



— 1987 —

***If making business is
your second nature!***





— 1987 —



37+
YEARS ON
THE MARKET



FAMILY
BUSINESS



500
EMPLOYEES



200
WIDE RANGE
OF PRODUCTS



worldwide
DELIVERY

ABOUT US

We are a family-owned Polish company with over 37 years of market presence. The second generation is now actively involved in the business.

After the past 3 decades, we have become experts in developing healthy food products. Our factory produces over 200 items under both our brand and private labels. Kupiec is a leader in the production of plain rice and corn cakes, as well as coated and savory varieties.

For more than 15 years, Kupiec products have been available in international markets, including the USA, Canada, Australia, United Kingdom, Germany, Netherlands, Scandinavia, Brazil, Chile, Peru, Hungary and Middle Eastern countries.

INNOVATATION

Kupiec brings together tradition and innovation in our product portfolio and continuously expand our offerings.

Our dedicated R&D department is developing new flavors and setting culinary trends. Our products are frequently recognized with awards for innovation at international trade fairs.

QUALITY

At Kupiec, we prioritize the highest quality standards in every product we create, focusing on both advanced production methods and premium raw materials. Our range includes gluten-free, vegan, vegetarian, kosher, organic (BIO), high-protein, and no-added-sugar options. We adhere to the strictest production standards, backed by certifications such as IFS, BRC, SEDEX, OU, and FDA.

PRIVATE LABEL

Flexibility is our key strength, allowing us to create products tailored to the unique needs of each customer.

We also provide R&D services, developing new products based on specific requirements, including desired features, parameters, and flavors.

From concept to shelf, we offer a full-service solution, leveraging our expertise in creating private label brands for clients around the world.

OUR CERTIFICATES



— 1987 —

BRAND & PRIVATE LABEL

**RICE
CAKES**
PAGE 4-5



**CORN
CAKES**
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FITOS
PAGE 8-9



**COATED
RICE & CORN
CAKES**
PAGE 10-11



**SPRINKLE-COATED
CAKES**
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**CEREAL
COOKIES**
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PORRIDGES
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INNOVATE FOOD TOGETHER



High-protein
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Organic
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No added sugar
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BRAND OFFER



Snacks
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Cereal Products
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Rices & Grains
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Cooking essentials
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Horeca
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— 1987 —

BRAND OFFER

RICE CAKES



Gluten-free



Baked with
whole grains
of brown rice



Alternative
to traditional
bread



Source
of fibre



Suitable
for vegans

Slim 90g



Thick 120g



Thick

Slim



Original
120g



Sea Salt
120g



Original
90g



Sea Salt
90g

NEW



Sesame
90g



Multigrain
90g

Our product
**YOUR
BRAND**

PRIVATE LABEL

RICE
CAKES

STEP 1

TYPE OF CAKE

Choose thickness



Thick

DIAMETER:
102 MM

THICKNESS:
15 MM

Slim

DIAMETER:
90 MM

THICKNESS:
10 MM

STEP 2

YOUR FAVOURITE ADDITIONS

May add high quality grains:
sesame / sunflower / chia / pumpkin / multigrain



STEP 3

TYPE OF PACKAGING

Select a possible packaging format



Tube



Reclosed
Clip



Top Easy Open
& Flat Bottom

Thick

Slim

BRAND OFFER

CORN CAKES



Gluten-free



High fibre
Corn is the source
of lutein and
zeaxanthin



Alternative
to traditional
bread



Suitable
for vegans

Extra
Slim
105g



Slim
84g



Extra Slim

Slim



Sea Salt
105g



Millet Groats
& Black Pepper
105g



Rosemary
105g



Linseed
105g



Original
84g

Our product
**YOUR
BRAND**

PRIVATE LABEL

CORN
CAKES

STEP 1

TYPE OF CAKE
Choose thickness

Extra Slim

DIAMETER:
90 MM

THICKNESS:
7 MM

Slim

DIAMETER:
90 MM

THICKNESS:
10 MM

STEP 2

YOUR FAVOURITE ADDITIONS

May add high quality grains:
sesame / sunflower / chia / pumpkin / multigrain

STEP 3

TYPE OF PACKAGING

Select a possible packaging format



Tube



Reclosed
Clip



Top Easy Open
& Flat Bottom

Extra Slim

Slim

BRAND OFFER

FITOS



Low fat



Gluten-free



No added
MSG



Suitable
for vegetarians
or vegans



Extremely
Crispy

Vegetarian



Vegan



Vegetarian

Vegan



Sour Cream & Onion
120g



Cheddar
120g



Sweet Chilli
120g



Toffee
140g

STEP 1

TYPE OF CAKE

Choose the cake base

Corn

DIAMETER:
90 MM
THICKNESS:
10 MM

Rice

DIAMETER:
90 MM
THICKNESS:
10 MM

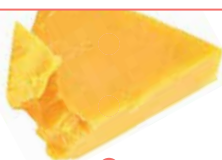
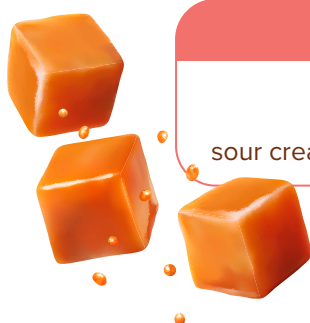
Rice & Corn

DIAMETER:
90 MM
THICKNESS:
10 MM

STEP 2

YOUR FAVOURITE TASTE

Choose your flavor:
sour cream & onion / cheddar / sweet chilli / toffee



STEP 3

TYPE OF PACKAGING

Select a possible packaging format



Reclosed
Clip



Top Easy Open
& Flat Bottom

BRAND OFFER

COATED RICE & CORN CAKES



Gluten-free



Made with
wholegrain
rice



Alternative to
conventional
sweets



No artificial
food colouring,
preservatives
or flavour
enhancers

*Chocolate
covered*

*Coating
covered*



Chocolate covered

Coating covered



Corn Cakes
Milk Chocolate
56g



Rice Cakes
Milk Chocolate
60g



Rice Cakes
Dark Chocolate
60g



Rice Cakes
Mango Yoghurt
60g



Rice Cakes
Forest Fruits Yoghurt
60g



Rice Cakes
Yoghurt
60g

NEW

NEW

NEW

Our product
**YOUR
BRAND**

PRIVATE LABEL

COATED
RICE & CORN
CAKES

STEP 1

TYPE OF CAKE

Choose the cake base

Corn

DIAMETER:

90 MM

THICKNESS:

7 MM

Rice

DIAMETER:

90 MM

THICKNESS:

10 MM

STEP 2

TYPE OF COATING

Choose your favourite type of chocolate or glaze:
milk / dark / white / high-protein / no added sugar
chocolate / flavoured coating / yoghurt coating
and many other delicious options

STEP 3

TYPE OF PACKAGING

Select a possible packaging format



Flowpack
9 Cakes



Flowpack
4-8 Cakes



Flowpack
2 Cakes

BRAND OFFER

SPRINKLE-COATED CAKES



Gluten-free



Made with
wholegrain
rice



No artificial
food colouring,
preservatives
or flavour
enhancers



Rice base



Rice Cakes
Dark Chocolate
& Freeze Dried
Raspberry
64g



Rice Cakes
Milk Chocolate
& Salted Caramel
70g



Rice Cakes
Dark Chocolate
& Orange
72g

Corn base



Corn Cakes
White Coconut Chocolate
& Coconut
62g



Corn Cakes
Yoghurt Coating
& Strawberry
64g

SPRINKLE-COATED CAKES

STEP 1

TYPE OF CAKE

Choose the cake base

Corn

DIAMETER:
90 MM

THICKNESS:
7 MM

Rice

DIAMETER:
90 MM

THICKNESS:
10 MM

STEP 2

TYPE OF COATING

Choose your favourite type of chocolate or glaze:
milk / dark / white / high-protein / no added sugar
chocolate / flavoured coating / yoghurt coating
and many other delicious options

STEP 3

TYPE OF SPRINKLE

Choose your favourite sprinkle:
salted caramel / coconut shreds / freeze dried fruits /
coffee pieces / many others

STEP 4

TYPE OF PACKAGING

Select a possible packaging format



Flowpack
9 Cakes



Flowpack
4-8 Cakes



Flowpack
2 Cakes

BRAND OFFER

CEREAL COOKIES



Palm oil free



No artificial colours and preservatives



Suitable for vegans

Sweet



Savory



Sweet

Savory



Original
50g



Raspberry
& Cranberry
50g



Coconut
50g



NEW

Cheese & Onion
50g

Our product
**YOUR
BRAND**

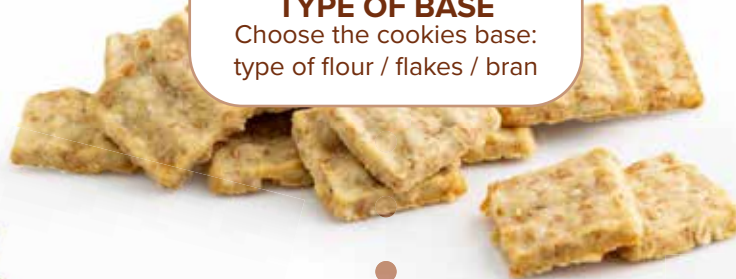
PRIVATE LABEL

CEREAL
COOKIES

STEP 1

TYPE OF BASE

Choose the cookies base:
type of flour / flakes / bran



STEP 2

YOUR FAVOURITE TASTE

Choose your flavor:
natural / fruity / sweet / savory



STEP 3

BOOSTING

Enrich your product with features:
type of sweetener / kind of oil / fruits / seeds /
proteins / vitamins / minerals / others



**NO ADDED
SUGAR**



**PALM OIL
FREE**

STEP 4

TYPE OF PACKAGING

Select a possible packaging format



Family Pack
200g



Sachet On the Go
50g

BRAND OFFER

PORRIDGES



High fibre



Suitable
for vegetarians



Strawberry
50g



Raspberry
& Cranberry
50g



Chocolate
50g



Plum
50g



Apple
& Cinnamon
50g



Apple & Banana
50g



Our product
**YOUR
BRAND**

PRIVATE LABEL
PORRIDGES

STEP 1

TYPE OF BASE

Choose the instant flakes:
oat / wheat

STEP 2

YOUR FAVOURITE TASTE

Choose your flavor:
natural / fruity / sweet



STEP 3

BOOSTING

Enrich your product with features:
type of sweetener / instant milk / instant plant drink /
fruits / seeds / proteins / vitamins / minerals /
other functional additives



**NO ADDED
SUGAR**



STEP 4

TYPE OF PACKAGING

Select a possible packaging format



Multipack Sachet
according to your needs
e.g. 10x35g



Sachet On the Go
50g



— 1987 —

**YOUR PARTNER
FROM CONCEPT TO REALIZATION**

FUNCTIONAL PRODUCTS

**R&D
SUPPORT**

**COMPETITIVE
PRICING**

TOGETHER

innovate
FOOD
together

INNOVATE

**COMMITMENT
TO QUALITY**

**FREE
SAMPLES**

PRIVATE LABEL EXPERT

**PRODUCTION TRIALS
TAILORED TO YOU**

**END-TO-END
SUPPORT**

Our product
**YOUR
BRAND**

PRIVATE LABEL
INNOVATIVE
COATING
SOLUTIONS

COATINGS

Our product range offers a wide selection of chocolate alternatives, including classic coatings like milk, dark, and yoghurt flavors. For those seeking unique flavour, we also provide fruity options like mango, forest fruits, orange, and raspberry. Choose the perfect coating to complement your product.

WITH SPRINKLES

To further enhance your product, add one of our popular sprinkle: freeze dried fruits / salted caramel / coconut shreds / coffee pieces, or many others.



Possible packaging format

HIGH-PROTEIN

GRANOLA BITES



High protein



No added sugar



Free from glucose-fructose syrup



High fibre



Suitable for vegans



PROTEIN
per 100g **23g**
per portion **11,5g**

High-Protein Granola Bites
with Chocolate, Coconut & Sunflower Seeds
50g



PROTEIN
per 100g **23g**
per portion **11,5g**

High-Protein Granola Bites with Blueberry,
Chocolate, Coconut & Black Sesame
50g

CRISPY COOKIES



High protein



Palm oil free



High fibre



Suitable for vegans



Free from glucose-fructose syrup



PROTEIN
per 100g **23g**
per portion **11,5g**

High-Protein Crispy Cookies
with Banana & Chocolate
50g



PROTEIN
per 100g **22g**
per portion **11g**

High-Protein Crispy Cookies
with Peanut Butter Flavour
50g

PORRIDGES



High protein



Coconut Sugar



High fibre



Suitable for vegetarians



WPC protein



PROTEIN
per 100g **20g**
per portion **10g**

High-Protein Porridge
White Chocolate & Caramel
50g



PROTEIN
per 100g **22g**
per portion **11g**

High-Protein Porridge
with Blueberry
50g

HIGH-PROTEIN

SHAKES



WPC
protein



High
protein



No added sugar



PROTEIN
per 100g **21g**
60g per portion

High-Protein
Forest Fruits Shake
35g



PROTEIN
per 100g **22g**
62g per portion

High-Protein
Chocolate & Coconut Shake
35g

RICE & CORN CAKES



No added sugar



Source of
protein



Gluten-free



WPC
protein



PROTEIN
per 100g **9,5g**
15g per portion

Rice Cakes
Milk Protein Chocolate
63g



PROTEIN
per 100g **9,5g**
15g per portion

Corn Cakes
Milk Protein Chocolate
60g

ORGANIC OFFER

COATED RICE & CORN CAKES



Organic



Gluten-free



Organic Rice Cakes
Dark Chocolate
63g



Organic Rice Cakes
Milk Chocolate
63g



Organic Corn Cakes
Dark Chocolate
60g



Organic Corn Cakes
Milk Chocolate
60g

RICE & CORN CAKES



Organic Rice Cakes
Original
108g



Organic Rice Cakes
Sea Salt
108g



Organic Corn Cakes
Original
108g



Organic Corn Cakes
Sea Salt
108g

PORRIDGES



Organic



High fibre



Suitable
for vegetarians



Organic Porridge
Raspberry & Cranberry
50g



Organic Porridge
Apple & Cinnamon
50g

ORGANIC OFFER

CEREAL COOKIES



Organic



Suitable
for vegans



Oat-based



Palm oil free



High fibre



Free from
glucose-fructose
syrup



Organic Cereal Cookies
Coconut
50g



Organic Cereal Cookies
Raspberry & Cranberry
50g

NO ADDED SUGAR OFFER

NO ADDED SUGAR CAKES



No added sugar



Gluten-free



No artificial
colours and
preservatives



Corn Cakes
No added Sugar
Milk Chocolate
60g



Corn Cakes
No added Sugar
Dark Chocolate
60g



Rice Cakes
No added Sugar
Milk Chocolate
63g



Rice Cakes
No added Sugar
Dark Chocolate
63g

BRAND OFFER

WAFERS



Wafers without Sugar
70g | 140g

Wafers with Sugar
70g | 140g

Wafers Cranberry
70g



No artificial
colours and
preservatives



Baked
without yeast



Very crunchy

FIN'SNACK



FIN'SNACK Mozzarella & Onion
100g

FIN'SNACK Sour Cream
100g

FIN'SNACK Sweet Chilli
100g



High fibre



Alternative
to traditional
bread

POPCORN



Natural Microwave Popcorn
80g

Butter Flavor Microwave Popcorn
80g

Salted Microwave Popcorn
80g



Suitable for
vegetarians



Very crunchy



For the
microwave



Easy
to prepare

BRAND OFFER

CEREAL PRODUCTS



100% natural
ingredients



High fibre



Suitable
for vegans



Rolled Flakes
400g



Oat Flakes
400g



Oat Flakes Instant
400g



Oat Flakes Instant
1kg



Rice Flakes
250g



Barley Flakes Instant
400g



Whole Grain
Oat Flakes
200g



Whole Grain
Spelt Flakes
200g



Millet Flakes
200g



Oat Bran
200g



Wheat Bran
150g



BRAND OFFER

LUNCH MIX



Buckwheat groats, hulled barley
groats, green lentil & black cumin
4x100g



Barley groats with oatmeal barley,
pumpkin & linseed
4x100g



100% natural
ingredients



High fibre



Suitable
for vegans

RICES



White Rice
4x100g



White Rice
1000g



White Rice
1000g



100% natural
ingredients



High fibre



Suitable
for vegans



Jasmine Rice
4x100g



Parboiled Rice
4x100g



Brown Rice
4x100g



Basmati Rice
3x100g



Wholegrain, Parboiled
& Brown Rice
4x100g



Arborio
Risotto Rice
3x100g



Wild
& Parboiled Rice
2x100g



Wild Rice
2x100g

BRAND OFFER

GRAINS



100% natural
ingredients



High fibre



Suitable
for vegans



Couscous
3x100g



Buckwheat
4x100g



Bulgur
3x80g



White Buckwheat
4x100g



Millet
4x100g



Barley
4x100g



Country Barley
4x80g



Hulled Barley
4x100g



Barley Groats & Roasted
Buckwheat Groats
3x100g



Pearl Barley Groats
& Roasted Buckwheat Groats
3x100g



Mazovian
Average-Grained
Pearl Barley
400g



Hulled Barley
400g



Buckwheat
400g



Millet
400g



Cornmeal
400g



BRAND OFFER

LEGUMES



100% natural
ingredients



High fibre



Suitable
for vegans



Big Handsome
Johnny Bean
400g



Handsome Johnny
Bean
400g



White
Fine Beans
400g



Shelled Peas
Whole
400g



Shelled Peas
Halves
400g

COOKING ESSENTIALS



Necessary
in the kitchen



Semolina Regular
400g



Semolina Instant
400g



Semolina
1000g



Powdered Sugar
400g



Breadcrumbs
in Foil Bag
400g



Breadcrumbs
in Paper Bag
400g



Corn Flour
400g



Potato Flour
1000g



Potato Flour
500g

BRAND OFFER

HORECA OFFER



100% natural
ingredients



Necessary
in the kitchen



Roasted
Buckwheat
5kg



Barley
5kg



Wheat Semolina
5kg



Breadcrumbs
3kg



Shelled
Peas Halves
5kg



Oat Flakes Instant
3kg



White Rice
5kg



Basmati Rice
5kg



Parboiled Rice
5kg

Logistic info

Type of Product



Weight of unit packaging



Bulk package



Case boxes on pallet



Height of pallet



PCS on pallet



Expiration date



120g

16

42

1,82m

672

365



90g

12

64

1,81m

768

365



105g

12

56

1,62m

672

365

Linseed

105g

12

56

1,62m

672

300

Original

84g

12

64

1,81m

768

365



120g

12

64

1,82m

768

458

Toffee

140g

12

64

1,82m

768

458



Corn Cakes

56g

28

128

1,73m

3584

365

60g

24

112

1,81m

2688

365



Rice Cakes

64-72g

20

128

1,73m

2560

365

Corn Cakes

62-64g

24

128

1,73m

3072

365



50g

14

220

1,75m

3080

365



50g

14

200

1,55m

2800

300

Logistic info

Type of Product



Weight of unit
packaging



Bulk
package



Case boxes
on pallet



Height
of pallet



PCS
on pallet



Expiration
date



108g

12

64

1,85m

768

365



63g

24

112

1,83m

2688

365



60g

26

112

1,81m

2912

365



50g

14

220

1,75m

3080

365



50g

14

220

1,75m

3080

365



50g

14

200

1,55m

2800

300



50g

14

200

1,55m

2800

300

Logistic info

Type of Product



Weight of unit
packaging



Bulk
package



Case boxes
on pallet



Height
of pallet



PCS
on pallet



Expiration
date



70g	14	96	1,88m	1344	270
140g	14	48	1,88m	672	270



100g	10	72	1,85m	720	330
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80g	25	220	1,75m	5500	730
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1000g	8	48	1,65m	384	365
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Rice Flakes	250g	6	135	1,73m	810	365
Millet Flakes	200g	8	180	1,73m	1440	300
	200g	8	180	1,73m	1440	365



Oat Bran	200g	8	180	1,73m	1440	240
Wheat Bran	150g	8	180	1,73m	1440	240



4x100g	6	192	1,69m	1152	300
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Wild / Wild & Parboiled	2x100g	6	192	1,69m	1152	730
Basmati / Risotto	3x100g	12	96	1,63m	1152	730



Jasmine	4x100g	12	96	1,63m	1152	730
	4x100g	6	192	1,63m	1152	730

Logistic info

Type of Product



Weight of unit packaging



Bulk package



Case boxes on pallet



Height of pallet



PCS on pallet



Expiration date



foil bag	1000g	10	80	1,25m	800	365
paper bag	1000g	10	70	1,35m	700	365



Country	4x80g	12	96	1,63m	1152	365
Bulgur	3x80g	12	96	1,63m	1152	365
Couscous	3x100g	12	96	1,63m	1152	545



	4x100g	12	96	1,63m	1152	365
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	3x100g	12	96	1,63m	1152	365
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	400g	8	180	1,73m	1440	365
Cornmeal	400g	8	180	1,73m	1440	240



	400g	8	180	1,73m	1440	365
Shelled Peas	400g	8	180	1,73m	1440	540



foil bag	400g	8	180	1,76m	1440	240
paper bag	1000g	10	70	1,40m	700	240



Powdered Sugar	400g	14	112	1,54m	1568	730
Breadcrumbs foil bag	400g	16	100	1,70m	1600	300
Breadcrumbs paper bag	400g	10	154	1,45m	1540	300



Powdered Sugar	400g	14	112	1,37m	1568	240
Breadcrumbs foil bag	1000g	10	70	1,35m	700	1460
Breadcrumbs paper bag	500g	12	108	1,20m	1296	1460



— 1987 —

Logistic info

Type of Product



Weight of unit packaging



Layers on pallet



Height of pallet



PCS on pallet



Expiration date



White Rice	5kg	10	0,95m	100	365
Basmati Rice	5kg	10	0,95m	100	730
Parboiled Rice					



Roasted Buckwheat Groats	5kg	10	0,95m	100	365
Barley Groats					
Wheat Semolina	5kg	10	0,95m	100	240



Oat flakes Instant	3kg	12	1,10m	120	365
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Shelled Peas Halves	5kg	10	0,95m	100	545
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Breadcrumbs	3kg	12	1,10m	120	300
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— 1987 —

Healthy joy of life



— 1987 —

Healthy joy of life



Scan here
OUR CATALOG

PLEASE, CONTACT US:

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KUPIECPL



KUPIEC_GLOBAL



KUPIEC TV



KUPIEC SP. Z O.O.