



GLOBAL SOURCING SOLUTIONS

# THE AGILITY TO PROVIDE EXPERTISE WORLDWIDE



OMNI GSS is a full service, global trading partner that offers differentiation through value driven global sourcing category solutions

# WHAT DRIVES US?



**OUR VALUES** are our DNA and help differentiate our business by informing all of our decisions, processes and systems:

Family centred

Entrepreneurial spirit

Youthful passion

Sustainable Community  
Initiatives



# WE'RE HERE TO SHAKE THINGS UP.

WE STRIVE TO CREATE DISRUPTION IN THE PROCUREMENT INDUSTRY BY GOING FURTHER, BEING BIGGER, CARING MORE AND DOING BETTER.

Our purpose is to make global procurement easy and risk free through:



1



End-to-end  
global sourcing

2



Logistics and supply  
chain management

3



Quality assurance

4



Innovative technology  
and digitalisation

# Who is Omni?

We deliver an efficient and effective global supply solution platform designed to help our business partners:



Omni Global Sourcing Solutions provides a single point of access to more than 6,000 suppliers across the world, as well as the product distribution and transportation resources to extend your brand locally, regionally or globally.

## Our Services



### Global Sourcing

We provide our clients access to decades of world-class sourcing relationships established globally.



### Retail Trade Services

Seamless, best-in-class, turnkey, and customised import seasonal GM solutions.



### Quality Assurance

Quality and compliance protocols underpin all Omni trading practices.



### Customer Marketing

Omni seeks to include, not only product and price but also shopper marketing, category management and market share growth.



## + OUR DREAM

IS TO BE THE WORLD'S  
MOST RESPECTED  
PROVIDER OF VALUE  
DRIVEN FMCG PRIVATE  
BRANDS OFF BALANCE  
SHEET SOURCING  
SOLUTIONS.





## + WHY US

IN A GLOBAL RETAIL LANDSCAPE THAT IS VAST AND EVER-CHANGING, OMNI PROVIDES BEST-IN-CLASS SUPPORT, STRUCTURE AND SECURITY.

### RETAILERS CAN RELY ON:

- Risk free procurement and affordable differentiation
- A unified, transparent business model
- Quality assurance
- Product innovation
- Seamless transactions
- Constructive disruption

### SUPPLIERS BENEFIT FROM:

- Network visibility
- Retailer/customer access
- Ongoing industry education
- Marketing opportunities
- Logistical support



# + OUR GLOBAL SOLUTIONS PLATFORM HELPS OUR BUSINESS PARTNERS:

Deliver on their trade strategies

2 Expand their market reach

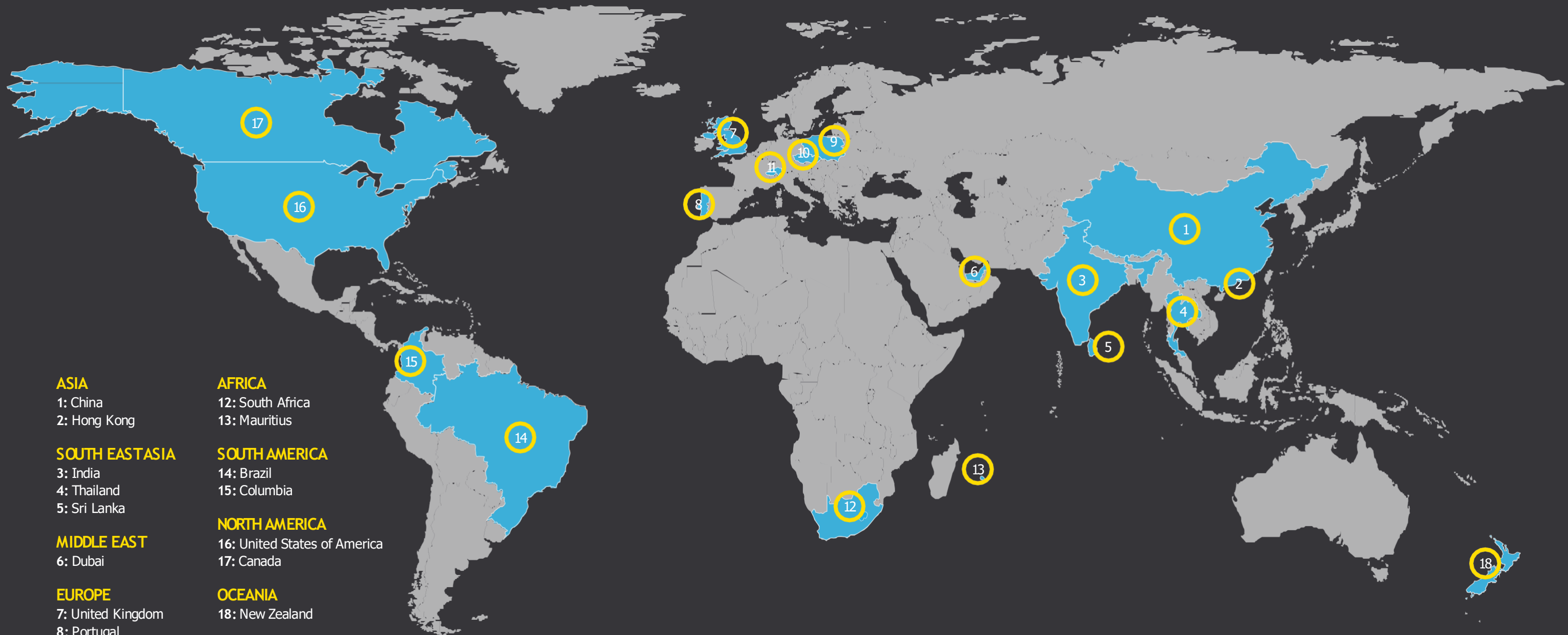
3 Leverage synergies across a vast supply base

4 Grow their brands



**+  
WHERE  
WE DO  
BUSINESS**

OMNI IS STRIVING TO BE THE MOST SOUGHT AFTER PROVIDER OF GLOBAL PROCUREMENT TO DOMESTIC RETAILERS SEEKING DIFFERENTIATION. WE ARE DRIVING THIS THROUGH OUR 18 STRATEGICALLY PLACED, WHOLLY OWNED, GLOBAL OFFICES.





# OUR CATEGORIES

omni

OMNI provides vertical integration across categories:



**Biscuits**



**Peanut Butter**



**Agri Commodities**



**Dehydrated Vegetables**



**Rice**



**Frozen Vegetables**



**Prawns**



**Non Foods**

# + Our Major Clients



A TATA and TESCO Enterprise



health & glow







**+ THE FULL POWER OF OMNI**



18 GLOBAL OFFICES  
WITH HOME-COUNTRY  
PERSONNEL



OMNITRAC SUPPLY-CHAIN  
AND QC TRACKABILITY  
PLATFORM



IN-HOUSE  
LABORATORY



IN-HOUSE INNOVATION  
CENTRE WITH CHEFS AND  
NUTRITIONISTS



IN-HOUSE  
TRENDING TEAM



IN-HOUSE ARTWORK  
AND DESIGN



IN-COUNTRY  
QA TEAMS



BESPOKE CATEGORY  
MANAGEMENT AND GAP  
ANALYSIS PLATFORMS



BESPOKE SOFTWARE  
PLATFORMS



## GLOBAL SOURCING SOLUTIONS

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