



@jossangrains

SINCE 1999

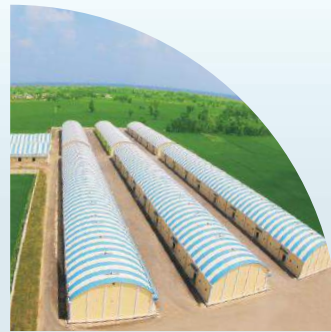


JOSSAN GRAINS

A ROYAL TASTE OF PUNJAB FIELDS

One of the Leading Basmati Rice Manufacturer & Exporter in Punjab

INDULGE IN THE ROYAL FLAVORS OF OUR
Exquisite Biryanis



www.jossangrains.in

Chairman's Message

Dear Employees and Stakeholders, I am thrilled to address all of you as the Chairman of **"JOSSAN GRAINS"** a company that continues to achieve remarkable milestones and excel in the food processing industry. I am proud to share with you our recent accomplishment of being recognized by the government as a trading house, a testament to our unwavering commitment to excellence. I would like to extend my sincere appreciation to our esteemed Managing Director, **Ranjit Singh Jossan**, and our Director, **Harpreet Singh Sherkha**. Their exceptional planning and strategic insights have played a pivotal role in our success. Under their guidance, we have successfully navigated challenges and seized opportunities, propelling us towards greater heights. As a dynamic member of APEDA (Agriculture Processed Food Products Export Development Authority), we have ensured access to the latest developments in the food industry. This membership empowers us to stay at the forefront of innovation and meet the evolving demands of our consumers, both domestically and internationally. Our vision is crystal clear to establish Jossan Grains as the leading company not only in Punjab but throughout India. With this objective in mind, we continuously raise the bar and set new benchmarks for excellence. We embrace innovation, diversity, and sustainability to shape the future of our industry.

S. Darshan Singh Sherkha
Chairman



DARSHAN SINGH SHERKHA
(CHAIRMAN)
Member S.G.P.C. Sri Amritsar



RANJIT SINGH JOSSAN
(MANAGING DIRECTOR)
ranjit@jossangrains.in



HARPREET SINGH SHERKHA
(DIRECTOR)
harpreet@jossangrains.in

Private Label Rice

JOSSAN GRAINS is one of India's leading rice exporters and is very well equipped to meet all the private label requirements of any customer. At **JOSSAN GRAINS** we pay special attention to our private label buyers and also help them in new product development and selection. Private label products include both 'Basmati rice' and 'non-basmati rice'. We offer our customers with great care and attention, the best quality products at the right prices. Our endeavor has always been to pack premium quality rice for our private label customers to build brand equity and trust in their respective markets and this assurance of rice quality/packaging brings them back to us again and again. We offer a range of different varieties of extra long/long grain/short grain rice to our buyers. Some of the major products that we can provide you under the category of rice are mentioned here under

Basmati Rice

◆ 1121, 1718, 1509, 1692, 1847 Basmati Rice ◆ 1401 Pusa Basmati Rice ◆ Organic Basmati, Non-Basmati Rice
◆ Sugandha ◆ PR-11 Non Basmati Rice ◆ PR-06 Non Basmati Rice ◆ IR-36 Rice ◆ Sauna Masori (obtained from 'Andhra Pradesh') Our facility is well equipped to provide flexibility in pack size, packaging materials, consistent product quality and reliability of delivery. There are different packaging options for private label are:

◆ Non Woven Bags ◆ Jute Bags ◆ Laminate/ Pouches ◆ Metallic Laminates

Our Certifications



About Us

Established in **1999**, **JOSSAN GRAINS PRIVATE LIMITED** is located in the village of **SANDHE HASHAM, Ferozepur, Punjab**. We are an ISO 22000:2005, ISO 9001:2008, HACCP FSSAI, and GOVT. RECOGNIZED STAR TRADING HOUSE (RICE MILLERS & EXPORTERS) certified company. Our office and mills are equipped with the most modern state-of-the-art machinery. With **25 years** of experience in the rice business, which is a staple food for half of the world's population, our vision is to provide aromatic Indian Basmati and Non-Basmati Rice to people worldwide.

We are situated in the northern part of India, in the state of Punjab, which is one of the most fertile agricultural areas in the world. We are committed and renowned for producing various premium varieties of **Basmati and Non-Basmati Rice**. Our range includes Traditional Aromatic Basmati Rice, 1121 Basmati Rice, 1718, 1509 Basmati Rice, 1401 Basmati Rice Pussa, Taj, and different categories of Non-Basmati Rice such as Sugandha, Sharbati RS-10, and PR-11. We specialize in manufacturing Sella, Steamed, and White Rice. Our premium quality products have gained wide appreciation in both national and international markets. To ensure quality in our food products, we employ process automation in our food processing, utilizing state-of-the-art technology. We continuously strive for improvement in our production procedures to achieve optimal customer satisfaction. By adhering to standardized quality norms and methods, our products not only hold high value in the market but also receive maximum approval from our customers. With the support of a skilled team of employees and advanced infrastructure, we successfully meet our objectives of maintaining high standards in our products. As a result, we have built a satisfactory client base in the industry.

Mission

Our mission is to make the world aware of the actual taste and aroma of pure basmati rice. Our beliefs are our greatest strengths and have contributed immensely to helping us emerge as one of the world's best basmati rice millers and exporters. Taking forward the legacy of basmati rice in India, our beliefs have reinforced us throughout the last century and more. Reaching new heights and breaking new grounds is the motto of **JOSSAN GRAINS**.



Growing with our Ideology

Growing With Our Ideology **JOSSAN GRAINS'** vision is to be the most preferred company of choice for all our customers, in India and abroad, and to continuously provide service excellence that surpasses their expectations.

JOSSAN GRAINS' mission is to create a versatile product range, ensuring prompt and seamless delivery of products and services to customers, continuously improving all our products, enhancing the competency and knowledge of our people, and delivering value to our stakeholders. **JOSSAN GRAINS'** ideology lays great stress on the fundamental values of integrity, quality, ethics, commitment, and environmental consciousness. We take this ideology forward through transparent processes, a strong R&D team, careful vendor selection, stringent quality checks, categorical adherence to niche production rather than volume-based production, and the adoption of eco-friendly technologies. **JOSSAN GRAINS'** promise is to all its consumers, regardless of geography. We promise to produce products of the highest quality and excellence, ingrained in every single piece or drop. It is a promise that the world feasts on nothing but the best.

Why "Jossan Grains"

Firstly, **JOSSAN GRAINS** loyal to quality and that's why we have access to the world's infinite customers. JGPL has all the essential certifications which are vital for the export of basmati rice throughout the world. Secondly, our plant located in the heart of that particular area which is known as basmati rice hub, as a result of which, transportation cost and distribution cost get reduced from the total value. So, it is not wrong to say that our price is very nominal. Moreover, on-time delivery is our prime objective. We never waste additional time to fulfill the order. For packaging, we use only natural, hygienic and dust free bags which are exclusively safe in terms of health.

In simple words, **JOSSAN GRAINS** is a core of excellent quality, fair price, plenty of products. Our Basmati and Non-Basmati rice representative of delightful taste, fresh aroma, and alluring appearance.

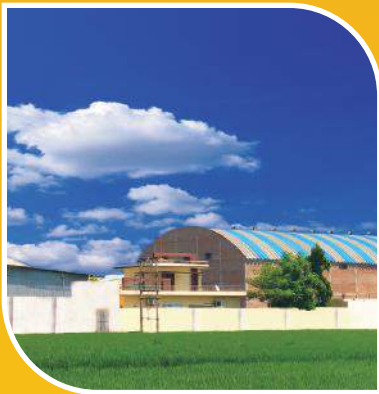


Infrastructure & Technology



To be the best, one should have nothing but the best infrastructure. With a vision of producing unparalleled quality rice and making it commercially available at the most competitive price, it takes extensive planning and technological support. We have achieved this by establishing technological tie-ups with **SATAKE Corporation, Japan, and BUHLER UK**. We process **200 tons of paddy per day** using fully automatic parboiling process plants. This ensures that each grain is free from any bacterial generation or fermentation while retaining its rich natural aroma. To enhance our sorting capabilities, we have installed four sorting plants sourced from Satake Corporation, Japan. These plants are equipped with the latest cleaning and rice polishing machines, enabling us to process **15 metric tons of paddy per hour**. Our state-of-the-art mill is nestled in the heart of Punjab's Basmati rice bowl, encompassing a vast expanse of **7 acres**. This prime location allows us to have direct access to the finest Basmati rice crops grown in the region.

FACTORY



As an integral part of our facility, we have a massive covered warehouse with a storage capacity of **40,000 tones**. This warehouse plays a crucial role in our operations, enabling us to maintain the superior quality of Basmati rice all year round. This allows us to meet the demands of our customers promptly and efficiently.

WARE HOUSE



SORTEX MACHINE



PLANT



LABORATORY



STORAGE





JOSSAN GRAINS PRIVATE LIMITED is a renowned company that specializes in the export of basmati rice. With its commitment to excellence and quality, the company has successfully catered to various countries around the world. The major markets for **JOSSAN GRAINS** include the Middle East and Europe, where their products have gained significant popularity.

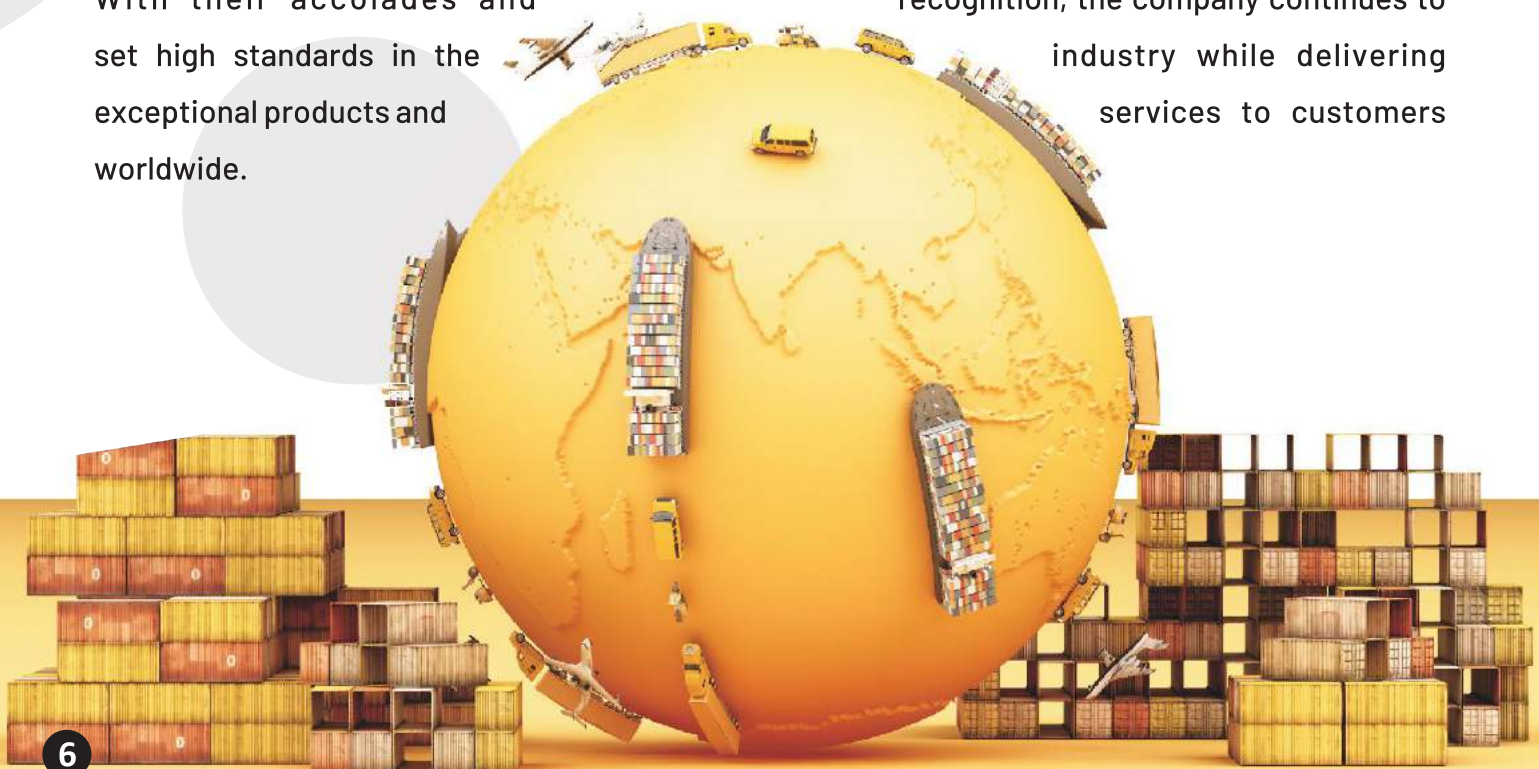
The company's exceptional performance and dedication to international trade have earned them prestigious recognition from the Government of India. They have been honored with the title of "Govt. Recognized Trading House."

Over the span of more than 15 years, **JOSSAN GRAINS** has established strong and long-term relationships with customers worldwide. Their commitment to providing sincere services has garnered the trust and loyalty of both new and existing customers. The company's current markets encompass countries in Southeast Asia, the Middle East, Europe, and Africa. Continuously striving for growth and expansion, **JOSSAN GRAINS** actively seeks to broaden its customer base in new markets globally.

As a reliable supplier, **JOSSAN GRAINS** takes pride in consistently delivering high-quality products within the specified time frame. Their expertise in the basmati rice industry ensures that customers are never let down when it comes to the supply of top-notch products.

In conclusion, **JOSSAN GRAINS PRIVATE LIMITED's** success in the export of basmati rice can be attributed to their dedication to quality, customer satisfaction, and expansion into new markets.

With their accolades and recognition, the company continues to set high standards in the industry while delivering exceptional products and services to customers worldwide.



Domestic

JOSSAN GRAINS Private Limited has established a formidable presence in the domestic market of India, particularly in the major rice-growing states and cities. The company has strategically built a robust distribution network that ensures its products reach a wide range of customers across the country. Among its portfolio of brands, **"Balle Balle"** in the Basmati rice segment, and **"Punjab Grains"** in the Non-Basmati segment, have emerged as frontrunners in the industry. These brands have successfully captivated the imagination of not only consumers but also prominent players within the rice industry. Their quality, flavor, and consistency have made them popular choices among discerning customers.

The exceptional success of **JOSSAN GRAINS'** brands has contributed to the company carving out a niche for itself in the minds of consumers. The dedication to maintaining high standards, both in terms of product quality and customer service, has helped the company build a strong reputation within the market. As a result, **JOSSAN GRAINS** is well-positioned to experience substantial growth in the coming years.

With its strong distribution network, customer loyalty, and a deep understanding of the Indian rice market, **JOSSAN GRAINS** is poised to expand its market share rapidly. The company's commitment to excellence and its ability to deliver exceptional products have positioned it as a formidable player in the domestic rice industry.





From our fields to your plate.

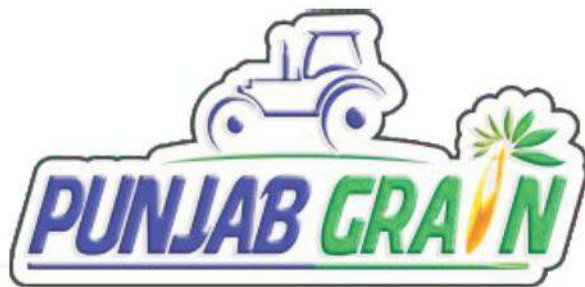
'Spreading the fragrance of basmati around the world!'



JOSSAN GRAINS

PRIVATE LIMITED

OUR BRANDS



Village Sandhe Hasham, Rural Focal Point, Zira Road, Ferozepur -152 005 | Punjab | INDIA

Overseas Enquiry : +91 98782 00034 | +91 91300 00034

Domestic Enquiry : +91 98153 00332 | +91 88200 00034

E-mail : info@jossangrains.in