

來自澳門·我的味道 Made in Macau·My Flavor Taste







## ABOUT US 公司簡介

The Tong Mong Ieong Group is a diversified enterprise with a strong presence in Macau, spanning industries such as real estate, hospitality, dining, tourism, retail, and food production.

In 2005, the Group established "Padaria Da Guia" bakery under its subsidiary, Companhia de Lembranças Guia Limitada. Upholding the core philosophy of "selecting high-quality ingredients, artisanal craftsmanship, customer-centric service, and friendly hospitality," the bakery specializes in fresh baked goods and specialty items. Over the years, "Padaria Da Guia" has grown into a prominent bakery chain in Macau, known for its commitment to high quality and excellence. To meet evolving market demands, the Group launched the "LUSOCASA" brand, designed to offer an array of distinctive souvenir foods inspired by Macau's unique cultural heritage.

"LUSOCASA" presents a wide variety of traditional festive and seasonal delicacies that blend Chinese and Portuguese cultural elements, such as Lunar New Year pastries, Mid-Autumn mooncakes, egg rolls, almond cakes, and Portuguese cookies. In recent years, the brand has continued to innovate, crafting a range of novel food products, including its newly developed frozen Portuguese tarts, which have successfully been exported to Canada and other international markets. Additionally, the Group operates "LUSOCASA" retail outlets in tourist hotspots, Macau International Airport, and border checkpoints, promoting Macau's signature souvenir products and authentic local snacks to a global audience.

東望洋集團是一家多元化的綜合性企業,業務涵蓋房地產、酒店、餐飲、旅遊、零售及食品生產等領域,在澳門具有深厚的投資基礎。

集團於2005年創立「東望洋餅店」,秉承"優選原料、匠心製作、以客為尊、服務親切"的經營理念,專注於提供各類新鮮烘焙及特色食品。經過多年發展,「東望洋餅店」已成為澳門規模可觀的烘焙連鎖品牌。集團始終堅持高品質與高標準,不斷推出新鮮美味的烘焙產品。為滿足市場需求,集團創建了「葡韻手信」品牌,專業打造具有澳門特色的精緻手信食品。

「葡韻手信」提供結合中葡文化特色的傳統喜慶及應節食品,包括賀年禮餅、中秋月餅、雞蛋卷、杏仁餅及各式葡式曲奇。近年來,品牌不斷創新,推出精心研發的系列新穎食品,其中冷凍葡撻已成功外銷至加拿大及其他國家和地區。此外,集團還在旅遊區、澳門國際機場及出入境口岸設立「葡韻手信」零售門店,致力推廣澳門特色品牌手信及地道小食,與世界分享澳門風味。





### 經營宗旨:優選材料、匠心製作、以客為尊、服務親切

Company philosophy: "Selecting high-quality ingredients, artisanal craftsmanship, customer-centric service, and friendly hospitality."

















## MACAU BRANDED STORES

## 澳門品牌門店

Bakeries and specialty souvenir stores are nestled throughout the streets and alleys of Macau, inviting visitors to savor the authentic flavors of Portugal.

餅店及手信店遍布澳門大街小巷, 帶您品味純正的葡國地道風味。

















## 前韻 ♠ LUSOCASA | 手信



# QUALITY PRODUCTION AND CERTIFICATION

### 生產與優質認證

The group operates its own state-of-the-art factory in Macau, spanning over 30,000 square feet. This includes the "Fabrica De Bolos Guia," specializing in fresh baking, and the "Fabrica De Alimentos Lusocasa," dedicated to producing souvenirs and frozen foods. Both factories supply products to the group's own retail outlets and a wide range of clients.

The "Fabrica De Bolos Guia" proudly stands as Macau's first bakery manufacturing enterprise to achieve ISO9001 Quality Management System Certification, while the "Fabrica De Alimentos Lusocasa" has been awarded ISO22000 and HACCP Food Safety Management System Certifications by SGS, the largest certification body globally.

With cutting-edge production facilities, modernized processes, and stringent controls on hygiene and quality, the group ensures its products meet the highest international food safety and quality standards. Furthermore, the company has received the prestigious "M-Mark Macau Product Quality Certification" and "Hong Kong Q-Mark Premium Product Certification," affirming its commitment to excellence.

To safeguard product freshness and safety, the company operates advanced storage facilities, including temperature-controlled, ambient, and cold storage systems, along with a fully integrated cold-chain logistics network. Dedicated vehicles distribute products across Macau and Mainland China, ensuring optimal freshness and quality throughout the delivery process.

集團在澳門擁有佔地超過3萬平方呎的現代化廠房,包括專注於新鮮烘焙的「東望洋製餅廠」,以及專業生產手信和冷凍食品的「葡韻食品廠」,為自家門店及各大客戶供應優質產品。

其中,「東望洋製餅廠」是澳門首家榮獲ISO9001品質管理系統認證的烘焙企業,而「葡韻食品廠」則獲得國際權威機構SGS頒發的ISO22000及HACCP食品安全管理系統認證。

憑藉完善的生產設備、現代化的生產流程,以及嚴格的食品衛生與品質監控,集團確保所有產品符合國際食品安全和品質標準,為市場提供高品質產品。同時,集團榮獲「M嘜澳門產品優質認證」及「香港0嘜優質產品認證」,彰顯對卓越品質的承諾。

此外,公司擁有先進的恆溫、常溫及冷凍倉儲設施,並建立完整的冷鏈物流系統,專車配送 至澳門及內地各地區,全程保障食品的新鮮與安全。



























## FEATURED PRODDUCTS 主推產品

With a selection of over 200 products available daily, customers can explore and enjoy a wide variety to suit their tastes. Pre-made products also allow customers to conveniently prepare their favorite flavors anytime, anywhere.

每天提供超過兩百款不同產品,供顧客自由選購並享用;預製產品更能讓客人隨時隨地輕鬆烹調出喜愛的風味。

FRESH BAKED ITEMS





#### **經典產品系列** CLASSIC PRODUCT SERIES



#### 葡式芝士曲奇條

Lusocasa Cheese Cookies (Tin Box)

淨含量: 270克 Net Weight:270g







#### 原味鳳凰卷

Phoenix Egg Roll Original(Big Box)

淨含量: 360克 Net Weight:360g



#### 經典雞蛋卷

Classic Egg Roll (Original Flavor)

淨含量: 300克 Net Weight:300g





#### 肉鬆鳳凰卷

Phoenix Egg Roll with Chicken Floss(Big Box)

> 淨含量: 360克 Net Weight:360g



#### 三色雞蛋卷

Egg Roll-Assorted (Butter/Seaweed/Chocolate)

> 淨含量: 300克 Net Weight:300g



#### 紫菜鳳凰卷

Phoenix Egg Roll with Seaweed(Big Box)

> 淨含量: 360克 Net Weight:360g



#### 原味雞蛋卷

Egg Roll Original(Big Box)

**淨含量: 240克**Net Weight:240g





#### 海苔雞蛋卷

Egg Roll with Seaweed(Big Box)

**淨含量: 240克**Net Weight:240g



#### **經典產品系列** CLASSIC PRODUCT SERIES



#### 鳳梨酥

Pineapple cake

淨含量: 420克 Net Weight:420g



#### 腰果酥

Cashew Pastry

淨含量: 220克 Net Weight:220g



#### 粒粒杏仁餅

Almond Cookies with Whole Almond

淨含量: 240克 Net Weight:240g



#### 芝麻餅

Sesame Biscuit

淨含量: 160克 Net Weight:160g



#### 海苔杏仁餅

Almond Cookies with Seaweed

**淨含量: 240克**Net Weight:240g



#### 千層杏仁酥

Almond Pastries

淨含 量: 220克 Net Weight:220g



#### 核桃酥

Walnut Pastry

淨含量: 220克 Net Weight:220g



#### 蝴蝶酥

Butterfly Cracker

淨含量: 200克 Net Weight:200g

#### 骰仔盒系列 DICE BOX SERIES



#### 迷你腰果酥

Mini Cashew Pastry

淨含量:84克 Net Weight:84g



#### 蝴蝶酥

Butterfly Cracker

淨含量: 100克 Net Weight:100g



#### 牛油曲奇

Butter Cookies

淨含量: 150克 Net Weight:150g



#### 原味鳳凰卷

Phoenix Egg Roll Original

淨含量:88克 Net Weight:88g



#### 鳳梨曲奇

Pineapple Cookies

淨含量: 168克 Net Weight:168g





#### 茶籽油曲奇-橙色禮罐 (黑芝麻核桃曲奇/蔓越莓曲奇)

Tea Seed Oil Cookies Gift Tin (Black Sesame Walnut Cookies / Cranberry Cookies)

> 淨含量: 300克 Net Weight:300g



#### 茶籽油曲奇-橙色禮盒 (黑芝麻核桃曲奇/蔓越莓曲奇)

Tea Seed Oil Cookies Gift Box (Black Sesame Walnut Cookies / Cranberry Cookies)

> 淨含量: 166克 Net Weight:166g



## 茶籽油曲奇-黑色禮盒 (咖啡朱古力粒茶籽油曲奇)

Tea Seed Oil Cookies Gift Box (Coffee With Chocolate Granularity)



## <mark>澳門名勝系列</mark> MACAU'S ATTRACTION SERIES



<mark>肉鬆鳳凰卷</mark> Phoenix Egg Roll with Chicken Floss

> 淨含量: 180克 Net Weight:180g



#### 原味鳳凰卷

Phoenix Egg Roll Original

淨含量: 180克 Net Weight:180g



#### 紫菜鳳凰卷

Phoenix Egg Roll with Seaweed

> 淨含量: 180克 Net Weight:180g



#### 海苔雞蛋卷

Egg Roll with Seaweed

淨含量: 140克 Net Weight:140g





#### 原味雞蛋卷

Egg Roll Original

淨含量: 140克 Net Weight:140g



#### 新推出/推介產品 NEW RELEASE / RECOMMENDED PRODUCTS



#### 有料蛋卷(辣味)

Gourmet Egg Roll (Spicy)

淨含量: 40克 Net Weight:40g



#### 有料蛋卷(鹹蛋黃醬)

Gourmet Egg Roll (Salted Egg Yolk Filling)

> 淨含量: 60克 Net Weight:60g



#### 有料蛋卷(花生醬)

Gourmet Egg Roll (Peanut Filling)

淨含量: 60克 Net Weight:60g



#### 有料蛋卷(朱古力醬)

Gourmet Egg Roll (Chocolate Filling)

> 淨含量: 60克 Net Weight:60g



#### |有料蛋卷(藤椒味)

Gourmet Egg Roll (Sichuan Pepper)

淨含量: 40克 Net Weight:40g



#### 有料蛋卷(紫菜肉鬆味)

Gourmet Egg Roll (Seaweed Chicken Floss)

> 淨含量: 60克 Net Weight:60g



#### 有料蛋卷四色禮盒

Gourmet Egg Roll Deluxe Gift Box

> 淨含量: 220克 Net Weight:220g



#### Ready-to-Eat Items

No complicated baking process is needed-simply thaw, reheat, and enjoy. Perfect for home use and various occasions, offering convenience and great taste in every bite.

#### 自家烘焙

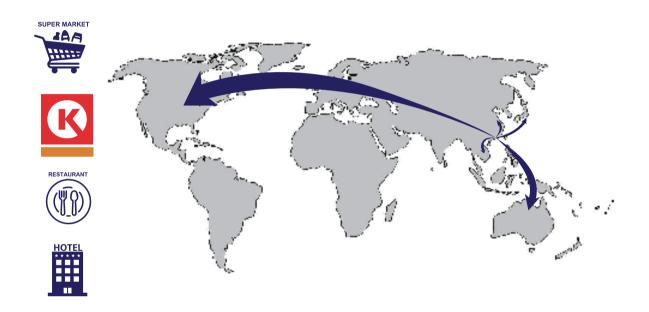
無需繁瑣的烘焙工序,解凍即食或稍加加熱即可享用。適合居家日常及各種場合,簡單方便,滿足您對美味的追求。



## SALES AND WHOLESALE CHANNELS 銷售及批發渠道

Our Group, known for its excellent reputation and high-quality products, has established long-term partnerships with a diverse range of B2B clients. These include renowned supermarkets, convenience stores, chain bakeries, five-star hotels, and fine dining restaurants. Beyond serving its own retail outlets, the Group also exports its premium products, including baked goods, desserts, and specialty souvenirs, to other countries and regions, earning widespread acclaim within the industry.

集團除了供應產品至自家直營門市外,還憑藉優質的烘焙食品、甜點及特色手信,進一步拓展至其他 零售渠道,包括知名超市、便利商店、連鎖麵包店、五星級酒店及高級餐廳等。此外,集團更將其高 品質產品批發出口至其他國家和地區,深受業界廣泛好評。



### HALAL CERTIFICATION 清真認證

To cater to the diverse needs of customers in Asian and Middle Eastern markets, we are in the process of obtaining HALAL certification for selected product lines. This certification ensures that our food products are prepared in strict compliance with Islamic law.

With the capability to expand our product reach to various countries and regions, we can adapt to specific market requirements by modifying packaging, adjusting ingredients, and applying for appropriate certifications to meet the standards of different nations.

為了滿足亞洲及中東市場多元化客戶的需求,我們正為部分產品申請清真認證,確保食品完全按照伊斯蘭法律生產製作。

我們具備將產品擴展至不同國家和地區的能力,可根據各地市場需求,靈 活調整包裝、修改部分成份,並申請相關認證,以滿足各國標準的要求。



# DEVELOPMENT IN MAINLAND CHINA

### 國內發展

In response to the national strategy of promoting the Guangdong-Hong Kong-Macau Greater Bay Area development, the Group has invested RMB 300 million to establish a wholly-owned subsidiary, Guia (Jiangmen) Food Co. Ltd., in mainland China.

The company has built a modern, large-scale baking and food tourism production base to cater to the demands of the mainland market, as well as for export and tourism purposes. In the Jiangmen region, the Group has also launched 20 "Guia Bakery" retail stores, further expanding its retail network across the Greater Bay Area.

隨著業務不斷發展,以及響應粵港澳大灣區建設的國家戰略,集團投資3億元人民幣, 在中國內地成立了全資子公司——東望洋(江門)食品有限公司。

公司興建了一個現代化大型烘焙食品旅遊生產基地,以滿足內地市場需求,並兼顧出口貿易及旅遊觀光的發展。在江門地區,集團還開設了20間「葡韻餅店」烘焙門店,將零售網絡進一步擴展至珠三角地區。



























## 東望洋手信有限公司

COMPANHIA DE LEMBRANCAS GUIA LIMITADA GUIA SOUVENIR COMPANY LIMITED

電郵E-mail: sales@guiafoodmo.com

地址Address: 澳門馬場東大馬路15-69號, 福泰工業大廈10樓A-B座/13樓B座 Av. Leste do Hipodromo, no. 15-69, Edificio Industrial Fok Tai, 10 A-B and 13B



Wechat



GuiaBakery



GuiaBakery\_Mo



Catalogue