



# ALRASUL MILK PRODUCTS PVT. LTD.

COMPANY PROFILE



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# ABOUT US |

WELCOME TO ALRASUL MILK PRODUCTS (PRIVATE) LIMITED

## WHY CHOOSE US?

### YOUNG COMPANY, INNOVATIVE SPIRIT

Alrasul Milk Products (Private) Limited is a proud Pakistani company specialized in manufacturing dairy and non-dairy ingredients for the food industries, pharmaceutical industries, wholesalers, retailers and commercial consumers.

### SOLUTIONS TAILORED

In all segments in which it operates, Alrasul Milk Products (Private) Limited develops customized solutions, including with an appeal to healthiness.

In the Industrial and Food Service segments, solutions are developed according to the customer profile and desired application, enabling the final product to acquire the required characteristics.

### INNOVATION AND APPLICATION CENTER

Our food engineers, nutritionists and dairy technologists work on the development of innovative products and solutions.

These professionals add academic knowledge, industrial experience and market experience in addition to a critical look at consumer trends which allows the development of new products, optimization of costs and new processes to offer innovative solutions to the market.

## CEO'S

## MESSAGE

Our company, Alrasul Milk Products (Private) Limited is Pakistan's one of the most dominant dairy products manufacturing company serving global market with the quality products.

Over the years, based on our founding philosophy of 'Quality First' and 'Serve Our Country With Dairy Business' our company is solidifying its position as industrial leader through our relentless challenge spirit and corporate responsibilities.

We strive to make the safest, hygienic and most delicious dairy products through continued investments in advanced equipments, raw material selection and lab testing practices for stronger competencies in manufacturing, packaging, storage and distribution in high quality management. Our team is committed and have concentrated work ethics.

We make sure that we follow the most stringent environmental guidelines, ensuring our practices are safe for our employees and sustainable for the society.

"We Follow Sustainability Because We Care"

We thank our customers, employees and society for their utmost trust, respect and love for our products.

## DIRECTOR'S

## MESSAGE

Our company, Alrasul Milk Products (Private) Limited aspire to provide premium quality dairy products to our consumers in a broad, enduring sense. This purpose has been evident since the establishment of our corporation. The values we share are embodied in what goes at Alrasul Milk Products (Private) Limited from day to day.

We expect and ensure that our team members exhibit ethical and honest behaviour and we offer fair and equal conduct in a safe and healthy workplace. We believe that in such environment, sound decision making and effective strategies flow naturally from the give-and-take of business engagements among all team members.

We continuously focus on:

Quality, Safety, Health, Service, Innovation.

On behalf of Alrasul Milk Products (Private) Limited, I invite you to explore our website and learn more about all we have to offer. I am sure you will see why we love what we do.







# MISSION & VISION

Our mission is to refine and improve what we deliver to our clients through latest technology, maintaining the highest work ethics and ensuring that our methods are sustainable too. These may take the form of new products and new inspiration for our consumers.



Our vision is to provide the best of products and satisfaction to our employees and customer, with maintaining the global sustainability i.e.: Pollution.

A ONE STOP  
SOLUTION TO  
ALL YOUR  
WHOLE MILK  
NEEDS.



# STANDARD PROTEIN & FAT CONTENT





# EXTRA PROTEIN & FAT





**DESIRE  
MEETS  
BUTTER  
TODAY**



**ALRASUL MILK PRODUCTS**  
PVT. LTD.

**INSTANT  
BUTTER  
MILK  
POWDER**

NET  
WEIGHT  
**25** KG

PRODUCT OF PAKISTAN



# CREAMY YUMMY

MILK POWDER





# FULL OF NUTRITIONS







HEALTHY  
MILK POWDER





# ADDITIONAL PROTEIN — INSIDE —





# INEXPENSIVE SOLUTION





AN INNOVATIVE  
**WHEY POWDER**  
IN THE WORLD!

MILKY YET  
*Whey!*







**COST EFFECTIVE  
& SWEET**





# MILK'S BEST FRIEND





# ALRASUL MILK PRODUCTS

PVT. LTD.



GET IN TOUCH WITH US

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