

STCO FOODS PRODUCT CATALOG



COMPANY INFORMATION

【Company Basic Information】

▶COMPANY NAME :

STCO FOODS COMPANY LIMITED

▶COMPANY ADDRESS :

Lot 54 Area No. 2 - Hoa Khanh Nam Ward -Lien Chieu
District - Da Nang City - Viet Nam

▶COMPANY REPRESENTATIVE :

NGUYEN THI DOAN TRANG

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COMPANY HISTORY



In 1968

The current representative's grandmother founded a pho (fresh noodles) manufacturing facility. Her homemade noodles quickly charmed the local market, often selling out by mid-morning due to high demand.



In 2022

Decades later, in 2022, her granddaughter, inspired to preserve and continue this cherished family legacy, assumed leadership of the business. She incorporated the facility and developed instant pho to better meet contemporary tastes.



In 2023

By 2023, with an aim to share their beloved product with the world, she led the company to exhibit at trade shows in Shanghai and Ho Chi Minh, where they also successfully obtained ISO certification.



TRADE SHOW EXHIBITION RECORD



**NOVEMBER 2023
EXHIBIT AT A TRADE
SHOW IN HO CHI MINH**



**MAY 2024
EXHIBIT AT A TRADE
SHOW IN THAILAND**



**OCTOBER 2023
EXHIBIT AT A TRADE
SHOW IN SHANGHAI**



**MARCH 2024
EXHIBIT AT A TRADE
SHOW IN TOKYO**



**JUNE 2024
EXHIBIT AT A TRADE
SHOW IN TAIWAN**



PRODUCT MAP

Product Introduction

Our main product, Instant Pho (Rice Noodles), is available in four flavors (Beef, Chicken, TOMYUM, and Vegetable) and three types of packaging (bag type, cup type, and box type). Beef and Chicken are traditional Vietnamese flavors, the TOMYUM flavor is based on Thailand's traditional Tom Yum Goong soup, and the Vegetable flavor caters to vegetarians. The packaging types are environmentally friendly, progressing from bag type to cup type to box type.

Other products include rice flour noodles and rice paper. Rice flour noodles come in various thicknesses, and rice papers vary in thinness, allowing production tailored to customer preferences. We also offer OEM services, allowing for customized package designs according to your preferences.

Company Vision

"Bringing Vietnamese traditional flavors to the world is our stated mission. In tropical Vietnam, rice is a staple, giving rise to a variety of traditional rice dishes. Among these, the delightfully addicting texture of rice noodles, like Pho, made solely from rice flour and water, stands out. STCO FOODS was founded to introduce these classic Vietnamese delicacies to the world. Our goal is to easily acquaint the globe with Vietnam's diverse culinary traditions.



CUP TYPE

Paper Cup type of Instant Pho (Rice Noodles)



BOX TYPE

Paper Box type of Instant Pho (Rice Noodles)



RICE VERMICELLI

Noodles made from rice instead of wheat. The name changes depending on the thickness



BAG TYPE

Bag type of Instant Pho (Rice Noodles)



BOWL TYPE

Paper Bowl type of Instant Pho (Rice Noodles)



RICE PAPER

Rice paper used for fresh spring rolls and fried spring rolls



1

JUST ADD HOT WATER

"No need to boil noodles" – simply pour hot water to enjoy easily. You can eat it in 2-3 minutes just by adding hot water.



2

NON-FRIED

Pho noodles are made from rice flour and are merely dried, not fried, so they contain no fats or oils.



3

GLUTEN-FREE

Made without wheat flour, hence they are gluten-free. The noodles are made from rice flour and tapioca starch.



4

PAPER CUP

The cup is not made of plastic but is environmentally friendly, made from paper. Paper type: cupstock.

FEATURES OF INSTANT PHO

04

Hygiene management

The production facility is ISO 22000 certified. We strictly enforce hygiene management on a daily basis to produce our products.

03

No GM foods

No genetically modified foods.



02

No Antioxidants and the like

Antioxidants such as BTHQ, and preservatives like sorbic acid and benzoic acid are not used. The only food additives used are amino acids and caramel coloring!!

01

No animal extracts

Both Chicken and Beef flavors are free from animal extracts.



IMPORT EVALUATION PROCESS

BEEF FLAVOR



BAG type



CUP type

INSTANT RICE NOODLE BEEF FLAVOR DETAILS



BAG TYPE



Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 71g(Rice Noodles 60g)

Description: 71g×30bags/carton

Package size: 200mm wide × 145mm tall × 30mm thick

Capacity: 1220ctns/20'DC;
2812ctns/40'HC

Carton size: 460mm wide × 370mm tall × 140mm high

CUP TYPE



Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 61g(Rice Noodles 50g)

Description: 61g×24cups/carton

Package size: 65mm bottom diameter × 100mm top diameter × 110mm height

Capacity: 1260ctns/20'DC;
3200ctns/40'HC

Carton size: Carton size: 350mm wide × 270mm tall × 235mm high

Ingredients:

[Rice Noodles] : rice, tapioca starch

[Powdered Soup] : salt, sugar, hydrolyzed protein(from soy beans), yeast extract(autolysis), green onion powder, black pepper powder, ginger powder, cinnamon powder, chinese star anise powder , clove powder, garlic powder, chili powder / monosodium glutamate (E621), beef flavoring, disodium inosinate (E631), disodium guanylate (E627) , silicon dioxide(fine, amorphous) (E551), caramel color I(E150a)

[Seasoned Oil] : soybean oil, onion flavored oil (palm oil), garlic flavored oil (palm oil), cashew nut oil, red chili flavored oil(palm oil) / beef flavoring

[Topping] : soybean processed products, dried green onions

Additional Options

[Chili Powder] : red chili pepper, chili flavor

Shelf Life & Storage Instructions:

- 1 year from production
- Store at room temperature, avoiding high temperatures, humidity, direct sunlight, and strong odors.

CHICKEN FLAVOR



BAG type



CUP type

INSTANT RICE NOODLE CHICKEN FLAVOR DETAILS



BAG TYPE



Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 71g(Rice Noodles 60g)

Description: 71g×30bags/carton

Package size: 200mm wide × 145mm tall × 30mm thick

Capacity: 1220ctns/20'DC;

2812ctns/40'HC

Carton size: 460mm wide × 370mm tall × 140mm high

CUP TYPE



Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 61g(Rice Noodles 50g)

Description: 61g×24cups/carton

Package size: 65mm bottom diameter × 100mm top diameter × 110mm height

Capacity: 1260ctns/20'DC;

3200ctns/40'HC

Carton size: Carton size: 350mm wide × 270mm tall × 235mm high

Ingredients:

[Rice Noodles] : rice, tapioca starch

[Powdered Soup] : salt, sugar, hydrolyzed protein(from soy beans), yeast extract(autolysis) , green onion powder, soybean oil, black pepper powder, ginger powder, cinnamon powder, chinese star anise powder, clove powder, garlic powder, chili powder, turmeric powder / monosodium glutamate (E621), chicken flavoring, disodium inosinate (E631), disodium guanylate (E627), silicon dioxide(fine, amorphous) (E551)

[Seasoned Oil] : cinnamon and star anise and clove flavored oil(palm oil), onion flavored oil(palm oil), soybean oil, cashew nut oil, garlic flavored oil(palm oil), red chili flavored oil(palm oil) / chicken flavoring

[Topping] : soybean processed products, dried green onions

Additional Options

[Chili Powder] : red chili pepper, chili flavor

Shelf Life & Storage Instructions:

- 1 year from production
- Store at room temperature, avoiding high temperatures, humidity, direct sunlight, and strong odors.

TOM YUM FLAVOR



BAG type



CUP type

INSTANT RICE NOODLE TOM YUM FLAVOR DETAILS



BAG TYPE



Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 71g(Rice Noodles 60g)

Description: 71g×30bags/carton

Package size: 200mm wide × 145mm tall × 30mm thick

Capacity: 1220ctns/20'DC;
2812ctns/40'HC

Carton size: 460mm wide × 370mm tall × 140mm high

CUP TYPE



Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 61g(Rice Noodles 50g)

Description: 61g×24cups/carton

Package size: 65mm bottom diameter × 100mm top diameter × 110mm height

Capacity: 1260ctns/20'DC;
3200ctns/40'HC

Carton size: Carton size: 350mm wide × 270mm tall × 235mm high

Ingredients:

[Rice Noodles] : rice, tapioca starch

[Powdered Soup] : salt, sugar, shrimp powder (from vietnam), chili powder, hydrolyzed protein(from soy beans), yeast extract(autolysis), green onion powder, onion powder, black pepper powder, ginger powder, garlic powder / monosodium glutamate (E621), Citric Acid (E330), disodium inosinate (E631), disodium guanylate (E627), silicon dioxide(fine, amorphous) (E551), chili flavoring

[Seasoned Oil] : soybean oil, cashew nut oil, garlic flavored oil (palm oil), onion flavored oil (palm oil), Limonophila Aromatica flavored oil (palm oil), red chili flavored oil (palm oil), / coriander flavor, lemongrass flavor, lemon flavor, coriander flavor, chili flavoring

[Topping] : soybean processed products, dried green onions

Additional Options

[Chili Powder] : red chili pepper, chili flavor

Shelf Life & Storage Instructions:

- 1 year from production
- Store at room temperature, avoiding high temperatures, humidity, direct sunlight, and strong odors.

VEGETABLE FLAVOR



BAG type



CUP type

INSTANT RICE NOODLE VEGETABLE FLAVOR DETAILS



BAG TYPE



Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 71g(Rice Noodles 60g)

Description: 71g×30bags/carton

Package size: 200mm wide × 145mm tall × 30mm thick

Capacity: 1220ctns/20'DC;

2812ctns/40'HC

Carton size: 460mm wide × 370mm tall × 140mm high

CUP TYPE



Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 61g(Rice Noodles 50g)

Description: 61g×24cups/carton

Package size: 65mm bottom diameter × 100mm top diameter × 110mm height

Capacity: 1260ctns/20'DC;

3200ctns/40'HC

Carton size: Carton size: 350mm wide × 270mm tall × 235mm high

Ingredients:

[Rice Noodles] : rice, tapioca starch

[Powdered Soup] : salt, sugar, hydrolyzed protein(from soy beans), yeast extract(autolysis), green onion powder, onion powder, black pepper powder, ginger powder, cinnamon powder, chinese star anise powder, clove powder, garlic powder, chili powder / monosodium glutamate (E621), mushroom flavoring, disodium inosinate (E631), disodium guanylate (E627), silicon dioxide(fine, amorphous) (E551)

[Seasoned Oil] : soybean oil, onion flavored oil (palm oil), garlic flavored oil(palm oil), red chili flavored oil(palm oil), cashew nut oil / coriander flavoring, cinnamon flavoring

[Topping] : soybean processed products, dried green onions

Additional Options

[Chili Powder] : red chili pepper, chili flavor

Shelf Life & Storage Instructions:

- 1 year from production
- Store at room temperature, avoiding high temperatures, humidity, direct sunlight, and strong odors.

INSTANT RICE NOODLE PHO BOWL STYLE



PACKAGING : BOWL

Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 71g(Rice Noodles 60g)

Description: 71g×12bowls/carton

Package size: 110mm bottom diameter ×
140mm top diameter × 78mm height

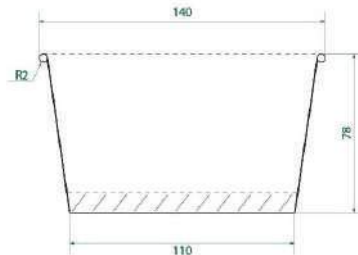
Capacity: 1220ctns/20'DC; 2820ctns/40'HC

Carton size: Carton size: 430mm wide ×
292mm tall × 175mm high

Shelf Life & Storage Instructions:

- 1 year from production
- Store at room temperature, avoiding high temperatures, humidity, direct sunlight, and strong odors.

BOWL TYPE



INSTANT RICE NOODLE PHO BOX STYLE



PACKAGING : BOX

Brand: King Pho

Category: Instant Rice Noodle

Net Weight: 61g(Rice Noodles 50g)

Description: 61g×16boxx/carton

Package size: (80×70)mm bottom×
(100×110)mm top × 95mm height

Capacity: 1470ctns/20'DC; 3350ctns/40'HC

Carton size: 460mm wide × 370mm tall ×
110mm high

Shelf Life & Storage Instructions:

- 1 year from production
- Store at room temperature, avoiding high temperatures, humidity, direct sunlight, and strong odors.

BOX TYPE



STIR-FRIED RICE NOODLES



Pho Tron

Pad Thai Flavor Rice Noodle

Pour hot water and wait for 2 to 3 minutes, drain the water, and then mix in the powdered seasoning before eating.

Brand: King Pho

Category: Instant Rice Noodle (Stir-Fried type)

Packaging: Box, Bag, Bowl



RICE VERMICELLI



HUE RICE VERMICELLI

Contents: 300g

Expiration date: 1 years

Calories: 110 Kcal / 100gr

Packing : PE

30 packs / carton



FRESH RICE VERMICELLI

Contents: 300g

Expiration date: 1 years

Calories: 110 Kcal / 100gr

Packing : PE

30 packs / carton



RICE PAPER



RICE PAPER

Contents: 250g

Expiration date: 1 years

Diameter: 22cm

Packing : PE



ULTRATHIN RICE PAPER

Contents: 250g

Expiration date: 1 years

Diameter: 22cm

Packing : PE



QUESTIONS AND ANSWERS

► Regarding the Currencies Accepted for Payment:

We accept USD (United States Dollar) and VND (Vietnamese Dong).

► Regarding the Payment Terms for the Product Price:

The standard terms are 50% at the time of order and 50% at the time of shipment.

► Regarding Incoterms:

The standard terms are EXW and FOB, but we also support CFR and CIF.

► Regarding Halal Compliance:

We are currently in the process of obtaining Halal certification (as of May 2024).

► Regarding Exclusive Contracts:

An exclusive contract can be arranged if there is a prospect of regular imports in 40-foot containers from the start.

► Regarding OEM:

OEM services are available. Please feel free to consult with us.

► Regarding Hygiene Management:

We have obtained ISO 22000 certification.

► Minimum Order Quantity:

We accept orders starting from one 20-foot container.

► Regarding Chili Powder:

Chili powder can be added as an option.

► Regarding the Port of Departure:

Our company is based in Da Nang, Vietnam, so we recommend using Da Nang Port. However, other ports are also possible. In such cases, additional shipping costs to the port may apply.

► Regarding Package Languages:

The current packaging includes Vietnamese, English, and Japanese. For large orders, the package language can be changed to your preferred language. For smaller orders, we can accommodate by placing stickers on the back.

► Regarding HS Codes:

Please note that while typical instant noodles use wheat, our products use rice noodles, which may result in different HS codes from typical instant noodles.

► Regarding Pallets:

Products can be shipped either in bulk or on pallets. Note that using pallets will reduce the loading capacity.



The lead time for product production is 1 to 2 months

The best before date is 12 months from the date the product is completed.



Assuming it takes approximately 1 months for transportation



By the time it arrives at the destination, the best before date will be approximately 11 months remaining

THE FOUR CORE PRINCIPLES OF OUR PRODUCT

STCO FOODS adheres to four core principles: Sustainability, by using eco-friendly packaging; Traditional, by preserving and promoting Vietnamese culinary heritage; Clarity, emphasizing transparency and health in our products; and Original, offering unique flavors like TOMYUM and vegetarian Pho. These values guide our commitment to excellence and sustainability in the food industry.

**S**

SUSTAINABILITY

We pursue environmentally friendly designs. While most competitors in Vietnam primarily use plastic packaging, STCO FOODS offers two types of paper packaging. Moving forward, food must not only be delicious but also environmentally considerate.

**T**

TRADITIONAL

We preserve tradition and connect it to the future. Protecting Vietnam's traditional food culture, we continue to introduce its charm to the world. Enjoy the traditional flavors of Vietnamese Pho in both Beef and Chicken varieties. The rich soup will keep you coming back for more.

**C**

CLARITY

As awareness of health increases, so does the number of customers interested in food additives and genetically modified ingredients. Terms like "food traceability" have emerged. All of these can be summed up in one word: "Clarity." STCO FOODS always strives for "Clarity."

**O**

ORIGINAL

Enjoy unique offerings like our Instant Pho with TOMYUM flavor, based on Thai Tom Yum Goong soup, and our vegetarian-friendly Instant Vegetable Pho. STCO FOODS provides unique products that you won't find anywhere else.

A close-up, high-angle shot of a dark brown ceramic bowl filled with King Pho. The dish features thick, white rice noodles submerged in a clear, light-colored broth. Topped with shredded chicken, a slice of lemon, fresh green basil leaves, and sliced green onions. The bowl sits on a rustic wooden surface. Several star anise pods are scattered around the bowl, and a piece of cinnamon bark is visible in the upper right corner. The lighting is warm and focused on the bowl, creating a cozy atmosphere.

*The best bowl is right here.
For Pho, it's STCO FOODS
"King Pho"*