

## Company Profile

Since 1920, our family has produced high quality rice. It is our passion and has been for over 4 generations. Mr. Muhammad Hussain Bhandari (1895-1965) owned 3800 acres fertile land in Punjab where he used to cultivate rice & wheat. Since then, the Bhandari family continues to cultivate best Basmati rice in their own farms.

1942 Mr. Muhammad Hussain Bhandari alongwith his son Mr. Muhammad Nazir Bhandari put a small rice mill in Kamoke (Punjab, PK) and became the first Muslim who owned a rice mills in Punjab. The basic purpose was to mill their own paddy in their own mill to sell within the country.

1965 Mr. Liaqat Nazir Bhandari joined his father Mr. Muhammad Nazir Bhandari. He improved the rice milling plant and increased the capacity. He started supplying huge quantity of Basmati rice to RECP (Govt. of Pakistan) as in those days no private company was allowed to export rice.

1990 Govt. of Pakistan allowed the private sector to export rice directly. Mr. Liaqat Nazir Bhandari started exporting to USA and since then our supplied brands have a high respect in USA market.

2006 Mr. Ejaz Ahmed (MBA) joined the company as Managing Partner who had 20 years experience of international sales & marketing of rice and also had basic knowledge of Organic rice production as well. Since then the company has expanded very fast not only in conventional but also in Organic rice business and now our buyers are in all continents of the world (Antarctica excluded).

2009 Umar Liaqat Bhandari son of Mr. Liaqat Nazir Bhandari and thus the fourth generation of the Bhandari family joined RICE EXPERTS ENTERPRISES as a managing partner. We are working hard by day and night to maintain RICE EXPERTS ENTERPRISES' standing as an expert, committed & quality conscious rice miller and exporter with a strong focus on the Organic sector.



M Hussain Bhandari



M Nazir Bhandari



Liaqat Nazir Bhandari



Umar Liaqat Bhandari



Ejaz Ahmed

## Rice Experts (GmbH)

Keeping in view the increasing rice demand in Europe in we decided to put up a state of the art rice reprocessing mill in Germany. Therefore, we establish our own company in Hamburg i.e. RICE EXPERTS GmbH. The company is actively involved in the import of best quality rice and serve the German market as well as other member countries of Europe. The company would like to establish its relations with major wholesalers and distributors of Europe before moving on to its major goal.

## Organic Farming



Keeping in view the potential of Organic rice business the company started Organic farming on its own farms. Since our family had all the basic knowledge of rice farming, it was not difficult for us to convert our land into Organic practice and today we can produce around 3000 M.Tons Organic paddy in our own farms.

Our Organic farming methods conserve water resources, build soil integrity and support a healthier ecosystem. At Rice Experts Enterprises, we specialize in Organic Basmati and Organic Long Grain nothing fancy there, just lots of natural deliciousness. We have the ability to grow special varieties on contract basis.

Organic rice production starts with the use of high quality non-GMO seed. This is followed through with an ongoing commitment to improving soil quality while using a range of natural measures to minimize the impact of pests and weeds without resorting to chemical herbicides and pesticides.

Beside rice from our own farms we work on a long term basis with many rice farmers in our region, providing organic know how, monitoring and international certification.



## Fairtrade Certification



The latest project of Rice Experts Enterprises is FAIRTRADE certification which is a way of guaranteeing that both buyers and sellers stick to the principles of Fair Trade. It is to reduce poverty for farmers and workers. This means not just paying them more in the short term, but also helping them improve their skills, build up their communities, and protect the local environment so its resources will be there for future generations.

Our current Fairtrade premium projects are as follows:

1. Free education for members' kids from Class 1 to MSc / PhD subject they score min. 70% marks from any Govt. or even private school/ college/ university.
2. Free books/ bags/ bottles and small accessories to all kids
3. Free Medical treatment of each member's family upto Rs.20,000/= per year from Madina Hospital More Aminabad
4. Free Agricultural training for all members mainly about ORGANIC rice cultivation / land levelling / pest management etc. from most senior scientists of Kala Shah Kaku. Two scientists were hired and their qualification is PhD in Organic rice from USA & South Korea. (2 Trainings per year for our members)
5. Water Filtration Plants (4 filtration plants were installed one in each village and whole village is allowed to take any amount of clean drinking water.
6. Land levelling of members fields
7. Organic fertiliser (dry & liquid form. We are committed to supply this from top manufacturers to our members and it's our near future project



## Our Rice Mill

As a fourth generation rice milling family business RICE EXPERTS ENTERPRISES knows all about rice milling, perhaps better than most.

Our rice factory at 2 Km GT Road Kamoke district Gujranwala, province of Punjab, has a milling capacity of 10 metric ton per hour. Fully automatic BUHLER Germany plant through the entire chain of processing and final packing, the factory uses top notch technologies and equipment run for charming out rice grains that can only be described as impeccable.

Here is a summary about our facility:

- Area 7 acres
- Storage capacity of 20000 metric ton rice and 50000 metric ton of paddy
- 10 Tons/Hour Milling & Processing line from Buhler Germany
- Complete Grading line from Schmidth Seeger Germany
- Colour Sorting machine S6 Ultra Version from Buhler (1st mill who ordered this model from Pakistan)
- Production capacity 240 Tons per day
- Mechanical dryers with Paddy drying capacity of 600 M.T per day.
- Complete Parboiling Unit from SKF India with the capacity of 32 Tons per batch.
- 6 Nr of Silos from My Silo Turkey

