

# STCO FOODS PRODUCT CATALOG





# PRODUCT INTRODUCTION

Our flagship product, Instant Noodles, is available in two packaging types: bag and cup. We offer three unique product lines: Traditional Vietnamese Pho with flavors like Beef, Chicken, Tom Yum, and Vegetable; Original Taste Glass Noodles featuring Extra Spicy, Curry, Kimchi, and Shrimp&Salt.; and SOUP & PASTA with Ripe tomato, Creamy mushroom, and Tarako cream flavors.

With such a diverse range, you're sure to find an Instant Noodles experience unlike any you've had before. We also provide OEM and private label services to meet your specific needs.

## Company Vision

"Bringing Vietnamese traditional flavors to the world is our stated mission. In tropical Vietnam, rice is a staple, giving rise to a variety of traditional rice dishes. Among these, the delightfully addicting texture of rice noodles, like Pho, made solely from rice flour and water, stands out. STCO FOODS was founded to introduce these classic Vietnamese delicacies to the world. Our goal is to easily acquaint the globe with Vietnam's diverse culinary traditions.



1

### JUST ADD HOT WATER

"No need to boil noodles" – simply pour hot water to enjoy easily. You can eat it in 2-3 minutes just by adding hot water.



2

### NON-FRIED

Pho noodles are made from rice flour and are merely dried, not fried, so they contain no fats or oils.



3

### GLUTEN-FREE (PHO & HARUSAME)

Made without wheat flour, hence they are gluten-free. The noodles are made from rice flour and tapioca starch.



4

### PAPER CUP

The cup is not made of plastic but is environmentally friendly, made from paper. Paper type: cupstock.

## INSTANT RICE NOODLES BAG



**Brand:** King Pho

**Category:** Instant Rice Noodle

**Net Weight:** 71g(Rice Noodles 60g)

**Description:** 30bags/carton

**Package size:** 200mm wide × 145mm tall × 30mm thick

**Capacity:** 1220ctns/20'DC; 2812ctns/40'HC

**Carton size:** 460mm wide × 370mm tall × 140mm high

### Shelf Life & Storage Instructions:

- 1 year from production
- Store at room temperature, avoiding high temperatures, humidity, direct sunlight, and strong odors.

# INSTANT NOODLES CUP

## TRADITIONAL VIETNAMESE PHO (RICE NOODLES)

**Brand:** King Pho

**Category:** Instant Rice Noodles

**Net Weight:** 61g(Rice Noodles 50g)  
or 51g(Rice Noodles 40g)

**Product Description:**

Available in four flavors: Beef, Chicken, Tom Yum, and Vegetable. We've turned the beloved Vietnamese Pho into instant Pho. These classic flavors are simple yet satisfying, making them enjoyable for people of all ages.



**BEEF  
FLAVOR**



**CHICKEN  
FLAVOR**



**TOMYUM  
FLAVOR**



**VEGETABLE  
FLAVOR**

## ORIGINAL TASTE GLASS NOODLES (HARUSAME)

**Brand:** STCO HARUSAME

**Category:** Instant Glass Noodles

**Net Weight:** 35g(Glass Noodles 25g)

**Product Description:**

Available in four flavors: Extra Spicy, Curry, Kimchi, and Shrimp&Salt. STCO FOODS has specially developed soups exclusively for our instant Glass noodles. Enjoy the rich, flavorful soups that will make you crave not just Pho, but our Instant Glass noodles. Low in calories — another great feature.



**EXTRA SPICY  
FLAVOR**



**CURRY  
FLAVOR**



**KIMCHI  
FLAVOR**



**SHRIMP&SALT  
FLAVOR**

## SOUP & PASTA (FUSILLI PASTA)

**Brand:** SOUP & PASTA

**Category:** Instant Fusilli pasta

**Net Weight:** 35g(Fusilli pasta 25g)

**Product Description:**

Available in three flavors: Ripe tomato, Creamy mushroom, and Tarako cream. SOUP & PASTA is a product that lets you enjoy instant fusilli pasta with a variety of pasta sauces. It's perfect for breakfast when paired with bread. Of course, you can also enjoy it as a delicious soup.



**RIPE TOMATO  
FLAVOR**



**CREAMY MUSHROOM  
FLAVOR**



**TARAKO CREAM  
FLAVOR**

**Brand:**

**Category:** Instant Noodles

**Net Weight:**

**Description:** 24cups/carton

**Package size:** 65mm bottom diameter × 100mm top diameter × 110mm height

**Capacity:** 1260ctns/20'DC; 3200ctns/40'HC

**Carton size:** Carton size: 355mm wide × 275mm tall × 230mm high

**Shelf Life & Storage Instructions:**

- 1 year from production
- Store at room temperature, avoiding high temperatures, humidity, direct sunlight, and strong odors.



# COMPANY HISTORY

## In 1968

The current representative's grandmother founded a pho (fresh noodles) manufacturing facility. Her homemade noodles quickly charmed the local market, often selling out by mid-morning due to high demand.



## In 2022

Decades later, in 2022, her granddaughter, inspired to preserve and continue this cherished family legacy, assumed leadership of the business. She incorporated the facility and developed instant pho to better meet contemporary tastes.



## In 2023

By 2023, with an aim to share their beloved product with the world, she led the company to exhibit at trade shows in Shanghai and Ho Chi Minh, where they also successfully obtained ISO certification.



## TRADE SHOW EXHIBITION RECORD



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