



*let's*  
row  
together

**tapan AGRO INDUSTRIES PVT. LTD.**

**tapan DIET FOOD PVT. LTD.**

**tapan INDIA PVT. LTD.**

**tapan HOTELS & RESORTS PVT. LTD.**

**JHAKAASE FASHION PVT. LTD.**

**tapan PUBLICATIONS**

**tapan FOUNDATIONS (NGO)**

**SACH KA UJALA (DAILY NEWS PAPER)**

**JEEVAN NIDHI (MONTHLY MAGAZINE)**

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## FOREWORD

Today India is surging ahead with all kinds of initiatives and has created immense opportunities for manufacturers, willing to seize the moment and excel in terms of both growth and prosperity; Following the stream, **tapan** Group is moving towards prosperity and growing at a matching pace.

The group has always been known as a symbol of excellence and customer service. As a part of its endeavor, **tapan** Group offers a wide range of product combinations in the field of Cooking Medium, Indian Traditional Namkeen, Clothing, Washing Powder, Publications and assures to meet the total requirements of the customer under one roof. The group continues to stand fully committed to producing innovative products conforming to strict quality standards, so as to retain the hard earned customer satisfaction and make its humble contribution in nation building.

We promise that we will strive harder and do the best of our capabilities to provide not only our customers with quality, durability, support & trust to ensure long term healthy economic, professional & personal relations.

*Sudeep Garg*

Sudeep Garg

## tapan GROUP

### WHERE POSSIBILITIES ARE INFINITE

**tapan** ... A leading emerging company with a proud legacy built on the strong values of trust and integrity. **tapan** Group with its corporate office at Tapan House 1, Kusum Vihar, Dayal Bagh, Agra is a group of companies which are registered under companies act 1956. Since its inception, superior quality products, integrity and commitment towards customer satisfaction have been the foundation of the group.

**tapan** Group is avidly engaged in the manufacturing of Cooking Medium. The group has been providing the purest ghee and milk products at reasonable rates to customers for many years. The installed capacity of the company is 65 lacs litre of Cooking Medium per annum. The **tapan** Group always takes utmost care to keep its products the most useful fulfilling the international standards. The group always keeps itself completely abreast of the latest technological developments in the world to create the best and excellent quality products. The Group has brought out the purest and top quality products with the brand names Tapan, Dauji, Deep, Aish, Preetlite. These brands are well recognized for Low Cholesterol Fat and other standards of excellence which are good for health & hygiene. The brand names of above concern have been duly registered from Government of India. The Tapan Products follow the Quality Standard ISO 9001-2008 & ISO 22000.

**tapan** Group has spread its wings over the years and successfully diversified into many avenues. The group is manufacturing and catering a substantial market for Indian Traditional Namkeen with the brand name 'Day Diets' and introduced Indian Maza Sev Murmure, Mumbaiiya Maza & Agra Dalmoth.

Keeping in mind the increasing fashion consciousness of young generation, the group has recently initiated a step ahead and launched Albiten Clothing. Albiten clothing is exquisitely designed with excellent fabric and a funky Style for the young girls and boys. Following the leading age market strategy, consistent innovation, research and taking in consideration that the FMCG market is the cornerstone of Indian economy, **tapan** Group has recently launched a quality Washing Powder under the Brand name 'Sabka Washing Powder'. **tapan** Group has always made a point to extend its support for social causes and thus is enthusiastically engaged in an NGO for social services. The group has a publishing unit through which it publishes Sach ka Ujala - Daily News Paper & Jeevan Nidhi - Hindi Monthly Magazine.



# PRODUCT AT A GLANCE

## OUR PRODUCTS



tapan Cooking Medium



Aish Cooking Medium



Deep Classic Cooking Medium



Dauji Suprem Cooking Medium



Preet Lite Cooking Medium



Day Diets Namkeen



Albiten Fashion



Sabka Washing Powder



Sach Kaa Ujala  
(Daily Newspaper)



Jeevan Nidhi  
(Monthly Magazine)



tapan Foundations



tapan Hotel & Resort

## THE PILLARS OF STRENGTH THIS LEADING GROUP IS LED BY...

The **tapan** Group has achieved the status of being a leading group in the Indian market with emphatic success abroad also. Besides the blessings and diligence of the past generations, this leading group is currently being led by Mr. Suresh Chand Garg (Chairman) & Mr. Sudeep Garg (Managing Director). They belong to the reputed Garg family from Agra and part of the founder family. With over three decades of experience in the Edible Oil & Fat manufacturing industry, they are involved in the strategic initiatives of the Group.

The Group is also engaged in social welfare activities and spares no efforts to come to help the needy masses in the best possible manner.

The **tapan** Group has achieved tremendous growth through its efficient resources, professionalism, dedicated diligence and the whole-hearted appreciation of customers across the nation and abroad.



AFTER ALL  
IT'S A MATTER OF  
FAMILY HEALTH



tapan COOKING MEDIUM BRINGS  
SOUL TO THE RECIPE  
BRINGS PEOPLE  
TOGETHER

## tapan COOKING MEDIUM

tapan Cooking medium is one of the unique brands in India which uses traditional and hygienic methods to produce products. With unique taste, tapan Cooking medium is great in taste, guarantee good health and an ideal product for cooking, Frying & Baking.



PACK SIZE	PACK TYPE
100 ml	Jar
200 ml	Jar
500 ml	Jar+Tetra
1 Lit	Jar+Tetra
2 Lit	Jar
5 Lit	Jar
15 kg	Tin



## AISH COOKING MEDIUM

Aish Cooking medium boasts of excellent taste, aroma and health profile.

Most suitable for Deep frying Lite frying, baking and can be used in making dressings also.



PACK SIZE	PACK TYPE
100 ml	Jar
200 ml	Jar
500 ml	Jar
1 Lit	Jar
2 Lit	Jar
5 Lit	Jar
15 kg	Tin



SOME **MEMORIES**  
NEVER FADE  
**TASTE BRINGS**  
IT BACK



**COOKING IS  
LOVE MADE  
VISIBLE**

## DEEP CLASSIC

Deep Classic Cooking Medium : Ideal for deep frying, lite baking and sautéing even works as multi-purpose oils. Deep Classic Cooking medium can be adequately used in all applications.



PACK SIZE	PACK TYPE
100 ml	Jar
200 ml	Jar
500 ml	Jar+Tetra+Poly
1 Lit	Jar+Tetra+Poly
2 Lit	Jar
5 Lit	Jar
15 kg	Tin

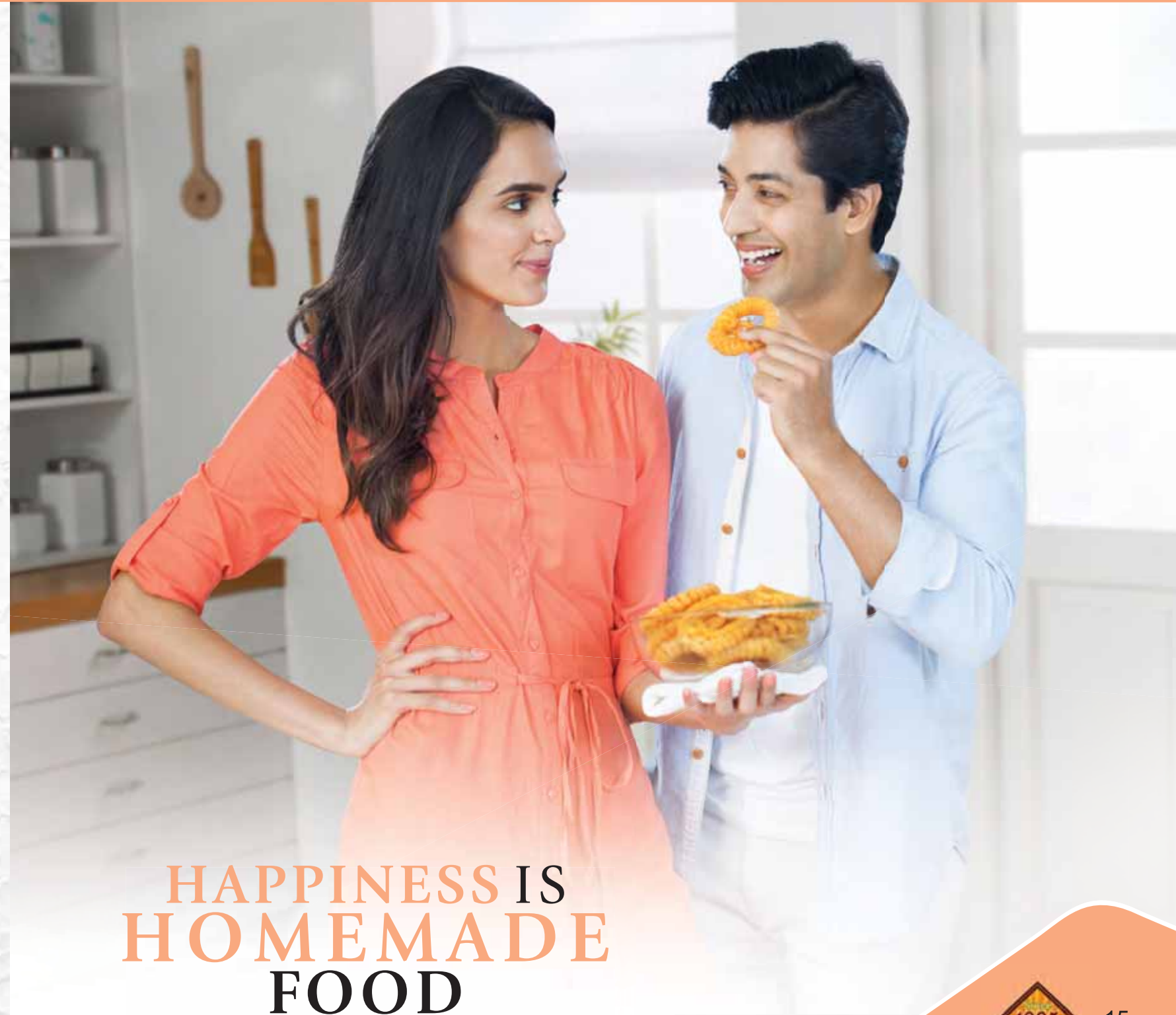


# DAUJI SUPREM COOKING MEDIUM

Dauji Suprem is the finest quality Cooking medium which excels in taste, aroma, texture and health value.



PACK SIZE	PACK TYPE
100 ml	Jar
200 ml	Jar
500 ml	Jar
1 Lit	Jar
2 Lit	Jar
5 Lit	Jar
15 kg	Tin



HAPPINESS IS  
HOMEMADE  
FOOD



**GOOD FOOD IS  
LIFE'S GREATEST  
PLEASURE**

## PREET LITE COOKING MEDIUM

Preet Lite Low Cholesterol Fat is an ideal Product for Cooking, Frying Baking, and use for Paranthas, Puris, Pulao, Halwa, Khichari, and Topping of Paw Bhaji etc. and use like deshi ghee.



PACK SIZE	PACK TYPE
1 kg	Tin
15 kg	Tin



**LOW** CHOLESTEROL  
**TRANS** FAT  
**FAT** SATURATED

## OUR PRESENCE



Now our excellence is growing tremendously because of our rapidly increasing buyers at U.P. Canteen, Kendriya Bhandar (all over India), Canteen Store Department (CSD), Metro Cash n Carry, Reliance Retail Ltd., Future Retail Ltd., Bharti Retail Ltd., Walmart India Ltd., Aditya Birla Retail Ltd, Vishal Megamart, Big Basket, Smart Retail Ltd, Godrej Nature Basket, D Mark, Hyper City & Apna Bazar.



INDULGE IN AROMA  
FLAVOUR AND THE TASTE  
OF GOOD FOOD



EXPLORE  
YOURSELF

# जीवन निधि

मासिक पत्रिका

tapan Group's one more prominent publication "Jeevan Nidhi" is a monthly magazine. With versatility, this well admired Hindi Magazine accomplishes a wide range of subjects, which includes politics, current affairs, sports, entertainment, fashion, bollywood, music, business, cooking, comics, travel etc. This extremely trendy magazine focuses on present day lifestyle and reaches to all strata of the society.

# tapan

Hotel & Resort

At **tapan** Group, we are surging ahead in various enterprises and venturing into new avenues for the past many years. Currently the group has diversified its avenue and entered to the hotel industry. With esthetically designed structure and breathtaking ambience **tapan** Hotel & Resort opening shortly in Historical City of Agra...an ideal destination for unique and unforgettable stay.



EXPLORING  
NEW  
HORIZONS



# AN ENDEAVOUR TOWARDS BETTER TOMORROW









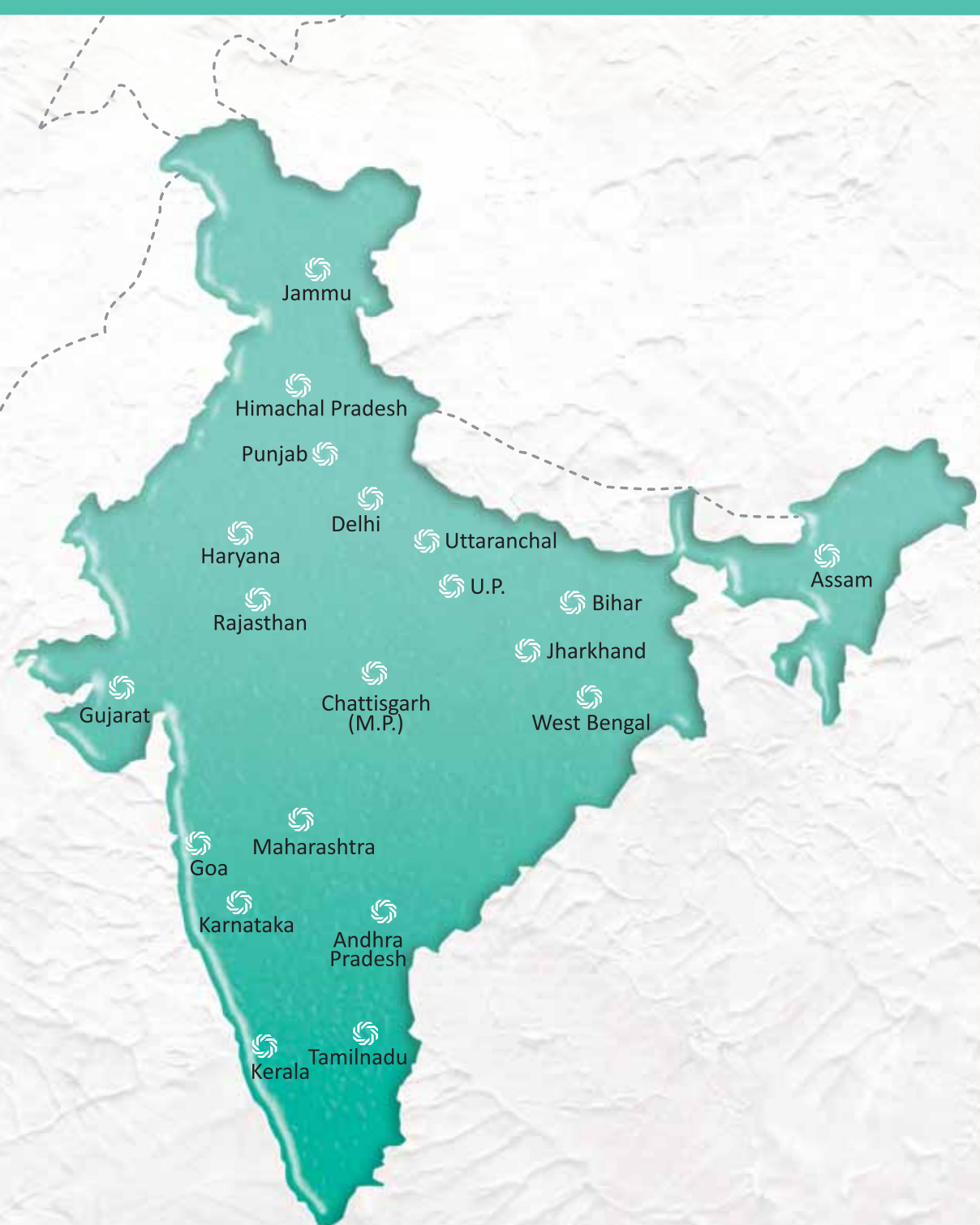
## tapan Foundations

### (N.G.O.)

tapan Foundations (N. G. O.) is a registered Non-governmental Organization working in Agra district of Uttar Pradesh and Bharatpur district of Rajasthan. It aims to promote the community efforts for the overall development of weaker and marginalized sections of Indian society. It has a team of dedicated social workers, activists and volunteers that works against all forms of social injustice and exploitation. The organization supports all types of voluntary efforts for promoting sustainable and equitable social development. The main focus is on motivating and mobilizing youth for the welfare and development. The organization works for the welfare of weaker sections such as unemployed youths, rural women and people belonging to low-income groups.

#### Our Programs :

-  Women's Empowerment Through Self Help Groups
-  Rural Development Program
-  Social Awareness Campaign
-  Consumer Awareness Program
-  Community Health Program
-  Road Safety Awareness Camp



## OUR NETWORK

The company supplies its products both in National and International markets. Through consistent dedicated efforts and diligence, the company has been able to create a large network across the nation with its sales depots in Delhi, Haryana, Punjab, Uttaranchal, Chattisgarh (M.P.), Rajasthan, Bihar, Jammu, Himachal Pradesh, Gujarat, Maharashtra, Andhra Pradesh, Karnataka, Jharkhand, Assam, W.B., Goa, Kerela & Tamilnadu. Besides producing and supplying Cooking Medium (Proprietary Food) for many years under **tapan** Agro Industries Pvt. Ltd., the company has also come up with the excellent quality Indian traditional Namkeen through its manufacturing unit **tapan** Diet Food Pvt. Ltd. under the **tapan** Group. The turnover of **tapan** Group is around INR 5000 lacs in the year 2013-14. It is a testimony that the group has been able to consistently maintain high levels of sale of Cooking Medium.

As the world has changed, so has the geographical distribution of **tapan** Group's business. The group has created a strong international presence and achieved success in building its foothold in Middle East and European market and covered the cities like New York, London, Africa, Dubai, Doha, Kuwait, Saudi Arabia, Bahrain, Oman, Iran, Iraq, Yemen etc.

## GLOBAL PRESENCE

- |  |          |  |       |  |              |
|--|----------|--|-------|--|--------------|
|  | LONDON   |  | IRAN  |  | SAUDI ARABIA |
|  | NEW YORK |  | OMAN  |  | DUBAI        |
|  | AFRICA   |  | YEMEN |  | DOHA         |
|  | KUWAIT   |  | IRAQ  |  | BAHRAIN      |

## MISSION & VISION OF THE COMPANY

The core values of **tapan** Group remains in quality assurance and customer satisfaction. The company aims to build brand loyalty, using state of the art technology and focuses on pan India presence. The company's incessant effort is to discover new horizons in business and assures healthy & prosperous future for the generations to come.



## **tapan Group**

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