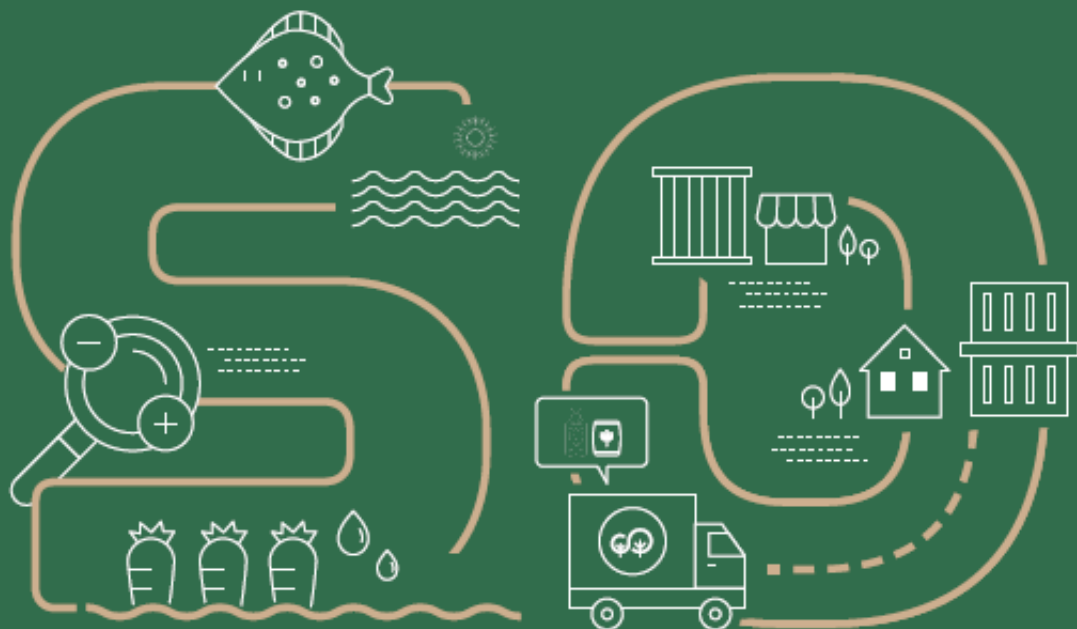
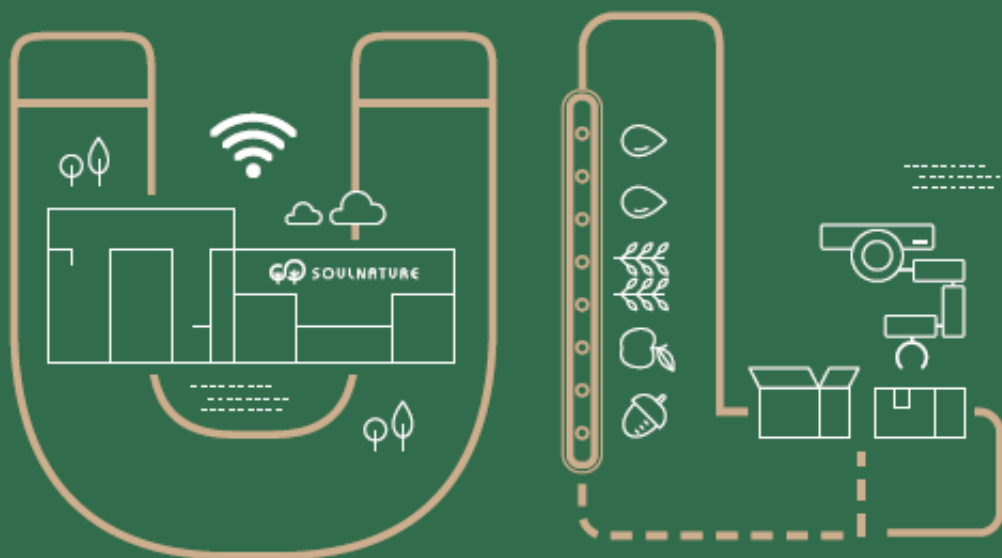


SOUL NATURE FOOD



소울네이처푸드는 오늘도 **생각**합니다.



TM&BD

Trend Marketing&Business Development
ALL-SET Programs Customized for Clients



Trend Marketing

- Analysis of food market trends
- Analysis of marketing strategy trends
- Analysis of public relations strategy trends
- Leading product trends

Business Development

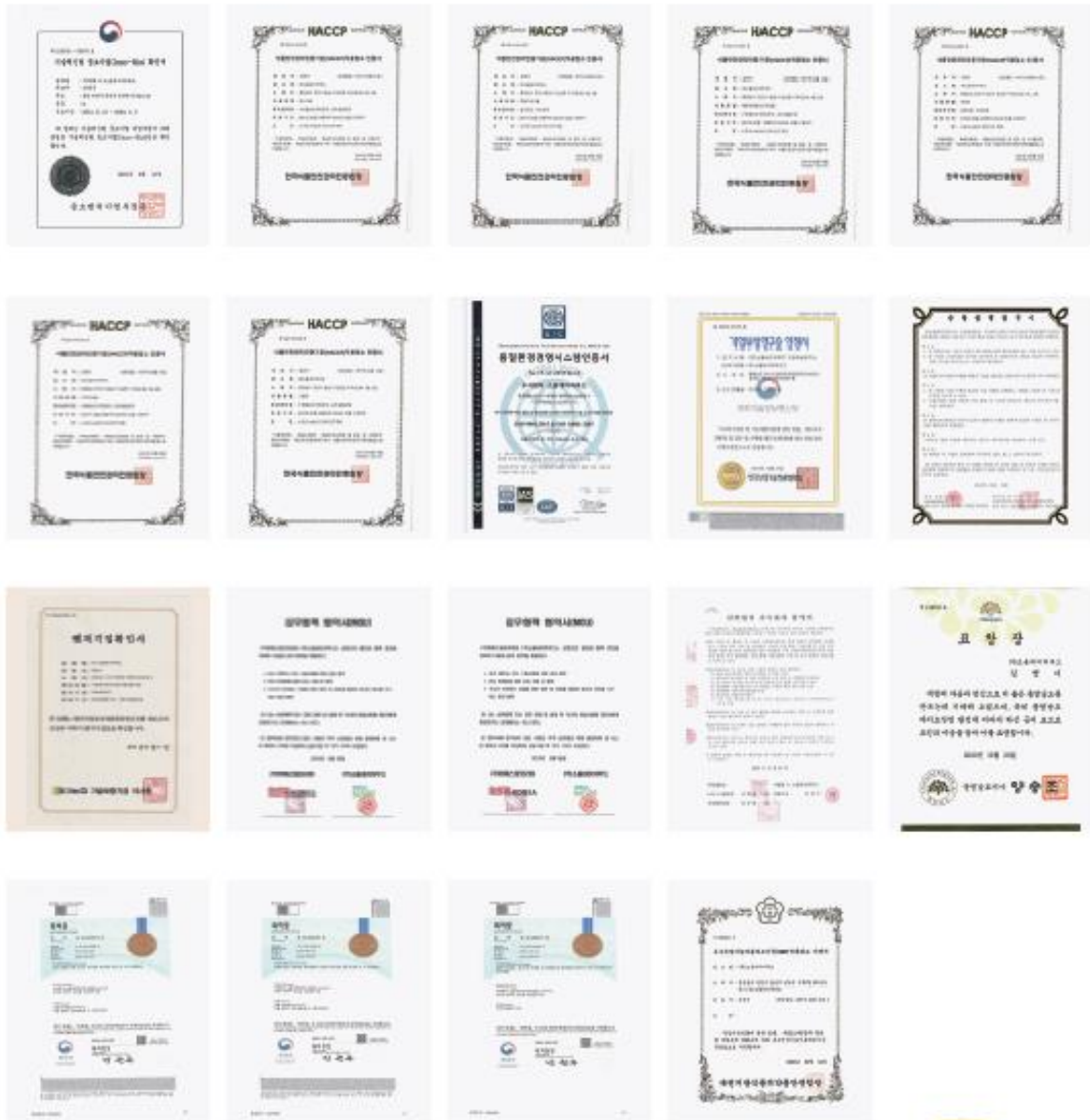
- Product development customized for clients
- Development of new products customized for clients' marketing strategies
- Development of products customized for clients' product categories
- Development of stylish products according to the clients' planning strategies



Soul Nature Food **satisfies the needs** of distributors.



Patent & Certification



History & Background

2013

- 04 Established Soul Nature
- 04 Patents applied for: 10-2013-0055867 and 10-2013-0046566
- 06 Venture Business Confirmation No. 20130105443
- 07 Signed a business agreement for a diet center with PALOMA, Mongolia
- 09 Signed an ODM business agreement with ANG, Mongolia

2014

- 07 Construction of 7HACCP&GMP facility
- 08 Added HACCP&GMP machine equipment
- 10 Selected as an employment center growth corporation
- 11 Approved as health functional foods manufacturer

2015

- 05 Accredited by HACCP (liquid tea)
- 07 Recognized as Business-Affiliated Research Institute,
- 10 Established automated line for liquid (50-500ML)

2016

- 02 MOU and ODM signed with Rei Liu Diet, China
- 07 Head office moved to a larger facility (Location: Tangjeong-myeon,
- 08 Extended the automated liquid PET line
- 09 Re-confirmed as a health functional foods manufacturer

2017

- 02 Re-accredited by HACCP
- 04 Filled the liquid standing pouch line
- 07 Launched the diet brand SOFIT
- 08 Certified for technical achievement

2018

- 05 Re-accredited by HACCP
- 09 MOU signed with ASM, Manila, the Philippines
- 11 Recognized as Business-Affiliated Research Institute

2019

- 11 ISO14001, 9001 Certification
- 12 Technology transfer at Soonchunhyang University, patent registration

2020

- 02 Selected for new product development by UN World Food Programme (WFP) for the first time in Asia
- 02 Patent registration No. 10-2013-0046566
- Functional dietary fiber bakery food for Treatment of Constipation and manufacturing method thereof
- 03 Selected as promising investment enterprise
- 04 Selected as a Global IP Star Company (3 years)
- 05 Newly constructed the main building of Soul Nature Food
- 09 Certified for GMP by the Ministry of Food and Drug Safety
- 11 Head office moved to a larger facility (Seokgok 2-gil, Dongnam-gu, Cheonan)
- 12 Head office moved to a larger facility (Seokgok 2-gil, Dongnam-gu, Cheonan)

2021

- 01 Cited for outstanding bio company in Chungcheongnam-do - cited by the Governor Yang Jeung-jo
- 02 HACCP certified for 5 food types
- 03 Extended automated liquid PET line, automated powder line
- 04 Plans to extend 520-pyeong of new manufacturing lines; extension of 30 powder stick lines and compression lines planned



MOU & Participation in Exhibitions



10 Participated in Gwangju Food Fair



09 Participated in Biofach China, Shanghai



05 Participated in SIAL Shanghai food trade fair, China
06 Participated in Guangzhou International Food and Beverage Expo
08 Participated in WOFEX World Food Expo, the Philippines
11 Participated in FOOD ECPO, Vietnam



05 Participated in SIAL Shanghai food trade fair
11 Participated in Food-Expo, Vietnam



02 Visited FOODEX, Japan & market research in Nagoya, Kyoto, and Osaka
03 Market research in the business area & supermarkets of Manila, the Philippines
05 SIAL Food Expo in Paris, France & market research
06 Participated MIFB18 Malaysian International Food & Beverage Trade Fair
06 Visited Taipei Food Fair and market research of Taiwan
08 Market research in the business area & supermarkets of Hong Kong
09 Participated in WOFEX World Food Expo, the Philippines
11 Participated in Food-Expo, Vietnam & market research
12 Market research of business area and supermarkets in Taiwan



03 Foodex Japan 2019 & market research
04 Market research in the business area & supermarkets of Ho Chi Minh City, Vietnam
05 Participated in Food Fair in Manila, the Philippines
06 Market research in the business area & supermarkets of Taiwan
07 Consultation with buyers from Manila, the Philippines, and market research
08 HKTDC Food Expo 2019 & market research
10 Consultation on development with buyers from Tianjin, China & market research
11 Participated in the buyer conference of Ho Chi Minh City, Vietnam
12 Market research in the business area & supermarkets of Taiwan



Factory Introduction



Business Introduction



Liquids

Liquids

Manufacturing of liquid-type PET, HDPE, and pouch drinks are available.
Productivity is maximized with automation of entire line from filling to packing, and liquid with excellent quality are manufactured through tubular sterilization and UHT sterilization equipment.



PET

The only equipment in Korea capable of heat-resisting circular, transparent, straight PET Creates brand value with various designs depending on clients' needs Produces high quality products through tubular /UHT sterilization equipment Design realized perfectly through automated steam contraction lines

Available sizes: 50ml, 100ml ~ 500ml Recommended ingredients: health functional foods, fruit and vegetable drinks, drink base, etc. (GMP & HACCP applied lines)



Pouches

Pouch liquid products with high to low Brix
Various types of pouches are available including stand-type and shaped pouch

available sizes : 40ml ~ 200ml (GMP & HACCP applied lines)

STICKS

Liquid stick products capable of packing all types of dosage form
from extract with high viscosity to drinks

Available sizes: 10ml~30ml (GMP & HACCP applied lines)



Powder

POWDER

Powder products have secured manufacturing competitiveness with optimized automated process of jar-type products. With GMP equipment competing with AHU (air handling unit) in powder process, powder products with excellent quality are manufactured.



Jar type

This is the most suitable container type for diet food. Trends for new types of products with excellent quality are made with the development power that sets the trends for diet food.

Available sizes: 100g ~ 1,000g

Recommended ingredients: Diet foods, health functional foods, etc. (GMP & HACCP applied lines)



Pouches

Manufacturing competitiveness is increased with the capability to develop various products in the automated line, including standing pouch, spout pouch, shape pouch, zipper pouch, etc.

Available sizes: 10g ~ 300g (GMP & HACCP applied lines)

STICKS

Two sizes available, for 1g ~ 10g and 5g ~ 30g Manufacturing competitiveness is increased with the capability to develop various products.

Available sizes: 1g ~ 30g (GMP & HACCP applied lines)



ALL - SET SYSTEM



ALL-SET System



Big Data management system

Management of client's data



Analysis of food market information

Collection of information on health functional foods trends

Participation in overseas food fairs
[Total of 12 times from 2013 to 2019]

Overseas market research eight times per year

Collection of food trend information

Patent application and registration



Analysis of client information

- Product category
- Analysis of new product planning cycle
- Analysis of planning tendencies
- Analysis of sales trend
- Analysis of order cycles, purchase price, and product quantity

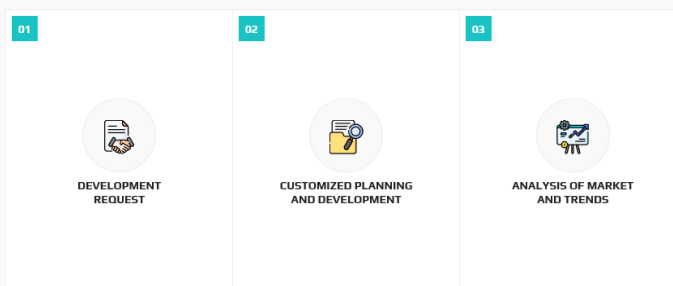


CustComized planning and development

- 3F Strategy
 - A fun product(FUN)
 - Trending flow(FLOW)
 - Creative imagination(FICTION)

SOLUTIONS

What is the difference?



1:1 ALL-SET PROGRAM

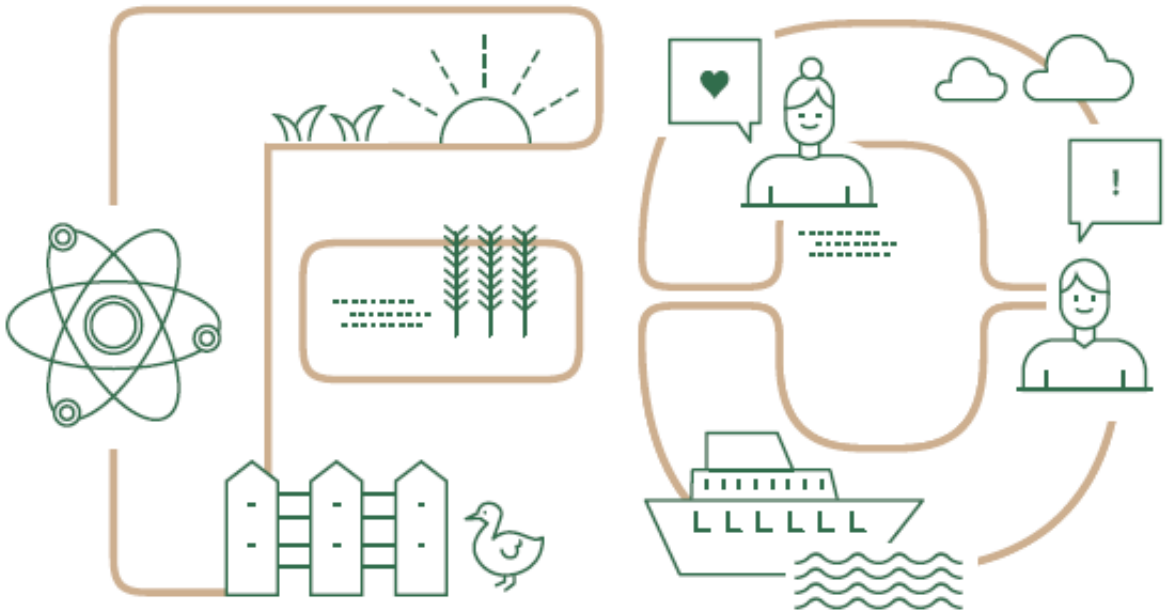
Planning and development customized for clients 1:1 ALL-SET PROGRAM



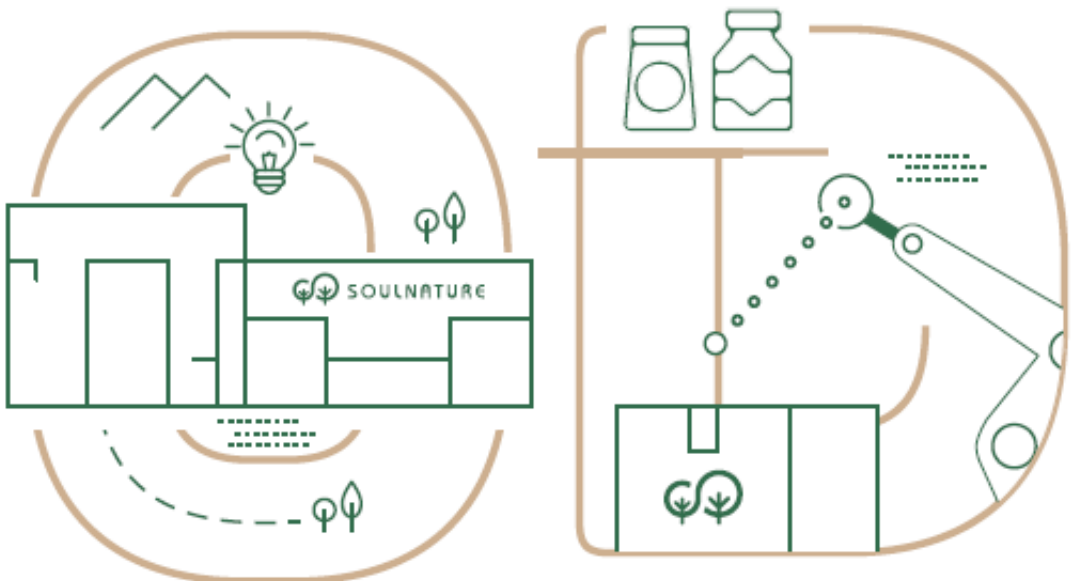


That's why **"Soul Nature Food"** thinks of today.

소울네이처푸드



Trend Marketing / Business Development



Factory address

80, Seokgok 2-gil, Seongnam-myeon, Dongnam-gu,
Cheonan-si, Chungcheongnam-do, Republic of Korea

Food research center address

78, Seokgok 2-gil, Seongnam-myeon, Dongnam-gu,
Cheonan-si, Chungcheongnam-do, Republic of Korea