

شري رام
رايس يونيت



Aroma of Purity
Taste of **surety**



the world best Authentic Basmati rice

www.shriramrice.com



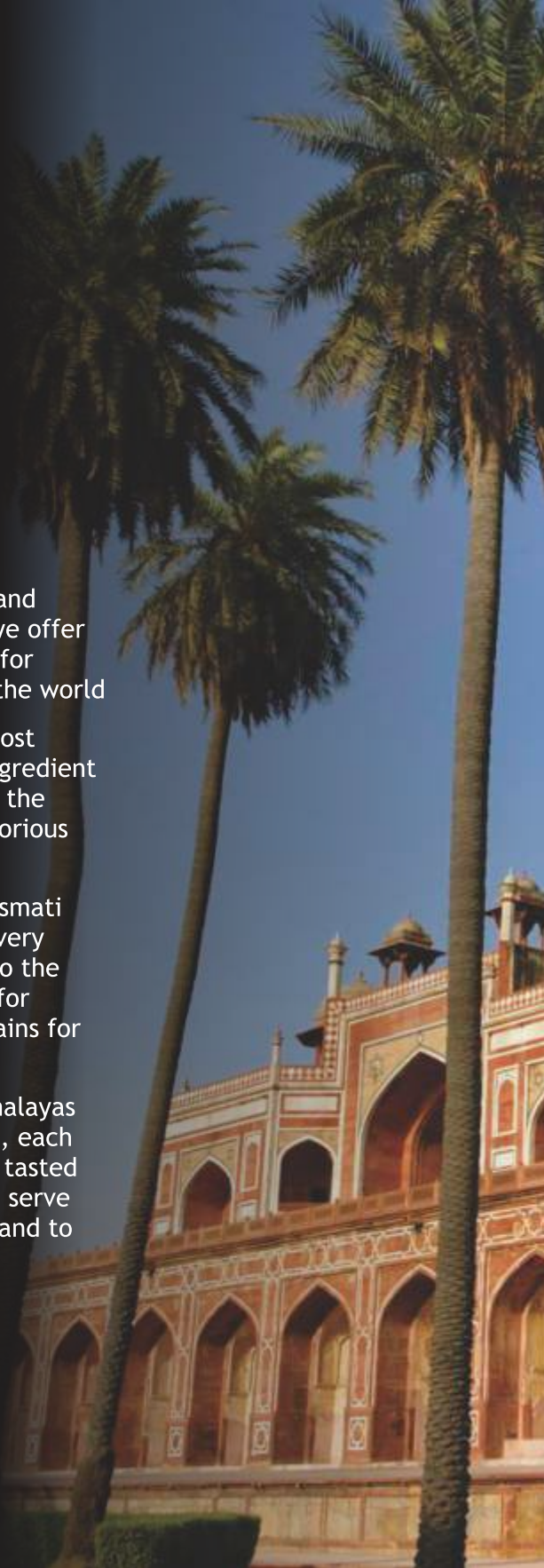
THEY SAY GOOD THINGS COME IN SMALL SIZES INDEED

As one of the leading manufacturers and suppliers of premium Basmati rice, we offer radically pure and radically fit grains for people of all ages and tastes, across the world

We believe that Basmati rice is the most nutritive food in the world. It is an ingredient that enhances lives. And this belief is the reason that inspired us to start our glorious journey.

With the widest range of premium basmati rice, today, we are found in almost every kitchen, from top notch restaurants to the most exalted airlines. We are known for uncompromised quality. Our finest grains for their goodness and nutritive value.

Sourced from the foothills of The Himalayas and other rice growing states of India, each grain of Shri Ram Rice is handpicked, tasted for quality and carefully processed to serve our customers with unmatched taste and to ensure a healthy and happy life.



Driving us towards Success

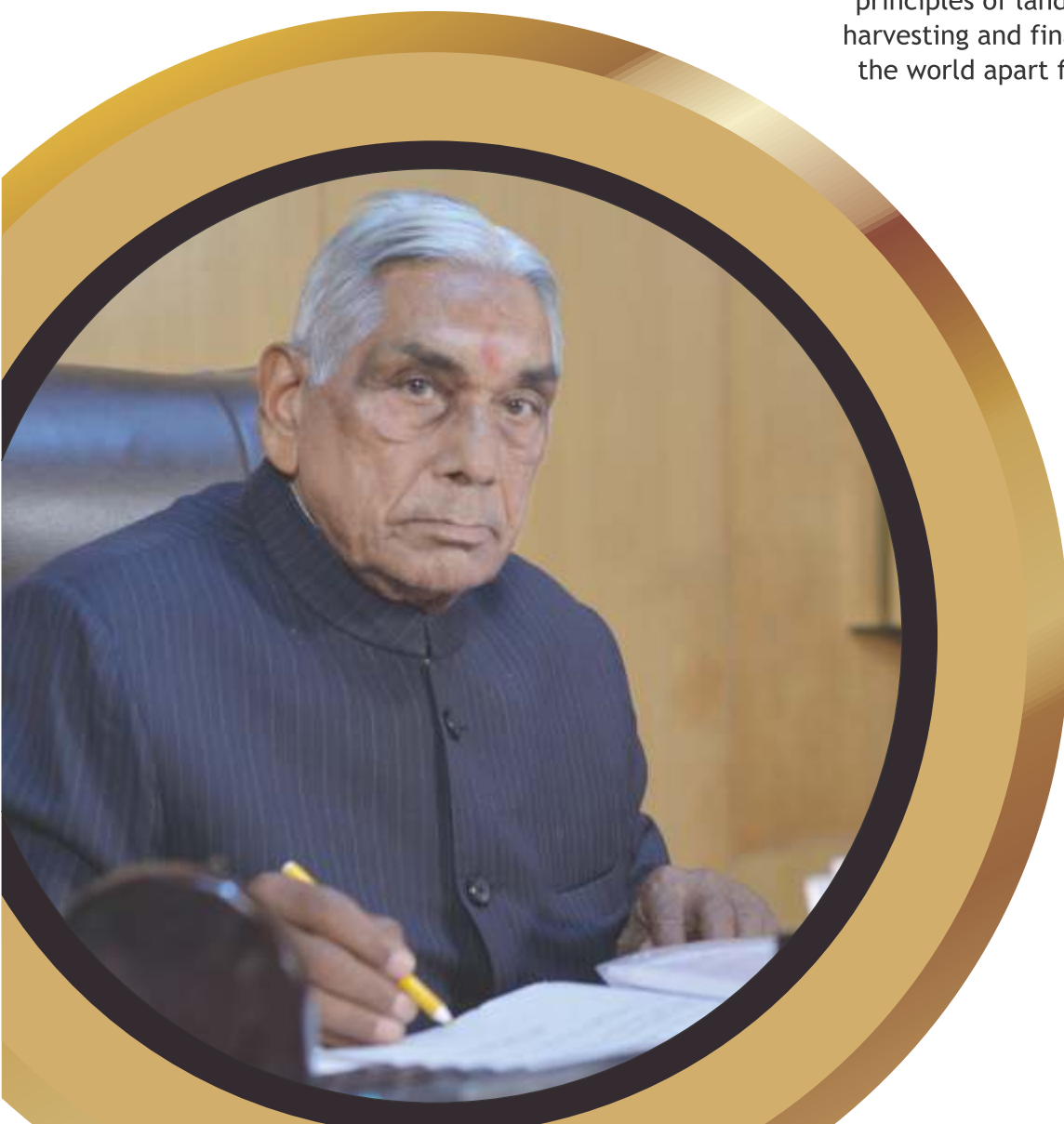
Mission:

"To be a global high quality food supplier to consumers across the globe, delivering quality products and services resulting in customer satisfaction" Our Mission is to keep providing our consumers with high quality products and services to ensure in keeping the best traditional taste alive with advanced technologies and techniques.

Vision:

"We see ourselves as providers of the best taste and quality food product, different varieties of rice to customers worldwide by focusing on traditional flavor and goodness"

**Faster Pace...
Higher Aspirations...
Stronger Efforts...**



Our company was created in 1967 with a vision to attain global leadership in Rice Industry.

Rice is one of the leading food crops in the world; it is reported to feed approximately on half on the world's population. It is known as a semi-aquatic, annual grass plant and is found growing in a wide range of soil types and water regimes: irrigated, rain fed lowland, upland and food prone areas depending on where it is produced. Although there are multiple types of rice production the principles of land preparation, planting, management, harvesting and finally processing are similar throughout the world apart from the obvious differences between wetland and dry land cultivation.

At “Shri Ram Rice Unit”, we always see ourselves not just as a mere supplier to our customers. Rather, we view ourselves as their strategic business partner who will help them to gain a competitive edge over their competitors by providing them the best solutions and dedicated sales and technical services. We invite you to come experience the

Shri Ram Rice Unit

Quality First,
Second To None.

Business success is not the
only reward for the
company's proficiency.



the crown story

Shri Ram Rice Unit's history started 1967. Whereas the company was initially founded by Sh. Sadhu Ram Singla, Chairman, Taraori, Karnal, Haryana, under the name of "**Shri Ram Rice Unit**". The mill relocated in the city of Taraori under the name of Shri Ram Rice Unit, 130km away from Delhi, capital of India.

Our company is an ISO 9001-2008, ISO 22000-2005 GMP Certified company and recognized as "Star Export House" by Govt. of India.



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our management

■ **Sh. Sadhu Ram Singla**
Chairman

■ **Mr. Ravinder Singla**
Director

■ **Mr. Vijay Singla**
MD (Production)

■ **Mr. Rakesh Singla**
MD (Marketing)

■ **Sanjay Singla**
MD (Finance)

■ **Mr. Mahesh Singla**
MD (Marketing)

We have decided to set up a new plant in coming year for that already acquired land nearby Karnal. We achieved a growth of USD 140 million in the financial year 2017-18 and we are expected to achieve our target to double it in upcoming years and or this we are trying our best to increase our business different countries





Manufacturer & Exporter of High Class Basmati Rice



Consistently, "**SHRI RAM RICE UNIT**" works straightforwardly with a huge number of ranchers in creating nations to offer them some assistance with increasing their farms' efficiency. The higher yields regularly prompt better earnings and occupations. Our inclusion incorporates preparing in supportable rural works on, giving inputs, framework and transport, setting up reasonable and straightforward values, and expanding access to showcases. We profit by their prosperity as solid suppliers of value crude materials and as clients for our human consumable items.



world class



processing



Now we have "State-of- the-Art" milling plant having capacity of 20MT/hour with latest technology to meet out the customer requirement and satisfaction. The Company has imported latest machineries from the renowned manufacturers best in their field across the world like Milling Plant from Satake, Germany, Pre Cleaning from Schmidt-Seegar & Fowler Westrub, Germany, Storage Silos from Brock's, U.S.A, Colour Sorting from Sortex Ltd., U.K., Length & Breadth Grading from Japan, U.S.A and Packaging from Oystar Hassia, German. Our infrastructural set up assist us in completing orders within the stipulated time frame. In order to expedite our production process, we have segmented our set up into various units such as manufacturing, quality control, sales and marketing, etc. Banking on the collective capabilities of our infrastructure and efficient work force, we have been able to firmly position us as one of the leading players in this competitive industry.



quality
& fragrance in
each grain



Meeting the quality necessities of rice, basmati rice, and so forth, we have assembled a wide client base in the national and overall markets. Also, some other key components that have helped us in leaving a perpetual effect on our customers are:

- Premium quality
- Ethical business approach
- Dedicated specialists
- Vast framework
- Timely dispatches



world's largest growth & certification

SRRU is the shining star in the celestial sphere of rice world market. At SRRU, we are constantly evaluating our business processes to ensure that we are always compliant with all the rigorous industry standards. We incorporate various strategies to partner compliance with better practices and standards to improve efficiency, raise quality and reduce risk. Below, find some of the many certifications currently held up the solid team of professionals at SRRU.





because for us every day is a new opportunity

And that's why we keep exploring new possibilities each day to expand our business wings.

We are multi commodity trading business thanks to our wide network both in India and abroad. We offer an extensive range of spices, whole and grounded, all kinds of pulses, yellow maize sugar, sesame seeds whole and soya bean meal etc.

Get ready to experience life with SRRU



our world's famous brands

The promise of Shri Ram Rice has always been to bring you the true taste of authenticity. We assure you that every grain of rice you'll get from the house of Shri Ram Rice Unit will strengthen your belief that our product is synonymous with authenticity'. Our Major Brands are **God Gift** : Pakwan, Platinum, Premium Golden No. 1, Rozana, Manpasand, Classic



presence in world

In a compass of 36 years Shri Ram Rice Unit has made a specialty for itself in local and worldwide business sector. Today the company`s items are traded to numerous nations like Saudi Arabia, Kuwait , Iran, U.K., Syria, Turkey, Yemen, Israel, Gaza U.A.E. & Iraq furthermore, other bay nations. Most likely, the company`s items are sent out around the sides of the globe and fulfill a huge number of taste buds.







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Shri Ram Rice Unit

شري رام راييس يونيت

An ISO 9001, 22000, HACCP &
GMP Certified Company

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