

"Bringing Japanese style" to the world!



Message

We, Toyota Tsusho, would welcome the opportunity to support you in the future. With our network and experience, we feel we can create great opportunities for your brand and strengthen the pillar of your company through synergy. We believe both parties would greatly benefit from this trade.

At this "JAPAN'S FOOD" EXPORT FAIR 2024,
we are looking for partners to help us expand baking field
"beautiful, delicious, and safe Japanese food"
in the field of confectionery and baking to the world.

**Toyota Tsusho can provide tailored guidance
in the Japanese-style bread and bakery sector.**



"KOUBO"
We deliver moist
and delicious long-
life bread from
"KOUBO" brand.



**"First Baking
(Daiichiya-seipan)"**
With First Baking's
technology, it is
possible to produce
soft bread.



"Three star confectionery"
We deliver the
deliciousness
of sandwich cookies
just as it is.

What is the Japanese style?

"Safe manufacturing methods"

"Soft and moist texture"

Variety of options, such as

"Meal-style and Dessert-style"

A long-established bread manufacturer with over 70 years of experience "First Baking(Daiichiya-seipan)" is seeking local partners to introduce Japanese-style bread to the world.

We aim to leverage our unique ability to develop and propose original products that are not available from other companies, delivering soft Japanese-style bread globally.



"Long-life bread made with safe ingredients"



KOUBO Long Life Bread is made using the traditional Panettone yeast (natural yeast) that has been passed down for hundreds of years at the foot of the Alps in Northern Italy.

The combination of yeast and plant-based lactic acid bacteria enhances the melt-in-your-mouth texture and rich flavor.

KOUBO manufacture with the belief that

"Not wasting is true eco-friendliness."

"Room temperature storage with a shelf life of up to 90 days."



"Advanced sandwich cookie technology in Japan"

Three star confectionery use carefully selected Japanese ingredients in their cookie dough and cream, resulting in satisfying and substantial sweets.



The fragrant cream sandwiched between the cookies enhances the appeal of our Japanese-made products.

 **TOYOTA TSUSHO CORPORATION**

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