



Cà Mèn

BRING QUANG TRI SPECIALTIES TO THE WORLD

CATALOGUE

www.camen.vn



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I. INTRODUCTION CA MEN

Feel like mom's cooked

Not every mother is a five star chef

But the best meal of our lives is always cooked by our mothers

Delicious food to raise children from childhood.

Even though the cassava and potatoes are roasted, they still smell like a mother's love forever...

Like the hometown dish "flour porridge - fish porridge".

From rice grains in the fields, from delicious fish in the fields.

We don't just eat food, it reminds a whole region of our mind, a nostalgia

We smell and absorb the memories of the village...

CA MEN is a familiar item for families in the countryside. In Vietnam, it is often used to carry up food to the fields where people are working. In 2015, There is a restaurant named Ca Men that was born with the mission of bringing Quang Tri to town, bringing home values and the mom-cooked meals to urban lives. Not only is it a restaurant, Ca Men is also a home for Quang Tri people living far away from home have the opportunity to return to their homeland in the middle of urban places. In 2022, with packaged snakehead fish porridge products, Ca Men started the journey from bringing Quang Tri to everywhere with a desire to bring hometown specialties to friends all over the world.

Năm 2015



Năm 2017



Năm 2019



Năm 2022



II. CORPORATE SOUL

1. Mission and Vision

Mission

Bring Quang Tri specialties to the world

Vision

When there are Vietnamese
There will be Vietnamese cuisines

2. Core Values



Love and gratitude



Best quality guaranteed



Sincerity and kindness



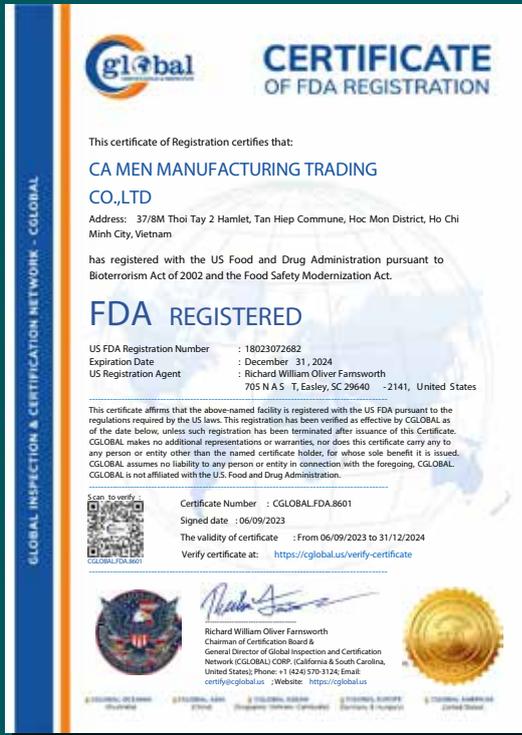
Entrepreneurial spirit

III. FACTORY



Production capacity:
100,000 -200,000 packages/month
Address: 37/8M Thoi Tay, Tan Hiep,
Hoc Mon District, Ho Chi Minh City

IV. CERTIFICATE



FDA



HACCP

Fully certificated by HACCP, FDA



Officially exported to the US,
and the product is also available
in Australia, Japan, Korea, Taiwan....
and supermarkets in Vietnam

V.ACTIVITIES



Exclusive distribution of "Snakehead fish powder porridge" signing ceremony in the US market



Talkshow about "Golden Opportunity for Export Start-ups"



Ca Men promotes products to the Indian market



Participated in international exhibitions VIET NAM FOOD EXPO 2022, 2023



Quang Tri Product festival in Hanoi 2023

VI. PRODUCTS

1. SNAKEHEAD FISH NOODLES

Cháo bột Cá lóc

Bánh canh Cá lóc



Product introduction

What is Snakehead fish noodles ?

Powder noodles, also known as snakehead fish soup, is a famous specialty of the land of Quang Tri. Snakehead fish porridge is formed from key ingredients such as: Rice flour fibers, whole pieces of copper snakehead fish, chives... From customers only coming to the restaurant to enjoy this specialty dish, Ca Men can now package the product while still retaining the unique flavor of this dish and completely free of odors and preservative.



-18°C

Store frozen < -18°C

4.1

Enough ingredients

5 mins

Just 5 minutes of boiling

Convenient & fast

Convenient & fast

INGREDIENTS

- Rice flour fibers
- Whole pieces of snakehead fish
- Sauce
- Satay sauce
- Dried chives

Domestic and foreign branches

- Sales Quantity: 750,000 + .. in 2023 Year to Date

Domestic Agents 10+: Saigon, Da Nang, Hanoi, Hue, Quang Tri.....

Foreign Agents 12+: USA, Germany, Japan, Korea, Australia, Taiwan....

Ca Men snakehead fish noodles product has created a big push in the market, bringing the product to Vietnamese provinces and dozens of countries around the world, building a close network of agents at home and abroad. The product has been exported to many countries and received positive feedback from many customers such as: USA, Canada, Australia, Japan, Korea, Taiwan.....



Customer feedback



With more than 100,000+ customers who have used the product, more than 95% of customers are satisfied with product quality.



2.EEL VERMICELLI

Miến lươn

Eel vermicelli



Product introduction

What is Eel Vermicelli?

Eel vermicelli is made from key ingredients such as: Dong vermicelli fibers, whole pieces of eel, tubers, leaves, turmeric, green pepper... Customers can only come to the restaurant to enjoy the specialty but now Ca Men can package the product while still retaining the typical flavor of this dish and completely without preservatives.



-18°C

Store frozen < -18°C

5_{in}1

Enough ingredients

5 mins

Just 5 minutes of boiling

Convenient & fast

Convenient & fast



INGREDIENT

- Vermicelli
- Whole eel pieces
- Sauce
- Satay package
- Fried chives



NET WEIGHT 165g

Domestic and foreign branches

- Sales Quantity: 100,000 + .. in 2023 Year to Date
- Domestic Agents 10+: Saigon, Da Nang, Hanoi, Hue, Quang Tri.....
- Foreign Agents 12+: USA, Germany, Japan Japan, Korea, Australia, Taiwan....

Ca Men Eel Mien products have made a big mark on the market, bringing products to provinces and cities in Vietnam and many countries around the world, building a close network of agents at home and abroad..

The product has been exported to many countries and received positive feedback from many customers such as: USA , Canada, Australia, Japan, Korea, Taiwan.....



Customer feedback



With more than 40,000+ customers who have used the product
More than 95% of customers are satisfied with product quality



3. STIR - FRIED EEL NOODLES WITH TURMERIC

Bún Lươn Xào Nghệ

STIR-FRIED EEL NOODLES WITH TURMERIC



Product introduction

What is Stir-Fried Eel Vermicelli with Turmeric?

Stir-fried Eel Vermicelli with Turmeric is made from key ingredients like: Rice Vermicelli, whole eels pieces, turmeric, green pepper, chives... From customers only coming to the restaurant to enjoy this specialty, now Ca Men can package the product while still retains the unique flavor of this dish and has absolutely no preservatives.



Store frozen < -18°C



Enough ingredients



Just 5 minutes



Convenient & fast



INGREDIENT

- Vermicelli
- Whole eel pieces
- Sauce
- Satay package
- Fried chives



NET WEIGHT **330g**

Domestic and foreign branches

- Sales Quantity: 100,000+.. in 2023 Year to Date
Domestic Agents 10+: Saigon, Da Nang, Hanoi, Hue, Quang Tri.....
Foreign Agents 12+: USA, Germany, Japan, Korea, Australia, Taiwan....

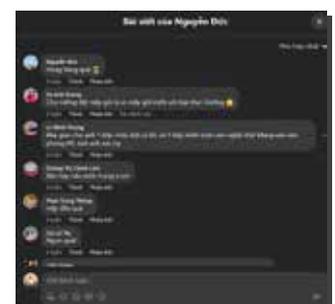
The product Stir-fried Eel Vermicelli with Turmeric Ca Men has created a big impression on the market, selling products to provinces and cities in Vietnam and many countries around the world, building a close network of agents at home and abroad. Products have been exported to many countries and received many customers. Positive feedback such as: USA, Canada, Australia, Japan, Korea, Taiwan.....



Customer feedback



With more than 20,000+ customers who have used the product
More than 95% of customers are satisfied with product quality



4. CRAB NOODLE SOUP

Bánh Canh CUA CRAB NOODLE SOUP



Product introduction

What is crab soup?

Crab noodle soup is a popular dish, a famous specialty of the South. Crab noodle soup is formed from main ingredients such as: Snakehead flour noodle soup fibers, crab meat, handfuls of straw, quail eggs, purple onions, onions, scallions, etc. From the customer's point of view all the way to the end. The new restaurant is able to use this specialty dish, but now Ca Men has packaged the product while still retaining the unique flavor of this dish and has absolutely no preservatives.



-18°C

Store frozen < -18°C

4 in 1

Enough ingredients

5 mins

Just 5 minutes



Convenient & fast



INGREDIENT

Noodles soup
Sauce package
Topping package
Green onion package
Sate package



KHỐI LƯỢNG TỊNH 220 gr

VII.CA MEN'S PARTNERSHIP'S

Supermarket partners



Export partners



And more than 10 agents nationwide and many foreign agents

VIII.CONTACT



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