Shangrila®

THE FOOD EXPERTS!

THE COMPANY:

Shangrila Foods began its journey in 1988 by launching the Seasoning category. Shangrila Foods' seasonings fast gained consumer trust on account of its high standard, challenging the local and international competition in the category.

In 2011, Shangrila Foods launched the Fruiti-O brand in the nectar, juices, and drinks category. In a very short time, Fruiti-O quickly gained popularity in Pakistan and the US, Canada, Europe, Australia, Africa, and the Middle East.

CORE VALUES:

Sharia Compliance - in every action
Consultation - in every decision
Integrity - in everything we do
Ownership - for everthing
Excellence - in every task
Compliance - with legal, environmental & QMS

MISSION & VISION:

At Shangrila, we believe that our organization is accountable to our Creator, people and business partners; and pledge to contribute to the betterment of environment and culture where we produce and distribute our products. We, as a food and beverage company, serve customers and consumers across the globe; to provide great tasting, Halal, Hygienic (Tayyab), nutritious and convenient food, produced with international quality standards, with continuous research and development, at great value for money. We strive to become a Sharia Compliant, innovative, technologically advanced and the most preferred brand in the product categories we decide to enter in; while leading the way for a healthier society.

COMMITMENT TO QUALITY:

Pursuing our quest for continuous improvement, Shangrila Foods (Private) Limited ensures the efficient implementation of ISO 9001:2015 Quality Management System & ISO 22000:2005 Food Safety Management System, SGS Certification, incorporating HACCP and GMP. We are constantly investing to acquire advance measurement resources and modern manufacturing equipments that are supported by fully equipped Quality Control Laboratory. In this regard we have an FDA registered facility and its validation is also done through continuous auditing process of our integrated management system according to the international standards.

PLANT OUTLINE:

Location: Karachi-Pakistan
Covered Area of Facilities: Over 200,000 Sq. Ft.
Number of Employees: 500+

BRANDS:

Shangrila - Ketchup & Sauces, Exotic Dip Sauces, Seasonings, Pickle in Oil, Peri Peri & Mustard Sauces.
Fruiti-O - Nectars & Fruit Drinks
Smile - Fruit Drinks

GLOBAL FOOTPRINT:

Shangrila has a strong distribution network in all major areas nationwide, making its way across the borders reaching countries such as USA, Canada, UK, EU, Australia, Middle East and Africa. We strive to make our products globally accepted and to reach a wide variety of audiences, to ensure Shangrila stands for quality and great taste.

Shangrila Foods (Private) Limited is producing and supplying compliant products by the following international authorities:

SANHA (South Africa National Halaal Authority)
FDA (Food and Drug Administration), USA
CFIA (Canadian Food inspection Agency)
SFDA (Saudi Food and Drug Authority)
FSA (Food Standard Agency, UK)
EFSA (European Food Safety Authority)
CODEX ALIMENTARIUS (International Food Standards)
FSANZ (Food Standards Australia New Zealand)
Ministry of Health, UAE
Ministry of Health, Qatar
PSQCA (Pakistan Standards and Quality Control Authority)

TOMATO KETCHUP:

Shangrila Tomato Ketchup is a distinct blend of red, plump and ripe tomatoes & natural spices with a unique taste. The specialized VCT process (Vacuum cooking technology) retains the nutritional values, aroma, colour & taste to the fullest. It is an ideal table-top condiment for all varieties of food and snacks making them tastier and delicious, specially with fried, grilled and roasted items.

Packaging

Sachet	Stand Alone Pouch	Squeeze Bottle	Pet Bottle	Can	Bucket
9 g	Mini Pack (225g)	400 g	3.25 Kg	4 Kg	1.5 Kg
40 g	Smart Pack (400g)				5 Kg
80 g	Family Pack (800g)				

HABANERO KETCHUP:

Habanero Ketchup is a combination of juicy, fresh tomatoes with vigorous spices. It is a perfect combination with fried, grilled and continental food.

Packaging

Stand Alone Pouch
Smart Pack (400g)

GARLIC CHILLI SAUCE:

Shangrila Garlic Chilli Sauce is a blend of habanero chillies, ripe tomatoes, garlic and selected spices. Due to its unique taste it is widely used with fried, grilled and fast foods. Admired by those who want to add a zing to their everyday meal.

Packaging

Sachet	Stand Alone Pouch	Squeeze Bottle	Pet Bottle	Can
9 g	Mini Pack (225g)	400 g	3.25 Kg	4 Kg
40 g	Smart Pack (400g)			
80 g	Family Pack (800g)			

IMLI GINGER SAUCE:

Shangrila Imli Ginger Sauce (Saunth) is traditional, home-style chutney made with the finest ingredients tamarind and ginger to relish every meal consumed by ethnic population worldwide.
Shangrila Imli Ginger Sauce goes great as topping on dahi baray, chana chat, pani puri and widely used as a dip sauce for samosas, pakoras and the like.

Packaging

Stand Alone Pouch
Mini Pack (225g)
Smart Pack (400g)

GREEN CHILLI SAUCE:

Made with finest green chillies & selected spices. A best match with samosas, kababs and barbeque dishes, enhancing their mouthwatering taste.

PIZZA SAUCE:

Shangrila Pizza Sauce is a homemade style smooth, flavorful, classic sauce which provides as easy way to make great pizzas that whole family will love. It's a blend of premium tomato paste, vegetable oil and traditional herbs (oregano, basil & thyme) with fresh onions & garlic. Aside from usage of pizza sauce in pizza it is also used in preparing pasta and lasagna giving an admirable aroma and flavor. Shangrila Pizza Sauce is all natural, low fat and a good source of lycopene, vitamin A and C.

Packaging

Stand Alone Pouch
Mini Pack (225g)
Smart Pack (400g)

BAR-B-Q SAUCE:

This tempting sauce delivers the smoky barbeque flavor to anything you cook or grill. Shangrila Bar-B-Q Sauce is a blend to Tomato Ketchup and carefully selected herbs and spices with onion & garlic. This tangy, succulent sauce taste best with kababs, traditional barbeque, tikka, steaks & sandwiches.

Packaging

Stand Alone Pouch
Smart Pack (400g)

SMOKY B.B.Q. SAUCE: Relish in the taste of the perfect BBQ sauce that is surely to bring out a plethora of flavors which will make your next meal, into a meal to remember. Made from the freshest of tomatoes and exotic spices further enhanced by a unique wood natural smoke gives you the ultimate flavor for all your favorite BBQ meals. Best with: BBQ dishes, steaks, burgers, wings etc.

HOT SRIRACHA SAUCE: Originating from Thailand, the Hot Sriracha Sauce is an experience for the taste buds that will make you keep coming back for more. Made with selected vegetables & specific spices, the Hot Sriracha sauce is crafted with great care to give you the best food experience. Best with: Thai food, soups, stew, noodles etc.

PERI PERI SAUCE: It is time to spice up your dishes with the mouthwatering flavor of Peri Peri. The Portuguese originated Peri Peri Chillies mixed with distinct spices to give the complete spice experience to your taste buds. It is time to make food exciting with Shangrila Peri Peri Sauce. Best with: grilled chicken, peri bites, nuggets, drumsticks etc.

THAI SWEET CHILLI SAUCE: Spice up your food in a sweet way with Shangrila Thai Sweet Chilli Sauce. With the mouthwatering zing of red peppers & garlic mixed with sugar, vinegar and other selected spices; it is time to enjoy your favorite snack in the best possible way. Best with: prawns, fish, eggs, potato wedges, light snacks.

MINT CORIANDER SAUCE: A distinctive blend of mint leaves, coriander and selected spices gives this sauce the unique taste that makes your everyday food into something extraordinary. It is this burst of flavor that makes this sauce into a must-have for your everyday cuisine. Best with: daal chawal, vegetables, pulses, kababs and samosas.

Packaging

Product	PET Bottle
Smoky B.B.Q	360 g
Hot Sriracha	350 g
Peri Peri	350 g
Thai Sweet Chilli	370 g
Mint Coriander	330 g
Mango Chilli	370 g
Hot Habanero	360 g

MANGO CHILLI SAUCE: A tempting combination of the sweetness of juicy mangoes with the spice of selected chillies brings out the oomph into your exotic or desi cuisine in the most refreshingly surprising way. A must-have for all those who enjoy a meal with a twist of flavors into their favorite dishes. Best with: Thai, Far-Eastern cuisine, noodles & fried foods.

HOT HABANERO SAUCE: Enjoy the ultimate heat of habanero with Shangrila's newly launched sauce. Hot Habanero Sauce is the best and perfect combination with fried, grilled and continental food.

TAMARIND GINGER SAUCE: Spice up your food with Shangrila Tamarind Ginger sauce that combines the zesty flavor of ginger in sweet and sour tamarind to add the most scrumptious taste to your food. Make your desi cuisine tasteful and enjoyable with Shangrila Tamarind Ginger sauce.
Best with: samosas, kabab, daal chawal, pulses, pakoray.

GREEN CHILLI SAUCE: Made with finest green chillies & selected spices. A best match with samosas, kababs and barbecue dishes, enhancing their mouthwatering taste.

DATE TAMARIND SAUCE: Delve into the sweet and sourly world of Shangrila Date Tamarind sauce. When the rich sweetness of dates blends with the delightfully sour tamarind flavor, it amplifies the taste of your food and makes every food absolutely delectable and enjoyable.
Best with: samosa, dahi baray, kachori, aloo tarkari & pakoras.

GARLIC CHILLI SAUCE: Shangrila Garlic Chilli Sauce is a blend of habanero chillies, ripe tomatoes, garlic and selected spices. Due to its unique taste, it is widely used with fried, grilled and fast foods. Admired by those who want to add a zing to their food.

ACHARI MANGO CHUTNEY: The perfect add-on to daal chawal and pulses, Shangrila Achari Mango Chutney infuses the love of mango in the mouth-watering zing of achar to give you the ultimate best of both worlds. The sweet and sour taste of Chutney adds a burst of flavor in your everyday food and brings out the oomph in your desi cuisine.
Best with: paratha, daal chawal, daal & salad dressing.

Packaging

Product	PET Bottle
Tamarind Ginger Sauce	360 g
Green Chilli Sauce	360 g
Date Tamarind Sauce	380 g
Garlic Chilli Sauce	360 g
Achari Mango Chutney	370 g

PERI PERI EXTRA HOT SAUCE:

Challenge your spice level with our flaming hot Peri Peri Extra Hot sauce, crafted to perfection with the aim to give you that extra hit in your favorite food.

PERI PERI HOT SAUCE:

Brace yourself for the ultimate fiery sensation with our Peri Peri Hot sauce that fires up your food and challenges your taste buds, sending you to a whirlwind of flavor and spice fest.

PERI PERI GARLIC SAUCE:

Rich, delicious, thick Peri Peri Garlic sauce that leaves you asking for more, adds a whole new flavor and a special zest to your life.

PERI PERI MILD SAUCE:

Add a new flavor to your food with our Peri Peri Mild sauce; sharp, piquant flavor which adds a new life to your meals.

PERI PERI EXTRA MILD SAUCE:

Tingle your taste buds with our all new Peri Peri Lemon and Herbs sauce. Packed with fresh lemon veggies and special ground up herbs, our appetizing sauce spruces up your food flavor and takes it to a whole new level of taste. It's tangy, saucy, and zesty - for all food lovers out there.

Packaging

PET Bottle
150 g
295 g

CLASSIC YELLOW MUSTARD & HONEY MUSTARD:

Shangrila introduces its Classic Yellow Mustard and Honey Mustard to give you a variety of flavor when it comes to pairing with your favorite food. Now make your food tasty, zesty and absolutely unforgettable by either pairing it with the Classic Yellow Mustard or relishing it's memorable taste with Honey Mustard.

Packaging

PET Bottle
227 g

SEASONING

SOY SAUCE: Shangrila Soy Sauce is traditionally prepared from the natural fermentation process of water, soybeans, wheat and salt. For centuries, soy sauce has been an indispensable ingredient in Japanese and Chinese cuisines but these days this versatile seasoning is widely considered essential in health-conscious Eastern and Western kitchens. Today soy sauce is used as an essential taste enhancer in just about everything, from soups to stews, making it an ideal marinade for meat, poultry and fish. It can be added in almost any dish on your menu to obtain rich flavor, color and punchy aroma.

CHILLI SAUCE: Shangrila Chilli Sauce is prepared from the pulp of carefully picked habanero chillies. It is an ideal table-top condiment to spice up meals. It enhances the taste and aroma of all sorts of grilled/barbecue, Chinese, Mexican, Pakistani and continental cuisines. It is excellent in soups, sauces, pastas, pizzas, hot dogs, burgers, chowmein or on anything else to give it a delicious, spicy taste.

SYNTHETIC VINEGAR: It is used as a seasoning as well as a good cleansing and marinating agent. It helps in retaining the freshness of poultry, fish and meat before cooking.

WORCESTERSHIRE SAUCE: Shangrila Worcestershire Sauce is prepared with soy sauce, vinegar, sugar, salt, anchovies (fish extract), tamarind, onions, garlic and selected spices. It is mainly used to add flavor to meat and fish dishes. Worcestershire Sauce is gaining popularity and can be widely used in a variety of gourmet dishes.

LEMON JUICE: Shangrila Lemon Juice is free from artificial ingredients as it ensures a pure natural taste to be part of your recipes or to be used as seasonings. It can be used for marination, adding over dishes, for salad dressings, preparing lemonades and adding to other beverages.

Its natural vitamins look after your overall health and improve your digestive system. Enriched with natural nutrition, Shangrila Lemon Juice adds that extra zing to your life.

Packaging

PET Bottle	Can
120 ml	3.5 Litre
300 ml	
800 ml	

APPLE CIDER VINEGAR: Stuffed with the zesty taste of natural apples, Shangrila Apple Cider Vinegar is made with apples through different stages of halal fermentation that preserves the characteristics of each ingredient, while offering you countless culinary uses and therapeutic features.

NATURAL VINEGAR: Shangrila Natural Vinegar White is enriched with various health as well as household benefits that makes it the "Must Have" for your kitchen. From cholesterol-lowering capabilities to helping with diabetes, killing body toxins, soothing a burn or losing weight, Natural Vinegar White is your ideal all-rounder that can play an important role in your healthy lifestyle.

DARK SOY SAUCE: Shangrila Dark Soy Sauce (Naturally Brewed) adds an aromatic flavor to your food, while serving as the necessary culinary staple to darken the color. It gives your fried rice, noodles or vegetables a hint of tantalizing sweet and sour taste that makes the food more delicious. Take any recipe of rice, vegetable or noodles and add a bit of Shangrila Dark Soy Sauce in it to give it the most original and authentic umami taste. Produced from pure soybeans and brewed naturally, Shangrila Dark Soy Sauce is the choice of top chefs and food professionals in Pakistan.

Packaging

Product	PET Bottle
Lemon Juice	300ml
Apple Cider Vinegar	485ml
Natural Vinegar	485ml
Dark Soy Sauce	500ml

PICKLES IN OIL:

Pickles have a very long history and found across all cultures since decades. Varieties of Shangrila Pickles in Oil are made with high quality vegetable oil, unripe mangoes, selected vegetables and a blend of spices. It is traditionally adored by consumers due to its spicy and sour mouth tempting taste and aroma. Shangrila Pickle enriches the taste of different eastern dishes like vegetable bhaji and daal bhaat and many more.

Packaging

Product	Sachet	Stand Alone Pouch	Plastic Jar	Bucket
Mixed Pickle	100 g	Mini (200g), Smart (400g), Family (800g)	400g, 750g, 1 Kg	1.5Kg, 4Kg, 10Kg, 20Kg
Mango Pickle	---	Smart (400g)	400 g, 1 Kg	
Hyderabadi Pickle	---		400 g	

MIXED PICKLE CHUNKS:

Shangrila brings you a chunks of mango, carrot, lemon and assorted spices that create a flurry of traditional pickle taste in an innovative way of Mixed Pickle Chunks.

Packaging

Sachet	Plastic Jar
40g	390g, 750g

PICKLE PASTE:

Shangrila brings you a blend of minced mango, carrot, lemon, garlic, and assorted spices that create a flurry of traditional pickle taste in an innovative way of pickle paste. Hence Shangrila introduces yet another innovative product that adds taste to your food like puri tarkari, biryani, daal rice, pakora, pizza topping, center filled paratha and peri bites.

Packaging

Sachet	Plastic Jar
100g	390g, 750g

FRUITI-O NECTAR & DRINKS

Shangrila offers pulp-based juices drinks and nectars under the brand name Fruiti-O. An assortment prepared from fruits that are popular worldwide due to their natural taste and aroma, which are only framed and found in specific regions of Pakistan.

Our process makes our nectars and drinks a step above the rest. With state-of-the-art latest production technology, preserving the original taste, aroma and nutritional values present in the fruits we use, helps us ensure the highest quality parameters throughout complete supply chain.

SMILE FRUIT DRINKS:

Smile Fruit Drinks are refreshing, thirst quenching & perfect for all seasons. They are available in 3 refreshing flavours; Mango, Apple & Lychee in attractive PET bottles. These fruit drinks could be enjoyed by kids and adults alike whether it's at a family gathering or at the breakfast / dinner table. Our process makes our fruit drinks exceptional. With our state-of-the-art production technology and efficient supply chain process, the taste, aroma and nutritional values naturally present in fruits are well preserved, ensuring highest quality parameters.

Fruiti-O Packaging

PET Bottle	Can
250 ml	2.1 Ltr.
500 ml	
1 Ltr.	
1.5 Ltr.	

Smile Packaging

PET Bottle
250 ml
500 ml
1 Ltr.

GLOBAL EXPORT:

Our aim is to identify the specific needs of the food market and products and provide much demanded Shangrila and Fruiti-O products on the shelves around the globe. We have also made inroads in numerous countries across the globe; in North America, Africa, Far East, Middle East and European regions.

PRIVATE LABEL & TOLL MANUFACTURING:

Other than our premium brands Fruiti-O & Shangrila, we also extend our services by offering our customers private label & toll manufacturing facility in the increasing global market to the best of their requirements.

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THE FOOD EXPERTS!

Fruiti-O®
NECTARS & FRUIT DRINKS

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Ver.4_2021