



KNS GROUP
COMPANY PROFILE



KNS GROUP

CARPET MANUFACTURING AND TRADING



CLASSIC PRIMA
CARPET INDUSTRIES /
CLASSIC CARPETS
INDONESIA

SURABAYA (OFFICE & FACTORY)

Jl. Rungkut Industri II/39
Surabaya - 60293, Indonesia.

JAKARTA (OFFICE)

Graha KNS
Jl. Boulevard Barat Raya Blok XC 5-6 No
A, Kelapa Gading, Jakarta
Utara - 14240, Indonesia.

WEBSITE

www.classicprima.com

Based in Surabaya, Classic Carpets was established in 1983. Today, we have grown to be a globally recognized leading manufacturer of superior quality carpets.

CERTIFICATION

- The first carpet mill to be awarded with ISO 9002 Certification, in 1997.

THE PLANT

- The manufacturing unit consists of 14 tufting machines, a PVC line and a TPR backing line. We have recently incorporated Chromojet Printing Lines, Cabling & Heat setting processes.

ACHIEVEMENTS

- The first company in South East Asia to successfully integrate backwards into Fibre Extrusion.
- JVs with Japanese giant Kotobukiya Fronte Co. and Indonesian giant Indomobil Sukses Internasional, lead to dominance in the global automotive carpet sector.
- Owing to our relentless commitment to superior quality, we have achieved merit in performance bars like J.I.S, A.W.T.A and A.S.T.M.

KNS GROUP

CARPET MANUFACTURING AND TRADING



UNIVERSAL CARPETS & RUGS

JAKARTA OFFICE

Jl. Raya Gaya Motor No. 15 Sunter II,
Jakarta Utara - 14330, Indonesia.

PRODUCTION CENTER I

Jl. Raya Gunung Putri No. 285 B,
Desa Tlajung Udik Kecamatan
Gunung Putri, Bogor - 16962,
Jawa Barat - Indonesia.

WEBSITE

www.universalscarpets.com



Universal Carpet and Rugs, based in Jakarta, is one of the largest, globally recognized carpet manufacturing and mercantile units.

CERTIFICATION

- ISO 9001-2008 QMS

THE PLANT

- The manufacturing unit is a fully integrated space equipped with cutting edge technology.



DISTRIBUTION

- We supply to chain stores in over 30 countries worldwide, from USA to Australia, Equador to Japan, South Africa to Sweden.

RECOGNITION

- Winners of the 2008 Primaniyarta Exports Award, by the Government of Indonesia. A prestigious title awarded to successful Indonesian exporters, as per the DGNED this award deems the winners, role models to other exporters in Indonesia.

KNS GROUP

SOAP MANUFACTURING



PT. CLASSIC INTERMARK

CLASSIC
INTERMARK

OFFICE AND FACTORY

Jl. M.H. Thamrin No 79, Asdam
Cikokol - Tangerang
15117 - Indonesia

WEBSITE

www.classicintermark.com

RECOGNITION

- In the year 2012, the company won The African Products Awards for Classic White Soap Brand, with the title of Best Beauty soap of the year 2012.
- In the year 2013, the company was awarded with the African Products Awards 2013 for Medibath Antimosquito, with the title of the Best Mosquito Repellent and Antiseptic soap of the year 2013.



OUR TEAM AT CLASSIC INTERMARK

Based in Tangerang, the products from our soap manufacturing units are categorized under brand names like Classic White, Olive, Puraya and Medbath.

THE PLANT

- Our plant in Tangerang is spread across a total area of 22,000 msq, while the plant in Nigeria is recognized as one of the largest producers of soaps and toothpastes in West Africa.
- We have attained a capacity of manufacturing 12000 Metric Ton of soaps and other products, annually.



BRANDING

- We actively sponsor local football leagues in the Middle East, in an attempt to create visibility for our brands.



KNS GROUP

SOAP MANUFACTURING

CLASSIC SOAP INDUSTRIES NIGERIA

Km 38 Lagos-Abeokuta Expressway
Lynson Chemical Ave, Sango Ota,
Ogun State, Ado-Odo/Ota Sango,
Ogun 112212, Nigeria

Classic Soap Industries Nigeria Limited, incorporated in 2004, is an associate of PT. Classic Intermark of Indonesia and Durita Industries Nigeria Limited, with a corporate mission to produce products of global standards, at affordable prices.

THE COMPANY

- The company is a bonfire member of the manufacturer association of Nigeria, MAN.
- The company engages in contract manufacturing with institutions like Reckkit Benckiser, African Consumer Care, Saro Life Care, etc.
- The main markets include Nigeria and West Africa Sub Regions.

PRODUCTS

- Classic Soap Industries Nigeria Limited specializes in the manufacture of high quality soaps, detergents, toothpastes, hand washes and body lotions.

CERTIFICATION

- All products are duly registered by NAFDAC and are certified by Standard Organization of Nigeria (SON).

THE PLANT

- Capacity for Soap Plant – 2 Lines : □ 1.25 Tons / Hour □ 0.75 Tons / Hour
- Capacity for Toothpaste Plant – 3 Lines : □ 0.6 Tons □ 0.6 Tons □ 0.6 Tons
- All machines in the plant, are automated with Italian technology.
- The plant's approximate monthly production is 90,000 ctns of soap (About 45.5MT) and 30,800 ctns of toothpaste (About 20.79MT).

KNS GROUP FMCG TRADING



PT. DAMAI KARYA ABADI

DAMAI
KARYA
ABADI

GRAHA KNS

Jl. Boulevard Barat Raya Blok XC 5-6
No A
Kelapa Gading, Jakarta Utara - 14240
Indonesia

WEBSITE

www.dka.asia



Damai Karya Abadi, the trading arm of KNS Group deals in FMCG products, primarily focusing on food & beverages, confectioneries and toiletries.

REACH

- Damai Karya Abadi possesses 18 years of experience in trade, with offices and warehouses located in Singapore, Indonesia, USA, Dubai and Rotterdam.
- We work with reputed giants that include Unilever, P&G, Reckitt & Benckiser, Colgate-Palmolive, Johnson & Johnson's, Cussons, Nestle, Kraft, Arnotts, SC Johnson, Coleman and Philips.

EXHIBITIONS

- Some of the exhibitions participated in, include ASD (Vegas), Gulf Food (Dubai), Beauty World (Dubai), Anuga (Germany) and FHA (Singapore).

KNS GROUP

DOMESTIC DISTRIBUTION NETWORK



KLASIK
DISTRIBUSI
INDONESIA

GRAHA KNS

1st Floor, Jl. Boulevard Barat Raya
Blok XC 5-6 No A, Kelapa Gading,
Jakarta Utara - 14240
Indonesia



KNS Group's domestic distribution network, Klasik Distribusi Indonesia, focuses on consumer goods, personal care products, and health & gym equipment following a sole distribution model.

ACHIEVEMENTS

- We are the sole distributors for reputed brands like Carlton, Skybags, Hidesign, Sachajuan, Specifix, Murad, Sterling Perfumes, Treet, Laser, MBH Fitness, Bajaj, Dabur & Marico.

- The following Home brands under PT. Klasik Distribusi Indonesia are :

BATIK - Pusaka Nusa & Pusaka Luhur
RUGS, MATS & TOWEL - Artsy & Artholic
PARTY ACCESSORIES - Ballonaire

OUR RETAIL PARTNERS

- Sogo, Seibu, Metro, Centro, Parkson and Matahari.

NATIONAL KEY CHAIN

- Carrefour, Giant, Hypermart, Indo Grosir, Lion Superindo, Ramayana, Home Center, Hauz, Courts, Alfamidi and Lotte.

E-COMMERCE

- Lazada, Elevenia, Blibli, Orami, Alfacart, MatahariMall, Bukalapak, Tokopedia, Shopee and Qoo10.

SPECIALTY STORE

- MR. DIY & Fabelio.

HAIR & BEAUTY

- Salon chains, Independent Salons, Salon suppliers and Medical clinic.

LOCAL MODERN & TRADITIONAL STORE

- Through Sub Distributors across Indonesia.

FITNESS CLUB

- At Hotels, Apartments, Offices and Institutions.

KNS GROUP

MOVIE PRODUCTION HOUSE



Graha KNS, Jl. Boulevard Barat Raya,
Kelapa Gading, Jakarta Utara.

INCEPTION

- KNS Group launched Anami Films in May 2018.
- Its first project released in August 2018, and has gained considerable traction through viral marketing campaigns.
- Anami Films is proud to be part of Indonesia's dynamic film industry and hopes to bring about a revolutionary change in production and content quality within Indonesian cinemas.

GROWTH

- Dedicated to producing and distributing a diverse range of movie genres, music videos, and animation series for today's marketplace, we at Anami Films are strategically collaborating with international and domestic production houses to bring great stories on screen.
- With an aim to bring fresh content to the Indonesian movie industry, the brand is actively collaborating with talent from around the world.



The movie 'Hotel Mumbai' is an American-Australian thriller directed by Anthony Maras and written by John Collee and Maras. It is based on the documentary 'Surviving Mumbai', which is a visual narration of the terrorist attacks at the Taj Mahal Palace Hotel, Mumbai, India. The stars include Dev Patel, Armie Hammer, Nazanin Boniadi, Anupam Kher, Tilda Cobham-Hervey, Jason Isaacs, Suhail Nayyar and Natasha Liu Bordizzo.

KNS GROUP

TRAMPOLINE PARK



BOUNCE STREET ASIA - TRAMPOLINE PARK

BOUNCE STREET ASIA - TRAMPOLINE PARK

Jalan Sentra Bisnis Artha
Gading Blok D Kav. 8.
Jakarta Utara - 14240.
Indonesia.

WEBSITE

www.bouncestreetasia.com



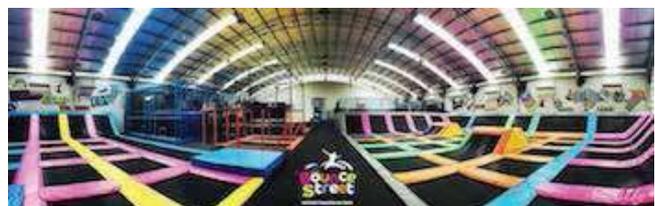
Established in 2014, Bounce Street Asia is an innovative indoor trampoline park, with its first location in Jakarta.

ACHIEVEMENTS

- Bounce Street paved the way for Bounce School, Indonesia's first trampoline school.
- Built with the latest equipment and an in-house plush cafe, Bounce Street has created a mark as Indonesia's premium trampoline park.

GROWTH

- The trampoline park is expected to grow to 4 more locations, locally, capturing a major market share in Indonesia.
- We intend to expand our trampoline venture across other countries as well, making it a global experience.



KNS GROUP

HOTEL CHAINS (UK & INDONESIA)

KNS Group is associated with prominent hotel chains across Indonesia & the UK, like Hilton Hotels, IBIS and Travelodge.



HILTON HOTELS & RESORTS

7930 Jones Branch Drive
McLean, Virginia 22102, USA

WEBSITE

www.hilton.com

Our equity investments are currently serving 419 rooms across 2 locations i.e.

- Reading, Drake Way, Reading, RG2 0GQ, United Kingdom
- Hampton, Dockside Road, London, E16 2FQ, United Kingdom



TRAVELODGE HOTELS

Sleepy Hollow, Aylesbury Road,
Thame, Oxon, OX9 3AT

WEBSITE

www.travelodge.co.uk

Equity investment in 2 locations serving a total of 296 rooms in cities of Manchester & Birmingham.

- Travelodge - Manchester
- Travelodge - Birmingham



IBIS BUDGET INDONESIA

Operators of 1 location in Indonesia, serving a total of 138 rooms in Cirebon.

IBIS BUDGET CIREBON

Jl. Siliwangi No.88, Kebonbaru,
Kejaksan, Kota Cirebon,
Jawa Barat 45121, Indonesia.

KNS GROUP

TNB VENTURES



71 Ayer Rajah Crescent
#06-11/12/18/19/20 Singapore
139951

WEBSITE

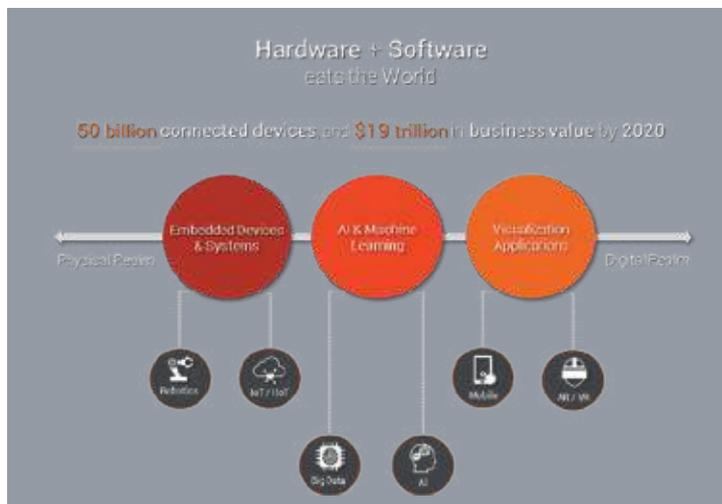
www.tnb.vc



KNS has ventured into the tech industry with TNB Ventures, a Singapore based Venture Capital firm. TNB Ventures was incorporated to be the partner of choice to both start-ups and corporates that are looking at innovation and expansion.

THE FIRM

- Under the supervision of Managing Partner Mr. Vicknesh. R. Pillay, TNB Ventures has succeeded as one of the top five VCs in Singapore, financially backed by the Government.
- TNB has funded and extended support to start-ups in the South East Asian region and beyond.
- The firm recently ventured into an initiative called 'Hackathon', aimed at bringing rapid innovation within the commercial real estate sector.



KNS GROUP

BANK OF INDIA INDONESIA



BANK OF
INDIA
INDONESIA

HEAD OFFICE

PT Bank of India Indonesia, Tbk.
JL. H. Samanhudi No. 37
Jakarta 10710, Indonesia.

WEBSITE

www.boiindonesia.co.id

- KNS group started its banking venture, by taking full ownership of Bank Pasar Swadesi in 1989 and was then re-named to Bank Swadesi.
- As a strategic step to anticipate future banking developments, in 2002 Bank Swadesi listed its shares on the Jakarta Stock Exchange and was listed as the 22nd banking institution to go public.
- In order to grow the banking division, in 2007, Bank Swadesi was acquired by Bank of India through a majority stake of 76% and as of today the existing structure remains with KNS group holding ownership of 24%.
- We continue to build a concrete foundation in achieving the best performance with continual growth through the transfer of knowledge and technology and raise capital as and when needed.

KNS GROUP

AURA GROUP



SYDNEY

Level 24, 52 Martin Place,
Sydney NSW 2000

MELBOURNE

Level 4, 468 St Kilda Road,
Melbourne VIC 3004

SINGAPORE

1 Phillip Street,
#09-00 Royal One Phillip,
Singapore 048692

THAILAND

#2110-2111, Interchange
Tower 21, Bangkok,
Thailand 10110

WEBSITE

www.aura.co

OUR NUMBERS

\$450M* FUMA	30 Portfolio & affiliate companies	81 Staff Globally
340+ HNW & Institutional Investors	58%** Average Net IRR on VC/PE investments	13 Funds & special purpose vehicles

One of the many calculated investments made by KNS Group, includes Aura Group, SG VC.

THE FIRM

- Aura Group is a venture capital firm dealing in integrated financial service businesses, with a global footprint spanning across three continents, and primarily has deep ties with South-East Asia.
- The Group collectively manages over \$450 million in assets, across 22 investee companies, belonging to four main sectors: Data & SaaS technology services, E-commerce, Financial & Professional services, and Real Estate & Lending.
- Aura Group is spread across South East Asia, with offices in Sydney, Melbourne, Singapore and Thailand.

CORE DIVISIONS

CORPORATE ADVISORY

- Equity Capital Markets
- Debt Capital Markets
- Mergers & Acquisitions
- IPO and RTO

ASSET MANAGEMENT & WEALTH MANAGEMENT

- Private Equity / Venture Capital
- Credit & Real Estate Funds
- Hedge Funds
- Multi Family Office
- Private Wealth Advisory

PRINCIPAL INVESTMENTS

- Strategic Investments & Co-investments
- Special Situations Investing
- High Yield Assets
- Typically in the financial services, professional services, technology or e-Commerce space

KNS GROUP

GREENHOUSE MARKET ENTRY

G R E E N H O U S E

GREENHOUSE MARKET ENTRY

Greenhouse Holdings Pte. Ltd.
1 Philip Street, Royal 1 Philip #12-01
Raffles Place 048692
Singapore

WEBSITE

www.greenhouse.co

One of our new-age verticals, a new concept that KNS Group has ventured into is digitization of corporate service industry

THE SPACE

- Greenhouse is an early-stage tech company, digitizing the corporate services industry. The company is Asia's first marketplace from which customers can procure corporate services such as incorporation, directorship, payroll, taxes, accounting etc., and a SAAS solution providing workflow efficiencies for Corporate Service providers.

TEAM

- Greenhouse is led by Founder & CEO Drew Calin, who's been apart of a 3 multi-million dollar exits, at Business.com, Advertising.com & LinkedIn and is currently an angel investor across multiple startups.
- His Co-Founder Vicknesh Pillay, has exited his own startup (BlueHill with AUM \$400M+) in 2014 and is now Co-Founder and Managing Partner at TNB Aura, a VC firm based in Singapore.
- Drew has stellar support from his management team, including Viktor as COO who has experience with 4 startups across 2 continents and Ycombinator.

Greenhouse Solutions

A marketplace environment brings transparency and selection power to customers, while an extended online presence

Immediate Vendor Discovery and Comparisons

With Greenhouse's one-stop platform, it only takes minutes to review and compare suppliers by pricing, ranking, reputation, and more ...

Access High Quality Service Providers

Eliminate the guesswork out of finding trusted service providers. Greenhouse platform showcases suppliers with a verified track record in tackling the market entry and business registration process.

Transparency on Pricing & Requirements

No more gray areas. Greenhouse not only offers pricing transparency for customers using the platform but provides easy to navigate FAQs highlighting operational requirements in the markets where it operates.

Consistent Deal Flow

Greenhouse's platform provides service providers consistent qualified leads at volume

Creates User Stickiness and Decreases CAC

With more refined search parameters, transparency and recommendations, customers have confidence in Greenhouse and can procure services through their business lifecycle, increases customer lifetime value and decreasing CAC for suppliers.

Streamline Communication

The back-end software provides a digital interface improving workflow efficiencies between buyers and sellers.

KNS GROUP

OTHER BUSINESS STARTUPS

KNS Group has invested in various growing projects based in different continents. Some of these organizations include:



Integrated Portfolio Solutions, an Australian based company offering a truly integrated portfolio administration solution through the incorporation of administration, reporting, SMSF, research, CRM functionality, and instruction management to give advisors, staff and clients a cohesive, branded, genuine fee-for-service solution.

WEBSITE : integratedportfoliosolutions.com.au



Radius Holdings in Singapore, with strategic arms in major cities across Asia, provides borderless services from headquarters in Singapore to branch offices in Johor Bahru, Kuala Lumpur, Shanghai, Bangkok, Beijing, and Dubai in the UAE.

WEBSITE : www.radiusworld.com



InStitchu is an Australia based company in the business of affordable, yet high quality, custom tailored garments for gentlemen across the globe.

WEBSITE : www.institchu.com

**NEWTON MEARNS
PROJECTS LIMITED**

A project that sits on a land area of 6.63 hectares in Newton Mearns, roughly 9 miles South West of Glasgow City Center. This project focuses on a development for retirement living, housing flats, cottages, an integrated club house with modern amenities and a care home on site.

