

Korean's Favorites Noodle Products Catalog

The Noodle Planet, 2023



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The Noodle Lovers, Inc.

Korea's noodle and sauces' specialty company





The Noodle Lovers, Inc.

**“We Dream,
We Think,
We Implement with all our Heart”**

Noodle Lovers' Herbs Farm, neighboring factory in Jincheon , Korea



Noodles become more special and tastier when made by Noodle Lovers.

Noodle Lovers, Inc. has devoted itself with artisanship to
Noodles, Noodle-Sauces and Garnishments for the past 30 years.

We have established a variety of noodle product line-ups such as dry, raw fresh,
boiled-chilled, boiled-frozen together with noodle sauces,
complementing the world savory noodle cuisines including Korean,
Japanes, Chinese, Italian and Southeast Asians.

Furthermore, Noodle Lovers also produces many kinds of noodle garnishes such as
Meat & Vegetable oil fries and Processed Meats & Seafood at the same Jinchen Factory,
Where they're all manufactured under strict quality control.

We source fresh, healthy raw materials from domestic
and authentic ingredients globally to provide healthier food for people
who love genuine taste of noodle cuisines.





People who love noodles

Making a healthy future together



Company History

1990 ~1999

- 1993 Founded 'Janghak' Food Co., Ltd.
Initiated the production of **Dried Oriental Noodles**.
- 1996 Introduced '**Noodle Lovers**' Brand.
Initiated **Fresh raw Noodle** production.
Entered restaurant, catering, and school meal service.
- 1997 Manufactured **Frozen Noodles**.
- 1998 Initiated Korean **Traditional Extruded-Noodle** production.
- 1999 Imported pasta and related sauce ingredients from Italy.
Achieved US Army food service hygiene rating.



2000 ~2009

- 2000 Changed company name to 'Noodle Lovers' Co., Ltd.
Initiated **Sauce Production** to complement noodles.
Started supplying frozen noodle bowl products to US Army PX.
- 2001 Entered consumer market with chilled noodles and imported pasta products.
- 2003 Expanded the distribution of Chilled Noodle market
- 2004 Achieved No.1 market position in military commissary with Frozen Noodle with Seafood & Sauce.
- 2006 **Completed the 1st phase of Jincheon Factory**
to produce noodles and sauces.
Entered Australian and Canadian markets with chilled and frozen noodles.
- 2007 Operated 'Noodle Lovers' cooking classes.
- 2008 Entered the Japanese market.



2010~2019

- **2010** Manufactured **Topping Garnishes** such as oil-fries and meat processing products.
Aired the 1st TV commercial for 'OTTOGI Noodle Lovers Cold Noodle'.
- **2011** Released corporate advertising on the radio.
- **2013** Expanded the 2nd factory to higher production of the Dried Noodle
- **2014** Achieved No.1 market position with Cream Udon at military PX sales.
Established an integrated **Chilled logistics system**.
- **2015** Initiated **Half-Fresh raw Noodle** production.
Awarded the grand prize for quality management in Chungbuk province region.
- **2016** Manufactured **Tenobe Hand-Pulled Dried Noodles**.
Acquired certification as an excellent service quality company in Korea.
- **2017** Started manufacturing **Rice Cakes** and signed a MOU with
National Agricultural Cooperative Federation for rice products.
- **2018** Appointed as the sole supplier of noodles and sauces for '**PyeongChang Winter Olympic Games**'.
Initiated manufacturing of processed meat products and PB products for Hypermarket & Supermarket chains.
- **2019** Awarded 2019 Excellent Procurement Company from the head of the Defense Acquisition Program.



2020 ~ Now

- **2020** Launched **Frozen Meal Kit brand 'Noodle Fresh'** for online sales.
Released PB meal kit for top-tier hotels and hypermarkets (The Westin Chosun Hotel, E-mart Peacock, etc.).
Constructed manufacturing lines for oil-fries and processed meat production.
Introduced a new type of **HMR Frozen Pouch Noodles**, and released 13 types (Korean/Japanese/Chinese/Western) of Frozen Meal Kits.
- **2021** Opened 'Noodle Lovers' online store within the NAVER platform.
Launched **9 HMR Frozen Pouch Noodles** for the consumer market.
Received **Top 3 Prizes** in HMR & Noodle category at the **1st Korea Food Awards**.
- **2022** Released 13 types (Korean/Japanese/Chinese/Western) of Frozen Meal Kits
Expanded Meal Kit business through Coupang, NAVER, Kurlly, and E-mart.
Awarded **the Grand Prize** at the 2022 Samsung Welstory Food Festa.
Received **3 Grand prizes** at 'The 2nd Chosun-Biz Food and Food-tech Award'.



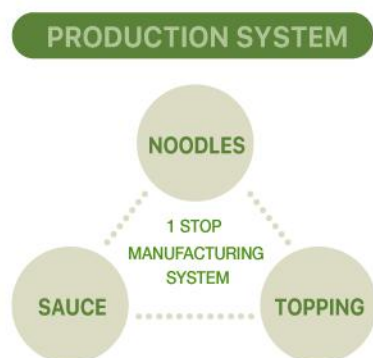


Why our noodles are delicious & reliable

The Cornerstones Noodle Lovers, Inc. stands upon

1 One-stop Manufacturing in a single factory site.

Noodle Lovers, Inc. produces Noodles, Noodle sauces, and Topping Garnishes in a single factory site, providing the best quality and flavor combination in delicious assortment of 3 different components.



2 The Art of Noodle Making Techniques - achieving "tender and chewy" texture.

All our product feature the best "tender and chewy" taste made within the cutting-edge noodle making techniques, i.e., "the hand-pulled, rolling pin pressed" Dough Making based upon delicate and repeated Aging Process through the optimal temperature & moisture conditions.

Tender & Chewy
Pulled & Pressed
Noodle Texture



The Hand Pulled (手連) :
achieving tenderness



The Pin Pressed (手打):
achieving chewiness



3 Sauces and garnishes made with fresh, authentic, healthy ingredients.

We sources raw materials and ingredients, **Fresh locally, Authentic globally** and use traditional cooking methods to make a total of 150 noodle sauces and garnishes, including oil fries and meat toppings, all under the 'Noodle Lovers' quality control.

4 Developing Recipe & Cuisines with professional chefs.

Noodle Lovers products are developed by experienced chefs, nutritionists, noodle and noodle-sauce specialists, and food formulators with over 20 years of expertise.



3-Temperature
(chilled, frozen,
room-temperature)
warehouse operation



Operation of
the cutting-edge
Cold Chain System



Haccp,
FSC 22000
ISO 9001



Leading green logistics
and practicing
eco-drive

Korean's Favorite Noodles in Pack

Authentic flavors like
a chef's prepared in minutes.



Korean Style



Banquet Noodle
in Seafood Soup



Banquet Noodle
in Beef Soup



Korean Japchae
Korean Vermicelli with Stir-fried Meat and Vegetables

Japanese Style



Shrimp Udon
with Deep-fried Shrimp



Yubu Udon
with Fried Tofu



Chashu Ramen
in Porkbone Soup with Sliced Pork



Hotspicy Chashu Ramen
in Porkbone Soup with Sliced Pork

Chinese Style



Jjajang (Black Bean Noodle)
with Stir-fried Pork and Black bean Sauce



Jjamppong (Hotspicy Seafood Noodle)
in Hotspicy Seafood Vegetable Soup



Chinese Japchae
Chinese Vermicelli with Stir-fried Meat and Vegetables

Italian Style



Ragu Bolognese Spaghetti
with Meat Sauce



Bacon Cream Spaghetti
with Milk Cream & Cheese Sauce



Vietnamese Rice Noodle
in Beef Soup

Southeast Asian Style



Frozen
Ready
Meals

Korean's Favorite Noodles in Bowl

Ready in minutes
with microwave cooking



Japanese Style



Carbonara Cream Udon
with Milk Cream Sauce



Hotspicy Corn Cream Udon
with hot spicy Corn Cream Sauce

Chinese Style



Jjajang (Black Bean Noodle)
with Stir-fried Pork and Black bean Sauce



Stir Fry Jjamppong
Stir fried in Hot spicy Seafood
Vegetable Sauce



Hotspicy Rice cakes & Fries
with fried Vegetables, Seaweed, & Seafood

Italian Style



Ragu Bolognese Spaghetti
with Meat Sauce



Napolitan Spaghetti
with Tomato Sauce and Sausages



Bacon Cream Spaghetti
with Milk Cream & Cheese Sauce



Korean's Favorite Noodles in Meal Kit

As it contains fresh raw materials and ingredients,
you can enjoy noodle dishes
with various toppings & side dishes.



Korean Style



Rice Cake Dumpling Soup
in Beef Broth



Rice Cake Seafood Soup
with Seaweed & Oyster



Naeng Mien

Korean Buckwheat Noodles
in Chilled Meat Broth



Hotspicy Naeng Mien

Korean Buckwheat Noodles
with Red Pepper Sauce



Hotspicy Chewy Noodle

with Bulgogi & Red Pepper Sauce



Hotspicy Buckwheat Noodle

with Vegetables
& Red Pepper Sauce

Japanese Style



Kimchi Hotpot Udon

with Sliced Beef & Fried Tofu



Tonkatsu Udon

with Pork Cutlet



Tonkatsu Buckwheat Soba

with Pork Cutlet



Chinese Chow Mein

with Stir fried Meat
& Vegetable Sauce

Chinese Style

Italian Style



Bacon Toowoomba Pasta

Fettuccine Alfredo with Peperoncino & Bacon



Shrimp Rose Pasta

Spaghetti with Tomato Sauce & Cocktail Shrimps



Pollack Roe Oil Pasta

Spaghetti in Olive Oil & Fish Roe



◀ Please, Visit Noodle Lovers Mall