

PRESS RELEASE MONDE SELECTION WORLD QUALITY AWARDS

Brussels, April 2024



CHAMOIS - TATRANSKÁ MINERÁLKA

awarded with a

Grand Gold Quality Award

by Monde Selection,
the world's leading Quality Institute.

The 63rd Edition of Monde Selection's Quality Awards was completed in 2024 and the jury has highlighted CHAMOIS - TATRANSKÁ MINERÁLKA to be of outstanding quality.

The Monde Selection's Quality Awards are widely recognized as a mark of distinction that garners recognition and trust from consumers worldwide. It indicates to consumers the excellent level of quality of a water or soft drink.

'When consumers see the Monde Selection Quality Award label, they receive confirmation and assurance that they are selecting a product of high caliber,' states Mr. Louis Poot Baudier, the Managing Director at Monde Selection.

A panel of experts selected by Monde Selection subjected each product to a thorough evaluation process, adhering to stringent criteria. The Monde Selection award is a testament to the caliber of CHAMOIS - TATRANSKÁ MINERÁLKA in the class of waters and soft drinks.



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About Monde Selection World Quality Awards

Established in Belgium in 1961 and represented in almost 90 countries, Monde Selection stands as the foremost authority in the quality assessment of waters and soft drinks. With unequaled expertise and a legacy of excellence, it is one of the oldest and most distinguished institutes conducting rigorous evaluations based on organoleptic and scientific parameters. Annually, hundreds of waters and soft drinks strive to attain the prestigious Monde Selection Quality Award, emphasizing its unrivaled status in the industry.

The Monde Selection appointed jury is comprised of water sommeliers and flavor technologists who are specialized experts in the field. To conduct the sensory evaluation of waters and soft drinks, Monde Selection has established a strategic collaboration with Doemens Academy in Germany—an internationally recognized institute specializing in the sensory assessment of mineral water, spring water, and soft drinks. Furthermore, additional scrutiny can be applied through laboratory analysis conducted by Vivaqua, a distinguished Belgian public company specializing in water supply and quality monitoring.

The outcome of this meticulous evaluation culminates in the judgment of a water or soft drink's quality level.



Mr Dimitri Delloye, Managing Director of Monde Selection, emphasizes: “At Monde Selection, we place paramount importance on the precision and integrity of our product assessments. Our jury members are rigorously selected from outside our organization, chosen for their impeccable professional qualifications, specialized expertise, extensive experience, and absolute independence.”

For more information, visit www.monde-selection.com



Grand Gold Award

Evaluation result between **90% and 100%**



Gold Award

Evaluation result between **80% and 89%**



Silver Award

Evaluation result between **70% and 79%**



Bronze Award

Evaluation result between **60% and 69%**