# Superior Quality Food Company Limited



# About Us

Superior Quality Food Co., Itd is leading food importer of lamb, beef and various kinds of seafood which are produced and delivered by trustworthy food manufacturers across the globe. We supply our superior quality ingredients to hotel, tourism area, malls and five stars restaurants with steadfast service for 20 years.





www.superiorqualityfood.com

## Our Certificates









Protecting Your Plate: ISO 22000 guarantees food safety at every stage.



GMP: The gold standard in manufacturing.



Prevent Contamination : HACCP keeps our products safe for you.



Transparency and integrity – that's our HALAL promise.

# Our Factory





Outside view

### Stock room





Chilled room

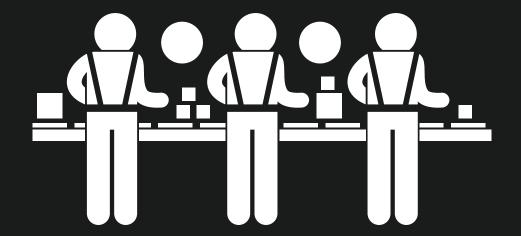
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# Our Operation



HIGH QUALITY PRODUCTS,

STEADFAST IN SERVICE





## Product's Range



Beef



Lamb



Scallops



Goat



Norwegian Salmon



Veal

## Custom Cutting & Butchering Services





OUR SKILLED BUTCHERS CREATE PRECISE, CONSISTENT CUTS ACCORDING TO YOUR SPECIFICATIONS, WHETHER FOR RETAIL, WHOLESALE, OR CULINARY PURPOSES.

## Our Vision



As a company, we continuously strive for growth and expansion. Currently, we are shifting our focus to exporting our range of halal processed foods to tap into new global markets. By doing so, we aim to create opportunities to cater to the diverse tastes and preferences of customers worldwide.

## Our Mission



Our primary mission is to deliver outstanding quality products to our esteemed clients. Whether you operate a hotel, tourism area, mall, or a five-star restaurant, we guarantee to provide you with only the freshest and finest meat and seafood through our steadfast service available both online and offline.

## Our Hospitality Clients























## Our Airline Clients

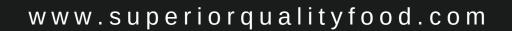




Bangkok Airways



Thai Airways



## Our Retail Clients











## Our Restaurant Clients









# Our Exported Products









Burger Patties

Beef Jerky

Sauces





















NO GROWTH HORMONES







Healthy! Yummy! Juicy! Low Fat! سمى الذيذ اغض طليل الدعن

BEEF BURGER PATTIES

AVAILABLE NOW AT THE MALL,

GOURMET MARKET, TOPS



# PATTIES







## Beef Burger Patties



#### HOW TO THAW FROZEN BURGERS

THAW IN THE REFRIGERATOR AT ABOUT 4 °C FOR 1 DAY.

THIS WAY THE BURGER WON'T LOSE ITS FLAVOR AND TEXTURE.

#### \*\*\* IN CASE OF INSTANT USED

DEFROST IN MICROWAVE WITH DEFROST MODE, DEFROST OR MEDIUM LOW POWER 160 - 200 WATTS, ABOUT 4 MINUTES.

#### Ingredients (Allergy Alert)

- BEEF 83 %
- ONION 13%
- SOY SAUCE 1%
- PEPPER 1%
- PAPRIKA 1%
- SEASONING 1%



### HOW TO MAKE FROZEN BURGERS WITH A FRYING PAN

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FRY FOR 2 AND A HALF MINUTES ON EACH SIDE TO MAINTAIN

THE JUICINESS OF THE BURGER.

(NO OIL NEEDS)

## HOW TO MAKE FROZEN BURGERS WITH AN ELECTRIC STOVE

100 °C - ROAST 5 MINUTES

130 °C - ROAST FOR 2 MINUTES EACH SIDE

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### Lamb Burger Patties



#### HOW TO THAW FROZEN BURGERS

THAW IN THE REFRIGERATOR AT ABOUT 4 °C FOR 1 DAY.

THIS WAY THE BURGER WON'T LOSE ITS FLAVOR AND TEXTURE.

#### \*\*\* IN CASE OF INSTANT USED

DEFROST IN MICROWAVE WITH DEFROST MODE, DEFROST OR MEDIUM LOW POWER 160 - 200 WATTS, ABOUT 4 MINUTES.

#### Ingredients (Allergy Alert)

- LAMB 83 %
- ONION 13%
- SOY SAUCE 1%
- PEPPER 1%
- PAPRIKA 1%
- SALT 1%

### HOW TO MAKE FROZEN BURGERS WITH A FRYING PAN

FRY FOR 2 AND A HALF MINUTES ON EACH SIDE TO MAINTAIN

THE JUICINESS OF THE BURGER.

(NO OIL NEEDS)

## HOW TO MAKE FROZEN BURGERS WITH AN ELECTRIC STOVE

100 °C - ROAST 5 MINUTES

130 °C - ROAST FOR 2 MINUTES EACH SIDE



### Chicken Burger Patties



#### HOW TO THAW FROZEN BURGERS

THAW IN THE REFRIGERATOR AT ABOUT 4 °C FOR 1 DAY.

THIS WAY THE BURGER WON'T LOSE ITS FLAVOR AND TEXTURE.

#### \*\*\* IN CASE OF INSTANT USED

DEFROST IN MICROWAVE WITH DEFROST MODE, DEFROST OR MEDIUM LOW POWER 160 - 200 WATTS, ABOUT 4 MINUTES.

### Ingredients (Allergy Alert)

- CHICKEN 83 %
- ONION 13%
- SOY SAUCE 1%
- PEPPER 1%
- PAPRIKA 1%
- SEASONING 1%

## HOW TO MAKE FROZEN BURGERS WITH A FRYING PAN

FRY FOR 2 AND A HALF MINUTES ON EACH SIDE TO MAINTAIN

THE JUICINESS OF THE BURGER

(NO OIL NEEDS)

## HOW TO MAKE FROZEN BURGERS WITH AN ELECTRIC STOVE

100 °C - ROAST 5 MINUTES

130 °C - ROAST FOR 2 MINUTES EACH SIDE



### SMOKY SOFT & TENDER FLAVOUR

delicious

HOT & SPICY FLAVOUR





- AFFORDABLE PRICE
- INTERNATIONAL STANDARD



HERBS & SPICES FLAVOUR







- NO FLOUR
- NO COLOR ADDED
- NO PRESERVATIVES
- NO GROWTH HORMONES





## BEEFJERKY





### HERBS & SPICES FLAVOUR, \*\*\*



MADE FROM PREMIUM HALAL BEEF. IT IS SLOW-SMOKED AND SEASONED WITH A UNIQUE BLEND OF SPICES FOR A HOT AND SPICY FLAVOR.



#### HOT& SPICY FLAVOUR



MADE FROM PREMIUM HALAL BEEF. IT IS SLOW-SMOKED AND SEASONED WITH A UNIQUE BLEND OF SPICES FOR A HOT AND SPICY FLAVOR.



### SMOKY SOFT & TENDER FLAVOUR \*\*\*



MADE FROM PREMIUM HALAL BEEF. IT IS SLOW-SMOKED AND SEASONED WITH A UNIQUE BLEND OF SPICES FOR A HOT AND SPICY FLAVOR.





# SAUCES



- ISO 22000, HALAL, HACCP & GMP
- **5 STARS QUALITY**
- AFFORDABLE PRICE
- INTERNATIONAL STANDARD





- NO FLOUR
- NO COLOR ADDED
- NO PRESERVATIVES

## 22flavours























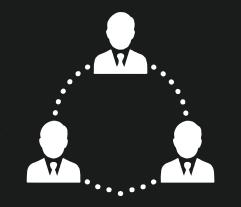
13 UPCOMING FLAVOURS



SAUCES



## Business Events









WorldFood Moscow Event name: Worldfood Moscow 2016

DATE: 12th - 15th September 2016

COUNTRY: Russia

#### **OBJECTIVES:**

- Looking for the possibility in open the market in Europe
- Study the European context, including aspects related to food trends, marketing, economics, and laws

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Event name: Sial-inspire food business evnt, Abu Dhabi 2017

DATE: 12th - 14th December 2017

**COUNTRY**: United Arab Emirates

**OBJECTIVES**:

Looking for the possibility in entering the market in Gulf countries Study the UAE context, including aspects related to food trends, marketing, economics, and laws











Event name: Fha food & beverage Singapore

DATE: 25th - 28th April 2023

**COUNTRY**: Singapore

**OBJECTIVES**:

Expand connection within Singapore and across asia

Study the Singaporean context, including aspects related to marketing,

economics, and laws









### EVENT NAME: Malaysia International Halal

DATE: 12th - 15th September 2023

COUNTRY: Malaysia

**OBJECTIVES:** 

Expand connection within Malaysia and across asia Represent our product with the strictly compliance of Halal Discover the opportunity to penetrate in the halal market in Malaysia.







### EVENT NAME: Bahrain Business Matching 2023

DATE: 18th - 20th September 2023 COUNTRY: Bahrain

OBJECTIVES:

Expand connection within Bahrain and across asia
Expand the connection within Bahrain and Gulf countries
Discover for the potential business partnership







Event name: China Business Matching 2023

DATE: 19th - 24th September 2023

COUNTRY: China

**OBJECTIVES:** 

Expand connection within China and across Asia

Explore the potential of Halal market in China

Discover for the potential business partnership with local distributors



# Thank You

