



# MDG

**MYANMAR DISTRIBUTION GROUP**

**Connecting you with Consumers  
throughout Myanmar**

We aim to connect Myanmar consumers with quality  
products from reputable global partners.



## MISSION & VISION

"Our mission is to be the leading platform for  
our partners to provide quality goods and  
services to consumers across Myanmar.  
It is our long term vision to efficiently and  
effectively enable globally acclaimed products  
and services to reach over 55 million  
consumers in Myanmar"


**OVER 1000 +STAFF. 30,000 OUTLETS. 16 BRANCHES.  
55+ MILLION CONSUMERS**


## OUR SERVICES

From product conceptualization to the hands of the consumers – MDG has got you covered. Our unparalleled network in the region and profound industry knowledge, along with all the essential services will help you grow your business in Myanmar. Our team works out tailor-made solutions with high cost efficiency and reduced risk, enabling you to make the right decisions and helping you take the right actions.

## OUR SERVICES INCLUDE

- Product Feasibility Studies
- Company Registration
- Importation
- Customs Clearance
- Brand & Product
- Management
- Sales
- Marketing
- Trade Relations Management
- Field Marketing and POP Services
- Procurement
- Warehousing
- Physical Distribution
- Logistics Services
- Invoicing
- Cash Collection
- After-Sales Services

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 16(E) East Race Course Road, Tamwe Township, Yangon, Myanmar





Tea drinking culture in Myanmar dates back more than 800 years ago, where tea cultivation flourishes in the Shan State of Northern Myanmar and historical influences from varied cultures led to a way of growing, serving and consuming tea that is unique to Myanmar.

**Authentic Myanmar Tea** is a good representative of Myanmar tea drinking culture, with an exceptional blend of milk tea, made with premium organic tea leaves from Shan.

- ✓ Premium Organic Tea Leaves
- ✓ Rich in Antioxidants
- ✓ Cultivated in Hills of Shan State
- ✓ Unique Blend of Traditional Myanmar Tea
- ✓ Important Cultural Heritage of Myanmar





## PRODUCT CONFIGURATION/PACKING INFORMATION

|   |  |
|---|--|
| <b>Flavours/Variants</b>                      | Original   |
| <b>Net Weight per Sachet</b>                  | 20 grams   |
| <b>No. of Sachets per Outer Bag</b>           | 30 Sachets (Large Bag, 30s)<br>10 Sachets (Small Bag, 10s)                         |
| <b>No. of Outer Bags per Carton</b>           | 30 Outer Bags (Large Bag, 30s)<br>60 Outer Bags (Small Bag, 10s)                   |
| <b>No. of Sachets per Carton</b>              | 900 Sachets (Large Bag, 30s)<br>600 Sachets (Small Bag, 10s)                       |
| <b>Packing Scheme/Arrangement per Carton</b>  | 30 Sachets x 30 Outer Bags= 900 Sachets<br>10 Sachets x 60 Outer Bags= 600 Sachets |
| <b>Gross Weight per Carton</b>                | 21.6 Kg (Large Bag, 30s)<br>15.0 Kg (Small Bag, 10s)                               |
| <b>Shelf Life</b>                             | 24 Months  |
| <b>Outside Dimensions of Carton</b>           | 48.26cm L x 34.3cm W x 31.75cm H   |
| <b>Estimated No. of Cartons</b>               |  |
| Per 20ft Container                            | 504 Cartons  |
| Per 40ft Container                            | 1,008 Cartons  |
| <b>Total Product Weight per Container, Kg</b> |  |
| Per 20ft Container                            | 10,886 Kg (Large Bag, 30s)<br>7,560 kg (Small Bag, 10s)                            |
| Per 40ft Container                            | 21,773 kg (Large Bag, 30s)<br>15,120 kg (Small Bag, 10s)                           |
| <b>Minimum Order Quantity</b>                 |  |
| Per Pallet                                    | 28 Cases   |
| Per 20ft container                            | 504 Cases  |
| Per 40ft container                            | 1,008 Cases  |
| <b>Order Lead Time</b>                        | At least four (4) weeks  |





**VIGO** instant cereal beverage offers everyday goodness,  
such as fibre, iron, calcium and vitamins, in a convenient packaging.  
VIGO vitalise you on the go, a smart choice for a healthy start to your busy day.



- ✓ Everyday Goodness in a Convenient Packaging
- ✓ Essential for a Healthy, Busy Lifestyle
- ✓ High Calcium
- ✓ High Fibre
- ✓ High Iron
- ✓ Rich in Vitamins





## PRODUCT CONFIGURATION/PACKING INFORMATION

|   |   |
|---|---|
| <b>Flavours/Variants</b>                      | (1)Original, (2)Banana, (3)Corn         |
| <b>Net Weight per Sachet</b>                  | 25 grams                                |
| <b>No. of Sachets per Outer Bag</b>           | 20 Sachets                              |
| <b>No. of Outer Bags per Carton</b>           | 24 Outer Bags                           |
| <b>No. of Sachets per Carton</b>              | 480 Sachets                             |
| <b>Packing Scheme/Arrangement per Carton</b>  | 20 Sachets x 24 Outer Bags= 480 Sachets |
| <b>Gross Weight per Carton</b>                | 14.0 Kg                                 |
| <b>Shelf Life</b>                             | 24 Months                               |
| <b>Outside Dimensions of Carton</b>           | 47.3cm L x 34.3cm W x 29.2cm H          |
| <b>Estimated No. of Cartons</b>               |   |
| Per 20ft Container                            | 576 Cartons                             |
| Per 40ft Container                            | 1,200 Cartons                           |
| <b>Total Product Weight per Container, Kg</b> |   |
| Per 20ft Container                            | 8,064 kg                                |
| Per 40ft Container                            | 16,800 kg                               |
| <b>Minimum Order Quantity</b>                 |   |
| Per Pallet                                    | 28 Cases                                |
| Per 20ft container                            | 576 Cases                               |
| Per 40ft container                            | 1,200 Cases                             |
| <b>Order Lead Time</b>                        | At least four (4) weeks                 |



# HELLO Tea

လက်ဖက်ရည်

**MDG**  
MYANMAR DISTRIBUTION GROUP

Manufactured by  
Myanmar Lion Co., Ltd.  
A Subsidiary of MDG  
No 147/410, Yangon Industrial Park, Myanmar  
Tel: 95-9-979 288 222

**Hello Tea** offers a balanced blend of aromatic organic tea leaves, from the famous highlands of Shan State in Myanmar, with silky creaminess and sweetness, Hello Tea is a great choice to start your day and whenever you need an instant beverage to perk you up during the day!



SWEET & CREAMY!  
ချိုဆိန်

- ☺ Carefully Selected Organic Tea Leaves
- ☺ Cultivated in the Highlands of Shan State
- ☺ Distinct Aroma, Sweet and Creamy
- ☺ Great for anytime of the day
- ☺ Drink it alone, share it with friends
- ☺ Hello Tea, Hello Everyday!

 [facebook.com/hellomyanmar](https://facebook.com/hellomyanmar)



## PRODUCT CONFIGURATION/PACKING INFORMATION

|   |   |
|---|---|
| <b>Flavours/Variants</b>                      | Original                                |
| <b>Net Weight per Sachet</b>                  | 25 grams                                |
| <b>No. of Sachets per Outer Bag</b>           | 30 Sachets                              |
| <b>No. of Outer Bags per Carton</b>           | 20 Outer Bags                           |
| <b>No. of Sachets per Carton</b>              | 600 Sachets                             |
| <b>Packing Scheme/Arrangement per Carton</b>  | 30 Sachets x 20 Outer Bags= 600 Sachets |
| <b>Gross Weight per Carton</b>                | 17.2 Kg                                 |
| <b>Shelf Life</b>                             | 24 Months                               |
| <b>Outside Dimensions of Carton</b>           | 58.42cm L x 36.83cm W x 22.8cm H        |
| <b>Estimated No. of Cartons</b>               |   |
| Per 20ft Container                            | 600 Cartons                             |
| Per 40ft Container                            | 1,200 Cartons                           |
| <b>Total Product Weight per Container, Kg</b> |   |
| Per 20ft Container                            | 10,320 kg                               |
| Per 40ft Container                            | 20,640 kg                               |
| <b>Minimum Order Quantity</b>                 |   |
| Per Pallet                                    | 30 Cases                                |
| Per 20ft container                            | 600 Cases                               |
| Per 40ft container                            | 1,200 Cases                             |
| <b>Order Lead Time</b>                        | At least four (4) weeks                 |





PASSIONFRUIT

CUCUMBER LIME

ORIGINAL

**AIR SODA** is a brand of sugarless, fizzy carbonated beverage that is available in various flavours. It is a healthier choice of carbonated beverage without the guilt (no sugar, no calories, no additives) while adding a little fun to your essential water intake each day. It offers refreshing taste, with various fruity scents amongst its offerings, for an enjoyable consumption.

- No Additive
- Zero Sugar
- Zero Calories
- Zero Fat
- Healthier Option to Carbonated Soft Drinks
- Bubbly & Fun Alternative to Regular Drinking Water



## PRODUCT CONFIGURATION/PACKING INFORMATION

|   |   |
|---|---|
| <b>Flavours/Variants</b>  | (1) Original, (2) Cucumber Lime,<br>(3) Passion Fruit |
| <b>Net Volume per Container</b>   | 330 ml  |
| <b>No. of Containers per Carton or Pack</b>   | 24 cans   |
| <b>Packing Scheme/Arrangement per Carton or Pack</b>                                      | 4 x 6 Cans = 24 Cans per carton                       |
| <b>Gross Weight per Carton or Pack</b>  | 8.28 Kg per carton                                    |
| <b>Shelf life</b>   | 24 Months   |
| <b>Outside Dimensions of Carton or Pack</b>   | 40.0 cm L x 27.0 cm W x 11.5 cm H                     |
| <b>Estimated No. of Cartons or Packs</b><br>Per 20ft Container<br>Per 40ft Container      | 2,240 Cases<br>4,800 Cases                            |
| <b>Total Product Weight per Container, Kg</b><br>Per 20ft Container<br>Per 40ft Container | 18,547 Kg<br>39,744 Kg                                |
| <b>Minimum Order Quantity</b><br>Per Pallet<br>Per 20ft container<br>Per 40ft container   | 100 Cases<br>2,240 Cases<br>4,800 Cases               |
| <b>Order Lead Time</b>  | At least four (4) weeks                               |



# ISO+

## REHYDRATE | RECHARGE | REFRESH

*ISO+ is designed for consumers with modern, active lifestyle and who indulge in a variety of sports. It is an "All In One" oral rehydration solution that provides water, sodium and carbohydrates in one go. ISO+ is your smart choice to rehydrate, refresh and re-energize and power you forward in your quest to exceed your limit!*

**ကျွန်းကျွန်းပြန်လည်  
OPTIMISE POTENTIAL  
အားပြန်လည်ရန်**

- Rehydrate, Refresh and Re-Energise for Continuous Physical Efforts
- Carbohydrates Provide Energy Intake for An Active, Modern Lifestyle
- Sodium is Essential to Replace Salt Lost in Sweat
- Quick Absorption for Optimal Rehydration
- Additional Magnesium to Reduce Fatigue



facebook.com/ISO-Myanmar





**REHYDRATE | RECHARGE | REFRESH**

## PRODUCT CONFIGURATION/PACKING INFORMATION

|  |                                   |
|--|-----------------------------------|
| <b>Flavours/Variants</b>                             | (1)Original, (2)Mixed Fruit       |
| <b>Net Volume per Container</b>                      | 320 ml                            |
| <b>No. of Containers per Carton or Pack</b>          | 12 Bottles                        |
| <b>Packing Scheme/Arrangement per Carton or Pack</b> | 12 Bottles per pack               |
| <b>Gross Weight per Carton or Pack</b>               | 4.30 Kg per pack                  |
| <b>Shelf life</b>                                    | 18 Months                         |
| <b>Outside Dimensions of Carton or Pack</b>          | 25.0 cm L x 18.0 cm W x 18.5 cm H |
| <b>Estimated No. of Cartons or Packs</b>             |                                   |
| Per 20ft Container                                   | 3,588 Packs                       |
| Per 40ft Container                                   | 7,488 Packs                       |
| <b>Total Product Weight per Container, Kg</b>        |                                   |
| Per 20ft Container                                   | 15,428 Kg                         |
| Per 40ft Container                                   | 32,198 Kg                         |
| <b>Minimum Order Quantity</b>                        |                                   |
| Per Pallet   | 180 Packs                         |
| Per 20ft container                                   | 3,588 Packs                       |
| Per 40ft container                                   | 7,488 Packs                       |
| <b>Order Lead Time</b>                               | At least four (4) weeks           |



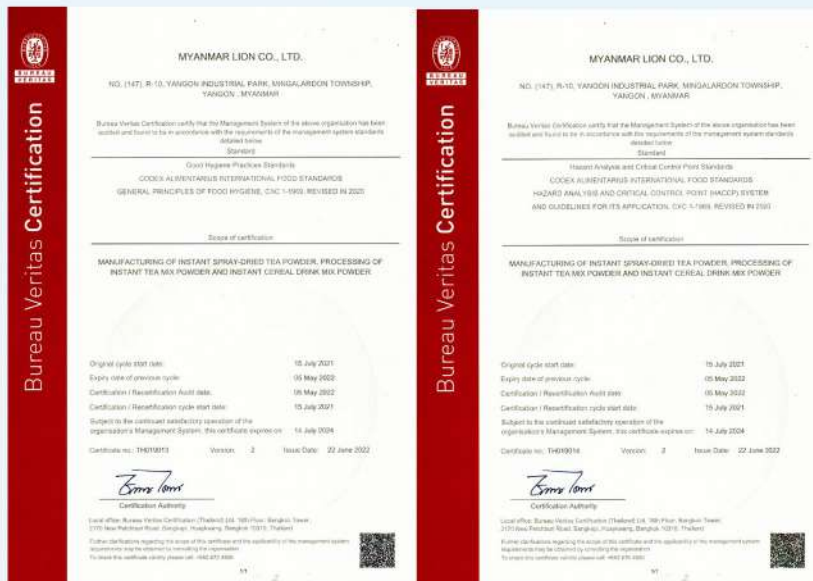


## Our Quality Assurance

We are committed to integrate quality and food safety in our business plans and to continuously improve its quality and safety programs to meet global standards. Our team is steadfast with strict implementation of quality and safety programs based on GMP, GHP and HACCP principles to meet regulatory requirements and achieve third party food safety certifications at all times.

### Myanmar Lion Company Limited

*Manufacturer of Authentic Myanmar Tea, Hello Tea and Vigo Instant Cereal Beverage*



### Kaung Htet (Myanmar) Manufacturing

*Manufacturer of ISO+ rehydration beverage*

