



# MUSARIUM Company Profile

"We bring *smiles* to everyone."



Call Us  
+66-8080630707



Contact Us  
[www.musarium.online](http://www.musarium.online)  
[musarium.company@gmail.com](mailto:musarium.company@gmail.com)

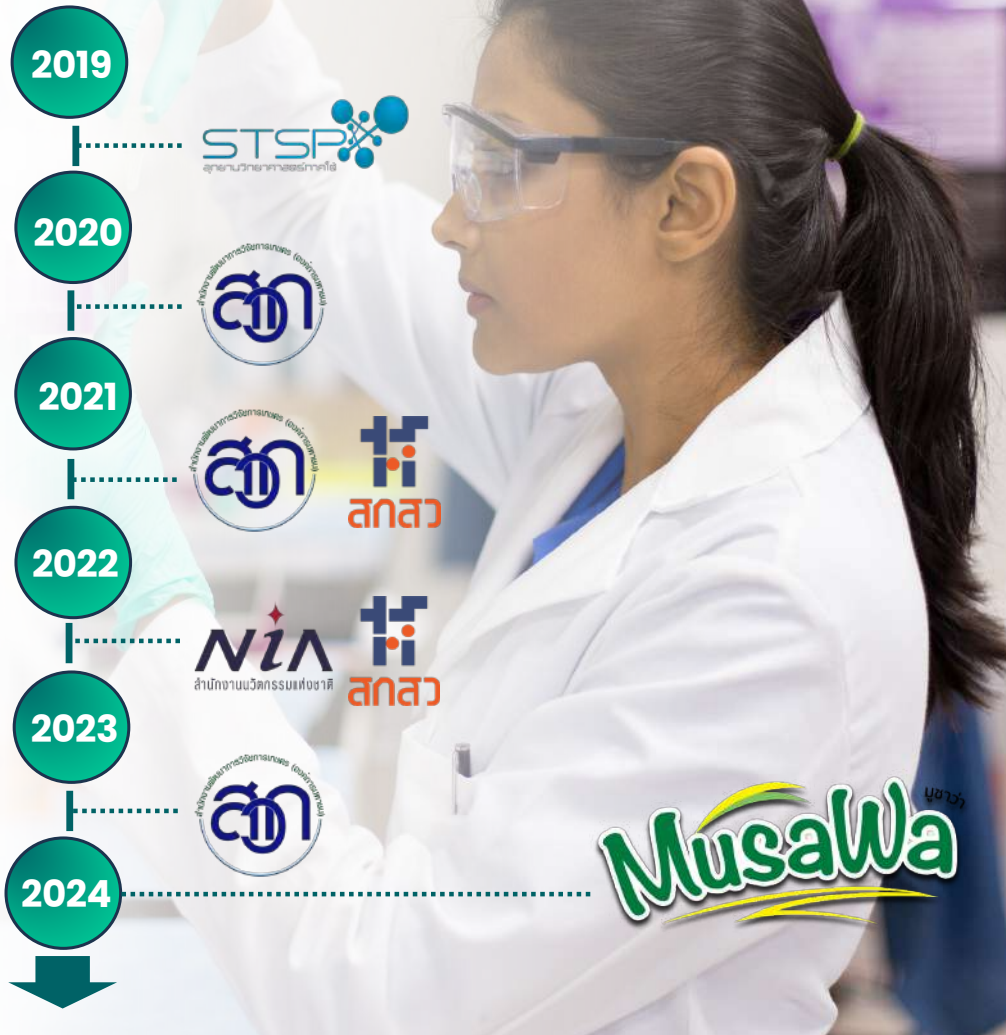


Official Line  
ID @musarium



# Who we are ...

The Research Journey of **Green Banana Flour**



We are a startup founded by **experts in Food sciences and Nutrition**, dedicated to showcasing the value, unique advantages and cultural importance of Thai agricultural products through ongoing **R&D**.



***“Our goal** is to create innovative and nutritious food choices for people around the globe”*



# Our Services



Supply **green banana flour (GBF)**, starch and its modification



Offering delicious **snacks and cereals** with **GBF**



**R&D** : Investigating the various ways that **GBF** can be applied to create a wide variety of food products



# Our journey : A THAI FOOD TECH STARTUP





# Our technology & Innovation



1

## Food Tech Solution Products for health improvement

### Healthy Cereal & Snack



B2B2C



B2C

### Meal Replacements

B2C

#### Bar



#### Shake



2

## New Functional Food Ingredient from green banana flour & starch modification

### Functional Ingredients

B2B

#### Modified Green Banana Flour



High resistance starch & Fiber



Prebiotic



Bioactive soluble fiber



All our products have **IP protection**, preserving their uniqueness and innovation.



All of our products are **scientifically proven** to be bioactive

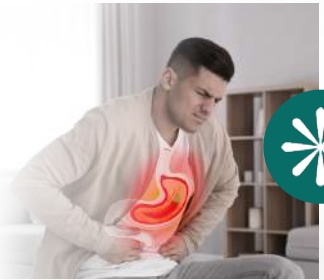
# Market Opportunity



## The increasing prevalence of digestive diseases



**GERD**



**Peptic ulcer disease**



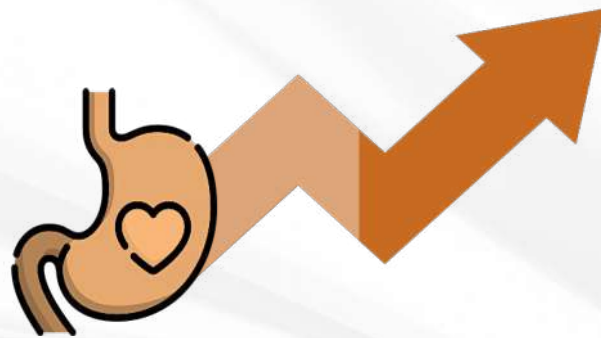
**Celiac disease**

The global incident cases of digestive diseases were about

**444 millions in 2019,**

increasing from about 254 million in 1990.

**Source:** Front Public Health. 2023; 11: 1061453.



The demand for **digestive health products** is gradually increasing.

# The global market size



The global digestive health market is expected to reach

**USD 104 billion by 2032,**

growing at a CAGR of 8.2% from 2022 to 2032.



Expected to grow at a compound annual growth rate (CAGR) of

**3.7% from 2022 to 2030.**

Source: Euromonitor (2022)



Musarium aims to capture  
**5% to 10%** of the global market share.

# ASK : Business Partner



EXPLORE STAGE



## Team

3 new hires by 2025



## Marketing

10,000 new customer by 2025



## Product

2 SKU product lunch by 2025

Seed funding #1

REVENUE

## Functional food & Ingredient Deep Tech. Startup



## CAPX & POEX : 10M

Functional ingredient manufacturing set up



## R&D : 5M

2 New innovative product creating and health benefit proving



## IP management: 2M

3 IP licensing by 2025

Seed funding #2

REVENUE

Modified Green Banana Flour





# MUSARIUM TEAM



## **CEO/Founder**

**Mr. Kaweesak Sasutham**  
Food Technologist, R&D



## **CTO/Co-Founder**

**Asst. Prof. Thammarat Kaewmanee**  
Food scientist

### **Expert in Food Science, Food Technology and Nutrition**

"We dedicated to conducting research and providing academic services to Thai society for over 15 years."

### **Researcher**



## **Assoc. Prof. Dr. Sasitorn Chusri**

Biomedical Technology and  
Health Analytics Programme  
(Aging, NCD related)



## **Asst. Prof. Limsuwan, Surasak**

Biological activities of natural  
products, Product application  
including food additives, oral  
and skin care products



## **Dr. Acharaporn Issuriya**

Physiologist: Biological activity in  
laboratory animals of natural  
products



Contact us !



**MUSARIUM**

MUSARIUM CO., LTD., Thailand

**[www.musarium.online](http://www.musarium.online)**

E-mail: [musarium.company@gmail.com](mailto:musarium.company@gmail.com)

Tel: +668-08630707

"We bring *smiles* to everyone."

