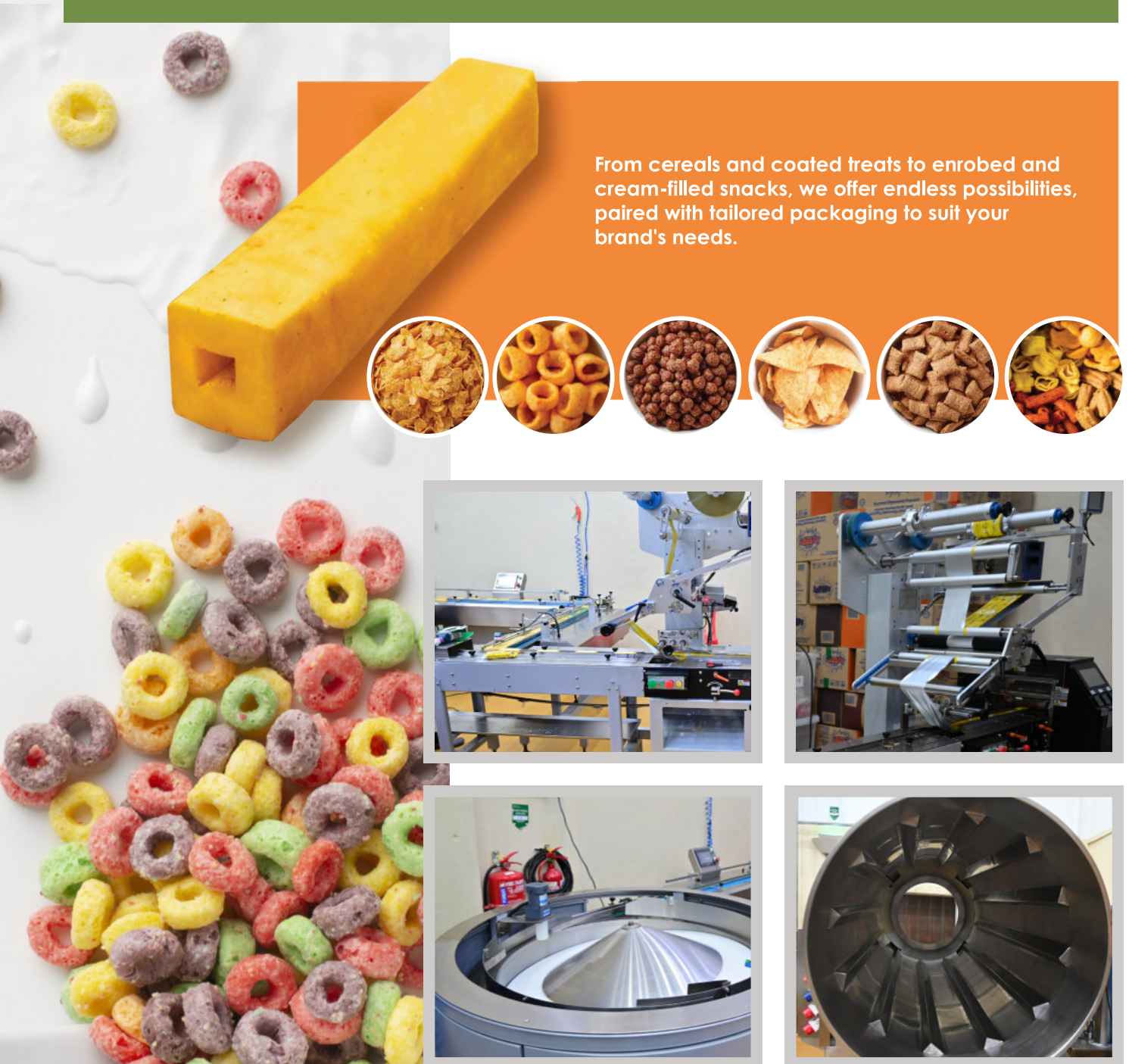


Extrusion Snacks

“

At Holistic Food Sdn Bhd, we turn your snack ideas into reality with custom-shaped, flavored, and base-varied extruded snacks.

”



MARKET PRESENCE

DOMESTIC



In Malaysia, **Holistic Food Sdn Bhd** is proudly available in major retail outlets such as **Jaya Grocer** and **Longwan, Aeon** and many others.

Our distribution spans both general trade and modern trade outlets, ensuring that our products are easily accessible across East and West Malaysia.

This widespread presence fosters strong confidence in our customers and supports our commitment to quality and reliability

WORLD WIDE EXPORT MARKET

We have gradually expanded our reach to **over 15 countries**, including **China, South Korea, the Philippines, Qatar, the UAE (Dubai), Brunei, and the Maldives**.

We continue to grow our global footprint and are actively seeking the right partners to explore new markets and opportunities together.

China (Walmart)



Philippines (Robinsons)



Korea (Coupang)



China



Indonesia



South Korea



Japan



Philippines



Libya



Brunei



Singapore



United Arab Emirates



Maldives



Mauritius



Australia



Vietnam



United Kingdom



Qatar



Timor-Leste



New Zealand

FUTURE

At Holistic Food Sdn. Bhd., we envision a future of global growth and innovation. Our goals include:

- **Expanding our presence by opening branches and offices worldwide.**
- **Exporting our high-quality products to international markets across all continents.**
- **Enhancing and advancing our services to meet evolving customer needs and global standards.**

We are committed to becoming a globally recognized brand that champions quality, health, and customer satisfaction.

We are currently RECRUITING DISTRIBUTORS from around the world.

Feel free to contact us:  admin@holisticfood.com.my

CERTIFICATION AND DOCUMENT SUPPORT	
1. ISO 9001 certification	4. HALAL certified
2. ISO 22000 certification	5. Health Certificate
3. HACCP certification	6. Certificate of Origin



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