



YOUR PARTNER FOR **QUALITY RICE**





CONSISTENT QUALITY GUARANTEES THE BEST FOR YOUR CUSTOMERS QUALITY GUARANTEES FROM URC

Universal Rice Co., Ltd. (URC)

is one of Thailand's major exporters of rice to the world. The reason for this is that URC delivers the main requirements of rice importers that can be summed up in one word - CONSISTENCY.

- Consistency of first-quality suppliers.
- Consistency of the finest rice grains selected from regions that offer best quality rice certified by international quality control organizations.
- Consistency in price contracts regardless of the rice market situation.
- Consistency with individual market demands.

This URC policy of 'CONSISTENCY' has drawn customers from over 50 countries and recognition in the form of the Prime Ministers' Export Award in 2003.

Our program can work for you, so that your customers can have the best rice from Thailand.





Thai Hom Mali Rice



Glutinous Rice



White Rice



Red Cargo Rice



Black Glutinous Rice



Multigrain



Thai Fragrant Rice



Riceberry



Thai Parboiled Rice



Thai Hom Mali
Broken Rice



Thai Hom Mali
Brown Rice



Brown & Red Rice



Organic
Brown Red Black Rice



Organic
Thai Hom Mali Rice



Organic
Brown & Red Rice



Organic
Red Cargo Rice



Organic
Riceberry



Organic
Jasmine Brown Rice

CONSISTENCY OF RICE GRAINS

Your customers rely on you for consistent quality, and that is ensured with URC. Since its inception over 15 years ago, quality is our top priority. Our laboratories follow strict and rigorous quality control. Our commitment to product quality has earned URC the following awards and certification.



TH BIO 132 J12V



TH BIO 132 J12V



PRIME MINISTER'S
EXPORT AWARD
2003



OUT STANDING COMPANY
OF YEAR
2002



TH16/9474
HACCP



TH02/1868
ISO 9001



TH03/3403
ISO 14001



TH14/8008
BRC



TH16/9473
GMP

These certified awards for strict control ensure the standard, the traceability, the documentation and management of our entire operation.

Why not have that guarantee for your customers ? Additionally, URC has now introduced a premium export-grade Organic Rice.

CONSISTENCY OF SUPPLIERS

Most URC rice comes from E-San, the best region for growing famous Thai Jasmine rice with the distinctive fragrance.

At URC, we select rice from the best sources with the right soil quality and climate. These farmers are proud suppliers who prefer to make their harvest available to URC exclusively, guaranteeing the finest quality for your customers.

CONSISTENCY OF PRICE

The worry of fluctuating rice prices has been eliminated with the URC policy of 'agreed volume at agreed price'. We stand by our agreements and maintain the needed quantity for each contract. Despite market fluctuations or supply availability, URC prices remain and our prices are highly competitive.



CONSISTENCY WITH INDIVIDUAL MARKET DEMANDS

URC recognizes that each market prefers a specific rice variety, texture and grain size to suit local cuisine.

We meet that need. URC exports to a variety of countries, among them, the United States, Europe, Australia, as well as China. We also cater to a growing market for healthy rice.



THE URC PROMISE

- We provide consistent quality rice throughout the season, free of problems.
- For URC brands, we assist in marketing promotion tactics and materials, so you can increase market shares with less effort.
- We honour our contracts, regardless of the rice market situation.
- We provide rice news, so you can make informed rice decisions.



URC CUSTOMER SERVICE

URC offers unequalled customer service to ensure worry-free operation. Become a URC strategic partner. Our team of highly motivated professionals ensure service beyond expectations.

Value-added services to assist in brand creation and promotion

- We customize first-class packaging in sizes and materials to suit your requirements.
- We offer in-house packaging and logo design, or follow your own concepts precisely.
- We offer marketing and promotion assistance.



URC PREMIUM PRODUCTS



Our finest quality rice is available under URC brands
or in customized packaging under your own brand names.



'SAWAT-D' BRAND (HEALTHY GRAIN)

Quality rice sold under this brand is made of healthy, finely selected grains of superb quality, which are high in vitamins and fibre. These grains are meticulously processed and cared for to maintain optimal nutritional values, until they reach consumers. Each 'SAWAT-D' product comes in a 1 Kg. vacuum pack.



GABA RICE



GABA is results from a process of bringing cargo rice to germination, until rice germinates 0.5-1.00 mm. in length to increase "GABA (Gamma Aminobutyric Acid)" in rice. GABA is the central role for proper functions of central nervous system (Neurotransmitter) and inhibitor help prevent and maintain functions in the brain, relieve stress and anxiety, ensure a good night 's sleep. It can also help prevent Alzheimer's disease.



SUITABLE FOR VEGETARIANS

GLUTEN FREE

SOY FREE

EGG FREE

MILK FREE

NO MSG

NO PRESERVATIVE

DEHYDRATED THAI HOM MALI RICE PORRIDGE

JAPANESE SOUP WAKAME SEAWEED FLAVOUR

DEHYDRATED THAI HOM MALI RICE PORRIDGE



DUO GERM CARGO RICE

Rice germ is the part that has high nutritional value. It contains Gamma Oryzanol which is an antioxidant and also contains vitamins and minerals as follows.

Magnesium

- contributes to normal protein synthesis.
- helps maintain normal bone condition.

Vitamin B1

- contributes to the normal functioning of the nervous system and muscles
- contributes to the normal functioning of the heart.



The rice germ will come off the rice grain in the polishing process. Sawat-D Healthy Grain has selected both types of brown rice germ and combined them together. Two-color brown rice germ passed through a standardized production process and packed into vacuum packaging. This makes it possible to maintain the important nutrients.





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