



GRAND SP SIAM
COMPANY
2024

SVARIEST

COMPANY **PROFILE**

Svariest

READY-TO-EAT
READY-TO-COOK
READY-TO-USE

To be the leading hub of diverse **Ready-to-Cook spices**,
driven by innovation and culinary excellence.

THE INSPIRATION

Chakrit Selamun
Managing Director



I grew up with my grandmother who cooked Thai food daily. Watching her prepare a wide variety of spices for each meal made me realize how complicated and time-consuming Thai cooking could be. That inspired a thought **“Wouldn’t it be great if cooking could be easier, without losing authentic flavor?”**

This idea became the driving force behind my desire to simplify complex cooking processes.

In 2023, I presented this concept at the Start Up Thailand League, which marked the beginning of **Svariest**, which is a brand of ready-to-cook spice blends crafted with authentic herbs and deep flavors, designed to make delicious cooking possible for anyone, anywhere.

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CHICKEN TIKKA

Marinating the chicken with
**Svariest Ready-to-Cook
Spice Blend**

PRODUCT DEVELOPMENT CONCEPT

Svariest was developed to meet the needs of today's fast paced lifestyle.

Made with **over 12 Authentic Thai herbs**, each blend is pre mixed and **Ready-to-Cook** and no additional ingredients required.

One single pack lets you cook multiple dishes. It's **convenient, fast, and consistently flavorful**. With each pack, you'll also find a QR code linking to step by step cooking videos to help you cook like a pro even if it's your first time.



PRODUCT

Ready-to-Cook Spice Blend



Expertly crafted with over **12 premium herbs & spices**. Ideal for cooking **Thai, Chinese, Indian**, and **fusion cuisine**, with each sachet serving up more than 4 delicious dishes.

Versatile for every culinary style.

Effortless to use. Rich in flavor, making it your go-to seasoning for inspired cooking.

\$2.75

Net weight: **60 grams**



| Item | Details |
|------------------|---------------------------------------------|
| Product Code : | SP-SPICEBLEND-60 |
| Packaging Size : | 1 pouch or 24 pouches per carton |
| Packaging : | 300 gsm art paper + aluminum zip-lock pouch |
| Shelf Life : | 2 years |

STORAGE & USAGE INSTRUCTIONS

- If not fully used, reseal the pouch tightly.
- Store in a cool, dry place, away from moisture and sunlight.
- Always use a dry spoon to scoop the powder.
- Avoid moisture to prevent clumping and reduce the risk of contamination that may affect food safety.

PRODUCT

Ready-to-Cook Laab Spice

Everything you need for authentic Thai flavors, ideal for **Northern-style** dishes like **Laab**, **Yum**, **Nam Tok**, or **flavorful dipping sauces**, all in one sachet. Provides a bold kick with fragrant herbal complexity.

No need for **extra seasonings**, because the blend speaks for itself.

\$2.75

Net weight: **60 grams**



Item

Details

| | |
|------------------|---------------------------------------------|
| Product Code : | SP-LAAB-60 |
| Packaging Size : | 1 pouch or 24 pouches per carton |
| Packaging : | 300 gsm art paper + aluminum zip-lock pouch |
| Shelf Life : | 2 years |

STORAGE & USAGE INSTRUCTIONS

- If not fully used, reseal the pouch tightly.
- Store in a cool, dry place, away from moisture and sunlight.
- Always use a dry spoon to scoop the powder.
- Avoid moisture to prevent clumping and reduce the risk of contamination that may affect food safety.

PRODUCT

Ready-to-Eat Mala Spice



A **premium blend** of selected herbs & spices in a convenient powder form.

Perfect for **grilling, stir-frying, marinating**, or **mixing** to add authentic, bold mala flavor with ease.

Enjoy **spicy, savory dishes** without the hassle of preparing multiple ingredients.

\$2.75

Net weight: **60 grams**



Item

Details

| | |
|------------------|---------------------------------------------|
| Product Code : | SP-MALA-60 |
| Packaging Size : | 1 pouch or 24 pouches per carton |
| Packaging : | 300 gsm art paper + aluminum zip-lock pouch |
| Shelf Life : | 2 years |

STORAGE & USAGE INSTRUCTIONS

- If not fully used, reseal the pouch tightly.
- Store in a cool, dry place, away from moisture and sunlight.
- Always use a dry spoon to scoop the powder.
- Avoid moisture to prevent clumping and reduce the risk of contamination that may affect food safety.

PRODUCTION FACILITY



Production Facility: Grand SP Siam Co., Ltd.
Address: 321/12 Charoenprathet Road, Chang Klan Subdistrict, Mueang District, Chiang Mai 50100, Thailand

Our products are manufactured using **standardized processes** that are thoroughly monitored at every stage to ensure **safety, hygiene**, and **consistent quality**.



สำนักงานคณะกรรมการอาหารและยา
Food and Drug Administration

FDA Thailand:

Manufacturing License **No. 50-2-00268**

Certified by the Food and Drug Administration, Ministry of Public Health, Thailand.



THE ISLAMIC COMMITTEE OFFICE OF THAILAND

Halal:

Certificate **No. 2568061249**

certified by The Central Islamic Council of Thailand.

NOTABLE PARTICIPATION



COMPANY ESTABLISHMENT

- **Incorporated in 2024**

Officially registered as a legal entity to launch and scale our innovation-driven business.



GLOBAL VALIDATION

- **Seoul, South Korea (2024)**

Participated in a global market validation program conducted by Seoul Startup Hub

- **Singapore Expo, Singapore (2025)**

Selected to showcase products at FHA Food & Beverage, one of the largest international trade shows in ASEAN

NATIONAL INNOVATION PROGRAMS

- **AgriFood Connect by NIA (2024)**

Joined a national program focused on agricultural and food innovation, supported by the National Innovation Agency (NIA).



STARTUP INCUBATION

- **UBI Spin-Off Program (2025)**

Selected for the university-based incubator program to refine business models and prepare for investment readiness.

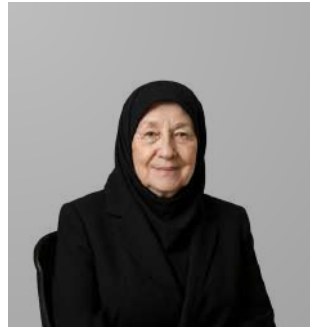


OUR TEAM



Chakrit
Selamun

Managing Director (MD)
Oversees overall company strategy, operations, and vision to drive sustainable growth.



Asawada
Selamun

Head of Production & R&D
Leads product development and supervises the manufacturing process to ensure quality and innovation.



Alisa
Nanajai

Research & Development (R&D)
Focuses on creating and improving products through research and testing new formulations.



Ploipailin
Kampirapaeng

Chief Financial Officer (CFO)
Manages financial planning, budgeting, and ensures transparency in financial operations.



Wanatchakorn
Khotthanu

Chief Marketing Officer (CMO)
Develops brand strategy, marketing campaigns, and manages communication with target customers.



Suchira
Siwiwaen

Chief Sales Officer (CSO)
Oversees sales strategy and customer relationships to maximize revenue and market presence.

“With passion and purpose, our team moves forward, **growing alongside** our **products**, our **partners**, and our **customers.**”



 **THANK
YOU**

 **GRAND SP SIAM CO.,LTD.**
Innovative Agri-Food Tech

 **SVARİEST**
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SCAN HERE

Contract Info :

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