



SMILE HAPPY
A True Taste of Perfection



Company 

BUSINESS PROFILE



The Leading Honey Exporter in Myanmar



Some facts

ABOUT US



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We, Smile Happy Co., Ltd, are the **leading exporter of honey** in Myanmar, exporting 1,200 tons in 2019, which is 1/3rd of Myanmar's honey export. Our Company has been established in 2000 and started by exporting pulses and beans, onions and spices to neighbouring countries. In 2007, we took up our honey business, buying from local agents and exporting honey to Japan. Initially, we started with 5 beekeepers in 2007 but now **we partnership with over 100 beekeepers with 20,000 beehives** and do not only to export high quality Myanmar honey to the world but also produce and distribute 100% pure ripened honey, named **I M Honey**, to the local market as well as to the international market. We have **over 13 years' experience in the honey business** and became **Myanmar's leading quality honey manufacturer**. We produce different types of monofloral honey such as sunflower honey, lychee honey and jujube honey, as well as premium quality multifloral honey. We sell bottled honey under our brand **I M Honey** and export high quality Myanmar honey in bulk mainly for industrial use to Japan, United States of America, Canada, Germany, Austria, Singapore, Saudi Arabia and Thailand.

Achievement

AWARDS & CERTIFICATIONS



1st Prize - Gold Medal Award Worldbeekeeping Awards Apimondia 2019, Montreal

In 2019, Our Smile Happy Co., Ltd., the manufacturer of I M HONEY, won the **Gold Medal Award** at Class 1 - Clear Liquid Honey at the 46th Apimondia 2019 held in Montreal, Canada. The high quality of Myanmar honey has been recognized by the world.



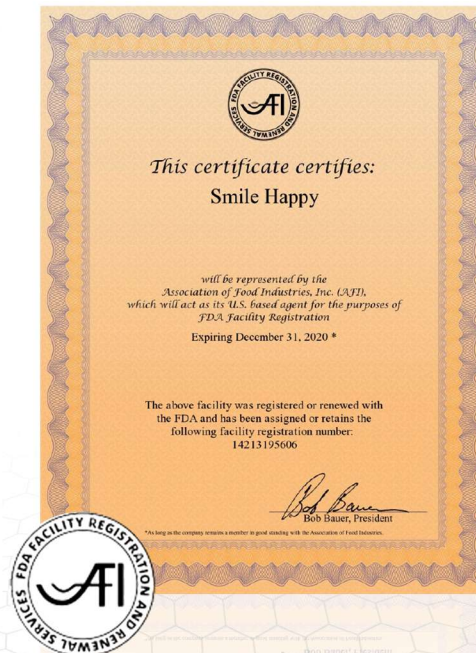
HACCP Certificate by GCL INTERNATIONAL



Highest Honey Export Award by FAO



FDA Facility Registration by AFI



CODEX GMP Certificate



AWARDS & CERTIFICATIONS

What Makes Us

RELIABLE & SPECIAL



100% PURE & NATURAL

Our honey is 100% pure & authentic , produced without adding artificial flavours, or additives.



GOOD BEEKEEPING PRACTICES

Our beekeepers are well-trained on good beekeeping practices and beehives management to produce quality honey free of antibiotics & pesticides.



EXACT TRACEABILITY RECORD

All of our products have exact traceability record from which beekeepers, floral sources, beehives, harvest region & period with details records & notes.



QUALITY PRODUCTION

Our skillful technicians always follow strict quality control and food safety analysis procedures in our own laboratory, and cooperate with internationally recognized laboratories.



LARGEST FORAGING AREA

Cooperating with more than 100 beekeepers with 20,000 beehives, we have the largest bee field distribution in Myanmar and collect the quality honey only from reliable floral sources.



OVER 15 YEARS OF EXPERIENCE

Starting from 2007, we have exported quality honey increasingly year by year and currently export more than 30% of the total honey production in Myanmar.

RELIABLE & SPECIAL

BEEKEEPING

About BEEKEEPING

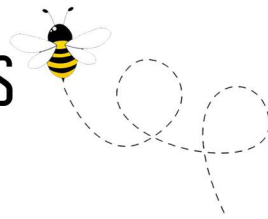


We collaborate with over 100 beekeepers and provide beekeeping training and new technologies to create sustainable beekeepers growth. We support micro finance, beekeeping management, techniques & supplies and any useful things to improve quality & increase production. We expand our bee field distribution network with more than 20,000 beehives around Myanmar to produce quality honey while complying with the Good Beekeeping practices.

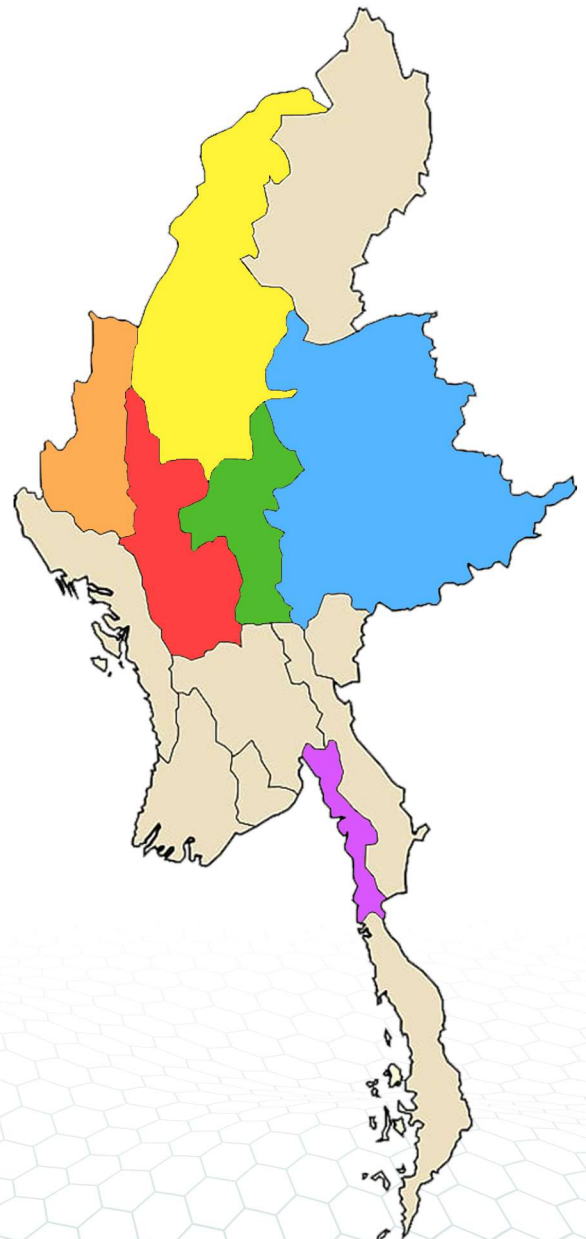
BEE FIELD DISTRIBUTION NETWORK

 Mandalay	Mon	
 Sagaing	Chin	
 Magwe	Shan	

FLORAL SOURCES



Jujube	Kapok
Niger	Sesame
Wild Sunflowers	Wild Flowers
Sunflowers	Lychee
Spiderwort	Multi-flowers



Facilities of OUR FACTORY



OUR FACILITIES



Our factory is built on 1.5 acres land and a facility area of **20,000 square feet**. We provide good ventilation and ensure hygienic and clean processes and safe workplaces. We have **200 metric tons storage capacity** for raw honey and **240 metric tons storage capacity** for finished products. Our own laboratory carries out quality control checks with international standardisation for food safety. We have established a **CODEX GMP System** in 2013 and use food safety grade quality packaging material. We have assessed by **GCL International** for production and exporting of purified honey and got a **HACCP certificate** in 2022.



EXPORT HONEY

Features of EXPORT HONEY



We export bulk honey for industrial use packed in 300 kg new steel drums according to client requirements. Our export honey is 100% pure authentic honey, with fully traceable origin of beekeepers, floral sources and harvest region. After collection from beekeepers, we produce industrial grade honey at our honey processing factory with international standardized HACCP procedures & guidelines. We always follow and maintain quality control procedures, required laboratory analysis lot by lot to provide the best quality Myanmar honey to our clients.

PRODUCT SPECIFICATION (EXPORT) :

- 1) Color: Light amber
- 2) Source: Multifloral
- 3) Water content: 19% max
- 4) Sucrose: 5% max
- 5) Invert sugar (reducing sugar): 60% min
- 6) Fructose: 30% min of total honey weight, 50% min of total sugar weight
- 7) HMF: 5.0mg/100g max
- 8) Free from antibiotics and pesticides
- 9) MOQ: 20 metric tons
- 10) Packaging: Pack of 300 kg new steel drum (customer specific packaging available upon request)
- 11) Delivery period: loading shipment within 2 months after deal confirmation



WE ARE CURRENTLY EXPORTING QUALITY BULK HONEY TO CANADA, UNITED STATES, GERMANY, AUSTRIA, JAPAN, SINGAPORE, SAUDI ARABIA, THAILAND AND PLAN TO EXPAND OUR MARKET TO ALL OVER THE WORLD

Our Special Taste

BOTTLED HONEY



I M HONEY



Our premium bottled honey, I M Honey, is produced with 100% pure ripened honey without using heating processes, artificial flavour and color. We take care of healthy beehives management and take time to collect the ripened honey from the hives directly with less than 20% water inclusion rate. We use premium quality food-grade packaging material specified as eligible for food and qualified pure honey with lab results of INTERTEK laboratory.



PREMIUM PRODUCT
OF MYANMAR



SUNFLOWER HONEY

Our sunflower honey is collected from Kalay Region, Sagaing State in February & March. It has a bright golden colour with a fresh, fruity and floral flavour. Our sunflower honey has many health benefits including helping to treat respiratory tract infections, digestive system and maintaining skin health.

Consistency :

Smooth with Medium Thickness

Sweetness :



JUJUBE HONEY

Our jujube honey is collected from Monywa Region, Sagaing State in September & October. It has light red colour with a lively taste, caramel and fruity notes flavour. Our jujube honey has cooling properties, reduce stress and anxiety, detoxing properties and good for metabolism & digestive health.

Consistency :

Smooth with Medium Thickness

Sweetness :



LYCHEE HONEY

Our lychee honey is collected from Kathar Region, Sagaing State in February & March. It has a light golden colour with a woody and herbal flavour. Our lychee honey has multiple health benefits such as maintaining a healthy digestive system, reducing body heat, fatigue and enhancing detoxification in the body

Consistency :

Waxy with Medium Thickness

Sweetness :



MULTIFLORAL HONEY

Our multifloral honey originates from various floral sources according to seasonal availability. It is produced throughout the year with strict quality control guidelines and procedures. Our multifloral honey has many health benefits for gastrointestinal tract, weight control and also for skin health.

Consistency :

Smooth with Medium Thickness

Sweetness :



Keep in touch
CONTACT US



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