



Spread the Joy of Snacking





## Key Milestones & Statistics



12 NO. OF BRANDS



9 NO. OF PRODUCT CATEGORY



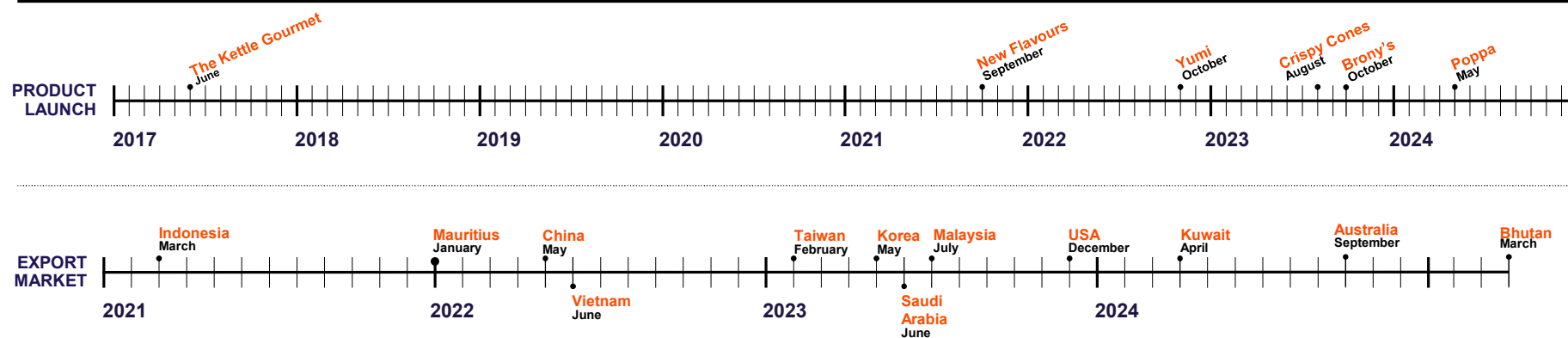
10 NO. OF MARKETS



2 NO. OF MANUFACTURING PLANTS



6 NO. OF TRADE SHOWS



## Our Brands



THE KETTLE GOURMET

ポッパ  
**Poppa**

POPPA

ゆみ  
**YUMI**

YUMI

**CRISPY  
CONES**

CRISPY CONES

**BRONY'S**

BRONY'S

**KRUMBLY**

KRUMBLY

**JOOSIE**

JOOSIE





# Our Categories



## POPCORN



ポッパ  
**Poppa**



## CORN SNACKS

ゆみ  
**YUMI**



**CRISPY  
CONES**



## COOKIES

**BRONY'S**



**KRUMBLY**



## JELLY

**JOOSIE**





Spread the Joy of Snacking



THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## The Kettle Gourmet Popcorn

Our popcorn series is unlike any other in the world!

Each flavour in our popcorn series is inspired by popular Singapore dishes, and tastes exactly like those dishes!





## The Kettle Gourmet Popcorn



**Kaya Butter Toast**  
Available in 30g pack

One of Singapore's breakfast favorite, Kaya Butter Toast is a simple snack of toasted slices of bread sandwiching silky smooth butter and a rich spread of sweet creamy kaya, a traditional jam made of coconut and eggs.



**Chilli Crab**  
Available in 30g pack

Chilli Crab is among Singapore's well-known culinary inventions. Loved by Singaporeans, our Chilli Crab secret is in the 'sauce' – a tangy flavour combined with the succulent flesh of the stir-fried crab.



**Chicken Floss**  
Available in 30g pack

Singaporeans love chicken floss! This shredded dried chicken is commonly enjoyed as a snack or used as a topping or filling in various dishes. It's added to floss buns, sandwiches, and pastries, and even as toppings to main dishes!



**Nasi Lemak**  
Available in 30g pack

Nasi Lemak is a creamy, coconut-milk-infused rice dish with an aromatic pandan smell that is traditionally served with fried ikan bilis (anchovies), peanuts, eggs, cucumber slices, and sambal (chili paste).

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
19041090	920	100	Malaysia	15	HACCP, ISO22000, HALAL, MESTI



## The Kettle Gourmet Popcorn



### Pulut Hitam

Available in 30g pack

Pulut Hitam is dessert made from black glutinous rice, sweetened with palm sugar and coconut milk. The black glutinous rice gives the dessert its dark purple colour. This dish is eaten as a snack or a dessert!



### Fish Head Curry

Available in 30g pack

A Singapore signature delicacy, the Fish Head Curry is both bold and distinctive. Braised in rich coconut milk and aromatic spices, the fish head curry is loved by all!



### Chocolate

Available in 30g pack

Your classic chocolate flavor! Just the right amount of chocolate in our light, flavourful popcorn—satisfyingly chocolaty, delicately balanced, allowing you a guilt-free indulgence in every bite.



### Salted Caramel

Available in 30g pack

For the salted caramel lovers! Experience the perfect balance of sweet and salty — decadently rich yet surprisingly light, you would savour every bite and wish the popcorn doesn't ever get over!

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
19041090	920	100	Malaysia	15	HACCP, ISO22000, HALAL, MESTI





# The Kettle Gourmet Popcorn



## Holy Cheese

Available in 30g pack

As the name suggests, this is holy good! Indulge in the irresistible cheesiness of our popcorn—packed with savoury flavour yet light enough to enjoy guilt-free, it's a cheesey delight with every bite.



## Mala

Available in 30g pack

Spice things up with our fiery Mala popcorn! Infused with the bold and numbing heat of Sichuan peppercorns, every bite delivers an addictive kick of spice, balanced with savory goodness. If you love a little heat, this one's a must-try!



## Tom Yum

Available in 30g pack

Tangy, spicy, and irresistibly bold—our Tom Yam popcorn is bursting with the signature Thai flavors of lemongrass, lime, and chili. It's a perfect harmony of zesty and spicy, guaranteed to awaken your taste buds with every crunch!



## Original

Available in 30g pack

Simple, natural, and absolutely guilt-free! Our Original popcorn is air-popped and lightly salted, with no added sugar or artificial flavors. Made with quality ingredients, it's a light and crispy snack that lets you enjoy pure goodness in every bite!

**HS CODE**  
19041090

**MOQ (CARTONS)**  
920

**NO. PER CARTON (PACKS)**  
100

**MANUFACTURING COUNTRY**  
Malaysia

**SHELF LIFE (MONTHS)**  
15

**QUALITY ASSURANCE**  
HACCP, ISO22000,  
HALAL, MESTI



THE KETTLE GOURMET	POPPA	YUMI CORN STICK	YUMI CORN CURLS	CRISPY CONES	PINTO	BRONY'S	KRUMBLY	JOSSIE
--------------------	-------	-----------------	-----------------	--------------	-------	---------	---------	--------

## The Kettle Gourmet Popcorn

BRAND	FLAVOUR	WEIGHT	HS CODE	NO. PER CARTON (PACKS)	MOQ (CARTONS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)
The Kettle Gourmet	Salted Caramel	30g	19041090	100	920	Malaysia	15
	Chocolate						
	Kaya Butter Toast						
	Pulut Hitam						
	Chili Crab						
	Chicken Floss						
	Nasi Lemak						
	Fish Head Curry						
	Cheese						
	Mala						
	Tom Yum						
	Original						



MS1500  
1 028-04/2022

## Poppa Popcorn

If you are looking for popcorn with classic flavours, look no further! Our Poppa popcorn series caters to consumers of all ages that are looking at a light, and flavourful popcorn snack with classic flavours!

ポッパ  
**Poppa**





THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## Poppa Popcorn



**Chocolate**  
Available in 40g pack



**Caramel**  
Available in 40g pack



**Tutti Frutti**  
Available in 40g pack



**Original**  
Available in 40g pack

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
19041090	720	60	Malaysia	15	HACCP, ISO22000, HALAL, MESTI



THE KETTLE GOURMET	POPPA	YUMI CORN STICK	YUMI CORN CURLS	CRISPY CONES	PINTO	BRONY'S	KRUMBLY	JOSSIE
--------------------	-------	-----------------	-----------------	--------------	-------	---------	---------	--------

## Poppa Popcorn

BRAND	FLAVOUR	WEIGHT	HS CODE	NO. PER CARTON (PACKS)	MOQ (CARTONS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)
POPPA	Salted Caramel	40g	19041090	60	720	Malaysia	15
	Chocolate						
	Plain						
	Tutti Fruity						



MS1500  
1 028-04/2022



## YUMI Corn Sticks Corn Snacks

Our Yumi corn sticks are one of our most popular products! These dangerously addictive corn sticks are light, flavourful, guilt-free snack option for you and your loved ones to enjoy!

YUMI  
ゆみ





THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## YUMI Corn Sticks Corn Snacks



**Original**  
Available in  
20 x 8.5g poly bag



**Cheese**  
Available in  
20 x 8.5g poly bag



**BBQ Chicken**  
Available in  
20 x 8.5g poly bag

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
19041090	920	24	Malaysia	12	HACCP, ISO 22000:2018, HALAL



THE KETTLE GOURMET	POPPA	YUMI CORN STICK	YUMI CORN CURLS	CRISPY CONES	PINTO	BRONY'S	KRUMBLY	JOSSIE
--------------------	-------	-----------------	-----------------	--------------	-------	---------	---------	--------

## YUMI Corn Sticks Corn Snacks

BRAND	FLAVOUR	WEIGHT	HS CODE	NO. PER CARTON (PACKS)	MOQ (CARTONS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)
YUMI	Original	20 x 8.5g	19041090	24	920	Malaysia	12
	Cheese						
	BBQ Chicken						



THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## YUMI Corn Curls Corn Snacks

There is only one way to describe these corn curls – you will regret not having them! They are yumi, light, tasty, and addictive. Don't say we didn't warn you!

YUMI  
ゆみ



© 2024 THE SAVOURY NOSH PTE LTD



THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## YUMI Corn Curls Corn Snacks



### Cheese

Available in 20g pack



### Barbecue

Available in 20g pack



### Squid

Available in 20g pack

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
19041090	920	120	Malaysia	15	ISO 9001:2015, HALAL



THE KETTLE GOURMET	POPPA	YUMI CORN STICK	YUMI CORN CURLS	CRISPY CONES	PINTO	BRONY'S	KRUMBLY	JOSSIE
--------------------	-------	-----------------	-----------------	--------------	-------	---------	---------	--------

## YUMI Corn Curls Corn Snacks

BRAND	FLAVOUR	WEIGHT	HS CODE	NO. PER CARTON (PACKS)	MOQ (CARTONS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)
YUMI	BBQ	20g	19041090	120	920	Malaysia	15
	Cheese						
	Squid						



## Crispy Cones Corn Snacks

How often have you come across a corn snack that is truly crispy, light, and delightfully unique? Our corn snacks come in original, mayonnaise and chicken flavour – and you will be surprised by how good and rich and authentic the flavours are!

# CRISPY CONES

kids tested  
mum approved  
جربه الأطفال  
حاز على رضى الأمهات

vegetarian friendly  
صالح للنباتيين

baked  
not fried  
غير مقلي مخبوز

non-GMO  
corn  
ذرة غير  
معدلة وراثيًا





THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## Crispy Cones Corn Snacks



**Cheeky Chickery**  
Available in 50g pack



**Witty Wheat**  
Available in 50g pack



**Marvellous Mayo**  
Available in 50g pack

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
19041000	920	40	Malaysia	12	ISO 22000:2018, ISO 9001:2015, HALAL, MESTI



THE KETTLE GOURMET	POPPA	YUMI CORN STICK	YUMI CORN CURLS	CRISPY CONES	PINTO	BRONY'S	KRUMBLY	JOSSIE
--------------------	-------	-----------------	-----------------	--------------	-------	---------	---------	--------

## Crispy Cones Corn Snacks

BRAND	FLAVOUR	WEIGHT	HS CODE	NO. PER CARTON (PACKS)	MOQ (CARTONS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)
Crispy Cones	Witty Wheat (Original Corn)	50g	19041000	40	920	Malaysia	12
	Marvellous Mayo (Mayonnaise)						
	Cheeky Chicky (Chicken)						



THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## Brony's Brownie Crisps Crisps

How often have you had brownie crisps that are too sweet, or too dry? Our brownie crisps are just what you need to have with your coffee – they are not sweet, rich with the flavour, and incredibly light!

# BRONY'S



THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## Brony's Brownie Crisps <sup>Crisps</sup>



### Matcha

Available in 35g pack



### Choc-Chip

Available in 35g pack

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
19053120	920	100	Malaysia	12	HACCP, HALAL, MESTI, GMP, VHM





THE KETTLE GOURMET	POPPA	YUMI CORN STICK	YUMI CORN CURLS	CRISPY CONES	PINTO	BRONY'S	KRUMBLY	JOSSIE
--------------------	-------	-----------------	-----------------	--------------	-------	---------	---------	--------

## Brony's Brownie Crisps <sup>Crisps</sup>

BRAND	FLAVOUR	WEIGHT	HS CODE	NO. PER CARTON (PACKS)	MOQ (CARTONS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)
Brony's	Choc-chip	35g	19053120	100	864	Malaysia	12
	Matcha						



## Krumbly Cookies

Krumbly cookies make snack time twice as fun for everyone! Perfect for children's playdates, office breaks, or cozy family gatherings, these delightful treats are sure to bring smiles to faces young and old. Gather around and enjoy the irresistible crunch and charm of Krumbly cookies!

# KRUMBLY



THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

**KRUMBLY**

JOSSIE

## Krumbly Cookies



**Crazy Choco**  
Available in 160g pack



**Cheeky Cheese**  
Available in 160g pack



**Pesky Peanut**  
Available in 160g pack



**Hyper Hazelnut**  
Available in 160g pack

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
19053120	TBC	TBC	Malaysia	12	HACCP, ISO22000, HALAL, MESTI



THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## Krumbly Cookies

BRAND	FLAVOUR	WEIGHT	HS CODE	NO. PER CARTON (PACKS)	MOQ (CARTONS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)
Krumbly	Crazy Choco (Chocolate)	16 x 10g	19053120	TBC	TBC	Malaysia	12
	Cheeky Cheese (Cheese)						
	Hyper Hazelnut (Hazelnut)						
	Pesky Peanut (Peanut)						

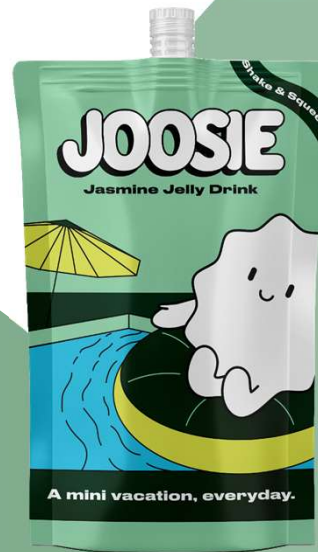




## Joosie Jelly

Have you ever come across a jelly drink but with floral flavours!  
Imagine how refreshing it would be to have cold floral drinks on  
a hot day to cool yourself off!

# JOOSIE



THE KETTLE GOURMET

POPPA

YUMI CORN STICK

YUMI CORN CURLS

CRISPY CONES

PINTO

BRONY'S

KRUMBLY

JOSSIE

## Joosie Jelly



### Jasmine

Available in 170g pack



### Osmanthus

Available in 170g pack

HS CODE	MOQ (CARTONS)	NO. PER CARTON (PACKS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)	QUALITY ASSURANCE
21069099	3600	36	Singapore	24	ISO22000, HALAL



THE KETTLE GOURMET	POPPA	YUMI CORN STICK	YUMI CORN CURLS	CRISPY CONES	PINTO	BRONY'S	KRUMBLY	JOSSIE
--------------------	-------	-----------------	-----------------	--------------	-------	---------	---------	--------

# Joosie Jelly

BRAND	FLAVOUR	WEIGHT	HS CODE	NO. PER CARTON (PACKS)	MOQ (CARTONS)	MANUFACTURING COUNTRY	SHELF LIFE (MONTHS)
Joosie	Jasmine	170g	21069099	36	3600	Singapore	24
	Osmanthus						





Spreading the Joy of Snacking







## Distribution Channels & Partners

### SINGAPORE



### INTERNATIONAL

Mauritius

Malaysia

Taiwan

Kuwait

Saudi Arabia

USA

Vietnam

South Korea

Australia

China

Philippines

Bhutan





Santa's Munch Division Oleh The Kettle Gourmet Membawa Penambahan YUMI Ke Dalam Popcorn Christmas Box Mereka Ke Singapura Dan Malaysia!



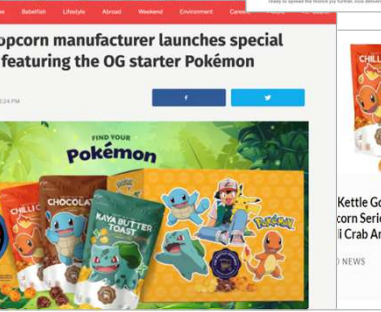
Diaries: I feared for the future of my snack firm, but the pandemic also brought sides



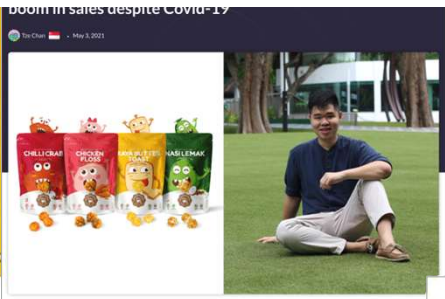
Singapore brand The Kettle Gourmet local flavoured popcorn featuring your starter Pokémon



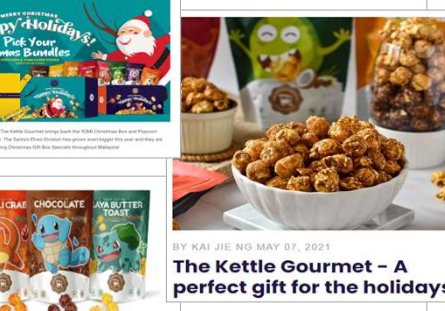
Singapore-based popcorn brand, The Kettle Gourmet launches a series of Pokémon Popcorn



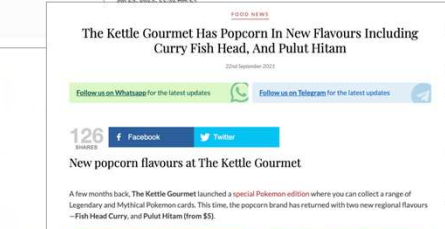
Binge on The Kettle Gourmet's new YUMI corn stick snacks



Singapore-based popcorn brand, The Kettle Gourmet launches a series of Pokémon Popcorn



Crispy Cones: The Kettle Gourmet Unravels New Snack Line with 3 Mouthwatering Flavours



How Kettle Gourmet successfully entered the China market in just 3 months



He Started Up With Less Than \$100 - Now Business Is Popping With Up To 500 Packs Sold Daily



Meet Zac Chua: The Singaporean Entrepreneur Who Turned a Popcorn Snack into an Empire



He Started Up With Less Than \$100 - Now Business Is Popping With Up To 500 Packs Sold Daily





## Trade Shows & Events









## CONTACT

Zac Chua

Founder

[zac@thekettlegourmet.com](mailto:zac@thekettlegourmet.com)

+65 9159 2303

[thekettlegourmet.com](http://thekettlegourmet.com)

**The Savoury Nosh Pte Ltd**

8 Jalan Lembah Kallang, Ming Ghee Building  
Singapore 339564



@thekettle  
gourmetsg



@thekettle  
gourmet



@thekettle  
gourmetsg

