



Sağlıklı Gıda Ürünleri San. ve Tic. A.Ş.

2024

www.sgu.com.tr

WHO WE ARE



Experienced Staff Innovative Management Always Improving Quality Management
As SAĞLIKLI GIDA URUNLERI (SGÜ), we have been leading Turkey's beverage sector since 2003 and we have been successfully representing our country in the global market with our exports to all over the world. Our company provides its services with its experienced staff, innovative management and its ever-developing sense of quality. Our production facility is in Istanbul Celaliye and it has a total area of 22,000 m². Our products, which we have produced in line with our High Quality standards without compromising the institutional structure, are offered for sale in the markets both in Turkey and in different country markets.

Besides the registered brands that we work with, our company has been the first choice of many international brands for contract manufacturing. We are proud to make a name for our country with our products in the ever-growing world market. We would like to express our gratitude towards all our business partners who have been with us along this path.

Mission

Our mission is to produce several and quality products for the beverage sector.

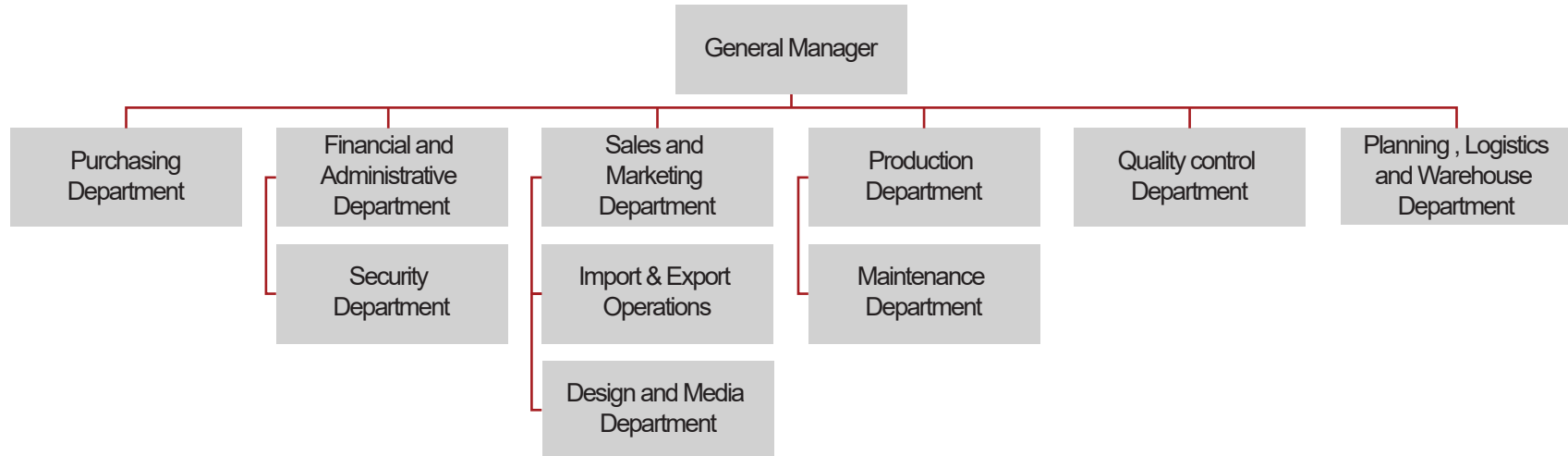
Vision

Our vision is to provide all kinds of foodstuffs demanded by the domestic and international beverage sector to a wide range of customers.

Our Environment Policy

Our primary duty is to protect the environment in the context of continuous improvement and sustainable development in every working environment in which we operate, while providing the products which we produce at high quality and hygiene level to our consumers, at all stages, as from raw material procurement to the consumption of the final product.

Our Organisation Chart





Establishment

Turgut Aydın who founder of Aydın Holding came to İstanbul in 1958 at the age of 15 and started his career as an apprentice in a lathe levelling workshop on Rıza Paşa Yokuşu, Eminönü. In 1967, at the age of 24, he started his first venture by producing towel hangers and bronze accessories on Mercan Yokuşu.

Institutionalisation

He founded the Dömeks company in 1976 and laid the first foundations of the Aydın Group. Thus, he entered the wholesale business by transitioning into the textile sector and took the first step in institutionalising his activities. The 80s were the periods when production was made in three factories. The 90s can be called the Aydın Örne period. Thus, there is a rise from small tradesman to medium-sized merchandising.

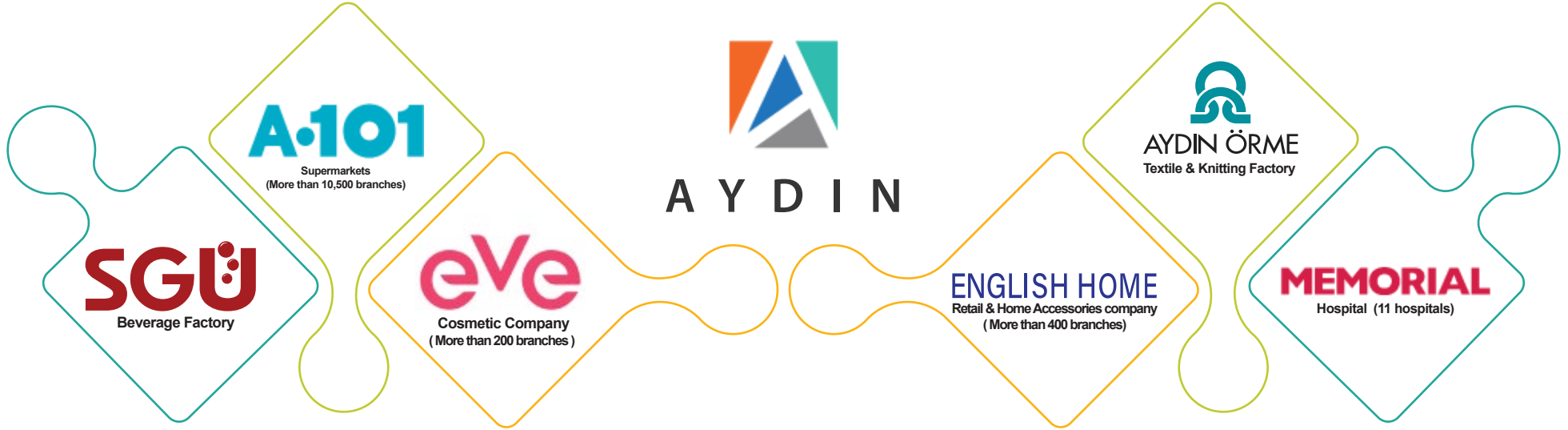
Leadership

With more than 70,000 employees, food stores reaching consumers at more than 10,500 points, 11 hospitals, nearly 300 home retail stores in Turkey, and nearly 100 abroad, a portfolio spanning different business lines is reached.



OUR GROUP COMPANIES

SGÜ





WHAT WE DO ?



We manufacture carbonated, non-carbonated drinks, energy drinks, iced tea and iced coffee under our own and private label brands.

By working and partnering with local and international producers we will have to have in place a consistent supply chain to support our production needs. We produce more than 200 million cans per year using the premium quality of raw materials.



OUR STRENGTHS



- Over than 20 years of experience.
- High production capacity.
- Guaranteed supply: the ability to supply the necessary raw materials from different sources.
- Logistical support: the ability to ship to different countries of the world through a network of reliable shipping companies.
- Accreditation from international companies.

PRODUCTION LINES

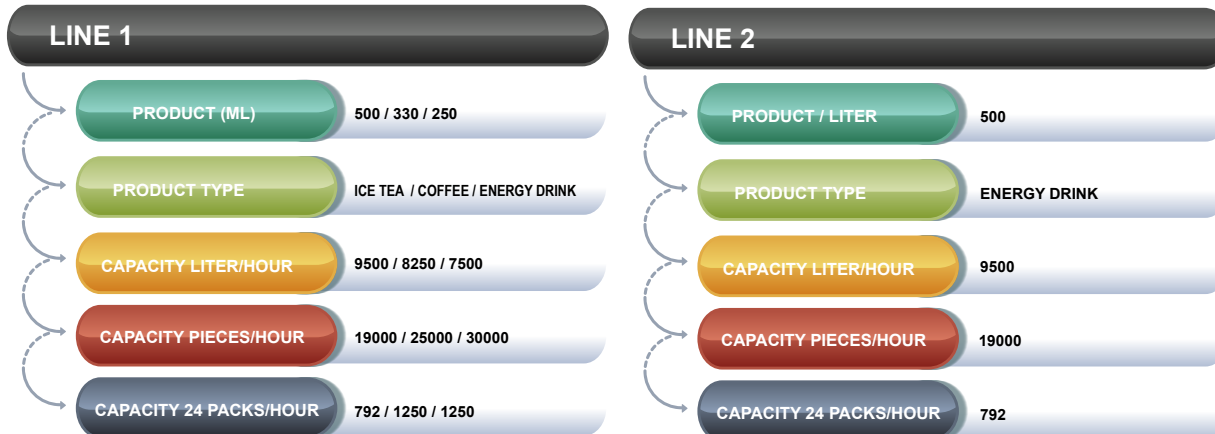
Our factory has two production lines full automatic.

Each line consists of five stages:

Cleaning the cans (before filling) - Filling the cans - Level check.

Cleaning the cans (after filling) - Packing stage.

Our production lines have special machines for pasteurization and autoclave.



QUALITY CONTROL



The importance we give to R&D and unconditional customer satisfaction in our own laboratories as a result of the understanding of all microbiological data on the raw materials of the beverages produced tests have been carried out successfully. Samples we take at regular intervals by our food engineers in accordance with international standards controls are provided. We ensure delivering high quality products to our customers. Our factory follows strict quality policy that starts from the stage of supplying raw materials manufacturing, storage and freight. We have obtained ISO, FDA, HALAL, NAFDAC certification.





PRODUCT TYPES

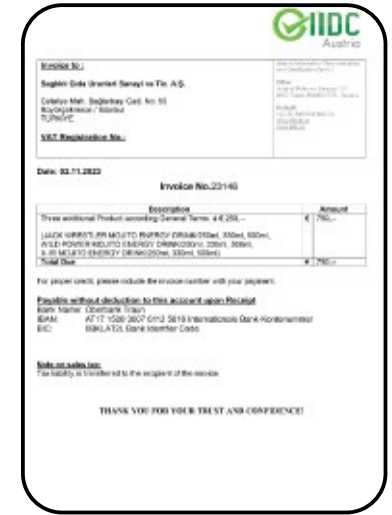
CATEGORIES:

- ENERGY DRINKS / HALF- SUGAR, SUGARFREE, CLASSIC
- FUNCTIONAL DRINKS / VITAMIN
- SOFT DRINKS / ORANGE, COLA
- NON-CARBONATED DRINKS / ICE TEA
- ICED COFFEE / LATTE, MOCHA

CAN SIZES :

250ML
330ML
500ML







WHERE YOU CAN FIND OUR PRODUCTS



Sağlıklı Gıda Ürünleri San. ve Tic. A.Ş.



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