

BRAND HISTORY

品牌历史

It all began with our Penang born-founder constantly craving his mum's Penang style home-cooked authentic flavours, he strived and managed to find a way to bring his favourite flavours to everyone's table in a convenient and authentic manner.

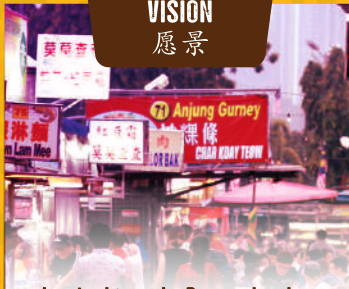
当年我们出生于槟城的创始人，因长期在国外而经常挂念妈妈槟城的家乡口味，就决定把这份挂念转化为动力，创造出能够让大众方便着手准备且富有道地槟城口味的产品。



VISION, MISSION, PHILOSOPHY

愿景，使命和理念

VISION 愿景



Inspired to make Penang hawker food easily available and enjoyable by everyone.

旨在让每个人都能轻松享用
槟城小贩美食

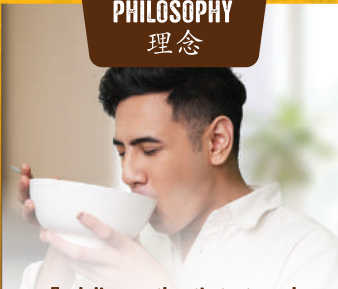
MISSION 使命



To spread the taste of Penang internationally and authentically.

将槟城美食的风味原汁原味
地传播到国际

PHILOSOPHY 理念



To deliver authentic taste and premium quality food products that our customers appreciate and love.

已最正宗品质最好的食材制
造出顾客欣赏及喜爱的口味

CONTACT US 联系我们

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MyKuali Truly Penang Taste

正宗槟城风味



MS 1500
1198-05 / 2012



PRODUCT RANGES 产品系列

BOWL NOODLE 碗装面



Penang White Curry Noodle

檳城白咖喱面
Weight : 12 x 110g



Penang Hokkien Prawn Noodle

檳城福建蝦面
Weight : 12 x 110g



Penang White Fish Broth Noodle

檳城香浓鱼汤面
Weight : 12 x 100g



Penang Mi Goreng Mamak

檳城嘛嘛炒面
Weight : 12 x 100g

BOWL RICE VERMICELLI 碗装米粉



Penang White Curry Rice Vermicelli Soup

檳城白咖喱米粉汤
Weight : 12 x 90g



Penang Hokkien Prawn Rice Vermicelli Soup

檳城福建蝦米粉汤
Weight : 12 x 90g



White Fish Broth Rice Vermicelli Soup

香浓鱼汤米粉
Weight : 12 x 90g



Penang Red Tom Yum Goong Rice Vermicelli Soup

檳城紅酸辣米粉汤
Weight : 12 x 90g



Penang Asam Laksa Rice Vermicelli Soup

檳城亞三叻沙米粉
Weight : 12 x 105g

4 IN 1 BUNDLE 4合1袋装



Penang White Curry Noodle

檳城白咖喱面
Weight : 4 x 110g x 12



Penang Vegetarian White Curry Noodle

檳城素白咖喱面
Weight : 4 x 110g x 12



Penang Hokkien Prawn Noodle

檳城福建蝦汤面
Weight : 4 x 105g x 12



Penang Red Tom Yum Goong Noodle

檳城紅酸辣汤面
Weight : 4 x 105g x 12



Penang Mi Goreng Mamak

檳城嘛嘛炒面风味
Weight : 4 x 95g x 12



Penang Curry Mee Kaw Kaw

檳城特浓咖喱面
Weight : 4 x 110g x 12



Penang White Fish Broth Rice Vermicelli

檳城香浓鱼汤米粉
Weight : 4 x 90g x 12

INSTANT COOKING PASTE 即时烹饪酱料



Instant Thai Curry Chicken / Meat Paste

泰式咖喱鸡/肉类即煮酱
Weight : 12 x 160g x 6 boxes



Instant Sambal Tumis Seafood Paste

叁拜海鮮即煮醬 (叁拜蝦)
Weight : 12 x 160g x 6 boxes



Instant Kapitan Curry Chicken / Meat Paste

咖喱甲必丹鸡/肉类即煮酱
Weight : 12 x 160g x 6 boxes



Instant Thai Curry Fish / Seafood Paste

泰式咖喱鱼/海鮮即煮醬
Weight : 12 x 160g x 6 boxes

OTHERS 其它



Penang Hawker Favourites

檳城独特风味酱料
Weight : 12 x 280g

Using only fresh ingredients

只挑选新鲜食材

Flavourful paste creating thick, delicious and creamy broth
特别调制的酱料使汤头更加香浓美味

Flavours achieved from paste not powder
味道来自特调的酱料而非调味粉

Authentic Penang local flavours without making a trip to Penang
无需亲临檳城就能想用檳城道地的口味