



VIHAMARK GROUP JOINT STOCK COMPANY
CÔNG TY CỔ PHẦN TẬP ĐOÀN VIHAMARK





Dear Partners and Customers!

Vihamark Group Joint Stock Company was established on November 4, 2019, the predecessor of the company was Hai Hong Company Limited. Vihamark was born with the mission of serving customers best, bringing customers and partners high quality products, safe for consumers.

As a business operating in the FMCG industry, we provide high quality beverage and bakery products. We have a team of research experts and a factory in Ha Nam as well as a strict production process to create products with full natural flavors, safe and quality for consumers.

The motto at Vihamark is to always learn, listen, strictly follow the rules and create new quality product lines to promote business activities. Vihamark will definitely bring the best value to partners and customers.

Best regards!

COMPANY PROFILE

Vihamark Group Joint Stock Company, formerly Hai Hong Company Limited, was established in 2001 and officially changed its name in November 2019. At Vihamark, we want all employees to come to the company and factory not only to make products but also to turn Vihamark into a home, putting their feelings into each product they create. Every time you enjoy a Vihamark product, you will not only feel the natural sweetness but also feel our passion in each product created.

DEVELOPMENT JOURNEY VIHAMARK GROUP JOINT STOCK COMPANY

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After many years of operating in the Vietnamese market, VIHAMARK has been constantly improving its technology, maintaining its pioneering position in the consumer goods manufacturing industry in Vietnam.

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2002

Successfully built the first factory in Hoai Duc.

2005

Started producing soft drinks under the brand name Vihamark. Built a professional sales system in the North.

2008

Expanding the business system nationwide and exporting, upgrading modern equipment.

2015

Expanding the factory with three PET bottle production lines and two can production lines with a capacity of 6 million cartons per year.

2020

Started construction of a new factory in Dong Van Industrial Park, Ha Nam with a capacity of 25 million barrels per year.

2021

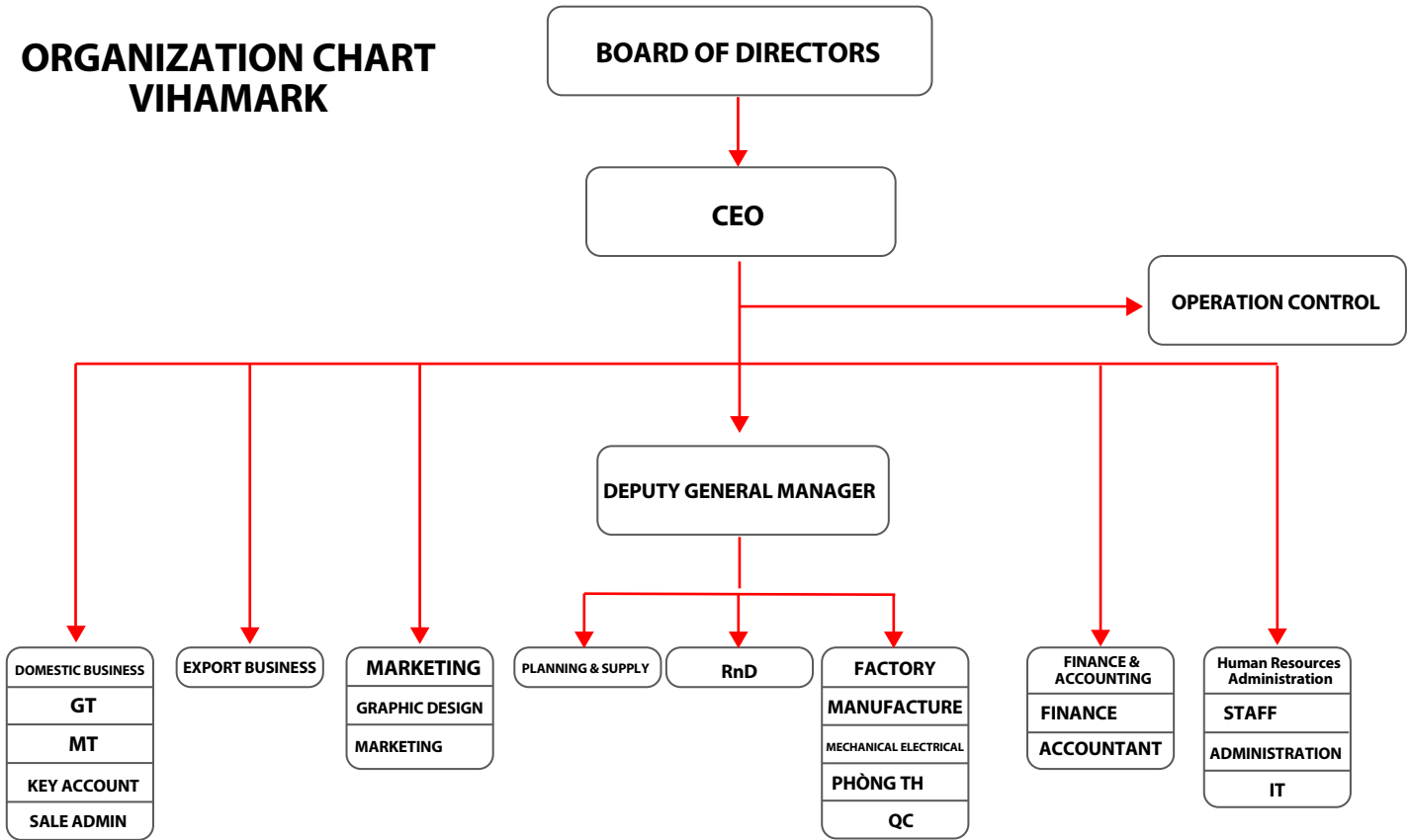
Operating under the new name of Vihamark Group Joint Stock Company. Cooperating with Tam Viet Foods Company to distribute bakery products.

2024

Expanding export channels of Vihamark products to countries around the world

COMPANY ORGANIZATION

ORGANIZATION CHART VIHAMARK



MISSION

WITH CONSUMERS

Bring customers cool, delicious, nutritious, high quality, safe, affordable beverage products that suit consumer tastes in each period, and a distribution network throughout Vietnam, a team of honest, quick, professional staff.



FOR BUSINESS

Deliver leading returns and sustainable growth to partners.



MISSION

WITH WORKERS

As an organization with a humane working environment, where employees are given every opportunity to maximize their qualities and abilities.

WITH SOCIETY

The company always acts responsibly towards society, and has volunteer activities towards the community.



VISION

VISION



VihaMark®

Become the brand that customers prioritize, become the leading company in the Vietnamese beverage industry, and bring the Vietnamese beverage brand to the region and the world.



THE VALUES THAT MAKE UP VIHAMARK

NATURAL FULL FLAVORED SOFT DRINK

We want to create fresh, safe and natural products from ingredients produced by Vietnamese farmers. We understand the hard work of nurturing each tree to flower and produce fruit. Therefore, we want to create quality products from those sweet fruits. At the same time, we create value to contribute to the development of Vietnam's agricultural sector.

SEND LOVE

From the buds to create sweet fruit, the meticulous care of the farmer is needed. We understand the hardships of the farmers and we will certainly create the highest quality, delicious, nutritious products as a response to the farmers. The journey of sending love is like a never-ending cycle.



CORE VALUES CREATE A VIHAMARK BRAND

The values that make up a strong Vihamark brand are encapsulated in the letters that make up the brand name VIHAMARK.

V	CULTURE:	Behave in a civilized manner at work, in lifestyle, at work and in daily communication.
H	LEARN:	Not only learn from colleagues, partners and society.
A	KNOWLEDGEABLE:	Understand customer market and business industry.
M	STRONG:	Always strong before any challenge
A	PEACE OF MIND:	The Company's staff will feel secure in working at Vihamark.
R	OPEN:	Vihamark always welcomes and provides maximum support for members and partners to work together to build a future.
K	ASPIRATION:	Always strive for perfection.

LEGAL BASIS

SỞ KẾ HOẠCH VÀ ĐẦU TƯ
TỈNH HÀ NAM
PHÒNG ĐĂNG KÝ KINH DOANH

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập – Tự do – Hạnh phúc

GIẤY CHỨNG NHẬN ĐĂNG KÝ DOANH NGHIỆP CÔNG TY CỔ PHẦN

Mã số doanh nghiệp: 0700832532

Đăng ký lần đầu: ngày 04 tháng 11 năm 2019

Đăng ký thay đổi lần thứ: 7, ngày 24 tháng 10 năm 2023

1. Tên công ty

Tên công ty viết bằng tiếng Việt: CÔNG TY CỔ PHẦN TẬP ĐOÀN VIHAMARK

Tên công ty viết bằng tiếng nước ngoài: VIHAMARK GROUP JOINT STOCK COMPANY

Tên công ty viết tắt: TẬP ĐOÀN VIHAMARK

2. Địa chỉ trụ sở chính

Lô N3-6, KCN Đồng Văn II, Phường Duy Minh, Thị xã Duy Tiên, Tỉnh Hà Nam, Việt Nam

Điện thoại: 02432045611

Fax:

Email: info@vihamark.com.vn

Website:

3. Vốn điều lệ: 65.600.000.000 đồng.

Bằng chữ: Sáu mươi lăm tỷ sáu trăm triệu đồng

Mệnh giá cổ phần: 10.000 đồng

Tổng số cổ phần: 6.560.000

4. Người đại diện theo pháp luật của công ty

* Họ và tên: NGUYỄN THIÊN THẮNG

Giới tính: Nam

Chức danh: Tổng giám đốc

Sinh ngày: 20/05/1985

Dân tộc: Kinh

Quốc tịch: Việt Nam

Loại giấy tờ pháp lý của cá nhân: Chứng minh nhân dân

Số giấy tờ pháp lý của cá nhân: 001085005807

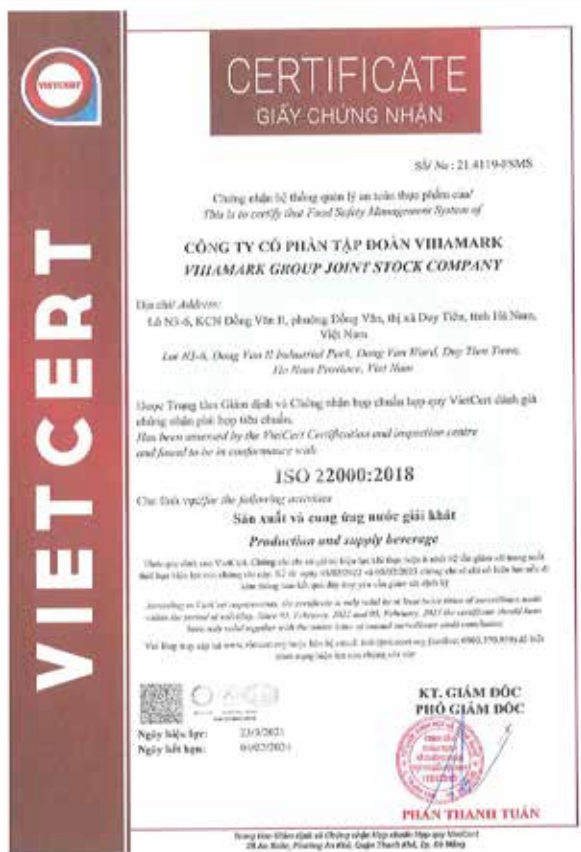
Ngày cấp: 09/04/2015

Nơi cấp: Cục cảnh sát ĐKQL cư trú và DLQG về dân cư

Địa chỉ thường trú: Xóm Đồng Phú, Xã Dương Liễu, Huyện Hoài Đức, Thành phố Hà Nội, Việt Nam

Địa chỉ liên lạc: Xóm Đồng Phú, Xã Dương Liễu, Huyện Hoài Đức, Thành phố Hà Nội, Việt Nam

TRƯỞNG PHÒNG/
PHÒNG ĐĂNG KÝ
KINH DOANH
TỈNH HÀ NAM
Phạm Thị Thu Hà



**EXCELLENT PRODUCTS
AND SERVICES 2021**

PRODUCT

VIHAMARK Group Joint Stock Company was established from the dream of meeting the demand for natural full-flavor beverages and foods, improving the quality of life of Vietnamese consumers with high-quality products. VIHAMARK's goal is to become a leading domestic company in the beverage and food industry. The company has main brand groups such as "FPI100 natural flavors", "Gifts from nature", "Cooling down life", "Refreshing nutrition", "Natural standard flavors", "Endless energy", appearing in turn to meet consumer needs.



LEMOS24H



Start your day with a bottle of Lemon24h for a fresh 24 hours. The drink is produced with high technology in Vietnam, with the familiar ingredient of aloe vera. Aloe vera is a plant that helps beautify and is a natural medicine that helps cool and detoxify well.

In addition to Aloe vera, Lemos24h is combined with bird's nest water. In bird's nest water, there are up to 18 different types of protein that help keep the skin plump and shiny for up to 24 hours. Every day, a bottle of Lemon24h helps purify the body, providing nutrients to help the skin plump and fresh for a long, active day.

Lemos24h has a variety of flavors that stimulate your taste buds with unique flavor mixes to create delicious, nutritious products that meet your preferences. The products are packaged in bottles and jars.



With the mission of bringing consumers quality, delicious and nutritious products from Vietnamese agricultural products. Vihamark launched the FPI100 beverage product line made entirely from fresh fruits, carefully selected such as: orange, tamarind, passion fruit and squash in Vietnam. With an advanced production line, along with ingredients taken from the gardens of farmers in Vietnam, Vihamark has created fresh, nutritious and safe drinks for everyone.

Juice Drink

Vihamark believes that in Vietnam there are drinks that are not only delicious and nutritious but also a traditional medicine that is very good for the health and figure of women. Vihamark creates a line of drinks with ingredients taken from nature, familiar to everyone. With the desire to diversify products with FULL NATURAL FLAVOR.





ENERGY DRINK

Surachai Energy Drink is a drink containing caffeine and taurine to help keep the mind alert and stimulate the body, eliminate fatigue to focus on work and exercise. The product does not include other sweeteners, made from natural ingredients to create a delicious, aromatic flavor.

The product is packaged in 250ml cans.



SUPPLY CHAIN CAPABILITIES



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Vihamark honored in the TOP 100 sustainable enterprises of Vietnam

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Supply chain capabilities

Vihamark Group Joint Stock Company pays great attention to developing supply chain capacity, we want high quality products to always reach customers in the fastest, most convenient and easiest to find way. That is why we build a supply chain that meets dual standards: fast and at the right place, complying with the process and modern development. Committed to delivering products to consumers quickly - accurately - sufficiently (fast, with standard quality and sufficient quantity).



BUSINESS CAPACITY



Vihamark's distribution channel system is diversified in both traditional (GT) and modern (MT) channels.



E-commerce channel system helps customers easily buy products



GT channel distribution system with distributor scale stretching from North to South. (Market covers 63 provinces and cities)



Export channel system: Build and establish a distribution system for Vihamark products to countries in the region.





A photograph of two men in business suits shaking hands. The man on the left is smiling and looking towards the right. The man on the right is partially visible, wearing a dark suit. The background is a bright, out-of-focus office environment.

THANKS

Dear Customers and Partners

On behalf of the Board of Directors, I would like to express my deepest and most sincere gratitude to our Customers and Partners for your trust, cooperation and valuable support for Vihamark over the past time.

For Vihamark, the Company's greatest asset and value is the trust and support of our Customers/Partners for the products and services that the Company provides as well as for the effective and sincere cooperation relationship that we always give to our Customers.

We wish our Customers/Partners good health, happiness, success and prosperity.

We hope that Vihamark will always accompany our Customers/Partners on the path of strong and sustainable development.

Sincerely!

CÔNG TY CP TẬP ĐOÀN VIHAMARK

Trụ sở chính: Lô N3-6, KCN Đồng Văn II, Phường
Duy Minh, Thị xã Duy Tiên, Tỉnh Hà Nam, Việt Nam