

Where Freshness and Convenience Meet

PARADISO



Tomato Products

Delivering real advantages to the foodservice industry.





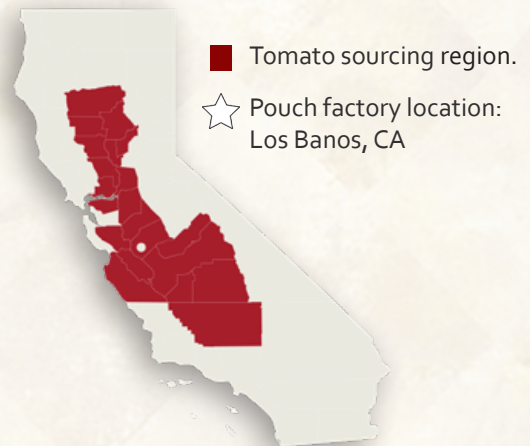
We speak fluent tomato.

Welcome to Paradiso tomato products: a brand with a quality you can see, field-to-factory freshness you can taste, and cost savings sure to boost your bottom line.

California premium tomatoes.

Our red and ripe tomatoes, picked at the peak of season, are grown throughout California's Central Valley, the world's most prolific tomato growing region.

Our factory sits right in the heart of California's tomato country, which provides us access to consistently high-quality tomatoes throughout the entire season. By sourcing all season long we are able to capture a freshness unique to California. This enables us to offer a consistently reliable high-quality product line that is sure to enhance your signature menu.



Meet the family.

The Morning Star Packing Company and our vertically integrated enterprise team have over 45 years of combined experience at every point in the tomato production process. From growing the best plants, to harvesting and hauling, and round-the-clock processing, we have truly become fluently versed in all things tomato.

Today, we still believe you should expect more from your tomato ingredient and sauce supplier. That's why we work hard to bring you all the critical ingredients for better signature dishes and sauces.



The pouch advantage.

Over 25 years ago, we pioneered where the future of food packaging needed to go. We helped revolutionize an industry and have continued to do so ever since. Sustainable, reliable, safe, cost-effective, environmentally responsible packaging:

the #10 Pouch.



No Metallic Taste



30% Less Storage Space



Stackable



Tear Strip For Easy Opening



Puncture Resistant



Fewer Injuries



Less Waste



Environmentally Friendly

Sustainably smart. Superior innovation.

We're committed to minimizing the environmental impact of our business with practices that are socially responsible, environmentally friendly, scientifically sound, and economical. Sustainability is key for us, that's why we only package our comprehensive product line of ingredient tomato products and formulated sauces in our #10 flexible pouch.

Reduced carbon footprint.

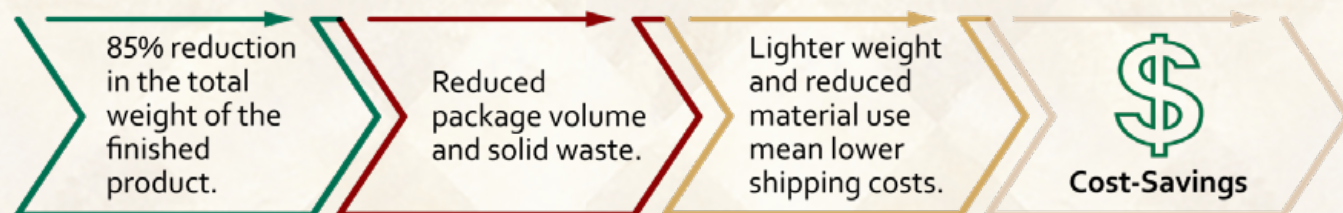
92% less GHG generation from package production

85% reduction in sustainable material

40% source reduction



One truck can hold 360,000 new empty pouches. It would take 63 trucks to transport the same amount of new empty cans to the factory.





Peak of season freshness you can taste.

With a full tomato product ingredient line, formulated sauces, coast-to-coast and global coverage, pouch packaging, and dedicated support team, we continue to offer more ways to increase your sales, maximize your profitability, and boost your efficiency every step of the way.

Product Listing

Whole Peeled in Juice
Random Strips in Puree
Salsa Ready in Puree
Ground Peeled/Crushed in Puree
Extra Heavy Concentrated Crushed
Tomato Puree - 1.06
Tomato Paste - 24%

1" Diced in Juice
Petite Diced in Juice
Fire Roasted Diced in Juice
Fire Roasted Salsa
Tomato Sauce

Italian Inspired Line

Roma Bella - Whole Peeled in Puree
Pomodoro Dolce - Diced
Campania Crushed - Unpeeled Tomatoes
Artisan's Pizza Sauce - Pizzeria Style
Old World Pizza Sauce - Neapolitan Style
Pizza Sauce - Fully Prepared
Gourmet Marinara



CERTIFICATIONS & AFFILIATIONS



PARADISO

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