



ALTA KRAINA

your personal guide for concentrated juices,
fruit purées and berries



Alta Kraina

**is a producer and
a professional agent
on the international
market of food industry**

We supply a wide range of organic fruit purées, concentrated juices and frozen IQF berries.

We rapidly develop our own production of frozen berries and concentrated juices.

It enables us to get high-quality products which have our personal guarantees.



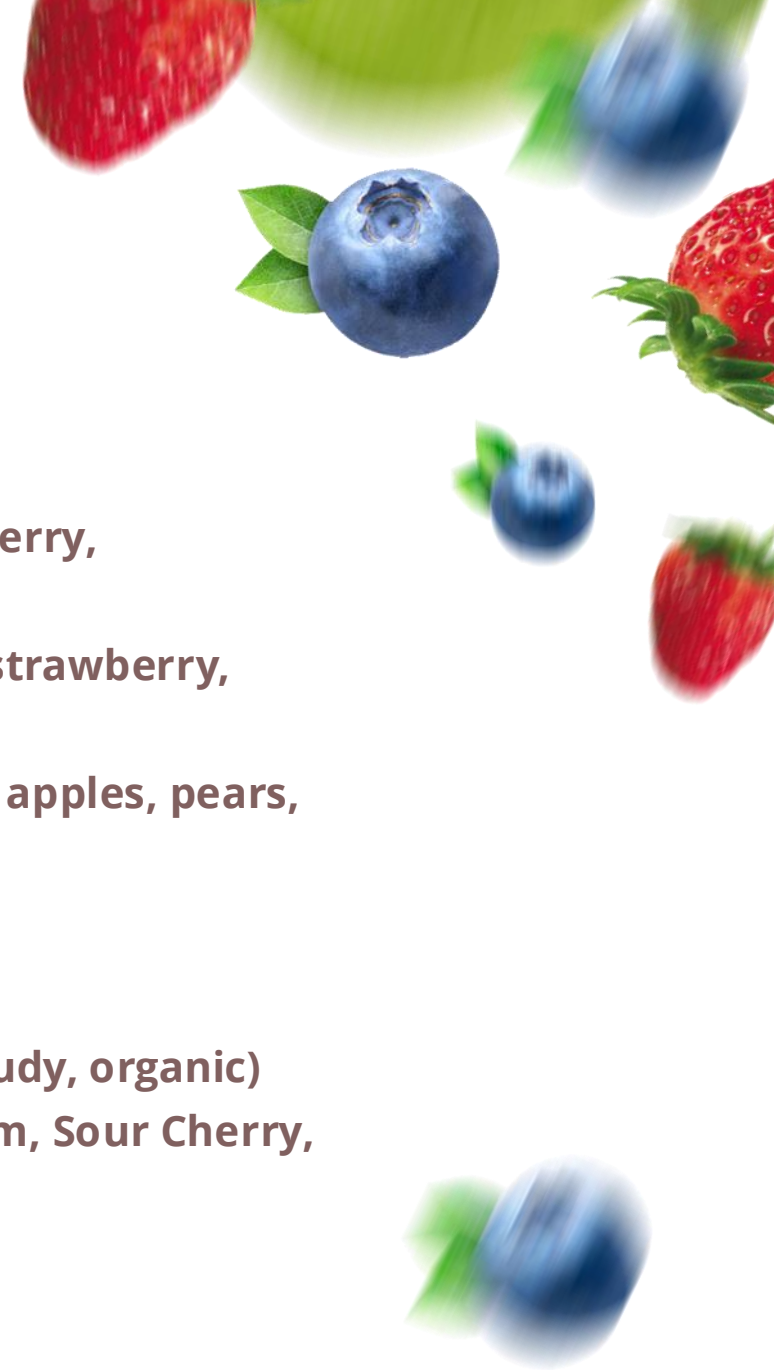
We supply

Frozen Berries and fruits:

- Wild collections (blueberry, blackberry, lingonberry, rose-hip)
- Cultivated collections (raspberry, strawberry, currants)
- From contracted gardens (Apricot, apples, pears, plums)

Fruit Juice Concentrates:

- Apple Juice concentrate (clear, cloudy, organic)
- Red Fruits Juice Concentrates (Plum, Sour Cherry, Berries)



Advantageous for you



We monitor the sanitary and hygienic standards on all stages

from harvesting till the delivery to a client.
Before starting cooperation with a supplier we make an independent audit and certification of the producers and, besides, each season we pay a visit to the fields and production line, so we can guarantee you the result.



We have been working in the food industry for more than 17 years

During that period we have accumulated a unique suppliers base, learned how to make forecasts and prevent market risks, refined all possible problems associated with processes and stages of delivery, and started our own production.





Personal approach

We provide each client with a personal manager who fixes all matters connected with the deal. We build up cooperation upon the maximum comfort and confidence.



Prompt local deals & rapid delivery

Usually, it takes us around 2 weeks to find goods, sign a contract and ship the products, when we export products from Ukraine.



Our values

Care

In the first place in business we always see people, not just the goods, deadlines and budget.

Trust

We always keep to a promise and aspire to exceed expectations and are ready to help in non-routine issues. The majority of our clients come back and stay with us, becoming our friends.

Quality

We monitor the quality level of communication, deadlines, obligations and agreements. Our goal is to make perfect services better.

Services for you



Search of suppliers and establishment of contacts

Find the best suppliers for you, pay visits to factories and check quality of their facilities and ensure deliveries in accordance with the requirements to prices, product range, quality, scope of supply and deadlines.



Development of the optimum logistics

Develop and adapt the logistics of delivery together with the suppliers and clients coordinating the routes with your logistics department and check the shipping and customs documents.



Contract management

Develop, execute and supervise all documentation in compliance with the legislation and trade practices. Also we maintain communication with the suppliers so as to negotiate the favorable terms of payment or crediting.



Supervision of the delivery process

Oversee the entire delivery process and monitor all matters, settle the force-majeure cases and inform you about the delivery status.



Claims control

Perform detailed analysis of the quality problems and consult laboratories and production people trying to find out possible causes of non-conformances. We work together with independent laboratories and substantiate claims with documents as well as settle the process and propose alternative solutions (replacement, return of goods or compensation).



Analytical work

We make assessment and analysis of the market, forecast trends, changes and risks on the basis of seasonality, weather conditions, harvest yield and a global economic and political situation.



Post-contract service

Our service provides for consultations, quality verification and other agreed parameters even after the goods come in warehouses. Also we check adherence to the contractual obligations.

We provide market analytics and develop optimum logistics based on your request



We import from all over the world to the CIS and export from Ukraine to the CIS, EU, Asia and Israel

Nowadays in our database there are suppliers from such countries:

Chile: peach, pear, prune, tomato, apricot, carrot, apple

Ecuador: banana

Turkey: apple, grape, pomegranate, cherry, strawberry, lemon, tomato

Israel: citrus fruits, pineapple, mango, pomegranate, tailor made solutions

South Africa: peach, apple, pear, plum, apricot

Spain: grapes, peach, zucchini, broccoli, tomato, pear, strawberry

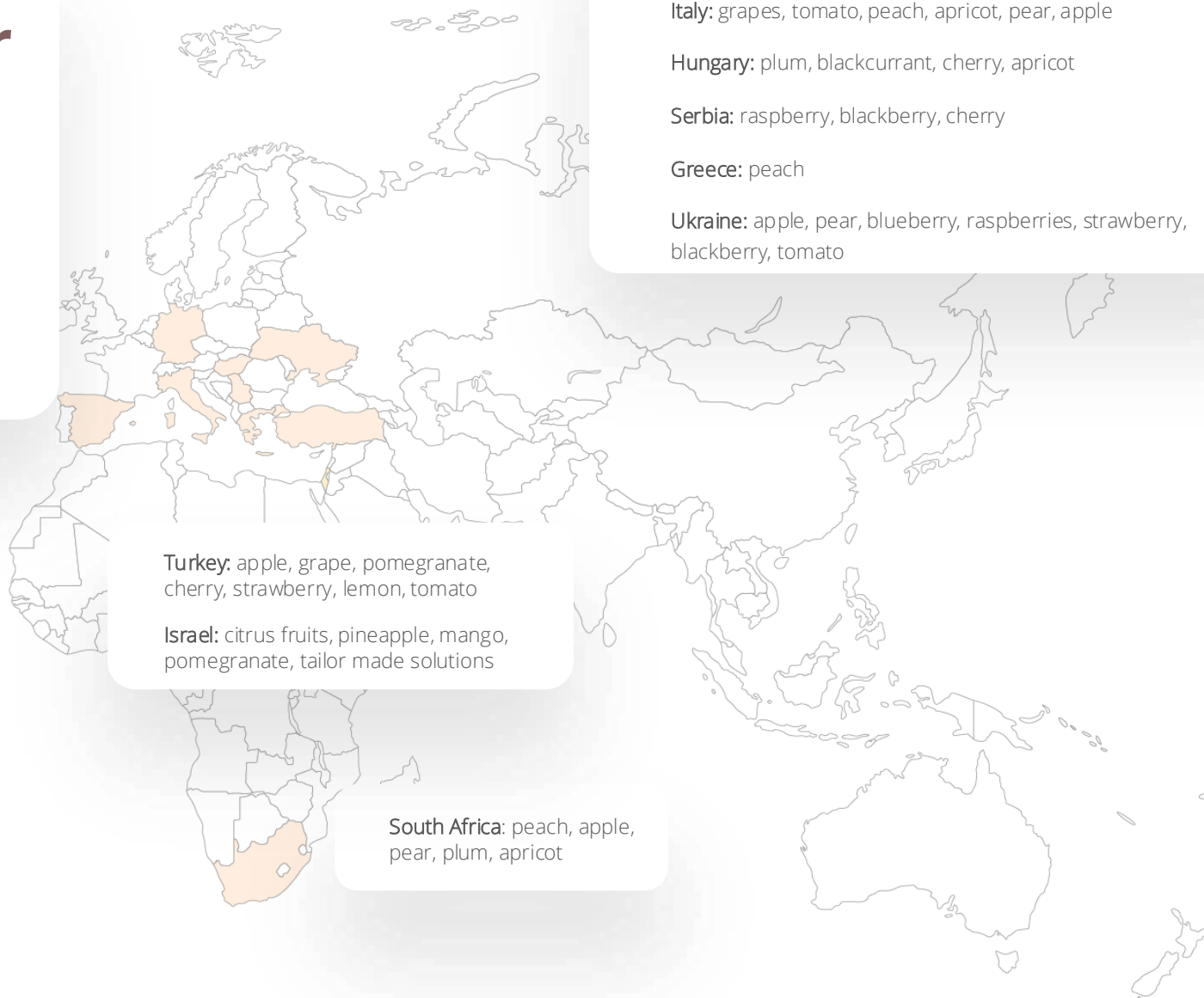
Italy: grapes, tomato, peach, apricot, pear, apple

Hungary: plum, blackcurrant, cherry, apricot

Serbia: raspberry, blackberry, cherry

Greece: peach

Ukraine: apple, pear, blueberry, raspberries, strawberry, blackberry, tomato



Products **Frozen Berry**

Wild berries:

- From the heart of the Carpathian mountains – environmentally friendly region of Ukraine.
- Collected from a wild nature by local people.
- Production plant is located at distance of not more than 50 km.
- Freezed and sorted mechanically, manually and by laser.
- Production in accordance with HACCP and FSSC 22000, IFS, BRC standard, Organic
- **Export:** EU, Israel, Canada, China, Japan
- **Processing:** frozen, dried, dry powder

- **Blueberry**
- **Rosehip**
- **Blackberry**
- **Rowanberry**
- **Lingonberry**
- **Elderberry**

Packaging: 25 kg bags, 10 kg cartons.

Individual retail packaging: 300 gr, 500 gr.

Berry mix by your recipe is available for production.



Products **Frozen Berry**

Cultivated Berry

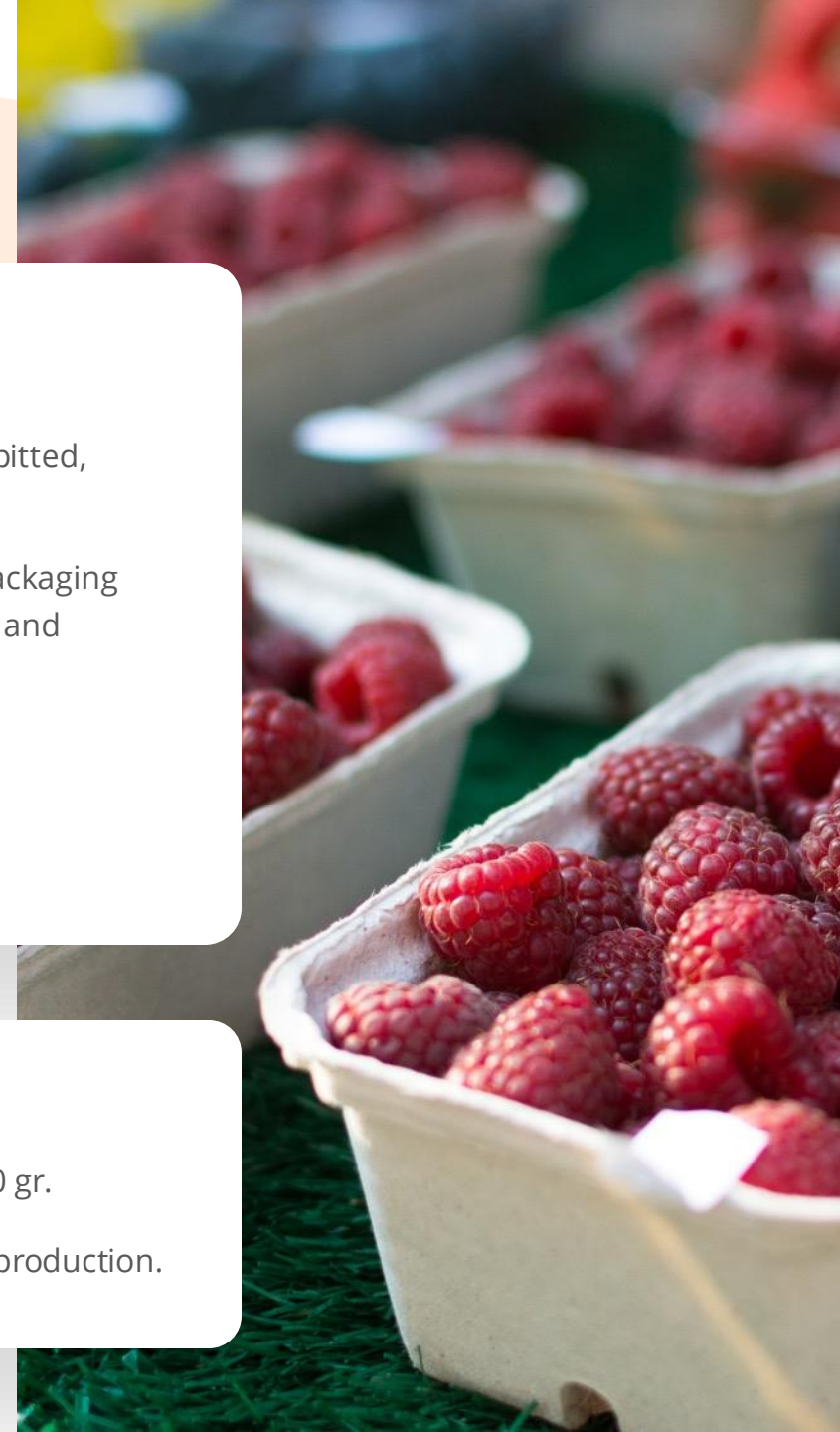
- From contracted farmers.
- Growth in according with Global GAP certification.
- Traceability from growers to the export delivery.
- Freezed and sorted mechanically, manually and by laser.
- Additional processes: washing, stone pitted, mechanical crumbling.
- Quality control from the field to the packaging production in accordance with HACCP and FSSC 22000, IFS, BRC standards.
- Kosher and Organic Certified.

- **Raspberry**
- **Strawberry**
- **Black Currant**
- **Sour Cherry**
- **Red Currant**

Packaging: 25 kg bags, 10 kg cartons.

Individual retail packaging: 300 gr, 500 gr.

Berry mix by your recipe is available for production.



Products Concentrated Juice and fruit Puree

Apple: Juice concentrate, puree and NFC

- Originally from Ukraine, Poland and Moldova.
- AJC: different acidities (2.2 – 5.5), different brix (65 – 70), clear and cloudy, for different markets and purposes.
- Apple puree: s/s and concentrated.
- Conventional and Organic (EU & NOP).
- AJC and NFC.
- Ukraine supplies more than 20 000 mt of Organic AJC annually.
- Product grows at new launched gardens (700 Ha) and from wild trees.
- Production in accordance with ISO 22000, BRC, IFS.
- Kosher and Halal certificates are available.
- Quality controlled at all stages of production.

Packaging: bulk, aseptic and non-aseptic drums.



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