



The Taste of a
HEALTHY *Life*





OUR GLOBAL *Presence*

- 
- Hong Kong
 - Korea
 - UK
 - Netherland
 - New Zealand
 - Australia
 - Malaysia
 - France
 - Kuwait
 - And 40 other Destinations
 - Germany
 - Norway
 - Mozambique
 - UAE
 - Denmark
 - Sweden
 - South Africa
 - France
 - Brunei
 - Qatar
 - USA
 - Saudi Arabia



OUR *History*

Ashrafi Foods Private Ltd. is part of a joint family group involved in flour milling since 1961. The group is based in Karachi, Pakistan and already has a forerunning flagship brand by the name of "Classic" which is recognized both in Pakistan and International Market with a strong presence and impressive market share.

Our main product of focus is flour of the highest and finest quality, and we aim to expand our product range whilst maintaining the same standards and level of customer satisfaction with our new daughter company "Maarij".

MAARIJ

Maarij is a subsidiary daughter company of Ashrafi Foods Limited, launched in 2021. The name "Maarij" is inspired from the Quranic passage meaning **ascension and the way to ascension**, in affinity with our ambitions to always succeed and excel. With Ashrafi as our parent brand, having over 60 years of Experience, Fame and Reputability locally and internationally, our company receives a boost towards prosperity. We plan on delivering an expansive range of high standard products, and have currently launched a series of Signature Maarij products that are of use in everyday life. These include



Basmati Rice

1121 Steam Rice Extra Long Grain 5Kg x 4

1121 Sella Rice Extra Long Grain 5kg x 4

Every Day 5kg x 4



Rice

A Royal feast For Your Daily Meal

Gets mesmerized with every morsel of Maarij Rice that brings to you the real flavor of Pakistan, making every meal memorable. Fresh as the first rays of the morning sun, Maarij rice wins over your heart, making every meal turn out to be a Royal feast in itself. Come, get engrossed in the divine and pristine taste of these little masterpieces brought to your platter by Maarij Rice!

Maarij



PRODUCT NAME PACKAGING

Kandhari Naan	425g x 5pcs 24 Packets
Whole Wheat Paratha	400g x 5pcs 24 Packets
Plain Paratha	400g x 5pcs 24 Packets
Home Style Paratha	425g x 5pcs 24 Packets

Paratha Et Naan

Flavor in every bite

Parathas and Naan have been a part of subcontinental cuisine since time immemorial. It can be taken with all sorts of curries, chutneys, and pickles. Maarij Parathas are made with margarine instead of oil to cater the rich taste. The Stuffed Parathas are filled with vegetables, including boiled potatoes, Onion, fenugreek (Methi), and mixed vegetable. The Parathas (non-stuffed) also have discernible soft layers if one "opens" the crispier shell layers. We also supply Parathas for Institutional Sale, Airline Catering, Hotel Catering, etc. Above are the Variants and packing available for Maarij paratha.

Maarij



PRODUCT NAME PACKAGING

Cake Rusk	700 gm x 12 Packets
Rusk	210 gm x 24 Packets
Nan Khatai	360 gm x 25 Packets
Assorted Cookies	240 gm x 25 Packets

Bakery Products

Start your day with Maarij's freshly baked Rusk, Cake Rusk, Nan Khatai and Cookies. They are a must-have delicacy and the highlight for evening teas. Give every tea time a crunchy twist with our bakery products; start with taking a whiff of Maarij's flavoursome Baked Rusk or Cake Rusk, and satiate all your sweet cravings with Maarij Cookies and Nan Khatai. We also supply Rusk, Cake Rusk, Nan Khatai and Cookies for Institutional Sale, Airline Catering and Hotel Catering etc.

Maarij

Nimco

Life without spice would be tasteless. We add that spice to your life with traditional and crispy range of Nimco specialties. Mixing varying quantities of dried ingredients and treating with a fine blend of spices, Maarij Nimco leaves you munching your way to a sizzling taste of excitement and fulfillment. Maarij Nimco is one of the best tea time snacks, assorted daals (lentils) & dry fruits make it an all-time favorite snack. Prepared with pure vegetable oil, it consists of a variable mixture of spicy dried ingredients, which includes a variety of ingredients consisting of Almond, Pistachio, Peanut, Gram Pulses, Black Lentil, Gram flour, Dal Mash, Chewra and Cashewnut. Everything is flavored with salt and a blend of mixed spices that may include coriander and mustard seed. This traditional Pakistani Delicacy can be eaten as part of a meal, or as a standalone snack.



DAL CHANA



DAL MOONG



CHEWRA



DAHI BOONDHI



CHILLI CHIPS



KARACHI MIX



GATHIA



SEV



DAL MOTH





PRODUCT PACKAGING

Ginger Paste	750 gms X 12 Plastic Jar
Garlic Paste	750 gms X 12 Plastic Jar
Ginger & Garlic Paste	750 gms X 12 Plastic Jar
Onion Paste	750 gms X 12 Plastic Jar
Papaya Paste	750 gms X 12 Plastic Jar
Chilli Paste	750 gms X 12 Plastic Jar
Tomato Paste	750 gms X 12 Plastic Jar

Paste Range

A Quick fix to your Meal prep

Maarij Paste is made from premium fresh Ingredients. The products are 100% pure Stays fresh for weeks. Maarij Paste is perfect for those who love its flavor, without the need to grate or chop anything . They can be used as a base for savory dishes and should generally be added at the beginning of your cooking. It is ideal for Asian dishes sauces, marinade etc



Maarij



Maarij

Fried Onion

PRODUCT PACKAGING

Fried Onion 400 gms x 24 Packets



Fried Onion

Ready-to-use Maarij Fried Onions are crispy and golden in colour, which can be utilized for cooking South Asian and International cuisines or for garnishing. These pre-fried onions have been prepped in pure vegetable oil. Fried onions act as a crispy topping and add texture to dishes like mashed potatoes and salads. They are an essential in South Asian cooking and are used in roasting "tarka" to add the umami factor and delicious aroma to food.



Maarij

HIMALAYAN EDIBLE *Salt*

No food is edible without Salt. Maarij Salt is used in cooking and it adds flavor to any meal. Maarij Salt is prepared under the utmost hygienic conditions and is carefully packed, distributed locally and exported all over the world.

Maarij Himalayan Pink Salt is a pure, hand mined salt that is derived from the foothills of the Himalayan range. It is believed to be the purest and highest quality form of salt available, harvested from ancient sea beds; this rare and extraordinary salt has been a valuable commodity for centuries. Maarij Himalayan Pink Salt is unrefined, never bleached and contains no additive.

PRODUCT PACKAGING

Grinder Salt	225 gm X 12 Packets
Table Salt	800 gm X 25 Packets
Himalayan Pink Salt	800 gm X 25 Packets





Vermicelli

The food known as Maarij Vermicelli is well-known globally. It is a beloved worldwide break fast treat because of its immense nutritional value, sweet flavor and silky smooth texture.

PRODUCT PACKAGING

Vermicelli 150 gms x 48 packet





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