



**WQA World Quality Associates Co.,Ltd.**



**Manufacturer-Exporter**  
**S.U.M Brand & MEENA Brand**  
Authentic Thai flavors with world-class quality”



[www.sum-foods.com](http://www.sum-foods.com)



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## About us

WQA World Quality Associates Co.,Ltd. is a pioneering Thai company dedicated to producing high-quality, authentic Thai food products that uphold world-class standards. Established with a vision to share Thailand's culinary heritage on a global scale, WQA combines traditional recipes with innovative preservation techniques to deliver flavors that are true to their origins while meeting the demands of modern consumers.

WQA specializes in crafting both traditional and plant-based Thai dishes, with a focus on authentic, ready-to-eat meals. As the exclusive holder of unique product rights, WQA proudly offers the MEENA brand's canned Massaman Chicken with Banana and the vegan, Banana syrup S.U.M brand's Golden Banana-based dishes. Each product is designed to be convenient, safe, and flavorful, allowing customers to enjoy the taste of Thailand wherever they are.

## Mission

Our mission is to make high-quality, authentic Thai cuisine accessible to customers around the world. We aim to preserve Thailand's rich culinary traditions by producing safe, delicious, and convenient ready-to-eat meals that meet the highest standards of quality and safety.

## Vision

Our vision is to become a global leader in the Thai food industry, known for our commitment to authenticity, innovation, and quality. We strive to enhance the well-being of our customers by providing nourishing meals that are both flavorful and accessible, while maintaining sustainable and responsible production practices that support the community and environment.









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## Facility and Manufacturing process

**Manufacturing Process of Canned Massaman Curry with Golden Banana, MEENA Brand High-Quality Ingredients:** Select premium Golden Bananas and fresh spices, meticulously inspected for quality. **Standardized Cooking Process:** Prepared with a unique recipe to preserve authentic taste and texture. **Vacuum Sealing:** Cans are filled and sealed in a sterile environment to retain freshness and extend shelf life. **Retort Sterilization:** Each can undergoes retort sterilization to ensure food safety and a shelf life of up to 3 years. **International Standards:** Produced in compliance with HACCP, FDA, and Halal standards, supporting global export readiness.

**Our Commitment:** We are deeply committed to producing delicious, nutritious, and convenient food that embodies the authentic flavors of Thai cuisine, bringing a taste of Thailand to everyone through the power of “Soft Power.”





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Our main ingredient in producing is the Golden Banana grown under the GAP (Good Agricultural Practices) standard. All chicken and production ingredients come from export-standard factories. We are committed to and prioritize quality and safety throughout the entire process.



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DELICIOUS  
CONVENIENT  
HEALTHFUL



कारी मासामन بالमوز الذهبي مع الدجاج

MASSAMAN CURRY

GOLDEN BANANA

with chicken

แกงมัสมั่นไก่ใส่กล้วยหอมทอง

Authentic Thai Taste



การผสมผสานอย่างลงตัวระหว่างน้ำแกงมัสมั่นไทยกับ  
ความหอมหวานและเหนียวหนึบของกล้วยหอมทอง มอบ

ประสบการณ์รสชาติที่ไม่มีใครเทียบได้

"สะดวกทุกที่ อร่อยทุกเวลา คุณค่าต่อสุขภาพ"

เก็บรักษาได้ในอุณหภูมิปกติได้นานถึง 3 ปี

โดยไม่ต้องแช่เย็น ไม่ใสสารกันบูด ไม่ใส่ผงชูรส

A harmonious blend of Thai Massaman curry  
with the sweetness of golden banana, offering  
an unparalleled taste experience.

"Convenient anyplace, Anytime and healthful"

Shelf life 3 years at room temperature.

Non Preservative Non MSG



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DELICIOUS  
CONVENIENT  
HEALTHFUL

# MEENA

कारी मासामन بالموز الذهبي مع الدجاج

## MASSAMAN CURRY

### GOLDEN BANANA

with chicken

แกงมัสมั่นไก่ใส่กล้วยหอมทอง

Authentic Thai Taste



การผสมผสานอย่างลงตัวระหว่างน้ำแกงมัสมั่นไทยกับ  
ความหอมหวานและเหนียวหนึบของกล้วยหอมทอง  
มอบประสบการณ์รสชาติที่ไม่มีใครเทียบได้  
"สะดวกทุกที่ อร่อยทุกเวลา คุณค่าต่อสุขภาพ"  
เก็บรักษาได้ในอุณหภูมิปกติได้นานถึง 3 ปี  
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น้ำหนักสุทธิ NW. 185 กรัม





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VEGAN  
PRODUCTS  
GOLDEN BANANA



Authentic Thai Taste

DELICIOUS  
CONVENIENT  
HEALTHFUL



Massaman Curry  
with Golden Banana

كاري ماسامان بالموز الذهبي

Experience the rich, authentic flavors of Massaman curry in a vegetarian recipe, blending aromatic spices with the natural sweetness of golden banana for a perfectly balanced taste.



Stir-Fried Basil  
with Golden Banana

كاري أخضر بالموز الذهبي

A refreshing, vibrant green curry made with rich herbs and spices, complemented by golden banana for a naturally balanced and smooth flavor.



Stir-Fried Basil  
with Golden Banana

The classic taste of Thai stir-fried basil, infused with the sweetness of golden banana, capturing the fragrant aroma of basil with a naturally sweet balance.

NW. 105 grams

Shelf Life: Pouch packaging with a 2-year shelf life.

No Preservative





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## Benefits emphasize the unique taste, health benefits

### Massaman Curry with Golden Banana Highlights

- **Rich and Unique Flavor:** Combines the savory, spiced taste of traditional Massaman curry with the subtle sweetness and chewy texture of golden bananas.
- **Nutrient-Packed:** Golden bananas add potassium, vitamin B6, and fiber, while spices offer antioxidants that boost immunity.
- **Heart-Healthy Ingredients:** Contains herbs and spices that support heart health and reduce inflammation.
- **Versatile Serving:** Enjoy with rice, bread, or as part of fusion dishes like wraps and sandwiches.

### Green Curry with Golden Banana Highlights

- **Unique Flavor and Texture:** Combines the rich, spicy taste of green curry with the subtle sweetness and chewy texture of golden bananas.
- **Nutrient-Dense:** Golden bananas offer potassium, vitamin C, and fiber, while herbs and spices provide antioxidants.
- **Healthy and Balanced:** A wholesome dish that supports heart health and digestion.
- **Versatile:** Pairs well with rice, pasta, or noodles, making it perfect for varied meal options.

### Stir-Fried Basil with Golden Banana Highlights

- **Unique Flavor:** Combines savory, spicy basil with the subtle sweetness of golden bananas for a memorable taste.
- **Nutrient-Rich:** Golden bananas provide potassium, vitamin B6, and fiber, while basil adds antioxidants.
- **Healthy and Versatile:** Low in saturated fat, nutritious, and pairs well with rice, noodles, or in wraps.
- **Innovative:** A creative twist on the classic Thai dish, perfect for health-conscious food lovers.



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## Serving and Enjoyment Suggestions

- Massaman curry with chicken and golden banana is a versatile dish that pairs wonderfully with a variety of sides and serving styles to suit different tastes:
- Traditional Pairings:
  - Steamed Rice: The classic way to enjoy Massaman curry is with warm, steamed jasmine rice, which complements the rich flavors of the curry.
  - Roti: For a more indulgent experience, dip flaky roti bread into the curry to soak up its aromatic sauce.
  - Bread: Use crusty or artisan bread to add a hearty touch to your meal.
- Creative Fusion Options:
  - Spaghetti or Pasta: Serve Massaman curry over spaghetti or any pasta of your choice for a fusion dish that combines Thai and Italian influences.
  - Soba Noodles: Use soba noodles as a base for a unique twist that merges Japanese and Thai cuisine.
- Modern Serving Styles:
  - Bento Box: Present the curry in a compartmentalized bento box, paired with rice, vegetables, and side dishes for a complete, balanced meal.
  - Sandwich: Use Massaman curry as a filling in a sandwich for a portable, flavorful lunch option.
  - Kebab: Wrap the curry in a flatbread or pita for a handheld meal that's easy to enjoy on the go.
- Customizable Combinations:
  - The dish can be paired with other sides such as quinoa, couscous, or any preferred grain, and complemented with fresh or pickled vegetables to add texture and balance.
  - Add your own twist by including Massaman curry in wraps, tacos, or bowls for a modern take on Thai flavors.





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## Serving and Enjoyment Suggestions





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## Banana Syrup Banana Juice Banana Craft Soda



### Banana Syrup

- Natural sweetener made from 100% ripe Thai golden banana
- No added sugar, no preservatives
- Vegan / Halal / Keto-friendly
- Ideal for mixing with soda, tea, desserts, or cooking
- Packaging: 170 ml / 250 ml / 1000 ml
- Shelf Life: 9-12 months (sealed, room temperature)

### Key Ingredients

- Ripe Thai golden banana (Hom Thong)
- Natural date fruit
- Lemon juice
- Himalayan pink salt (optional)
- Carbonated water (for soda version)

Certifications (Available or in process)  
FDA Thailand, GHP, HACCP and Halal



### Banana JUICE, Banana Craft Soda

- Refreshing beverage made from banana & date syrup
- Naturally sweet, no refined sugar
- Slightly tangy with lemon and pink salt
- Sparkling, non-caffeinated, guilt-free treat
- Packaging: 250 ml glass bottle (Ready-to-drink)
- Shelf Life: 6-9 months (pasteurized)

### Unique Selling Points (USP)

- 100% Natural – No additives, no colorings
- Innovative flavor with Thai identity
- Vegan, Halal, and clean-label
- Export-ready with customizable packaging
- Suitable for all ages: kids, health lovers, Muslims, café menus

### Suggested Uses

- As syrup: Mix with soda, smoothies, coffee, or desserts
- As soda: Ready-to-drink craft soda alternative
- As gifting: Premium set for wellness lovers
- Café menu: Create signature “Banana Sparkling” or “Golden Smoothie”





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## Golden Banana Jam (Premium Banana Spread)

### Product Description:

- Golden Banana Jam is a premium fruit spread made from 100% ripe golden bananas, gently simmered with natural coconut sugar and enhanced with a touch of lemon juice for a balanced, refreshing flavor. Free from artificial preservatives, additives, and refined sugars, this jam offers a rich texture and the authentic aroma of tropical bananas. Ideal for health-conscious consumers, it can be enjoyed with bread, pastries, yogurt, or used as a filling for desserts.
- Crafted with care under high-quality production standards, this jam is a natural and delicious way to add nutrition and sweetness to your day.





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### ☀ Key Features:

- 100% Real Golden Banana
- Made exclusively from naturally ripened golden bananas grown in Thailand.
- Naturally Sweetened
- Sweetened with coconut sugar, offering a low-glycemic alternative to refined sugar.
- No Preservatives or Artificial Additives
- Clean-label product, suitable for all ages.
- Smooth and Spreadable Texture
- Ideal for spreading, dipping, or baking applications.
- Versatile Usage
- Perfect for breakfast, snacks, or use as an ingredient in creative recipes.





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### ✓ Product Benefits:

- Wholesome and Nutritious
- Rich in dietary fiber, potassium, and natural antioxidants from bananas.
- Supports Healthy Digestion
- Natural fiber content aids in digestive health.
- Suitable for All Age Groups
- A gentle, nutritious option for children, adults, and the elderly.
- Eco-Friendly and Sustainably Sourced
- Produced with ingredients from sustainable local farms and packaged with environmentally conscious materials.





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## Cold-Pressed Virgin Coconut Oil

- **Product Description:**
- Cold-Pressed Virgin Coconut Oil is a premium-quality oil extracted from fresh, mature coconuts using a cold-press method to preserve its natural nutrients, aroma, and flavor. Unrefined and chemical-free, this oil retains all the health benefits of raw coconuts, making it ideal for culinary, cosmetic, and therapeutic applications. With its light texture and delicate coconut fragrance, it is a versatile addition to a healthy lifestyle.
- Produced under strict hygiene and safety standards, our virgin coconut oil is packed with care to ensure maximum freshness and quality.

### ☀ Key Features:

- 100% Pure & Natural
- Extracted from fresh coconut meat without heat or chemicals.
- Cold-Pressed & Unrefined
- Retains essential nutrients and natural antioxidants.
- Multipurpose Use
- Suitable for cooking, baking, skincare, hair care, and oil pulling.
- Mild Aroma and Smooth Texture
- Pleasant coconut scent with light, non-greasy feel.
- Chemical-Free & Preservative-Free
- No artificial additives, fragrance, or bleach.





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✓ Benefits:

- Rich in Lauric Acid
- Supports immune function and has antimicrobial properties.
- Nourishes Skin & Hair
- Moisturizes dry skin, conditions hair, and soothes irritation.
- Promotes Digestive Health
- Easily digestible MCTs (Medium Chain Triglycerides) provide quick energy.
- Boosts Metabolism
- May assist in weight management and energy balance.
- Safe for Daily Use
- Gentle and safe for all ages, including babies and seniors.





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## Crispy Golden Banana Chips (Kluay Break Taek)

- Product Description (Formal English):
- Our Crispy Golden Banana Chips, known in Thai as “Kluay Break Taek,” are made from carefully selected Golden Bananas (Hom Thong)—Thailand’s most prized variety—thinly sliced and expertly fried to golden perfection. Lightly seasoned for a balanced flavor, these chips are irresistibly crispy and naturally sweet, offering a delightful and wholesome snack for all ages.
- Produced with minimal ingredients and no preservatives, they are the perfect guilt-free treat for your daily enjoyment or as a thoughtful gift from Thailand.





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☀ Key Features:

- Made from 100% Thai Golden Banana (Hom Thong)
- Sourced from local farms, using premium ripe bananas for authentic taste.
- Extra Crisp with Natural Sweetness
- Thin-cut and fried to a perfect crunch without artificial sweeteners.
- No Preservatives or Artificial Coloring
- Clean and safe snacking, ideal for health-conscious consumers.
- Perfect On-the-Go Snack
- Conveniently packed for travel, lunchboxes, or sharing.
- Authentic Thai Street Snack
- Popular among locals and tourists alike as a signature Thai treat.

✓ Benefits:

- Naturally Rich in Potassium and Fiber
- Supports energy and digestion in a light and crispy form.
- Kid-Friendly & Elder-Friendly
- A fun and easy snack that appeals across generations.
- Great as a Gift or Souvenir
- A taste of Thai culture in every bite – unique, portable, and well-loved.
- Versatile Use
- Enjoy on its own, or add crunch to ice cream, yogurt, or smoothie bowls.



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