



Unlocking growth.



THAIFEX – Anuga Asia, 27 – 31 May 2025
Meet us at booth 1-UU01 IMPACT Challenger Hall 1

Brew new growth in food and beverage products.

The landscape of food and beverage is evolving and so are consumer expectations.

At THAIFEX 2025, discover how we unlock growth across three dynamic categories: ready-to-drink coffee, food, and food supplement & nutrition.

From product insights and ingredients to packaging and efficient production lines, our solutions help businesses bring relevant, differentiated offerings to the market—faster and more effectively. Join us as we explore what's next in the food and beverage industry.





Innovate to elevate.

Speed to market begins with the right partners. Through our Marketing Services, we turn insights into commercially viable product concepts and campaigns. With our Ingredients Support, we offer recipe ideas, custom blends and technical formulation guidance tailored to function, taste and nutrition.

At our Customer Innovation Centre (CIC) and Product Development Centre (PDC), we help brands develop, prototype, and refine products that align with real-world trends and consumer needs.

Don't miss our Innovation + Tasting Bar to explore products created through this co-creation journey.

Differentiate to stand out.

Your packaging speaks before your product does.
At Tetra Pak, we help you deliver impact at shelf and beyond to cater to consumers with on-the-go and active lifestyles.



Tetra Recart®: Designed for modern food applications, this format is space-efficient, recyclable and ideal for soups, sauces, vegetables and ready meals.

On-the-Go Aseptic Packaging:

Tailored for fast-moving lifestyles, these packs are durable, easy to carry, and ideal for functional beverages and ready-to-drink coffee.



Sustainable Packaging Portfolio:

Choose from solutions that support renewable materials, recyclability and lower environmental impact, without compromising performance.



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Optimise for efficiency.

Operational excellence starts with smart systems. Our connected solutions combine automation, digital tools and high-performance equipment to help you reduce waste, increase yield, and scale with precision.

- **Automation & Digitalisation:** Real-time plant monitoring, integrated control systems and data insights to improve efficiency.
- **Processing Equipment:** From high shear mixers and homogenisers to separators, our systems are designed to optimise consistency and reduce total cost of ownership.

Add this to our formulation and ingredient support, and you've got an ecosystem designed for smarter, leaner operations.



Elevating ready-to-drink coffee experiences.

Consumers are redefining what premium means in coffee. It's no longer about luxury. It's about intentional indulgence, wellness, and functional benefits. From focus to relaxation, consumers expect their coffee to do more.

Our **Tetra Prisma® Aseptic** packaging supports this shift, offering standout shelf appeal, portability, and long shelf life without preservatives. It also helps you tap into emerging segments, customise offerings, and elevate perception through design.

Whether you're exploring new formats or scaling up, we're here to support your premiumisation journey.



Meet Tetra Recart®.

The game-changing solution for food.

Tetra Recart® is our breakthrough solution for shelf-stable food packaging. A modern alternative to cans and jars, it's compact, lightweight, recyclable and logistics friendly.

Ideal for soups, sauces, vegetables and ready meals, it offers strong shelf presence, extended shelf life, and greater efficiency across the supply chain.

Give your ambient food products a packaging edge that works, from production to point of sale.

Let's unlock growth for your business together.

Innovation happens through collaboration.

Let us be part of your innovation journey. Whether it's turning your ideas into reality, packaging innovation or operational excellence, we're here to help you unlock growth.

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www.tetrapak.com/en-th/campaigns/thaifex

