

WELCOME TO



PT. AKASHA WIRA INTERNATIONAL, Tbk.

Head Office

TB Simatupang, Jakarta, Indonesia

COMPANY OVERVIEW

Business Activities

- 3 Business Unit (BU):
 - Beverage (BVW)
 - Foods, incl. instant noodle, snacks, confectionary (F&B)
 - Beauty care & personal care (BC)
- Typical brand positioning:
 - Niche brands and products
 - High quality products at superior-value and affordable price
- Distribution Channels
 - eCom, specialty stores, on-premise, modern trade, traditional trade (only select SKUs) and export

Organization

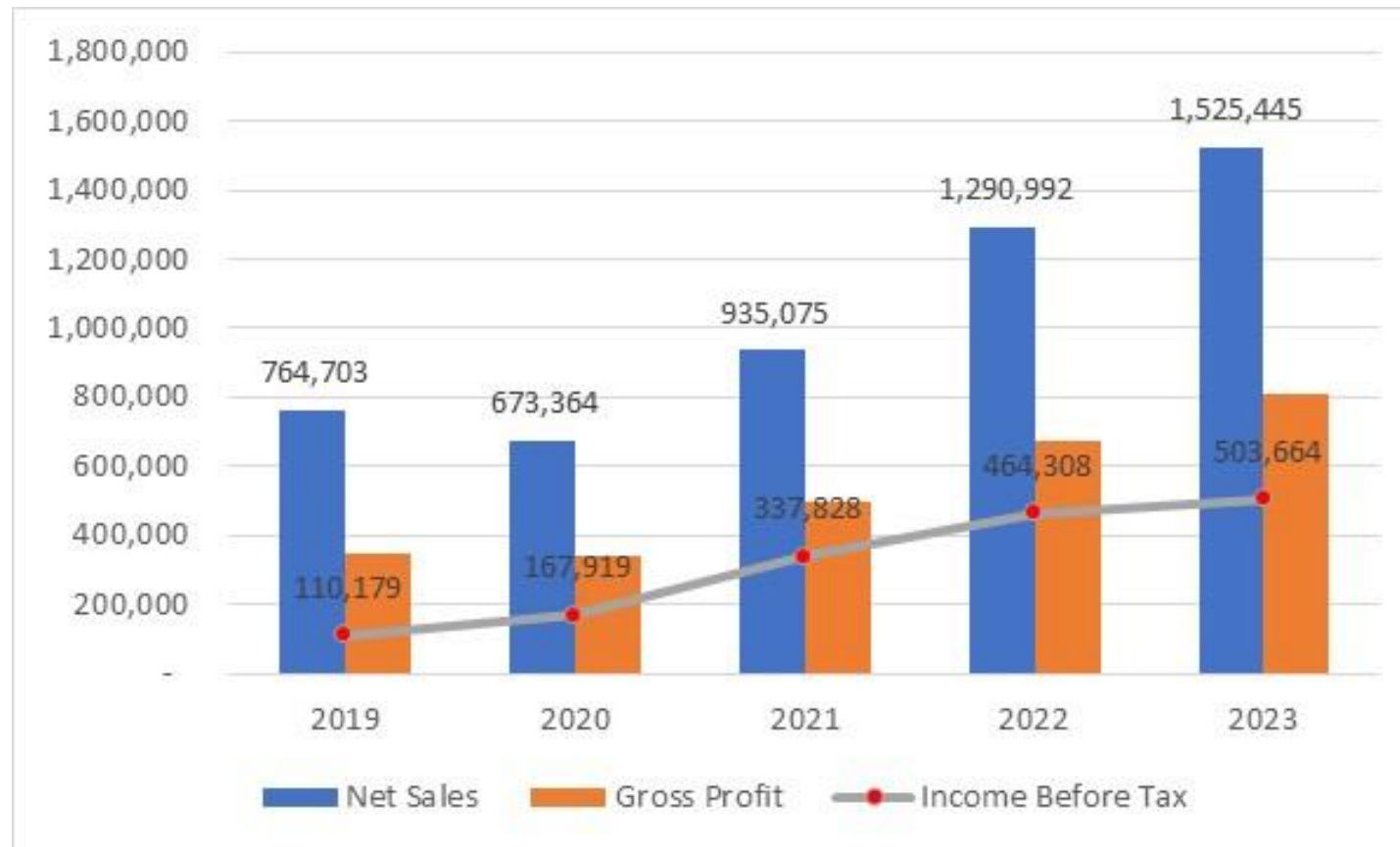
- Simple organization structure with few layers only
 - 3 BOD and 30 managers
 - Total employees: 1.450
- Main office in Jakarta, Indonesia
- Simple Organization Structure
 - Marketing, Product Development, Product Supply and Trade Marketing organized by BU
 - Sales and Distribution organized by Channel and Area
 - The rest (we call them Enablers) run as one shared support department

Shareholders Composition

Remarks	Number of shares	Share Value	%
Authorised Capital	2,359,587,200	2,359,587,200,000	
Subscribed and Fully Paid Capital			
• Waters Partners Bottling SA	539,896,713	539,896,713,000	91.52
• Public	50,000,087	50,000,087,000	8.48
Total subscribed and Fully Paid Capital	589,896,800	589,896,800,000	100

(based on data from PT Raya Saham Registra as at 31 December 2022)

Financial Highlights



*Note: presented in Rp million

BUSINESS UNITS



| NESTLÉ PURE LIFE

To satisfy all your needs, **NESTLÉ PURE LIFE** is available in a wide variety of convenient sizes.



330mL

600mL

1500mL

6x1500mL

6x600mL



| WONHAE



Bring the authentic Korean restaurant experience to your home





MAKARIZO HAIR ENERGY

Makarizo introduces its new brand platform in Makarizo ENERGY. Without a doubt, this fresh new brand offers liveliness and audacity



MAKARIZO ADVISOR

Makarizo Advisor Hair Recovery provides deep nourishment that leads to the revitalization of problematic hair.



MAKARIZO

PROFESSIONAL

TEXTURE

CATEGORY

REBONDING
SYSTEM

COLOR

CATEGORY

CONCEPT *ultimax* SF3
Intense Vibrance & Protection. VEGAN HAIR COLOR SYSTEM

TREATMENT

CATEGORY

Barber
Daily®

HONEY DEW

texturé
experience

Salon Daily

MK³

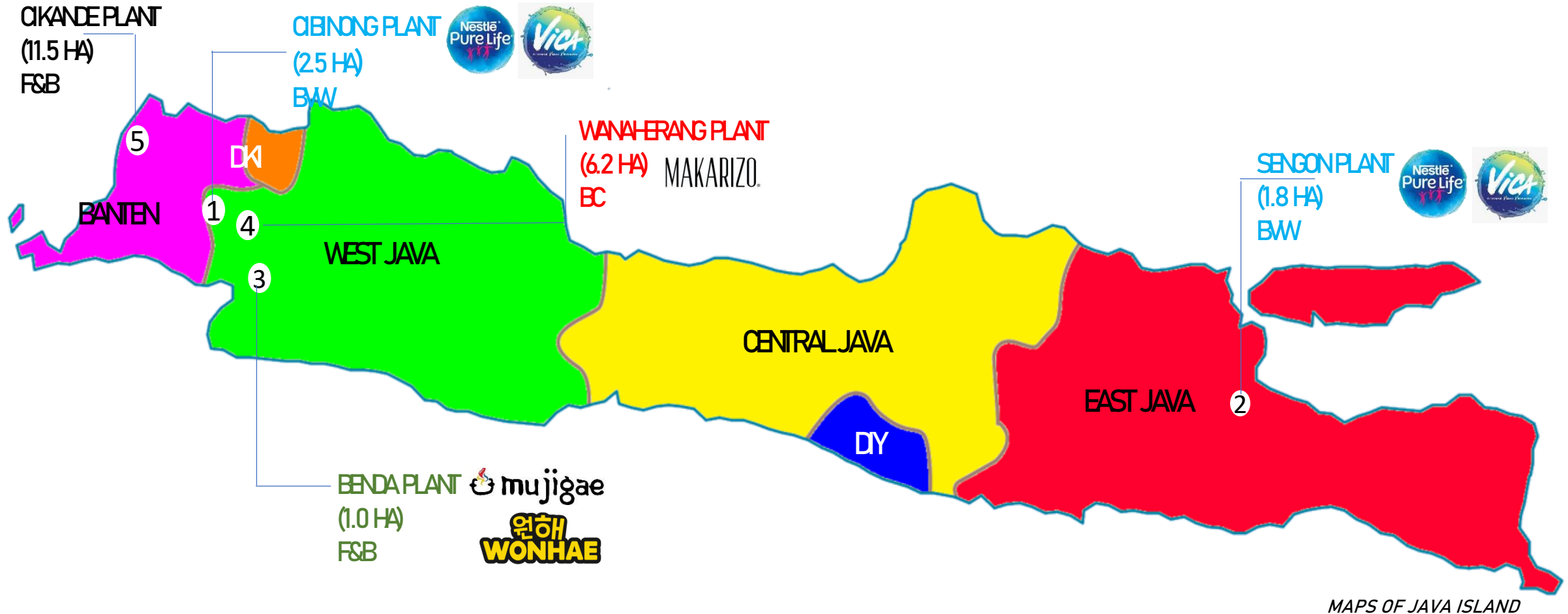


PRODUCT SUPPLY & DISTRIBUTION

Product Supply

- Organized by BU
- Total number of factories = 5, with total land area of approx. 22 HA, expansion undergoing
- Available land bank in other locations for future development about 6 HA.
- 3 Factories in negotiation to acquire adjacent land for expansion to bring each production site to a more ideal size of 5 HA.

Product Supply Infrastructure



Distribution Infrastructure

- Nation wide distribution network is under development.
- Distribution Infrastructure
 - 2 main hubs in Jakarta and near Surabaya, each approx. 1.5 HA
 - Own Distribution Points in 19 Cities, being expanded to 100 Cities
 - For Modern Trade, B2B Institutions, eCommerce
 - 3rd party Distribution Partners for BU Beverage and Beauty Care General Trade Channels in 100+ Cities
 - BU F&B currently distributed only in Modern Trade only and eCommerce

10x

THANK YOU

